

Quality the Same

THE GOLDEN RULE COMPANY

Prices Less



Be sure to get the genuine Prices: 10c, 15c, 25c and up

The Sta Up Shoulder Straps of the Maline Gauze Vest

Always keep the garment securely placed on the shoulders. Never slip. Put an end to undervest discomfort. These garments are light, soft, cool and perfect in fit. Neck and arm-holes shaped—not mere unsightly slits as in some vests. If you are looking for a better undervest—one that gives real comfort—try a genuine Maline Gauze Vest.

IT'S NOT A MATTER OF CHEAPNESS IN THE MAKEUP OF THIS SHOE. ITS DURABILITY, FIT, QUALITY AND SATISFACTION. THERE ARE MORE OF THESE QUALIFICATIONS IN THIS SHOE THAN ANYTHING IN THE SHOE LINE. THEY ARE MADE OF TAN VISCOL VEAL, CALF STOCK SEWED WITH 3 ROWS OF LINEN THREAD. DOUBLE SOLE OF WHITE OAK SOLE LEATHER FROM TOE TO BACK OF HEEL. DOUBLE NAILED SHANK. EVELIFT OF THE HEEL IS ONE SOLID PIECE. THE PRICE IS 6 IN. TOP \$5.60. 12 IN. TOP \$6.50. 16 IN. TOP \$7.50.



SUMMER UNDERWEAR.

- Fine rib vests, long sleeves, short sleeves, low or high neck 10c and 12½c
- Fancy lace trimmed in any style..... 15c and 17½c
- Fine grade Lisle finished, lace trimmed 25c



Millinery

Let us make you up a hat to fit your own special order, or we may have something in stock ready to wear that will suit you as well.

There was never a season when we were better equipped in ready trimmed hats or shapes. Any price almost one wishes to pay. The price just depends on the amount and kind of trimming. Ladies' \$2.50 up to \$7.50 Misses' and Children's 75c up to \$3.50



MEN'S SUPERIOR UNION SUITS.

The kind that do not gap or bind in the crotch, the most satisfactory underwear a man can wear.

- Fine rib in ecru, per suit \$1.00
- Lisle and Mercerized in pink, blue and white from \$1.50 to \$2.25
- Boys' Summer weight suits 50c



LADIES' WAISTS.

A line of about 100 waists go on the bargain table Saturday morning at about 25 per cent reduction. Good materials; neat styles. We wish to clean up our line and in order to do this are making some special prices.

- Fine ladies' lace trimmed \$1.25 to \$1.57
- Fine Ladies' Embroidered. \$1.57 to \$2.25
- Fine line tailored neatly embroidered, ranging in price from.. \$1.50 to \$2.50



MEN'S SOFT SHIRTS

This new military collar is the latest in men's shirts. They are neat. Come in plain colors, and striped madras, patterns, pongees and mercerized shirtings.

- Boys \$1.00 to \$1.25
- Juveniles \$1.00
- Men's \$1.25 to \$2.25



CORSETS.

This is a double skirt garment, one that we can recommend to give exceptional service. You see it's a Warren's Corset, and there is none better. Every pair guaranteed. If you have trouble in getting a corset that suits, try a Warren's. They will please you.



ONE PIECE DRESSES.

\$10.50—This is one of the neatest dresses of the season, Messaline waist, wool serge skirt. Low neck, short sleeves, high waist, neatly trimmed. Comes in a large range of colors including white, and is exceptional value. Just the thing a lady needs for afternoon or street wear.



KEEP OUT THE FLIES

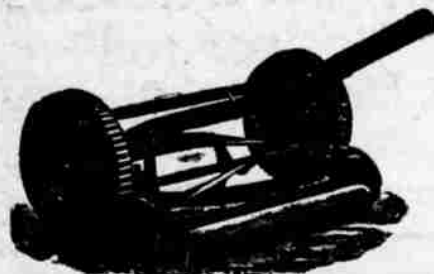
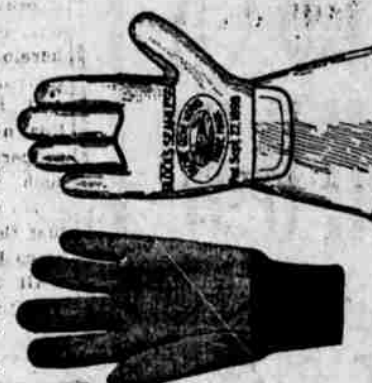
- Extension screens:—
- 18 in. high, extends to 33 in. 30c
- 24 in. high, extends to 33 in. 45c

DOORS.

- Common size good quality \$1.10
- Heavy first quality \$1.25
- Fancy \$1.50
- Wire cloths in all widths, for screening in porches, etc., from 4½c to 10c per foot.

MEN'S GLOVES.

- Genuine horsehide wrist \$1.00
- Genuine horsehide gauntlet 1.25
- Muleskin wrist50
- Muleskin Calf Palen50
- Muleskin Gauntlet, heavy75
- 9 oz. canvas, knit wrist 3 for 25c
- 12 oz. canvas, gauntlet, 2 for 25c
- Faced with muleskin, gauntlet 25c



ACHILLES FULL BALL BEARING MOWER GUARANTEED

- 16 in cut \$ 9.00
- 18 in cut 10.00
- 20 in cut 11.00
- F. O. K. High Grade full ball bearing, guaranteed in every way
- 18 in cut \$12.25
- 20 in cut 13.00

Good for 5c in Trade

In Basement Department Not Transferable

THE GOLDEN RULE CO.

This is a fac-simile of the BARGAIN BASEMENT COUPON. One of these coupons are given with every dollar cash purchase in any department in the store. It means a saving to you of 5 per cent. Trade with us and save money on everything you need.



Lumber costs lost of money. Keep your house painted and protect it from the weather. Spring is the best time to do painting. Heath & Milligan's best prepared per gal \$2.50 Graphite roof, per gal .. \$2.00 White Lead, per lb. 10c Pure Linseed Oil, ¼ gal \$1.25

MCGALL PATTERNS 10¢ AND 15¢
New Stock Patterns And Style Sheets, Etc. In June Issue

THE GOLDEN RULE COMPANY

WASH SUITS
Good Percale, Neatly made, Sailor Collars Braid Trimmed Ages 3 to 6 .. \$1.25
Good quality duck. Plain Colors.

