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You young men who like stylish, smart clothes; you older men who like the same thing; you men who want style and smartness along conservative lines; all men, of all tastes in dress; here's notice to you all that we are ready to show you the new models in suits for Spring and Summer wearing.

Easter Will Be Here Soon

If you have neglected ordering that made to measure suit you were going to try this time, or if you belong to that large majority of good dressers who believe they can get better style and better value for a lot less money, come to us--come to us anyhow and let us show you just how much we can save you.

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have made for us the best lot of good clothes ever brought together in this town; new colorings---grays, blues, purple blues, tans, olives, browns. New patterns in tweeds, chevots, homespuns, worsteds, serges, silk mixtures; imported fabrics of many choice textures.

The new models for young men include one, two and three-button styles; with medium and long roll lapels; the modified English sack with snug shoulders; and of course the well-known and always popular Varsity; the Shapemaker, and others.

It's a great lot of fine merchandise; we're glad to be able to serve you with such goods. We can take good care of any man in these suits from \$20 up

You'll get here also a fine lot of shirts; you'll need some this Spring. New neckwear also; new shapes and styles in soft and stiff hats. The "new" idea prevails. Come and look it over.

The People's Store
Opera House Block - - La Grande, Oregon