

A SHIPMENT

of fresh Carnation Wheat Flakes, Rolled Oats and Granulated Wheat just received. Nothing better on the market.

Hot House Lettuce, Fancy Celery, Cabbage, Turnips, Carrots, Potatoes, Sweet Potatoes, Sunkist Oranges, Lemons and Bananas.

O. R. Stageberg

THE GROCER

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PHONE MAIN 70

DRINK SAM-O

America's Best Mineral Water
It's Good for What Ails You

::: Honest Advertising Pays :::

The truthful advertisement is the one that brings business. No permanent success was ever built on a foundation of humbug. Most advertisers are honest. At least they mean to be. Often each one of half a dozen dealers will insist that he has the biggest and best stock in the city. Of course, they can't all be right, but that is merely a form of words.

Really it doesn't mean much of anything, either to the writer or the reader, and so does no harm—except that it wastes valuable space in the paper. The advertisement that pays best is the plain, honest, forceful talk written just as if the writer was talking to the reader face to face—a statement of facts. There is nothing in the world so interesting as facts, especially the facts of business.

They should be written about entertainingly. People like to know how and where things are made. Not a technical description, but a hint here and there. For instance: These goods were designed and woven in France, the cotton came from Alabama, and the silk from China. Twice across the Atlantic, once across Asia and Europe, and here is the finished fabric for 75 cents a yard.

It creates an interest that a mere bald statement never would get. Knowledge, thought and truthfulness will generally produce a good advertisement and a good advertisement in a good paper will always bring good results. The selection of the medium is the first and most important point.

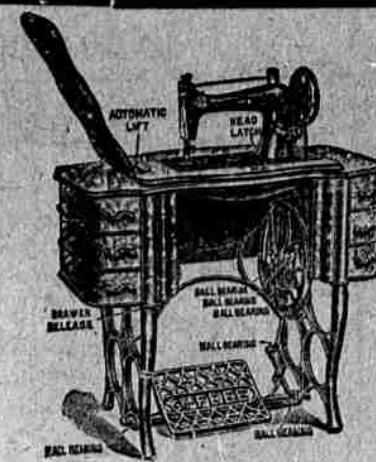
The writing comes after. Even a bad ad in a good paper will bring some business. A good ad in a poor paper is sheer waste.

AT THE CHURCHES.

St. Peter's Church.
(Sexagesima Sunday.)
Special Confirmation and Holy Communion—8 a. m.
Sunday school—10:00 a. m.
Morning service—11:00 a. m.
Bishop Paddock will preach at the 11 o'clock service. There will be no evening service as the bishop and the rector will both attend and take part in the special services in connection with the Men and Religion Forward movement, at the Baptist church at 3 p. m., and the Presbyterian church at 7:30 p. m. The rector urges his men especially, to attend the three o'clock service, which is for men and boys only, the others being for the public generally.

UPTON H. GIBBS, Rector.

First Baptist Church.
Services for week beginning Feb. 11
Sunday—Sunday school at 9:45 a. m.
Preaching service at 11 a. m. Subject of sermon, "Men and Religion"
Men's mass meeting in the church at 3 p. m. All men are invited. Young Peoples society at 6:30 p. m. Preaching service at 7:30 p. m.
Monday—Young Men's club meets



Free Sewing Machine of exceptional merit and most beautiful cabinet design. Our finishes are select **QUARTER-SAW FLAKED OAK,**

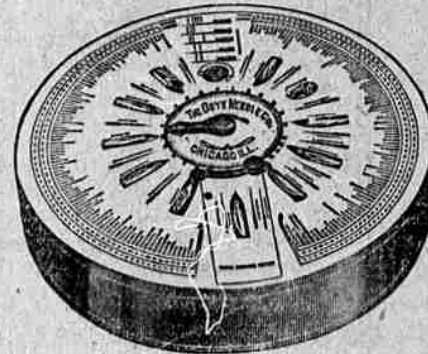
highly polished, solid black Walnut and PURE MAHOGANY. This machine is set with 120 BALL BEARINGS—a dozen times more than any other machine made today. Is warranted to you for lifetime and we give you a PAID FIRE INSURANCE policy which means that we will replace this machine within 5 YEARS, absolutely without expense, should you lose it by fire. We have done this already. Let us show you.

STANDARD HOUSEHOLD LUBRICANT

Is the BEST. We sell it in 10c, 15c, 20c and 25c size cans.

Try a can and you will **USE NO OTHER** thereafter.

NOTICE—Bring us this advertisement and get a can FREE.



Also Imported Gold Eye hand needles. Only

5c Dozen

These are the very best made

Needles, Shuttles and Bobbins for use in All Makes of Sewing Machines.

Exceptional Close Out Prices on a number of items.
Let Us Show You
F. D. HAISTEN COMPLETE HOUSE FURNISHINGS

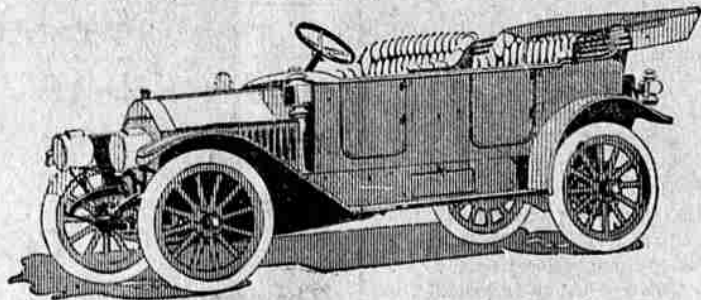
---"yes, 36 horsepower"
---"yes, only \$1280"
---"yes, it is the only car of such horsepower ever sold within \$500 of the price"

EVERY DAY WE ARE GIVING THESE ANSWERS TO PEOPLE WHO INQUIRE ABOUT THE NEW MAXWELL SPECIAL—THEY HAVE NEVER BEFORE HEARD OF SUCH A CAR AT SUCH A PRICE.

A BIG, FIVE-PASSENGER TOURING CAR—OF ARISTOCRATIC STYLE—EMBODYING THE GREAT POWER OF THIS ONE—FOR \$1280—SEEMS UNBELIEVABLE. IT IS THE PRE-EMINENT LEADER OVER ALL WITHIN \$500 OF THIS PRICE.

36 horse power Maxwell Special, \$1280

INVESTIGATE THIS NEW MAXWELL SPECIAL—REALIZE ITS SUPERIOR QUALITIES—COMPARE WITH OTHER CARS NEAR THIS PRICE, ITS EXCELLING STYLE EMBODYING THE NEW VENTILATED FORE-DOOR, FLUSH-SIDE VESTIBULED STEEL BODY WITH INSIDE CONTROL, THE COLUMBIA HONEYCOMB TYPE RADIATOR, NEW DESIGNED BONNET, ETC. THE LOW PRICE IS THE RESULT OF THE UNEQUALLED MANUFACTURING AND PURCHASING ECONOMIES OF THE UNITED STATES MOTOR COMPANY. SEE THIS CAR SOON—WE WILL BE GLAD TO BRING IT TO YOU IF INCONVENIENT FOR YOU TO CALL. WRITE TODAY FOR CATALOG.



Maxwell

R. W. LEIGHTON GARAGE

In the lecture room at 7:30 p. m. The Young Ladies' club under Dr. Dora Underwood as physical director meets in the gymnasium at 7:30 p. m.

Tuesday—The Bible Study class meeting in the lecture room is open to all.

Thursday—The mid-week service of prayer and praise meets at 7:30 p. m.

Friday—The regular meeting of Troop No. 2, Boy Scouts of America. This meeting will be held in the basement at 7:30 p. m.

EVART P. BORDEN, Minister.

First Presbyterian Church.

In the morning Dr. S. B. L. Penrose, president of Whitman college, will speak on the Men and Religion Forward Movement.

In the evening there will be a union mass meeting in the interest of the Men and Religion Forward movement. This meeting will be addressed by Dr. Penrose and L. E. Meacham.

Sunday school, 9:45 a. m. Superintendent, Chas. A. Small.

Junior C. E., 3 p. m.

C. E. Service, 6:30 p. m.

Prayer meeting, Thursday, 7:30 p. m.

REV. S. W. SEEMANN, D. D., Minister

Methodist Episcopal Church.

As the churches are to be surrendered to the Men and Religion Forward movement all day, the pulpit will be occupied by F. W. Witham, Y. M. C. A. secretary of Walla Walla. He will speak at 11 o'clock. The congregation will unite with the other denominations of the city in a mass meeting in the Presbyterian church in the evening after the adjourning of the Epworth League session to be held at 6:30 and led by Avery Roberts.

The Sunday school is at 9:45, P. H. Green, superintendent.

St. Mary's Church.

(Sexagesima Sunday)
Low mass—8:00 a. m.
High mass—10:30 a. m.
Sunday school—2:30 p. m.
Benediction—3:00 p. m.

Rosary, sermon and benediction—7:30 p. m.

Confessions (daily)—7:00 to 8:00 a. m.

Confessions (Saturday)—3:00 to 6:00; 7:00 to 9:00 p. m.

Low mass (daily)—8:00 a. m.

P. J. DRISCOLL, Rector

Christian Church.

Mr. Scott Brainard of Walla Walla will speak at 11 o'clock about the Men and Religion Forward movement. In the evening we join in the union meeting in the Presbyterian church

Bible school at 10 a. m. Christian Endeavor 6:30. Prayer meeting on Thursday evening.

MAYNARD R. THOMPSON, Pastor.

J. H. Richardson E. S. Givens

E. S. Givens Investment Co.

Rear La Grande Nat'l Bank

Real Estate, Loans, Insurance.

High Class Investments and Securities

Try the Edge With Your Finger!

Examine a collar fresh from our laundry. Notice its clear, white color, its even, elastic stiffness; its smooth, velvet-like domestic finish and its perfect shape.

Then test the top edge by running your finger tip over it. Notice the smooth, slick finish given it. Nothing there to rub, dig or irritate your neck.

This test will prove the value of our service. Make it. Send us a trial bundle and apply the test.

Phone call brings our wagor.

CHERRY'S NEW LAUNDRY
PHONE MAIN 78