

4th Of July SALE

Started Today=Lasts 10 Days

Don't miss the opportunity to save on your clothing, shoes or dry goods--You know what a sale at WEST'S means.

The Lists Below Are Worth Reading

SEMI-ANNUAL Clothing Sale

Absolutely every suit of clothes in our entire stock at a reduction of 25 per cent from regular prices. Includes the new spring styles in

SOCIETY BRAND SUITS, BENJAMIN SUITS, FIDELTY (\$15.00) SUITS, XTRAGOOD BOYS' SUITS

READ THE PRICES--SEE WHAT YOU SAVE.

\$15.00 SUITS, NOW \$11.25
 17.50 SUITS, NOW 13.15
 20.00 SUITS, NOW 15.00
 22.50 SUITS, NOW 16.85
 25.00 SUITS, NOW 18.75

Save \$5.00 to \$10.00 on your new suit for July 4th. Don't delay. "The suit you want may be sold if you wait"

4th OF JULY SALE Men's Furnishings

STRAW DRESS HATS REDUCED 20 PER CENT

Men's Dress Pants Reduced 33 1-3 per cent.

BOYS' CLOTHING REDUCED 25 PER CENT

Men's Dress Pants Reduced 25 per cent.

Newest Tilt Oxfords reduced 10 per cent.

Lot 1-- **MEN'S OXFORDS** \$1.25
 Lot 2-- **MEN'S OXFORDS** \$1.98

N. K. West

4th OF JULY SALE

Ladies and Misses Oxfords and Pumps

Not one pair reserved. Your choice of all the newest styles in Colonial pumps, strap pumps, white canvas pumps, button and lace oxfords at the following reductions:

\$1.50 VALUES, NOW \$1.20
 2.00 VALUES, NOW 1.60
 2.50 VALUES, NOW 2.00
 3.00 VALUES, NOW 2.40
 3.50 VALUES, NOW 2.80
 4.00 VALUES, NOW 3.20

GREATER REDUCTIONS ON BROKEN LOTS

Lot 1--	Lot 2--	Lot 3--
Ladies and misses oxfords and pumps	Child's oxfords and pumps. Sizes 8 1-2 to 11	Child's oxfords and pumps. size 5 to 8.
98c	79c	59c

4th OF JULY SALE Of Summer Dry Goods

Summer Lawns
 Cotton Voiles
 Kimona Organdies
 Fancy Batistes

at the following prices:
 25c values 17c
 12 1-2c values 9c
 15c values 10c
 50c values 35c

WHITE WAISTINGS AND COLORED DRESS LINENS Reduced 25 PER CENT

Embroideries and valenciennes laces reduced 25 PER CENT

SALE OF KAYSER SILK GLOVES

"All the wanted shades but mostly small sizes!"

\$1.25 Long Silk Gloves 75c Short Silk Gloves 50c Short Silk Gloves

\$1.50 Italian Silk Hosiery \$1.19

The Quality Store

4th OF JULY SALE Ladies Ready-to-wear

SALE OF SUMMER DRESSES

White Serges, Silks, Challies and Colored Serges, Lingerie and Linen. "Every dress in the store."

"Read the Prices."

\$10.00 Dresses, now \$ 7.50
 12.00 Dresses, now 9.00
 15.00 Dresses, now 11.25
 17.50 Dresses, now 13.15
 20.00 Dresses, now 15.00
 25.00 Dresses, now 18.75

Entire Line Ladies Spring and Summer Suits reduced 25 PER CENT

HOUSE DRESSES reduced 25 PER CENT

SUMMER KIMONAS reduced 25 PER CENT

ONE LOT LADIES DRESS SKIRTS, SUMMER WEIGHT Half Price

Children's and Misses' Summer coats and dresses, reduced 25 per cent

Waist Sale

Don't miss this opportunity. These reduced prices will be sure to send them away in a hurry.

Lot 1-- Ladies Lingerie Waists Values to \$2.00. Choice 98c.

Lot 2-- Ladies' Net Silk and chiffon waists. Values up to \$5.50. Choice \$1.98.

N. K. West

THE OBSERVER

BRUCE DENNIS EDITOR AND OWNER

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LEADERSHIP OF THE WEALTHY

One of the weaknesses of the wealthy class, or the aristocracy of Rome, in its struggle with democracy, was its intractability; its indisposition to be led, says an exchange. Leaders aplenty there were among the conservatives, but even when they were selected the failure to follow usually brought loss and defeat. And, according to Ferrero, it was only by accident that the wealthy classes found in Sulla a leader whom they could and would follow, and he led them to entrenched power.

Modern society or industry presents no counterpart to the old Roman aristocracy, but if we are to differentiate all between what are our and our working classes, cer-

tainly in this country, at least, we find no such weaknesses as this among the captains of industry in Rome--the indisposition to follow a selected leader. The fact is quite the contrary. This is an age of organization and it works nowhere more fruitfully than among the big interests, established and controlled by our wealthy men, of course.

Sometimes it seems that labor has much to learn in the way of organization and co-operation from capital. When the test comes, capital is seldom caught in the vortex of internal strife. It wastes no time haggling over who shall lead and who follow. The Sulla of the hour is quickly chosen and implicitly trusted. Yet among those who toll we find various shades of organization and unanimity, eccentric circles of discord that begot neither strength nor profit for capital or labor.

The latest affliction of Illinois is wind storms. Brain storms and cerebral primaries preceded. Troubles never do come singly, they say. Getting comfort from cold facts is something like drinking warm soda when you are thirsty, but it helps some.

Then again, it is pointed out that fly-swatting is splendid exercise.

The New York police have arrested Themistocles Photodouphaloph for loitering. They ought to let him

go. Any man who has to carry around a name like that can not be blamed for being weary.

THIS DATE IN HISTORY.

- July 2.
- 1644--Cromwell defeated the Royalists at battle of Marston Moor.
- 1778--Second Continental congress met in Philadelphia.
- 1800--Union of Great Britain and Ireland.
- 1850--Sir Robert Peel, noted English statesman, died. Born Feb. 5, 1788.
- 1863--Second day of the battle of Gettysburg resulting in a partial victory for the federals, under General Meade.
- 1864--Congress chartered the Northern Pacific Railway company.
- 1881--President Garfield fatally shot by Charles J. Guiteau.
- 1893--Dedication of the New York state monument at Gettysburg.

"THIS IS MY 59TH BIRTHDAY."

Frederick T. Gates

Rev. Frederick T. Gates, who is business manager in charge of the benevolent of John D. Rockefeller, is the cause of charity and philanthropy, was born in Broome county, New York, July 2, 1853. He was graduated from the University of Rochester in 1877 and from the Rochester Theological seminary three years later. After his

ordination to the Baptist ministry he was pastor for some years of the Central Church in Minneapolis. He quit the pulpit in 1888 to become corresponding secretary of the American Baptist Educational society. In 1890 Mr. Gates solicited the financial aid of Mr. Rockefeller in behalf of the University of Chicago, which at that time was a Baptist educational institution. Mr. Rockefeller gave millions to the university and later engaged Mr. Gates to investigate other demands on his benevolence and decide which were worthy. Since that time Mr. Gates has supervised the giving away of many millions of the Rockefeller wealth.

Too late for publication last night was received the news of the killing of Miss Harriet Quimby of New York, the first woman to win an aviator's license, and the first woman to cross the English channel in an aeroplane when she was instantly killed last evening with her passenger, W. A. Willard, manager of the Boston Aviation meet at Atlantic, when her Blériot monoplane fell into Dorchester bay from a height of 1,000 feet.

The couple were on the return trip after visiting Boston harbor, with the wind gusty and blowing about eight miles per hour. Miss Quimby started to volplane. The angle was too sharp and one of the gusts caught the tail of the monoplane, throwing the ma-

chine up. For an instant it poised there; then Willard pitched clear of the chassis, followed almost immediately by Miss Quimby.

Hurling over and over, the two figures shot downward, striking the water 20 feet from the shore. It was low tide and the water only five feet deep. Both bodies were badly crushed and both were dead when taken from the water.

Ohio Republicans to Nominate.

Columbus, O., July 2.--The republican state convention of Ohio, which adjourned on June 4th after naming delegates-at-large to the national convention, reconvened today to nominate a state ticket. The most active candidates for the gubernatorial nomination are Dr. Anderson of New Lexington and Lawrence K. Langdon of Columbus.

Noted German to Visit Es.

New York, July 2.--Among the noted passengers on the steamship Amerika, due to reach New York tomorrow, is Dr. Hermann Paasche, first vice president of the German reichstag, and leader of the national liberal party. Dr. Paasche is making a world tour for the purpose of studying systems of government and public questions of general importance. He is particularly interested in legislation for the abolition or restriction of the

the principal cities of the United States and Canada.

Arcade Theatre

VAUDEVILLE TONIGHT. AN UNEXPECTED RECEPTION

Big feature comedy, also a new CIRCUS GRAPHIC AND LUBIN'S

VAL AND LOTTIE NEWMAN In vaudeville.