

GREAT SLAUGHTER SALE OPENS FRIDAY APRIL 19. AT 9 A.M.

And Continues For 10 Days

Store Closed All Day Thursday to Arrange Stock And Slash Prices. Prices Jammmed to Jelly.

To the Women of La Grande and Vicinity

THIS IS AN OPPORTUNITY YOU CANNOT AFFORD TO OVERLOOK FOR EVERY DOLLAR'S WORTH OF MERCHANDISE IN THIS STOCK IS BRAND NEW AS WE HAVE ONLY BEEN IN BUSINESS A SHORT TIME. THEREFORE, WE HAVE NOTHING OLD OR SHOPWORN TO OFFER AND NOT ONE SINGLE ITEM IN THIS STOCK WILL BE SOLD FOR AS MUCH AS ITS REAL VALUE.

Must Close Out All Piece Goods

IN THE NEXT TEN DAYS REGARDLESS OF COST, AS WE DO NOT INTEND TO CARRY THIS LINE IN THE FUTURE, AND ALSO TO MAKE ROOM FOR CARPENTERS TO REMODEL THE STORE. WE CAUTION YOU NOT TO COMPOUND THIS SALE WITH THE USUAL SO-CALLED BARGAIN OFFERINGS, FOR SALE AFTER SALE HAS BEEN HELD IN LA GRANDE AND MANY HAVE SEEN AND ATTENDED THEM ALL, BUT NEVER IN YOUR LIFE HAVE YOU HAD THE OPPORTUNITY TO WITNESS SUCH AN ONSLAUGHT OF PRICES, SUCH AN AVALANCHE OF PRICE CONCESSIONS AS AWAIT YOU HERE.

YOU ALL KNOW

THAT IT HAS ALWAYS BEEN OUR DESIRE TO GIVE YOU THE BEST AT A REASONABLE PRICE WE COMMENCED OUR BUSINESS HERE ON A SMALL SCALE AND HAVE BUILT IT UP TO WHAT IT IS BY HANDLING THE BEST LINE OF GOODS—GIVING SATISFACTION TO ALL—AND IN THE FUTURE WE SHALL WORK THE HARDER TO GIVE YOU ENTIRE SATISFACTION IN EVERY POSSIBLE WAY. WE APPRECIATE YOUR PATRONAGE AND IT SHALL BE OUR CONSTANT ENDEAVOR TO ALWAYS SHOW OUR APPRECIATION OF THE SAME BY ALWAYS GIVING YOU THE BEST LINE OF MERCHANDISE AT THE LOWEST PRICES. VISIT US DURING THIS SALE AND YOU WILL NOT BE SORRY.

ALL THE WORLD LOVES A BARGAIN

AND WOMEN ESPECIALLY SO.

NOW IS THE GREAT OPPORTUNITY TO REVEL IN THE DELIGHTS OF BARGAIN HUNTING FOR THIS SALE IS REplete WITH GENUINE, SURE ENOUGH BARGAINS. IF YOU WANT MORE THAN YOUR MONEY'S WORTH COME TO KIRTLEY'S SALE AND FIND BARGAINS THAT WILL ASTOUND, CONFOUND AND AMAZE YOU.

15 Salespeople
Wanted 15

THIS GREAT SALE STARTS FRIDAY APRIL 19TH, AT 9 A. M.

DOORS OPEN AT 9 A. M. PRECISELY.

15 Salespeople
Wanted 15

THIS IS A STRICTLY LEGITIMATE AND BONAFIDE SALE OF THE UTMOST VITAL IMPORTANCE TO THE THRIFTY AND ECONOMICAL WOMAN—COMING AS IT DOES IN THE HEIGHT OF THE SEASON WHEN THE MIND IS CENTERED ON THE NEEDS FOR SPRING AND SUMMER. NO MATTER WHAT THE FORMER PRICE WAS, YOU WILL FIND IT NOW FOR LESS, LESS THAN YOUR WILDEST IMAGINATION COULD CONCEIVE. DO NOT LET IT SLIP YOUR MEMORY—THE DAY AND DATE OF SALE FRIDAY, APRIL 19TH AT 9 A. M. COME EARLY AND GET THE FIRST CHOICE—IT WILL BE A GLORIOUS CARNIVAL OF BARGAINS—AN ECONOMICAL EVENT THAT WILL LINGER LONG IN THE PLEASANT MEMORIES OF THOSE PARTICIPATING—ESPECIALLY THOSE WHO VALUE THEIR MONEY, YOU CANNOT AFFORD TO MISS THIS SALE.

The Goods Are Here They Must Be Sold

WE KNOW THE TIME IS COMING WHEN YOU WILL NEED THESE GOODS; YOU KNOW IT TOO. IT MAY BE THIS WEEK, IT MAY BE NEXT, IT MAY BE NEXT MONTH EVEN, BUT IT'S COMING AS SURE AS DEATH AND TAXES. THIS GREAT SALE OFFERS YOU THE ONE BEST OPPORTUNITY TO PREPARE FOR YOUR FUTURE NEEDS.

NOTICE

CUT THIS OUT AND PIN TO YOUR COAT, IN ORDER THAT THERE WILL BE NO MISTAKE IN THE TIME AND PLACE OF THIS GREAT SALE.

Kirtley's Slaughter Sale

THINK OF IT WHEN YOU RETIRE AT NIGHT AND THE FIRST THING IN THE MORNING ON AWAKENING; AT BREAKFAST, LUNCH AND DINNER, AND WHEN FRIDAY COMES, AWAKE EARLY AND BE ON TIME.

THERE ARE THOUSANDS OF BARGAINS IN EVERY NOOK AND CORNER. IT WOULD TAKE TEN TIMES THE SPACE TO GIVE YOU A DETAILED LIST, SO WE CAN ONLY GIVE YOU A VERY VAGUE IDEA OF THE MANY ASTOUNDING BARGAINS IN THE CREAM OF HIGH GRADE MERCHANDISE.

Mail Order Prices Beaten
to a Frazzle

25c Dress Gingham, going 17½c
15c Dress, going now . . . 8c
12½c Dress, going now . . . 7½c
8 1-3c Apron, going now . . . 5c
25c Kimona crepe, now . . . 16 2-3c
12½c Muslin, now . . . 7½c

BERKLEY CAMBRIC
18c values closing out at . . . 12c
42½c Pequot Sheeting, now . . . 28c
37½c Best Grade Sheeting,
now . . . 22½c

BURLAP
20c value, closing out price . . . 12c
BADLY OVERSTOCKED IN
SHIRT WAISTS
\$1.25 up to \$2.00 values, now . . . 69c

LOOK SILK WAIST
\$3.50 up to \$5.00, now . . . \$1.95
LADIES! LADIES! LADIES!
Great Bargains in Muslin Under-
wear. Buy now and Save Money.

CALICO
All 7c Value, now . . . 3c
LIGHT and DARK
Outing Flannel
12½c values, closing out at . . . 5c

SILKOLINE BARGAINS
15c values, now . . . 6c
12½c values, now . . . 6c
All Curtain Drapery at Half
Price

Watch Kirtley's Windows For Great Bargains

One Lot of House Dresses now
HALF PRICE
SAMPLE LINE OF SILK PET-
TICOATS
Values to \$7.50, now . . . \$3.25

Closing Out All **FAY HOSE**
Children's 45c values, now . . . 23c
Children's 35c values, now . . . 18c
We are going to discontinue our
line of Yard Goods.

E. E. KIRTLEY

LADIES' HOSE
50c values, now . . . 30c
65c values, now . . . 37c
75c Silk Hose, now . . . 40c

CHILDREN'S HOSE
While they last
15c values, now . . . 8c
25c values, now . . . 12½c
Closing out our line of Yard
Goods.