



EXTRA! OUR INDEPENDENCE DECLARED JULY 4, 1776

JUST AS THE PRECIOUS INDEPENDENCE OF "THESE UNITED STATES" WAS PROCLAIMED AND DECLARED BY OUR REVERED FOREFATHERS ON THAT CELEBRATED JULY 4TH SO MANY YEARS AGO, WE HAVE DECIDED TO HOLD OUR MID-SEASON SELLING OCCASION STARTING JULY 1ST AND RID OURSELVES OF THE BURDEN OF OUR OVERSTOCK.

UNLESS WE TAKE SOME SUCH ACTION, THIS OVERSTOCK WOULD RUN US ALL OVER THE PLACE. NOT THAT WE HAVE ANYTHING AGAINST IT; MIND YOU, IT'S AS GOOD A LOT OF MERCHANDISE AS WE EVER HAD IN THE STORE, OUR GUARANTEE SHOWS WHAT WE THINK ABOUT IT. BUT IT'S ALTOGETHER TOO BIG.

LOTS OF PEOPLE WONDER HOW IN THE WORLD WE CAN MAKE THE PRICES WE DO AT THESE SEMI-ANNUAL SALES OF OURS ON SUCH A HIGH GRADE OF GOODS AND TRUTH TO TELL, WE HATE TO DO IT OURSELVES, BUT TO BE FRANK, WE NEED THE MONEY AND THIS YEAR WAS SO BACKWARD WE NEED THE ROOM MORE THAN USUALLY.

YEARS AGO WHEN WE HELD SALES AND ASKED THE PEOPLE TO BENEFIT BY OUR SURPLUS WE DID NOT HAVE SO MUCH VARIETY TO OFFER BUT NOW JUST THINK, FOLKS. WE HAVE BEEN HERE 14 YEARS AND WE HAVE A STOCK THAT OFFERS PRACTICALLY EVERYTHING NEEDED OR WANTED BY MEN, WOMEN OR CHILDREN.

4th. The standard of the merchandise we sell is well known for this has always been "THE QUALITY STORE" Our Regular Stock Will Be Sold At Our

4th Of July SALE

Starting Monday, July 1st and Lasting 10 Days

The Lists Below Are Worth Reading

SEMI-ANNUAL Clothing Sale

Absolutely every suit of clothes in our entire stock at a reduction of 25 per cent from regular prices. Includes the new spring styles in SOCIETY BRAND SUITS, BENJAMIN SUITS, FIDELTY (\$15.00) SUITS, XTRAGOOD BOYS' SUITS

READ THE PRICES—SEE WHAT YOU SAVE.
\$15.00 SUITS, NOW \$11.25
17.50 SUITS, NOW 13.15
20.00 SUITS, NOW 15.00
22.50 SUITS, NOW 16.85
25.00 SUITS, NOW 18.75

Save \$5.00 to \$10.00 on your new suit for July 4th. Don't delay. "The suit you want may be sold if you want."

4th OF JULY SALE

Ladies and Misses Oxfords and Pumps
Not one pair reserved. Your choice of all the newest styles in Colonial pumps, strap pumps, white canvas pumps, button and lace oxfords at the following reductions:

Reduced 20 Per Cent
GREATER REDUCTIONS ON BROKEN LOTS

Lot 1— Ladies' oxfords, values to \$4.00 98c	Lot 2— Misses' pumps and oxfords. Sizes 11½ to 2, 98c	Lot 3— Childs' oxfords and pumps. Sizes 8½ to 11 79c
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N.K. West

FIGURE WHAT YOU CAN SAVE

COME, CONSIDER, CRITICISE AND COMPARE

4th OF JULY SALE

Ladies Ready-to-wear

SALE OF SUMMER DRESSES.
White Serges, Silks, Challies and Colored Serges, Lingerie and Linen. "Every dress in the store."
"Read the Prices."
\$10.00 Dresses, now \$ 7.50
12.00 Dresses, now 9.00
15.00 Dresses, now 11.25
17.50 Dresses, now 13.15
20.00 Dresses, now 15.00
25.00 Dresses, now 18.75

Entire Line Ladies Spring and Summer Suits reduced 25 PER CENT
HOUSE DRESSES reduced 25 PER CENT
SUMMER KIMONOS reduced 25 PER CENT
SALE OF KAYSER SILK GLOVES
"All the wanted shades but mostly small sizes"
\$1.50 Italian Silk Hosiery \$1.19

The Quality Store

4th Of July Sale