

Prices without the loss of Quality is our Slogan

\$5000.00

The Evidence is all Before you; you the progressive men get busy.

MUST BE RAISED IN THE NEXT 10 DAYS

And to do this we are going to give the people of La Grande and vicinity the opportunity of buying the most dependable and high grade goods at prices never before quoted. This great sale will supply a thousand people with clothing. Will you be one of them?

\$25,000 worth of the best Clothing, Furnishings, Shoes and Hats on earth to be ruthlessly slaughtered. Former price or cost cuts no figure now as we are going to turn this stock into cash. Better believe there will be slashed prices placed on this merchandise that will fairly bulge your eyes from their sockets. No half way chicken-hearted measures used in this sale. The greatest and grandest distribution of strictly high-class merchandise at less than manufacturers' cost.

Everyone for miles around will attend this stupendous and most wonderful clothing slaughter and well they may, as it's genuine, men.

No changing of marks for us. Every suit marked in plain figures. Cut price and former price equally displayed. This sale will open at 8:30 o'clock Friday morning, June 14. Store closed Thursday to arrange stock and slash prices. Be on hand early.

WE WISH IT KNOWN

Every article in this store will be tagged with the sale price in plain figures, and these tags will be placed beside the original price to show you the immense saving at your disposal. There will be no marking up and then down to show a larger discount on goods. But the old untampered price tickets will be left on for your inspection. Our reputation is too dear to us and always will be. We have ever tried to satisfy your wants at the lowest possible price. How to accomplish our purpose we are going to give you unheard of prices on all our stock. Not one single garment reserved, but every article marked down. You to be judge and jury.

YOU MAY WONDER WHY THIS BIG SALE

You know our reputation for honest and upright dealing with the people. Do you think for a minute we would wish to sacrifice our good name and reputation by advertising or misquoting facts. Certainly not. Our motto has always been: "The best goods at the lowest possible price" and when we say best, we mean that there is not a cheap or shoddy garment in the entire store. We find, however, that we are heavily overstocked on spring purchase and backward selling season finds us with big quantities of clothing, furnishings, shoes and hats on hand, the only reason for this sale.

Such merchandise offerings will stir the city

From a thousand different directions will come eager people voicing their approval of this wonderful sale. The exceptional little price on such goods of quality place them within the reach of all. It opens the flood gates of demand and will almost engulf us with buyers. Be here so as to share in these grand bargains. You want your clothes to be as good as they look. Our name in them is your assurance of quality. If it's a new suit, trousers, shoes, hats, underwear or furnishings or all of them be on deck when the going strikes 8:30 on Friday morning.

SAVING

A portion of one's income or wage is necessary to success. The proper disposition of savings is as important as the act itself. The saver should buy for cash only, in which case his success is a question of proper advice and selection, when patronizing a reliable store. This sale offers the biggest opportunity for your investment yet. You have to have clothing for the future as well as today. Lay in a supply while these prices on such good unquestionable merchandise are on. Buy your clothes at a clothing store. This is the proper one for proper fit, style and price. We have no trash to offer. Shoddy goods are not cheap at any price.

Big Doings in the Shoe Section

We carry nothing but good reliable shoes, the best that money and brains can procure. Such makes as Crossette, Brockton and Jno. Meiers Railroad shoes. Every pair will be included in this great sale. The prices are cut to compare with the clothing and if you want a genuine snap in a good shoe don't pass up this chance of securing them at this money raising sale.

Economy is the road to wealth

If you save on one thing without sacrificing quality, you have just that much more for something else. That's the real story in a nut shell of this great sale. We can save you on every article in men's apparel without sacrificing quality. You want good clothing and that's what we are selling and at prices that inferior makes sell for elsewhere. All former price concessions will fade into insignificance when this sale is opened. Bargains most wanted by you are wanted by all, so come early while we have a good selection of sizes.

Oodles of Cool Underwear

All the popular styles and colors in union suits or separate garments. Long or short sleeves and leg or any old way that underwear is made, will be found here at way less than regular wholesale prices.

Not a sale of odd sizes

and unseasonable merchandise, but a grand sweep of everything. Not one single garment reserved. All our spring and summer stock must go. A sale so great in its bargain giving, a sale so timely in its conception that is bound to astound the purchasing public and cause competition to stand aghast at this our marvelous method of merchandising. A sale which will live in the annals of merchandising of La Grande as the greatest sale ever known. Follow the great crowds who will surely attend this great sale and you will not regret it.

Are you one of the wide awake?

If so, you will attend this sale opening day. With a little bit of your time, a little bit of judgment and a little bit of cash you can supply your needs here, even though it is utterly impossible for you to come yourself you ought to know where these bargains abound. You can favor your friend or neighbor by sending them to this sale. You will be elbowed some but by pleasant people, and there are real bargains enough to make a lot of people delighted and happy. Remember, no unseasonable goods but everything you need right now.

The best suits money can buy

are grouped together here and every one to go at this great sale. Every wanted color, size and weave is to be found here and not a single suit will be held back from sale.

Former prices cut no figure now as we are after the cash and cash we must have regardless of how low we have to sell these high grade suits.

A big lot of splendid blue serge suits are to be found in this grand assortment of values, also. So men, go to it. All \$15.00 suits now \$8.75; all \$20.00 suits now \$13.50; all \$25.00 suits now \$16.50; all \$30.00 suits now \$19.50.

Bargains that strike home

Every utterance you read here is punctuated with genuine bona fide offerings. Staunch values almost inexpressible on paper. Come and get posted on the saving possibilities for yourself. Don't let the other fellow get all the plums. There are distinctive features which make this sale a peer among ordinary sales. Study it seriously; you will be surprised at the amount of your savings by supplying every need for months to come while the chance is yours.

This big stock of clothing

will be cut to the core. High class finely tailored suits made by master suit makers to be sold at makers' cost.

MEN'S FURNISHINGS

including Hats, Shirts, Neckwear, Six, Handkerchiefs, Suit Cases and Underwear piled out on the counters at unheard of prices.

SHOES MEN LIKE

at prices you can't scarcely realize on such good reliable makes, the best the world produces. Be here with the crowd Friday morning, grab 'em, reach over, under, any old way and get your share of these whirlwind bargains.

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| \$5.00 J. B. Stetson Hat, now | \$2.50 |
| 3.50 Senator Hat, now | 2.25 |
| 2.00 Hats, all colors | 1.00 |
| 1.50 New Soft Cloth Hat, now | 1.00 |
| 3.00 Straw Hat, now | 2.25 |
| 1.50 Straw Hat, now | 1.00 |
| 1.00 Caps, now | .50 |

ASHBROS.

Caterers of high-class clothing.

Sale positively closes Tuesday June 25th