

# The Great Schubert Symphony Club And Lady Quartet Are Coming

At High School Auditorium Wednesday January 17th

Positively the top notchers of the musical world today. Every visit of the Schuberts makes new friends and admirers. BE SURE AND HEAR THEM

This Company comes to La Grande this year under a guarantee in order that all lovers of music may enjoy once more this remarkable company. The press and musical talent of entire country freely endorse these artists, and the entertainment should be heard by everyone.

## One Night Only

### ST. PAUL, MINN.

The concert just concluded by the Schubert Symphony Club and Lady Quartette at the People's Church was one of the most pleasing and satisfactory entertainments ever rendered in this famous edifice.

EDWARD FELDHAUSER, Chairman Concert Com.

### DETROIT, MICH.

When I received the printing of the Schubert Symphony Club and Lady Quartette, for our benefit, I was most agreeably surprised at the variety and fine quality, which proved to be in keeping with the splendid entertainment given us last night. Yours fraternally, FRANK H. CLARKE, K. of R. & S. Myrtle Lodge No. 4, K. of P. ...

## WEDNESDAY, JANUARY 17TH, 1912

### At High School Auditorium

Admissions: \$1.00, 75c, 50, 25. Grade School Children 15c, If Tickets Are Bought Early

### UNION COUNTY ABSTRACTS

J. R. OLIVER, Proprietor  
The Reliable Abstract firm of Union County.  
FIRE INSURANCE, MORTGAGE LOANS

### CROUP ENDS LIFE.

Many Children Die of Croup Every Year Before a Doctor Can Be Summoned.

Parents of children should be prepared at all times for a spasm of croup. Keep in the house a remedy that will give instant relief and keep the child from choking until the arrival of the physician.

Get a 50 cent bottle of HLOMEI today and in case of an attack of croup pour 20 drops into a kitchen bowl of boiling water. Hold the child's head over the bowl so that it can breathe the soothing penetrating vapor that arises. In the meantime send for a physician.

This treatment has saved the lives of many children and is a precaution that all parents should promptly take. HYOMEI is sold by the Newlin Drug company and druggists everywhere and is guaranteed for croup, catarrh, asthma and bronchitis.

### Specific Advertising Pays

The best paper in a community always brings ample returns to its advertisers. The best paper covers the cream of the trade in any section. Mark Twain said: "Behold the fool saith: 'Put not all thine eggs in one basket,' which is but a manner of saying: 'scatter your money and your attention,' but the wise man saith: 'Put all thine eggs in the one basket and—watch that basket.'"

The same applies equally to newspapers. Put your ad in the best paper, and then watch the paper and the ad. Have a system of checking the returns received. It will do no good to advertise something that nobody wants. Find out what this is a demand for and advertise that. You can create a demand for an article if you have time and money enough to keep up a continual hammering. For the retail dealer this is a waste of energy, because there are dozens of things in every stock for which there already exists a demand. Don't say what everybody else in your line is saying, and never publish a general ad. There are three hundred and twelve days in the year, on each of which you can talk in the Observer. Don't try to tell all you know about the whole store every day. Talk of several items each time if you like, but say something definite about each one. Don't say fine shoes for men, women and children, but talk about one shoe in each line and give prices. The Observer will carry what you say right into the best homes in Union and Wallowa counties. Out of one thousand people, probably ten need shoes every day. If you tell them about your stock, you will surely get your proportion of the trade; if you don't, you won't get it. It is a simple proposition, and as true as it is simple.

**Craft of the Gypsies.**  
Gypsies introduced the practice of palmistry into England. This appears from a statute of 1531 called an "act concerning Egyptians," which recites that "before this time diverse and many outlandyshe People, callinge them selves Egyptians, using no craft nor faiete of marchandise, have comen into this Realme and gone from Shire to Shire and Place to Place, and used grente subtilt and crafty mennes to deceyve the people that they by palmestrie could tell menne and womens fortunes, and have by craft and subtiltie deceyved the people of their money."

### The Giant Petrel.

The giant petrel of the arctic regions will feed on oil until it is so absolutely gorged as to be unable to rise off the ice in flight. Then it runs along the ice if chased, spreading its wings out as sails. Before being captured, however, the petrel will suddenly stop and discharge a quantity of semidigested food and then go off on a run again. If overtaken a second time it will repeat the performance and when once it has got rid of its dinner flies away.

### Treasurer's Call for City Warrants.

Notice is hereby given that there are now funds on hand to pay all outstanding warrants on general fund of La Grande city up to and including No. 9327. Endorsed ..... Interest on all warrants on general fund from No. 9021 to No. 9327 inclusive ceases from this date. La Grande, Oregon, Dec. 14, 1911. ROY W. LOGAN, City Treasurer.

**SMITH AUTO-TAXI SERVICE RATES.**  
Two person, four blocks and under from corner Depot and Adams avenue, 25c.  
Over four blocks and under 1/4 mile, 50c.  
Over 1/2 mile 15c for each additional 1/4 mile or fraction thereof.  
Each additional passenger over two, 15c.  
Waits of over 5 minutes, 10c for each additional five minutes or fraction thereof.  
Day or night. Phone Red 241.  
Office 1312 Jefferson avenue.

### APPLES

We have several varieties at reasonable prices  
**Waters-Stanchfield Produce Co., Main 706**  
HAY, FEED, FLOUR, POULTRY SUPPLIES, WOOD  
1527 JEFFERSON AVENUE

### Savoy Hotel

EUROPEAN PLAN

The rooms are good and Steam heated only one block from depot

E. E. Myers, Prop.



A complete line of new models in the Gossard corsets. Prices from \$3.50 to \$8.50.  
MRS. ROBT. PATTISON, Corsetiere, Phone Black 1481.



**La Grande Electric Supply**

OFFICE, P. O. BLOCK, Phone Blk 8141

### City School Items

On February 16th the debating teams of the circuit which comprises Union, Elgin, Island City and La Grande will start a series of contests. The locals are to be met by Union and Elgin and Island City will lock horns at that date on the subject: "Resolved, That the United States Should Adopt the Polley of Tariff for Revenue Only." The teams have not yet been announced. Work was put well under way here at a meeting of those who will take the part of the home school last evening.

The Gregg shorthand class will enter a contest for prizes Tuesday morning. The best writer will receive a speed practice in the Gregg system while the next best will draw a Gregg drill book and dictionary. Several of the class have been keeping pretty well to the front during the term and will fight it out to the finish.

Our domestic science pupils have concluded that house work is not such a drudge and do not expect to lose a member of their class; indeed, several more are counting on joining the

class during the next semester. Their work will start with the class regardless as to whether they have taken the back work or not.

Friday, February 3rd, is the date for the Tillicum Literary society to present their program. They have invited their parents and friends to come and see the progress made in this line of work.

Among those who passed the teachers' exams before the holidays are the Misses Gladys Oesterling and Zoe Bragg who are taking work along their line in the high school.

The two praphonolas purchased by the grades from A. T. Hill are proving very popular with the students who agree that there is at least one class worth attending.

The Militant Progressive Republican league of Massachusetts has been formed for the definite object of opposing Senators Lodge and Crane as delegates to the republican national convention next June.

Union Made, Oregon Made, Hand Made  
**NUGGET**  
Mild, Sweet, and Satisfying

**THE IDAHO JUNK HOUSE**  
AT BOISE, IDAHO. S. KOPPEL, Proprietor  
WILL PAY YOU TOP PRICES FOR ALL KINDS OF METAL AND RUBBER. SPECIAL ATTENTION TO CONSIGNMENT SHIPMENTS. REFERENCE: BOISE CITY NATIONAL BANK.

**DRINK SAM-O**  
America's Best Mineral Water  
It's Good for What Ails You

For **WOOD AND COAL**  
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