

SPRING OPENING



Birthday of Spring

The snow plumed Knight of the Far North lays down his icy spear. The fierce blasts of winter are spent, conquered by the warm rays of the uprisingsun.

The old Earth has rolled over again. With a last, long stretch and yawn, the awakening "Springtime" with all its beauties and brightness has come. The birthday of the season—Today. We greet Thee, oh Springtime! Thy ever welcome smile, welcomed by every living thing on earth, not only man in his mighty majesty but the most minute of God's creation, is thy radiance sublime.

Hill and plain evidence Nature's appreciation. The flowery kingdom with the bluish of brightest hue, nestling birds with their sweet songs, brooks laden with burdens from the snow capped heights all lend a hand to make the season beautiful and bright. Welcome Springtime.

Grand Display of Spring Styles Ladies' Furnishings And Accessories --- Dry Goods--Millinery--Mens' Apparel--Foot Wear-- House Furnishings

WE SHALL USE EVERY EFFORT TO ENTERTAIN YOU DURING THIS OPENING WEEK—IN THE WAY OF SHOWING NEW MERCHANDISE SUCH AS YOU WILL WANT IN THE NEAR FUTURE IF NOT NOW, MAKING YOUR VISIT BOTH PLEASANT AS WELL AS PROFITABLE.

Muslin Underwear

OUR STOCK NEVER WAS MORE COMPLETE. YOU CAN'T AFFORD TO SEW WHEN YOU CAN BUY ANYTHING REQUIRED SO CHEAP.

School Girls' Wash Dresses

BEAUTIFUL LINE GINGHAMS, PERCALES, DRILLS ELABORATELY TRIMMED. JUST THE THING FOR SCHOOL WEAR. CHILDREN'S. ALL SIZES FROM 2 to 12 YEARS; MISSES' 14 to 20 YEARS. PRICES RANGE FROM 60c UP, ACCORDING TO SIZE AND QUALITY.



WE ARE SHOWING A REMARKABLY NICE LINE OF CHILDREN'S TUB OR WASH SUITS IN GINGHAMS, PERCALES, DRILLS, IN WHITE AND ALL STAPLE COLORS. NOTHING NICER FOR BOYS FROM 2 to 6 YEARS OF AGE. THEY WEAR AND WASH. WITH PRICES 85c to \$3.50.

LaVogue

LADIES' SUITS



YOU CAN ALWAYS TELL A LA VOGUE GARMENT. ITS INDIVIDUALITY OF STYLE, FIT AND GENERAL APPEARANCE. IT IS IN A CLASS ALONE AND THE PRICE IS VERY MODERATE RANGING

\$7.50 to \$25 for Suits
\$10 to \$15 for Coats
A BEAUTIFUL RANGE OF STYLES, CLOTHS, ALL NEW SPRING MERCHANDISE. YOU WILL SEE THESE ON DISPLAY DURING OUR SPRING OPENING.

ONE PIECE DRESSES

\$10.50 ONE OF THE PRETTIEST, INEXPENSIVE DRESSES OF THE SEASON. COMES IN ALL STAPLE COLORS AS WELL AS WHITE, GOOD ALL WOOL SERGE SKIRT AND MESSALINE WAIST.

\$13.50 A SIMILAR DRESS IN WHITE, SERGE IN SEVERAL STYLES NEAT STYLES, JUST SUCH DRESSES AS YOU WILL WANT THE FIRST THING WHEN PLEASANT WEATHER COMES.



Shoes For Spring STYLES ATTRACTIVE, LASTS THE LATEST AND PRICES MOST REASONABLE.

1000 Special Suits A FEW VERY SPECIAL NUMBERS IN MEN'S WORSTED SUITS, STAPLE COLORS, EXCEPTIONAL VALUES.

MILLINERY OUR ASSORTMENT AND SIZE OF STOCK FAR THE LARGEST WE HAVE EVER SHOWN. NEW SPRING STYLES MODELS OF ART. WIDE RANGE OF SHAPE—WE CAN PLEASE YOU IN YOUR EASTER HAT.

Quality the Same The Golden Rule Co. Prices Less

Isis Theatre

4000 FEET OF THE BEST FILM MADE

A FOUR REEL PROGRAM OF INSTRUCTIVE AND ENTERTAINING PICTURES

IN DIS-A-COUNTREE—(LUBIN)

Angelo Ragone comes from Italy to America to seek fortune. It comes slow and hard, but it comes.

THREE KITTENS—(C. G. P. C.)

A natural picture of their antics.

A PRINCESS OF THE HILLS—(KALE M)

Miss Alice Joyce and Mr. Carlyle Blackwell appears at their best, in this old Spanish-California story

ILLUSTRATED SONG—"TEXAS" MISS GARRICK

NIAGARA FALLS IN WINTER—(PATHE)

This picture was taken when the thermometer registered 28 degrees below Zero.

WHERE THE MONEY WENT—(VITAGRAPH)

The young wife thought it had been spent on another woman, but it was wisely spent at home. The picture features Helen Gardner.

NOTICE: ALL SOUVENIR COUPONS MUST BE REDEEMED ON OR BEFORE MAY 1ST.

PROF. F. J. FREEMAN—Spinalist and Healer. Successfully treats all diseases. Rooms 4, 5, 6 and 7 over Seider's Store. Phone Main 724, La Grande.

NOTICE.

Kirtley's livery will make a reduction of 50c on every trip in cases where cash is paid.

2-6-1f M. H. KIRTLEY

New Hartford and Columbia bicycles, new auto and bicycle tires, all kinds of repair work at Leighton's garage.

NOTICE.

All parties constructing or repairing buildings after March 1st, 1912, must have a building permit for same, in accordance with Ordinance No. 585, Series 1912.

R. L. LINCOLN, Chairman Com. 2-29-20f

We will be ready to furnish all kinds of vegetable and flower plants when needed. Nelderer Bros. Green House. Phone Main 135.

Wood for sale, \$2.00 per cord. Sugar Factory.

NOTICE.

Notice is hereby given to all whom it may concern that the time has arrived for spraying your trees with

once.

3-20-4f W. W. RANDALL, Co. Fruit Inspector.

The Club Tailoring company have moved from 1408 Adams avenue to 1013 Adams.

We have an extra good homestead relinquishment which can be taken as homestead or stone timber. See us today. Slough Investment Co., over Newlin's drug store.

Teh Newlin Book and Stationery company have secured the agency for the Royal typewriter, and have just models. This is one of the best machines on the market and the price is only \$75.00. Come in and examine one.

3-20-3f

Classified Advertising

WANTED—Two laundry girls. Hot Lake Sanatorium company, Hot Lake, Oregon. 3-14-1f

FOR RENT—Two furnished rooms. 1905 Third street. Phone Main 185. 3-21-3f

WANTED. TO RENT—Furnished house.

TO BUY—Four or five room modern house.

TO LOAN—\$2500.00 on improved Ranch. The Slough Investment Co. over Newlin's Drug Store.

APPLE TREES—Leading varieties. Also cherry, pear, peach, prune and shade trees. Shrubs, roses, small fruits. Send for price list. J. B. Weaver & Sons, Union, Oregon.

WANTED—Position by a girl. Inquire at Merchants restaurant.

FOR RENT—Furnished room. Inquire 1416 Adams, or telephone Red 3902.

FOR RENT—Five room house. Partly furnished. Inquire 1910 Fourth St. 3-6-3f

FOR RENT—Modern front room, \$9.00 per month. Phone Red 41. 3-6-12f

FOR SALE—House and two lots, 1511 Madison St. Easy terms. Anna S.

WANTED—25 men to homestead 320 acres each. Platts & Hamilton, 1901 Fir Street, La Grande, Ore.

Carlson, 105 Fifth Ave. E., Calgary, Canada. 3-18-6f

FOR RENT—Three room furnished house. Also 5 room house. Inquire at 1417 Wash. Ave. Phone Red 752. 3-19-5f

EXPERIENCED MAN AND WIFE want work on ranch. Phone Red 332

FOR SALE—Plymouth Rock Roosters. Phone Farmers 64. R. E. Reynolds. 3-19-6f

WANTED—A girl for general housework. Apply 2002 Oak Street, corner Adams. 3-13-1f

EXPERIENCED YOUNG MEN want work on ranch. Phone Red 332. 3-19-6f

DRY CHAIN WOOD.—\$3.50 a cord. Phone Main 54. 3-20-1f

FOR SALE—Two brood mares in foal, weighing 1400 lbs. each. Inquire Frank Beinhoff, La Grande, Ore. 3-20-3f

FOR SALE—Hatching eggs from purely bred Minorcas. Per setting of 15, \$1.25. First prize winners. Phone Black 1061 or write Mrs. Geo. H. Chapman, R. F. D. Box 122. 3-20-14f

FOR SALE—Furniture for two rooms for light housekeeping. \$45.00 if taken at once. Call at 106 Fir St. 3-20-1f

GOLD HANDLED UMBRELLA left at Western Union office. Owner may have save by describing. 3-19-3f

FOR RENT—Four room house, 2 large lots for garden. Call at room 3 in hall back of United States Land office. 3-22-1f

WANTED—Girl for general housework. Apply 1810 Fourth street.

LOCALS

H. T. Love, jeweler, 1212 1/2 Adams av.

A new supply of auto and bicycle tires just received by the Leighton garage. All kinds of repair work done.

Dr. Darland, the chiropractor. All diseases. Not drugs, surgery or osteopathy. La Grande National Bank Building. Red 3181.

Where do the smokers congregate? At Foley Bros. Why? First class goods. Perfect service. 2-16-1f

For the Busy Man.