

# CEREALS

Our line of cereals is complete, anything you want, something ready to serve, or if you prefer it, a mush to cook.

**QUAKER PUFFED RICE, QUAKER PUFFED WHEAT, KELLOGG'S CORN FLAKES, UNCLE SAM'S BREAKFAST FOOD, HOLLAND RUSK, SHREDDED WHEAT BISCUITS, GRAPE NUTS, QUAKER ROLLED OATS, COLUMBIA OAT FLAKES, COLUMBIA WHEAT FLAKES, CARNATION OAT FLAKES, CARNATION WHEAT FLAKES, VIOLET ROLLED OATS, CREAM ROLLED OATS 10c SAX, BREAKFAST GERMEA, 10c SAX.**

Give us a trial. You will be satisfied. Our prices are the best. Phone Red 3321.

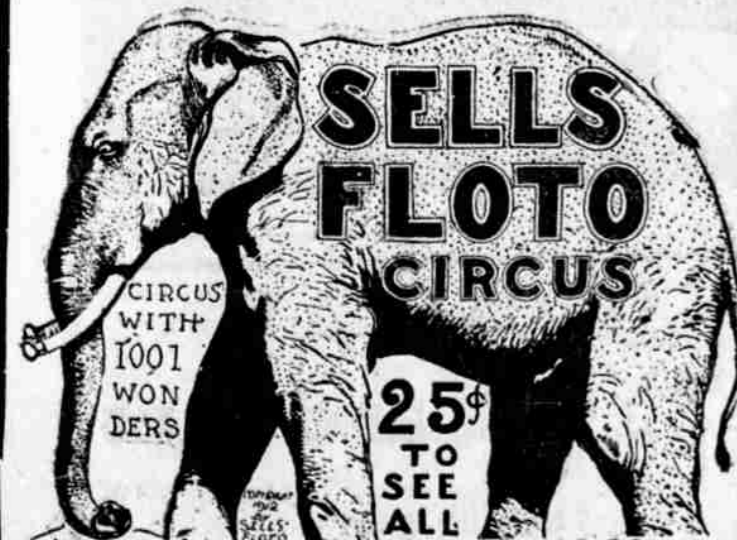
**Clyde L. Kiddle**  
General Merchandise  
Island City, Oregon.

Complete Equipment for Resetting and Repairing  
Rubber Buggy Tires

**LA GRANDE IRON WORKS**  
D. FITZGERALD, Proprietor  
COMPLETE MACHINE SHOPS AND FOUNDRY

ASK FOR FLYING & CO'S  
**TRUMPET**  
THE BEST HAVANA BLENDED CIGAR  
MADE IN THE NORTH WEST

**LA GRANDE**  
Friday June 7



Free Circus Street Parade 10:30 a.m.  
9 bands, 250 horses, open dens of wild animals, elephants, camels—400 people of all climes in native costumes will be shown in parade.  
Two shows daily—afternoon at 2, night at 8, doors open at 1 and 7 p.m. Waterproof tents. Admission 25 cents to see it all.

## SCOLLARD GOES TO ENGLAND

CONNORDALE WILL BE PUSHED IN HIS ABSENCE IS CLAIM

Mr. Fender Will Devote Entire Time to Handling La Grande Addition

George E. Scollard, the president of the La Grande Development company which owns and is developing the Connordale addition has left for the east on a hurried business trip to London, England. Mr. Scollard's many interests in the Canadian northwest have demanded so much of his time and attention during the past few months that his trips to La Grande have been few and far between.

Mr. Fender, the secretary-treasurer of the company will divide his time between the main office of the company on the ground floor of the Railway exchange building in Portland and La Grande. Mr. C. B. Dixon, the sales manager of the company, will remain in La Grande and make his headquarters at the office of the Security Land and Trust company in the La Grande National Bank building. This company is connected with the La Grande Development company in the sale of the Connordale property.

The company is now engaging the services of several high class salesmen in Portland and Seattle and will open a hot sales campaign here at once. The temporary interruption of the company's sale and advertising activities during the past three weeks has been due to Mr. Scollard's absence in western Canada and Mr. Fender's presence in Portland. Mr. Dixon who remained here during the past month says:

"In my opinion La Grande today is in sounder and better financial condition than any town in the northwest. We have made a thorough canvass and

a study of conditions and am now prepared to open an extensive and energetic sales campaign."

Mr. Scollard took with him literature and photographs of La Grande and the Grande Ronde valley and will see to it that this advertising matter falls into the hands of those with whom it will produce results. Owing to his reputation in Europe as a successful promoter of western ventures, including not only some of the most valuable additions to the most prosperous cities in western Canada, but also public utility corporations such as electric light and power companies and inter-urban railway projects, Mr. Scollard will undoubtedly be able to accomplish much real good.

In a recent letter to a local associate he says:

"I am closing out my Canadian interests and intend to center my activities in La Grande and the Grande Ronde valley. I consider your country to be the greatest mine of undiscovered and undeveloped resources in the northwest. There is a wonderful opportunity for a huge water power and electric railway project, to systematic irrigation development and for many other lines of transportation, manufacturing and building growth. I shall return from London about August 1st and will meet you in New York or Chicago. At that time I will have matters sufficiently in hand to give you a definite line on my intentions."

### FEATURES AT ARCADE.

EXCEPTIONALLY STRONG PROGRAM TONIGHT AND TOMORROW

Arcade Theatre Features "The Convict's Parole" for Two Days.

Tonight and tomorrow the management of the Arcade theatre offers an exceptionally strong program, featuring "The Convict's Parole," credit for which is given to Melvin H. Winstock, general manager of the People's Amusement company of Portland, Oregon. This picture is based upon the action of the governor of the state of Oregon.

This is an extra flood film and story also Miss Florence Turner, the "Vita-graph Girl," makes her first appearance in a fine comedy, after her long and much needed rest and Martine and Harting are the best entertainers yet presented. This is an all star program and there are other good pictures besides the ones mentioned. No raise in admission. Always ten cents.

## Vacuum

HOUSE CLEANING  
UPHOLSTERING  
FURNITURE REPAIRING  
MATTRESS MAKING  
L. F. BELLINGER,  
PHONE RED 502.

## A BAD SPILL



will often spoil a suit of clothes—apparently. But we can freshen them up and make them look as good as new again. We have a system that is infallible and we never injure a fabric. In cleaning and pressing we take the lead and enjoy the patronage of the most particular people. Suppose you give up your next job in our line? You will find the work as pleasing as the price is small. Ladies' White Gloves cleaned free until June 1st.

## The WARDROBE

LA GRANDE TO  
INCLUDING BUS AND BOAT FARES DIRECT TO PARK AND RETURN \$4.25  
JUST THE PLACE TO SPEND YOUR VACATION  
SUMMER SEASON  
June 1st to Sept. 15th.  
Send for Descriptive Booklet Free.  
THE WALLOWA LAKE AMUSEMENT CO.,  
JOSEPH, ORE.

It is part of my professional service to show women how to correctly wear their corsets. Let me select and fit, in the seclusion of your home, that comfortable, classy, perfect garment—

### The Spirella Corset

No other is so flexible, yet permanently shape-retaining as SPIRELLA BONING. Light, cool, sanitary, comfortable. Guaranteed for one year against rust or breakage. My personal services are free. I guarantee a perfect fitting, modish Spirella Corset. An appointment with me places no obligation on you—is arranged to your convenience. Post card or phone call will bring me.  
MRS. LAURA B. JACKSON,  
Corsetiere,  
1208 First St. Phone Red 1811

MOORE'S POISON OAK REMEDY 30 YEARS THE STANDARD  
NEVER FAILING CHILDREN'S FELONS, BURNS, ETC.  
A VALUABLE HOUSEHOLD SALVE.  
ALL DRUGGISTS HAVE IT OR WILL OBTAIN ON REQUEST.  
PRICE 25 CENTS  
LANGLEY & MICHAELS CO. SAN FRANCISCO

## THE PEARE SCIENTIFIC SYSTEM OF FITTING GLASSES

MEANS—A careful examination of each eye separately by a specialist who devotes his time to the proper prescribing of glasses.

MEANS—A department scientifically equipped and exclusively conducted for the proper fitting of glasses.

MEANS—Permanent relief from all headaches and nervousness caused from eye-strain.

MEANS—An absolute guarantee of satisfactory results from an established business of over 20 years.

MEANS—That you are entrusting your eyes to an attendance graduate from the leading optical college of the United States, and not to a self styled specialist.

We grind all our own lenses, only first quality blanks used. We make a specialty of Kryptok, Bifocal and Toric lenses.

## KRYPTOK INVISIBLE BI-FOCAL



Light, solid lenses—smooth, unbroken surfaces—no conspicuous lines—cementing done away with—no clouding—and no lodging places for dust and dirt.

**J. H. PEARE & SON**  
Jewelers and Optometrists  
Opposite U. S. Land Office

Phone Main 8  
And Place Your Order  
For Berry Cups

at the  
George Falmer Lumber Co.  
Retail Department

**B. B. Nutter**  
Wall paper from 10c to 75c per roll  
Paint, Picture and Room Mouldings  
Phone Red 971. 6th Street.  
Next Door to Observer Office

## Let Us Protect Your Health

by putting your plumbing in first-class sanitary condition, connecting it to sewer so it will pass all sanitary laws.

**BAY & ZWEIFEL**  
LICENSED PLUMBERS LA GRANDE

## HAVE YOUR NEW HOME Wired for Electricity

Practically all the new houses being built in La Grande this summer will be wired for electricity.

That is as it should be. Electric lights are recognized as the only satisfactory lights for the home. They are as essential as plumbing. They will pay you big dividends in health and happiness. But if you happen to live in a rented house, that is no reason why you should be deprived of their use. The cost of installation is so small, and the benefits so marked, that you will wonder why you never insisted on them before.

Call, or phone Main 34 for rates.

**Eastern Oregon Light & Power Co.**  
"Always at your service"