THE OBSERVER

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Editor and Owner.

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A PEACE COMMISSION.

The McNamara confession revealed a heinous crime against the public welfare. There is another phase to it, however, which demands the serious consideration of the nation in that it indicates the existence of bitter war among certain wage earners and among certain employers. The McNamara case shows the extreme to which men have been brought through the development of this spirit, but still more serious is the realization that enmity exists in many places where it finds no expression in overt acts. Attention has been called recently to the violence of employes. It is certain, however, that equally brutal acts have been committed by employers.

It is not believed that this war spirit extends to all employers and employes. Undoubtedly there are thousands and thousands of them who for their own sake, as well as for the general good, would like to have some organization dig under the surface and get at the bottom of the differences which divide employers from employes. That there are wrongs and grievances on both sides no one will deny. But are they to be dealt with, on the one hand by dynamite, and, on the other hand, by rifles in the hands of hired detectives, or are these wrongs to be corrected in an orderly civilized fashion with a view to securing justice for both employers and employes?

The seriousness of the situation has been recognized by a number of men and women who are eminent in the field of sociology and they have addressed a signed communication to President Taft on the subject. They asked the president to advocate the appointment by himself and congress of "a commission to investigate, study and consider the great problem of statesmanship" involved in those questions. It is their wish that the commission study the methods used by both sides in such an industry as the structural iron trade; to investigate the relation of the courts to such matters as the boycott and the picket and the strikebreaker; to look into the rules and records of trade unions; and to make a study of the remedies which have been proposed or practised.

Public opinion will support a recommendation to congress for the creation of such a commission in the hope that its labors will hasten the day of a more complete industrial peace. If it will foster the spirit of conciliation and arbitration to the detriment of dynamite warfare and the like, the nation will have gained a great deal from its activities.

Arcade Theatre

"DOOLEY'S REWARD" S. & A.
Dooley, a homeless dog, is subject to all sorts of abuse and neglect. Lovers of dogs will enjoy this picture.

"MUSHROOM CULTURE" ... . Pathe
A very instructive picture.

"DAISY COWBOYS" ...Edison
A girl from the east captures all the cowboys' hearts. Comedy.

"HIS MOTHER" ..... Kalem
Certainly a feature picture, it must be seen to be appreciated. Dramatic.

"HIS DAUGHTEE'S BRACELET" ..... Pathe
A strong western story.

"ECONOMY" ..... S. & A.
A lively comedy that will rouse memories pleasant or otherwise in the minds of many who see it.

Pictorial Melody by
HARRY CONFER,
"I Want a Girl Just Like the Girl That Married Dear Old Dad."

SPECIAL ATTRACT—THE DANCING RICHARDS.

BUILDINGS AND PERMITS

La Grande has at last become one of the many cities in Oregon that are keeping close tab on the building activities. By the passage of an ordinance last week which requires careful report to the proper city officials of all building ventures in the city of any description, the council has taken a commendable step. It is a fact that nearly every city in the state has a similar ordinance and when the end of the year rolls around, the records in the recorder's office show the precise and exact building extent of the year previous. La Grande has in the last two or three years set an enviable record for building—one that would back other Eastern Oregon towns off the map yet the boosters have been forced to deal with generalities—they kenw that La Grande had been diligent and had spent building money freely but couldn't prove it.

The process is a mere matter of detail. Any person desiring to build any kind of a building, barn, woodshed or a new residence, must first obtain a permit from the city recorder, must stipulate the approximate expenses entailed in such proposed work, and lastly must give the recorder 50 cents—the merest trifle. The ordinance was not framed for graft purposes; that is self evident.

Of course it goes without saying that some one or two headstrong or careless persons will have to be formally arrested and fined before the ordinance will be adhered to universally . yet that is also a mere trifle. The fundimental and salient fact remains that the ordinance exists and that it aims at and purposes to do just what the city's needs in this line require.

WEST'S

SPRING TOGS
For Men
Here They Are

All the newest shades and popular styles in a splendid assortment for you to select your spring wardrobe from. Spring styles in

Society Brand
suits for young men.
Prices $20.00 up.

Alfred Benjamins
New York styles for men.
Prices $20.00 to $30.00

EIDEN HEIMER STEIN & CO
Young Men's Suits
Prices $12.50 up.

X-Tra Good Suits
for the boys.

J. E. Tilt Shoes
for men and boys.

Ready With The New Spring Merchandise

Every department of this big store is filled with fashion's latest patterns and models

KEEP IN TOUCH WITH FASHION
by visiting this store often. Here you will find a display of the world's best merchandise.

Charming styles in women's new apparel for spring.

New Spring Suits
New Lingerie Waists
New Spring Coats

New Tailored Skirts
Ndw Silk Petticoats
you will like the mdse and you will like the prices

!!!COME IN AND SEE US!!!
NEW STOCK
Henderson Corsets
JUST RECEIVED

Including several new models that will prove very popular.

WEST'S

IN OUR SHOE DEPARTMENT

White Nubuck Shoes, $4.50 pair.

Button Suede Shoes, $4.00 pair.

Button patents, Tans, and Calfskin Shoes, $3.00 to $4.00 pair.

New Colonial Pumps, $3.50 to $4.00 pair.

Fashions latest shadings in spring suitings and dress materials.

Entirely different from those shown in former seasons, more distinctive and original in weaves and patterns.

New 54 in. Suitings, in 15 different patterns, $1.25 to $2.25 yard.

Spring showing of dress ginghams now on display.

New Tailored Skirts
New Silk Petticoats

You will like the merchandise we sell and you will like the goods.

N.K. West The Quality Store

A minister in Illinois thinks that married men should wear a distinguishing tag so that young girls might know at once not to flirt with them. Evidently he doesn't think a hagard expression sufficient.

The John Smith of Connecticut who hitched up his wife as a horse and drove her until she fell exhausted, is not, however, the same John Smith that Pocahontas went daffy over.

Boston restaurant keepers have raised their prices for New England boiled dinners. The Bostonese may yet be driven to chop suey.

Truth is stranger than fiction, but it doesn't come in such attractive bindings.

The Gentle Rain Advertisement.

(By Herbert N. Casson, in Advertisers' Guide.)

This is a most admirable and effective species. It is not startling nor unique nor powerful; but neither is it dull nor uninteresting. It does its work quietly, without breaking any fuss. It must appear often to produce good results. A single insertion is of little value. Used persitently, it is sure to create business. It is like the gentle rain, not like the heavy downpour, and it will always produce a crop if it comes down often enough.

This class of advertisement usually portrays some better way—some finer convenience. It slowly builds up desire in the minds of the readers. It comes to people from their own point of view. It does not bore you with shop talk or try to din a trade-mark into your ears. It just shows you something nice and makes you want it. It has often taken a luxury and taught the nation to regard it as a necessity of refined living.

The advertisements of the Standard Sanitary Manufacturing company are excellent specimens of this sort. Its pictures of dainty bathrooms with ladies in pretty night dresses and kimonos, having their hair dressed, have been issistibly attractive to feminine readers. Almost all the recent advertisements of the Ivory Soap company have been of the Gentle-Rain type. In one ad a lady is shown cleaning her piano with this soap. In another she is scouring a white parasol. In a third she is renovating a soiled pair of kid gloves. And in a fourth she is washing the baby.

The Gentle-Rain type teaches people more luxurious habits. The General Electric company shows a picture of a man sleeping soundly on an August night, because of an electric fan on his bureau. The Macey company paints a series of well arranged parlors, each having as a central figure a Macey Book Cabinet. The Western Union lures you into the night letter habit by a series of wife and family sketches and under the mild [illegible] influence of this species of but steady influence of this species of advertising ,the American public is slowly learning to buy fireless cookers, electric flatirons, vacuum cleaners, piano players, phonographs, etc

FRATERNAL ORDERS OF LA GRANDE.

A. F. & A. M.—La Grande Lodge No. 41, A. F. & A. M. holds regular meetings first and third Saturdays at 7:30 p. m. Cordial welcome to all Masons. N. MOLITOR, W. M.
A. C. WILLIAMS, Secretary.

B. P. O .E.—La Grande Lodge No. 433 meets each Thursday evening at 8 o'clock in Elk's club, corner of Depot street and Washington avenue Visiting brothers are cordially invited to attend.
H. J. RITTER, Ex. Rul
H. E. COOLIDGE, Rec. Sec.

WOODMEN OF THE WORLD—La Grande Lodge No. 169 W. O. W meets every second and fourth Saturdays at K. P. hall. All visiting mebers welcome.
D. FITZGERALD, C. C.
J. H. KEENEY, Clerk.

M. W. OF A.—La Grande Camp No. 7703 meets every Saturday evening at 8 o'clock in K. of P. hall, over Lilly's hardware store. All visiting neighbors are welcome.
W. A. DUNN, V. C.
W. F. LANDRUM, Clerk.

KNIGHTS OF PYTHIAS—Red Cross Lodge No. 27 meets every Monday night in Castle hall, (old Elk's hall.) A Pythian welcome to all visiting Knights.
H. W. RILEY, C. C.
R. L. LINCOLN, M. of R. & S.

REBEKAHS—Crystal Lodge No. 50 meets every Tuesday evening in the I. O. O. F. hall. All visiting members are invited to attend.
LEAH R. COOLIDGE, N. G.
MISS ANNA ALEXANDER, Sec.

O. E. S.—Hope Chapter No. 13, O. E. C. holds stated communications the second and fourth Wednesdays of each month. Visiting members cordially invited.
MRS. MARIE JACKSON, W. M.
MARY A. WARNICK, Sec.

Washington, Feb. 23.—The Navy league of the United States, in annual convention in this city, held a "peace" session this afternoon with a view to impressing upon the public mind its belief that "an adequate navy is the only guarantee of peace." President Taft delivered the principal address at the session, which was held in Continental Memorial hall. The other notable speakers ,included Rear Admiral Richard Wainwright and Chas. Francis Adams of Boston.

A Working Capital of Over
$215,000 00 Inspires Confidence in This Bank

The stability of this insti tution,
The substantial men behind it,
Its reputation for progressiveness,
It large loaning capacity,
Its spirt of accommodation,
have attracted customers whose deposits aggregate over $700,000.00.
Promote your interests by allying yourself as a depositor with this strong and successful institution.

La Grande National Bank
LA GRANDE, OREGON.

CAPITAL . . .	$ 100,000.00
SURPLUS . . .	115,000.00
RESOURCES . . .	1,000,000.00

United States Depository

After a Cold Auto Ride

what could be more comforting or exhilerating than a nice cup of Hot Chocolate, which you will always find ready at this season of the year at our Soda counter? We give it to you pure and cheering, full of that goodness and nutriment so peculiar to the best quality of Chocolate. It is a food, drink and medicine all combined, at low cost.

Selder's - La Grande