



### Birthday of Spring

The snow plumed Knight of the Far North lays down his icy spear. The fierce blasts of winter are spent, conquered by the warm rays of the uprisingsun.

The old Earth has rolled over again. With a last, long stretch and yawn, the awakening "Springtime" with all its beauties and brightness has come. The birthday of the season—Today.

We greet Thee, oh Springtime! Thy ever welcome smile, welcomed by every living thing on earth, not only man in his mighty majesty but the most minute of God's creation, is thy radiance sublime.

Hill and plain evidence Nature's appreciation. The flowery kingdom with the blush of brightest hue, nestling birds with their sweet songs, brooks laden with burdens from the snow capped heights all lend a hand to make the season beautiful and bright. Welcome Springtime.

## Grand Display of Spring Styles

### Ladies' Furnishings And Accessories—Dry Goods—Millinery—Mens' Apparel—Foot Wear—House Furnishings

WE SHALL USE EVERY EFFORT TO ENTERTAIN YOU DURING THIS OPENING WEEK—IN THE WAY OF SHOWING NEW MERCHANDISE SUCH AS YOU WILL WANT IN THE NEAR FUTURE IF NOT NOW, MAKING YOUR VISIT BOTH PLEASANT AS WELL AS PROFITABLE.

### Muslin Underwear

OUR STOCK NEVER WAS MORE COMPLETE. YOU CAN'T AFFORD TO SEW WHEN YOU CAN BUY ANYTHING REQUIRED SO CHEAP.

### School Girls' Wash Dresses

BEAUTIFUL LINE GINGHAMS, PERCALES, DRILLS ELABORATELY TRIMMED. JUST THE THING FOR SCHOOL WEAR. CHILDREN'S, ALL SIZES FROM 2 to 12 YEARS; MISSES' 14 to 20 YEARS. PRICES RANGE FROM 60c UP, ACCORDING TO SIZE AND QUALITY.



WE ARE SHOWING A REMARKABLY NICE LINE OF CHILDREN'S TUB OR WASH SUITS IN GINGHAMS, PERCALES, DRILLS, IN WHITE AND ALL STAPLE COLORS. NOTHING NICER FOR BOYS FROM 2 to 6 YEARS OF AGE, THEY WEAR AND WASH. WITH PRICES 85c to \$3.50.

## LaVogue

### LADIES' SUITS



YOU CAN ALWAYS TELL A LA VOGUE GARMENT. ITS INDIVIDUALITY OF STYLE, FIT AND GENERAL APPEARANCE. IT IS IN A CLASS ALONE AND THE PRICE IS VERY MODERATE RANGING

\$7.50 to \$25 for Suits  
\$10 to \$15 for Coats  
A BEAUTIFUL RANGE OF STYLES, CLOTHS, ALL NEW SPRING MERCHANDISE. YOU WILL SEE THESE ON DISPLAY DURING OUR SPRING OPENING.

## ONE PIECE DRESSES

**\$10.50** ONE OF THE PRETTIEST, INEXPENSIVE DRESSES OF THE SEASON. COMES IN ALL STAPLE COLORS AS WELL AS WHITE, GOOD ALL WOOL SERGE SKIRT AND MESSALINE WAIST.

**\$13.50** A SIMILAR DRESS IN WHITE, SERGE IN SEVERAL STYLES NEAT STYLES, JUST SUCH DRESSES AS YOU WILL WANT THE FIRST THING WHEN PLEASANT WEATHER COMES.



### Shoes For Spring

STYLES ATTRACTIVE, LASTS THE LATEST AND PRICES MOST REASONABLE.

### 1000 Special Suits

A FEW VERY SPECIAL NUMBERS IN MEN'S WORSTED SUITS, STAPLE COLORS, EXCEPTIONAL VALUES.

### MILLINERY

OUR ASSORTMENT AND SIZE OF STOCK FAR THE LARGEST WE HAVE EVER SHOWN. NEW SPRING STYLES MODELS OF ART. WIDE RANGE OF SHAPE—WE CAN PLEASE YOU IN YOUR EASTER HAT.

Quality the Same

# The Golden Rule Co.

Prices Less

## Isis Theatre

4000 FEET OF THE BEST FILM MADE

A FOUR REEL PROGRAM OF INSTRUCTIVE AND ENTERTAINING PICTURES

### LOVE'S TERRIBLE SACRIFICE—(PATHE)

A film D'art with the climax hinging upon the overwhelming love of an Indian prince for a dancing girl.

### WITH A KODAK—(BIOGRAPH)

A good laugh is good for everyone. The kodak does the work.

### PANTS AND PANSIES—(BIOGRAPH)

The salesman gets his "wires crossed," but the errand boy delivers both messages.

ILLUSTRATED SONG—"YEE HO MY LAD" ..... By C. P. FERRIN

### THE STOLEN NICKEL—(EDISON)

This story has a strong heart tug and a double moral. It's an Edison feature.

### WIDOW JENKINS' ADMIRERS—(ESSANAY)

A "Snakeville" comedy with "Akall Ike" and "Mustang Pete" always on "the job."

### LOCALS

H. T. Love, jeweler, 1212 1/2 Adams av.

A new supply of auto and bicycle tires just received by the Leighton garage. All kinds of repair work done.

Leighton's garage just received a shipment of new Hartford and Colum-

bia bicycles. See them.

Dr. Darland, the chiropractor. All diseases. Not drugs, surgery or osteopathy. La Grande National Bank Building. Red 3181.

Where do the smokers congregate? At Foley Bros. Why? First class goods. Perfect service. 2-15-12

For the Busy Man. Merchants lunch from 12 to 2 o'clock. 40 cents. Foley Grill. 2-15-12

PROF. F. J. FREEMAN—Spino-  
gist and Healer. Successfully  
treats all diseases. Rooms 4, 5,  
6 and 7 over Selder's Store.  
Phone Main 724, La Grande.

### NOTICE

Kirtley's livery will make a reduction of 50c on every trip in cases where cash is paid.

2-6-12 M. H. KIRTLEY

New Hartford and Columbia bicycles, new auto and bicycle tires, all kinds of repair work at Leighton's garage.

### NOTICE

All parties constructing or repairing buildings after March 1st, 1912, must have a building permit for same, in accordance with Ordinance No. 585, Series 1912.

R. L. LINCOLN, Chairman Com.  
2-29-12

We will be ready to furnish all kinds of vegetable and flower plants when needed. Nelder Bros. Green House. Phone Main 185.

Wood for sale, \$2.00 per cord. Sugar Factory.

### NOTICE

Notice is hereby given to all whom it may concern that the time has arrived for spraying your trees with lime and sulphur spray. Parties having orchards please attend to this at

once.

W. W. RANDALL,  
Co. Fruit Inspector.  
3-20-12

We have an extra good homestead relinquishment which can be taken as homestead or stone timber. See us today. Slough Investment Co., over Newlin's drug store.

Extensive repairs to the basement and interior of the Corps building continue this week and the Isis theatre will assume its new quarters as soon as the present tenants have vacated and the repairs and improvements have been made.

### WANTED

TO RENT—Five room house.  
TO BUY—Four or five room house.  
WE HAVE a dandy homestead relinquishment, also a fine timber claim.

ALSO  
MONEY TO LOAN on good security  
SLOUGH INVESTMENT CO., over  
Newlin's Drug Store. 3-25-12

A delegation of 11, representing the L. S. church of La Grande, went from here yesterday to attend the ward conference of that institution which was held in Union yesterday. The delegation returned last night.

FOR SALE CHEAP—Horse good for driving and all around work. Weight over 1100, color white, age 15 years. Price \$30.00. Address L. M. Klees, Summerville, Oregon. 3-25-12

FOR RENT—5-room modern house. Phone Black 1192. 3-25-12

The Elite Theatre has a special feature today in the "Arab's Bride," a romance of the East.

C. P. Ferrin has returned to his post at the Isis theatre after a week's vacation. Wednesday and Thursday he will sing "Silver Threads Among the Gold."

FOR RENT—6 room house, good cellar, porch and chicken house, 2 lots and fruit trees. Inquire La Grande Investment company. 3-25-12

## Let Us Protect Your Health

by putting your plumbing in first-class sanitary condition, connecting it to sewer so it will pass all sanitary laws

BAY & ZWEIFEL

LICENSED PLUMBERS

LA GRANDE

## Do-You-Want-To-Sell-Your Place? This Isn't HOT AIR We've Got Buyers.

A man with cash for a home in La Grande valued at from \$1000.00 to \$1800.00.

A man with \$250.00 as first payment on a place not exceeding \$2000.00 in price.

A man with \$1000.00 as first payment on a ranch.

If you do see us today. Over Newlin's Drug Store.

## The Slough Investment Co.