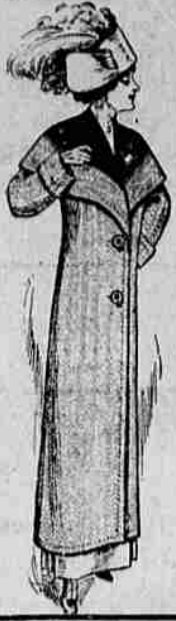


The GOLDEN RULE

PRE-INVENTORY SALE

The GOLDEN RULE



Ladies' Coats And Suits 1-2 Price

This line is a good representation of our fall stock. While Broken in sizes some, we have quite an assortment of up to date styles, and new weaves, at JUST

1-2 Price

DRESSES 1-2 Price

THIS LINE HAS FOR THE PAST FEW MONTHS, BEEN EXCEPTIONALLY GOOD. THEY HAVE SOLD WELL, BUT WE HAVE A FEW ODD NUMBERS IN SILK, SOME SERGES AND A FEW OF THE COMBINATION DRESSES, SILK WAIST AND SERGE SKIRT. THINK OF BUYING A \$15.00 SILK DRESS AT \$ 7.50 OR A \$9.00 COMBINATION DRESS AT 4.50 OR A \$32.00 SILK DRESS AT 16.00 THEY ARE EXCEPTIONAL BARGAINS.

DRESS GOODS 1-2 Price

WE NEVER HAVE THROWN ON OUR BARGAIN TABLE SUCH A CHOICE LOT OF PIECE GOODS BEFORE. WOOL SERGES, VOILES, PANAMAS, CASHMERES AND HEAVY SUITINGS. THEY ARE SHORT LENGTHS, BUT IN MOST PIECES THERE IS A SUIT OR DRESS PATTERN. THINK OF BUYING AN ALL WOOL SERGE AT 30c PER YARD, OR A VOILE THAT HAS BEEN SOLD ALL FALL AT \$1.25 FOR 63c. DON'T MISS THEM.



FURS

This complete line of Ladies' Fur Coats, Collarettes and Muffs at a reduction of 1-3. You have the largest part of the Winter before you to use a garment of this kind—why not take advantage of this opportunity. They are real bargains.

DOMESTICS.
Hope 4-4 bleached muslin per yd. 7 1/2c
Berkshire L. L. unbleached muslin, per yard 6 1/2c
Mount Hood-Outer Flannel, dark and light patterns, per yard 9 1/2c
Foxcroft double width sheeting, full 2 yards, per yard 20c
Ticking, good grade, fancy stripe, per yard 10c

TOWELS.
Bleached Turkish, size 19x44, hemmed, per pair 25c
Same quality, size 23x46, per pr. 35c
Better quality and heavier, size 23x46, per pair 40c
Cotton Huck Hemmed, size 18x36, 3 for 25c
Better quality, larger, size 20x38, each 10c
Small Birdseye cotton towel, hemmed, size 24x27, 6 for 25c

SHEETS AND PILLOW CASES
81x90 hemstitched, bleached sheets, each 78c
Same quality, hemmed, size 81x90,

each 67c
Hemmed, seamed, size 72x90 each 47c
Cases, bleached, hemstitched, size 42x36, each 19c
Plain hem, same quality, size 42x36, each 15c
Plain hem, size 42x36 10c

COTTON GOODS
28 inch percale goods, staple colors, good patterns, per yard 5c
Flannellette, best grade, good assorted patterns, yard 8 1-3c
Our complete line of 12 1/2c apron and dress ginghams at 8 1-3c
Full line of 15c ginghams, including apron and dress 10c
Full line of domestic and imported

HOSIERY
We have several lines that are broken in sizes that we are going to close out **CHEAP.**
Children's fine ribbed black stockings, that sell for 12 1/2c and 15c, at 10c
Also a coarse rib and heavier weight for boys' wear 10c

Same as above, both fine and coarse rib, better quality 15c
Fleece lined, heavier weight, boys', 2 pair for 35c

LADIES'
Plain, fine gauge, black, fair quality, 2 pair for 15c
Better grade, black or tan, 3 pair 25c
Fleece lined, fair quality, fine gauge, 3 pair for 25c
Heavier weight and fleece, an excellent winter weight, 2 pair for 25c

WOOL SCARF, KNIT.
It would be hard to give description of this line, but they are all new fall numbers.
50 to 65c values, good size 37c
75 to 85c values, scarfs and squares 53c
\$1.00 to \$1.25 values, heavier and better 68c
\$1.50 to \$1.75, fancy knit, beautiful goods 80c
\$1.85 to \$2.00, fancy knit, finest wool

yards \$1.18

UNDERWEAR.
Children's fine ribbed cotton, Good weight, fleece lined, size 16, 11c, size 18, 12c, size 20, 14c, size 22, 15c, size 24, 16c, size 26, 18c, size 28, 19c, size 30, 20c, size 32, 22c, size 34, 23c. Heavy fleece, same sizes as above, heavier and better garment, price same as the size of garment, size 16, 15c, etc. Sizes run up to 34, which will be 34c.

CHILDREN'S SWEATER COATS
65c values at 33c
75c values at 38c
90c values at 45c
1.00 values at 50c
1.10 values at 55c
1.50 values at 75c

BOYS' SWEATER COATS.
\$1.25 values at .94
1.50 values at 1.13
1.75 values at 1.31
greatly reduced in price.
\$2.00 values at \$1.33

3.00 values at 2.00
3.50 values at 2.33
4.00 values at 2.67

SHOES.
1 lot boys' heavy shoes, sizes 13, 13 1/2, 1 1/2, regardless of cost. Boys, if you want a heavy shoe in one of these sizes, here is a price you never heard of before. Only \$1.28
Boys' shoes to size 5 1/2 \$1.68
1 lot child's shoes 50c
1 mixed lot ladies' shoes 98c
1 lot ladies' shoes, heavy and medium weight, regular price \$2.00 and \$2.50 at \$1.23
1 lot ladies' shoes, \$2.65 to \$3.00 \$1.98
1 lot ladies' shoes, \$3.00 to \$4.00 \$2.48
1 mixed lot men's shoes \$1.98
1 lot men's shoes, \$3.50 to \$4.50 \$2.98
1 lot men's shoes, \$4.50 to \$6.00 \$3.19
1 lot men's high tops \$3.78
Ladies' fur top felt slippers 96c
Children's fur top felt and Comfy slippers 68c



CLOTHING.
Boys' knee pants suits. Large lot of cassimeres and worsteds in staple patterns to be closed out at 1/2 PRICE.

MEN'S SUITS.
1 lot including values up to \$12.00 while they last at \$3.48

BOYS' OVERCOATS
1 lot, ten to sixteen, including values up to \$4.00 now at \$2.00
1 lot including values up to \$5.00 at \$2.50
1 lot including values up to \$6.00 \$2.00

MEN'S PANTS.
1 lot of staple numbers and \$4.00 val- 1 lot of staple numbers \$3.50
\$4.00 values \$1.98
1 lot of \$2.50 values, your choice for \$1.68

WINTER CAPS.
This line is very complete, hardly any of the numbers being broken and they go on sale at the following prices:
50c values at 33c
60c values at 45c
85c values at 64c
\$1.00 values at 75c
1.25 values at 94c
1.50 values at \$1.13

McKIBBON'S HATS
In this line, we have quite a few broken lots. All \$3.00 shapes, including soft and stiff hats in broken lines \$1.98
All unbroken lines in our \$2.00 grade. This includes some good staple numbers \$1.48
All broken lines in our \$1.50 grade at \$1.15

MEN'S SMOKING JACKETS.

We have a few odd numbers left in this line that we are going to close out at the following prices:
\$6.00 values at \$4.00
7.50 values at 5.00
8.00 values at 5.33
9.00 values at 6.00
One lot of long duck and rubberized covert coats. This includes values up to \$5.00, at \$1.50
Men's sheep lined coats, \$6.50 values at \$4.68
\$8.00 values at \$6.00
Mackinaw coat and pants, heavy 40 ounce blue or brown, \$6.00 values \$4.50
\$5.00 values at \$3.75
Boys' duck coats, just the thing for cold weather. \$1.25 values at \$1.84



Fancy Hand Painted Haviland China. Berry Sets, Salad Bowls, Plates and all odd dishes **ONE-THIRD OFF.**
Haviland China. All short lines and odd pieces **ONE HALF OFF.**
Glassware. Large assortment of odd glass, goods that have sold for 25c to 50c at 17c

QUALITY THE SAME

THE GOLDEN RULE COMPANY

PRICES LESS

The Isthmian THEATRE

Watch

For Our

Quality

Show

As soon as the train gets into La Grande.

Nothing But Quality
"Sherwood Says So,"
That's Enough

LOCALS

Mrs. Andrew Buckley will be at home after Feb. 15th, at 1602 Sixth st., corner Penn. Avenue. 1-8-12

Crocheting work done promptly and satisfactorily. Aviation caps a specialty. Mrs. Henry Moss, near brickyard. 11-19-12

Dressmaking, Miss C. Stoddard, R. 172 1-5-6t

How many attend church yesterday despite the heavy snow storm. Yesterday was a test. Did you make good?

PAY YOUR WATER RENT TOMORROW.

CIGARS FOLEY BROS. CIGAR STORE.

PIPES TOBACCOES CIGARETTES CANDLES

Good skating is now to be had at Perry and at Dutch pond. You know what fun that means. Get your skates sharpened at Leighton's and you will know you have a good job.

Sheriff Childers and his trusted official nag were about the first to venture out yesterday morning, breaking the trail on Adams avenue.

PROP. F. J. FREENOR—Spinalogist and Healer. Successfully treats all diseases, 1417 Adams avenue. Phone Main 724, La Grande.

Our specialties are dinner parties and first class service. Foley Grill.

PAY YOUR WATER RENT TOMORROW.

Fred Gaskill had an experience yesterday that he will remember for a short time at least. While driving one of those high stepping single drivers of his hitched to a cutter east of La Grande, the horse showed a burst of speed and turned the sleigh over, spilling Fred into a snow drift. A neighbor caught the horse after its owner had trudged through several inches of snow for more than half a mile. No damage was done except to Fred's inward feelings.

PAY YOUR WATER RENT TOMORROW.

der. Snow Flake Bakery. 11-29-12
Try our hot coffee and clam chow-

A hustling young man wishes a place where he can work for his board and attend school. If of good habits and is desirous of place in a good home. Address Lock Box No. 667, city. 1-2-12

Gregg and Pittman—the best systems—taught at La Grande business college. 1-5-12

PAY YOUR WATER RENT TOMORROW.

SOMETHING NEW. Foley Bros.' Cigar Store. SOMETHING NEW.

A new dancing club has been formed. It is called the "Knights of the Single Life" and has for a membership some of the very best matrimonial possibilities in La Grande. The first dance will be held on January ninth. But the boys will have to put on a good many finishing touches to get ahead of the dancing club known as the Milen girls which has been so successful in the way of entertainment here this winter.

Dancing at Rink every Wednesday and Saturday nights. 12-6-12

Clam chowder and shellfish every day at the Snow Flake Bakery. 11-29-12

PAY YOUR WATER RENT TOMORROW.

Charlie Williams of the Red Cross store and Mr. Blackwell of the Cash Bazaar spend considerable time these days arguing this question: "Which side should a genuine buckaroo carry his pistol and scabbard on?" For a time money was put up, Williams claiming the left side and Blackwell contending for the right side. Enthusiasm cooled for a short time but now the old ardor is up again. The question is respectfully referred to John Spain or some of the other buckaroos who exhibited at the Pendleton roundup. It might be well for the Pendleton commercial club to take up this question and forever settle it in an ethical manner.

The Tuesday Dancing club will hold a party Wednesday evening of this week.

A very attractive window is the one in Sandberg & Stageborg's grocery store on Fir street. It is made into a very pretty winter scene indicating pine trees and all surrounding to perfect the casual observer's idea of winter in the mountains. Considerable work was required to build the scene but all admit it is worth the effort.

PERSONALS.

Reports from the hospital state J. W. McAllister, who was operated upon Saturday, is doing comparatively well.

Miss Bessie Beuhler returned to Tacoma today to re-enter school after spending the Christmas holidays with her father, Ted Beuhler.

J. G. Fleenor, M. D., representative and secretary-treasurer of the Black Marble Lime company of Joseph passed through the city today on his way to Portland in the interests of his company.

Foley Kidney Pills

TONIC IN ACTION - QUICK IN RESULTS
Give prompt relief from **BACKACHE, KIDNEY and BLADDER TROUBLE, RHEUMATISM, CONGESTION of the KIDNEYS, INFLAMMATION of the BLADDER and all annoying URINARY IRREGULARITIES.** A positive boon to **MIDDLE AGED and ELDERLY PEOPLE** and for **WOMEN.**

Mrs. H. W. Allen, Quincy, Ill., says: "About a year ago my kidneys began bothering me. I had a swelling in my limbs, then headaches and nervous dizzy spells, and later severe backaches. I was getting worse, when I began taking Foley Kidney Pills. I kept on taking them until I was once more freed of all kidney trouble. **HILL'S DRUG STORE.**"

Give the Sick Room Attention

There's always a demand for sick-room supplies—while, the home bathroom, and nursery all need attention. A good hot water bottle is a daily necessity. Our rubber goods—fountain syringes, hot water bags, and such, are quality goods; nothing better made. There's a big stock to choose from—we carry a full line. We also carry a big line of sickroom supplies, and when such are needed this is the store to come to first for high class and fair cost. If you can't come out during the stormy weather don't forget our number Main 4 We are always ready to deliver.

WRIGHT DRUG CO.