

# IN THE SPRING

The young man's fancy lightly turns to thoughts of love, and the ladies' to the new gown.  
 We have the material to make the gowns. All the new Weaves and Fabrics in abundance. Come and see them.  
**THE PEOPLE'S STORE--OPERA HOUSE BLOCK**

An Epidemic of Coughing is sweeping over the town. Old and young alike are affected and the strain is particularly hard on little children Hill.

and on elderly people. Foley's Honey and Tar Compound is a quick safe and reliable cure for all coughs and colds. Contains no opiates. A. T. Hill.

**DRINK SAM-O**  
 America's Best Mineral Water  
 It's Good for What Ails You

## ::: Advertise in Dull Season :::

There are two ways of looking at advertising—both of them right. Advertising should be done during the dull time for the purpose of stirring up trade at that time, and also for the benefit which will come from being continually before the public's eye. A man should just as quickly think of stopping his advertisements in the dull time as he should think of closing up his store several months in the year, and keeping it open only

when trade would keep him busy. There is probably no store in the country that could not shut up for three or four months out of the year and be ahead in cash by doing so, but at the end of the next four months the gain will not be apparent. It does not take people very long to forget things, and if a store were closed four months, or the advertising stopped four months, a great many people would have forgotten that the business was in existence.

The other view of advertising is that it ought to be pushed during the busy time when people are ready to buy. Advertising cannot be expected to sell goods when people do not want them, and it will naturally be most effective when it gives publicity to some desirable article at just the right time. To be sure, advertising will sell anything, at any time, if the price be made low enough and the advertisement sufficiently attractive. Some lines of goods can be forced, and some cannot but even those which cannot be forced should not be allowed to drop out of sight.

## Classified Advertising

- FOR RENT—Business house corner Fir and Adams. Owner will remodel to suit renter. Apply Sam R. Harworth. 1-3-1f
- FOR SALE—Standard bred Rhode Island Red cockerels and eggs for hatching. Phone or write C. C. Coolidge, La Grande. -23-4wks
- WANTED—Modern 6 or 7 room furnished house. Call Red 781. 1-29-6t
- FOR RENT—New modern cottage with basement. Inquire Julius Fisher or phone B. 3492. 1-30-10t
- WANTED—Medium sized second-hand safe. Good condition. Call Black 3341 2-1-12-2t
- FOR RENT—Furnished house, four rooms. 2110 First street. 1-31-6t
- FOR RENT—Furnished rooms for housekeeping, cheap. 904 3rd st. 1-31-1f
- FOR SALE—A modern residence, six rooms, bath room, pantry, clothes closets and basement. Hot air heating plant installed. Electrical fixtures in position and all in first-class condition. One of the best locations in town. Terms to suit responsible purchasers. Will rent subject to sale. Apply to La Grande National bank. 2-1-1mo
- DRY CHAIN WOOD—\$3.50 a cord. Phone Main 54. 2-1-12t
- FOR RENT—One suit of housekeeping rooms modern and one nicely furnished room. 902 Spring St. Phone Black 3881. 2-1-1f
- WANTED—An experienced waitress. Inquire Palace restaurant. 2-1-3t
- FOR RENT—Furnished housekeeping rooms. 1808 Third. Phone Red 3952 2-2-21f
- FOR SALE—Pure bred black Minorcas and White Leghorn cockerels. Phone Black 1061. 2-2-1f
- A NOTRE DAME LADY'S APPEAL**  
 To all knowing sufferers of rheumatism, whether muscular or of the joints, sciatica, lumbago, backache, pains in the kidneys or neuralgia pains, to write to her for a home treatment which has repeatedly cured all of these troubles. She feels it her duty to send it to all sufferers FREE. You cure yourself at home as thousands will testify—no change of climate being necessary. This simple discovery banishes uric acid from the blood, loosens the stiffened joints, purifies the blood, and brightens the eyes, giving elasticity and tone to the whole system. If the above interests you, for proof address Mrs. M. Summers, Box R, Notre Dame, Ind.

## PROFESSIONAL DIRECTORY

- PHYSICIANS AND SURGEONS**  
 V. MOLITOR, M. D.—Physician and Surgeon. Corner Adams Ave. and Depot St. Phones: Office, Main 68 Residence, 69.  
 A. L. RICHARDSON, M. D.  
 W. LOUGHLIN, M. D.  
 Drs. Richardson & Loughlin, Physicians and Surgeons  
 Phones—Office Black 1362.  
 Dr. Richardson's Res.—Main 55.  
 Dr. Loughlin's eRs.—Main 757.
- DR. M. K. HALL**—Physician and Surgeon. Cor. Adams Ave and Depot St. Phone, Main 23.  
 J. H. UPTON, Ph. G. M. D.—Physician and Surgeon. Special attention to Eye, Ear, Nose and Throat. Office in La Grande National Bank Building. Phones: Office Main 2; Residence Main 32.  
 DR. H. L. UNDERWOOD—Diseases of the eye a specialty.  
 DR. DORA J. UNDERWOOD—Diseases of women and children. Offices, Adams avenue, over Wright Drug Co.  
 GEO. W. ZIMMERMAN—Osteopath Physician. Over Lilly's Hardware store. Phone Main 63. Successor to Dr. E. E. Moore.
- VETERINARY.**  
 DR. P. A. CHARLTON, Veterinary Surgeon. Office at Hill's Drug store, La Grande. Residence Phone, Red 701; Office Phone, Black 1361; Independent Phone, 53; Both Phones at Residence.
- DOCTOR OF CHIROPRACTIC.**  
 G. T. DARLAND, CHIROPRACTOR—All acute and chronic diseases. No drugs, no surgery, no osteopathy I remove the cause of your disease. Then you get well. Rooms 20-21, La Grande National Bank. Phone Red 2181.
- ATTORNEYS AT LAW**  
 MOHRAN & COCHRAN—Attorneys Chas. E. Cochran and Geo. T. Cochran. La Grande National Bank Building, La Grande, Oregon.  
 T. H. CRAWFORD ROBT. S. EAKIN CRAWFORD & EAKIN—Attorneys Rice in La Grande National Bank Building, La Grande, Oregon. at law. Practices in all the courts of the state and United States. OFFICE
- ENGINEERS.**  
 D. W. C. NELSON—Mining Engineer Baker City, Oregon.

**Call for Bids.**  
 Notice is hereby given that bids will be received by the county court for the services of a county physician for one year. This includes professional services, examination of insane, care of inmates of poor farm and of all persons who receive aid from county. Bids must be filed with county clerk on or before first Wednesday in February. Court reserves right to reject any or all bids.  
 ED. WRIGHT, County Clerk.  
 1-23-2-6

## Something New

We have 70 acres adjoining city limits; just a small amount of money will handle it. Good buildings, good land, several springs. The price is \$4500.00, and a bargain. :: :: :: :: ::

Also have 80 acres just a mile from the business part of the city. Modern house—cost \$2,000—6 acres orchard—good barn and outbuildings. This is a splendid buy at \$7,000.00.  
 160 acres of fine Sandridge land; about 30 acres in alfalfa; balance all good. Price \$100.00 per acre, small payment, easy terms.  
 80 acres Sandridge land, all in alfalfa, good improvements. Reasonable payment down and we can give terms so that place will pay out balance.

## We Have Plenty of Good Trades

Modern residence, fine lot and shade trees, best part of town, for only \$1700.00  
 Have 120 acres four miles from town, good roads, 50 acres tilable, balance is good pasture and some good timber—fine stream running through it, only \$2500.  
 Terms if desired, or will trade for city property of equal value.  
 Have Montana and Washington property to trade for property here. Will trade three fine lots in Wellington Addition to Portland.  
 19 acres four miles from Summerville and three miles from Elgin. 6 acres in 2 and 3 year old orchard, apples, pears, peaches and cherries. House, barn, chicken house and cellar. Price is only \$1500.00. Will take city property.  
 Seven room house, barn and outbuildings, all new; four nice lots, close in on north side of track, fruit trees, city water. Will trade for horses, cattle or lumber. Can make a good deal on this property.  
 Have residences and residence lots in all parts of the city. Shall be glad to show them.

# Security Land & Trust Co.



## Save The Pieces

for a car will have to be very badly damaged that Leighton's garage and repair shop cannot make good again. We have workmen of amazing skill and ingenuity who are experts on repairing work. We also do renting, storage and keep a very complete line of supplies.

## Leighton's Garage

Union Made, Oregon Made, Hand Made

# NUGGET

Mild, Sweet, and Satisfying

**80 Per Cent.**  
 Of headaches are caused by eye-strain, due to some error of refraction which we guarantee to RELIEVE

It will pay you to come in and have your eyes tested and properly fitted by the latest methods and by a state licensed attendant graduate from one of the best recognized colleges in America—the only one in Union or Wallawa counties.  
 We replace broken lenses in a short time and grind all our own lenses.

**J. H. PEARE & SON, La Grande's Leading Jewelers and Optometrists Opposite U. S. Land Office**