

The GOLDEN RULE

PRE-INVENTORY SALE

The GOLDEN RULE



Ladies' Coats And Suits

1-2 Price

This line is a good representation of our fall stock. While Broken in sizes some, we have quite an assortment of up to date styles, and new weaves, at JUST

1-2 Price

DRESSES

1-2 Price

THIS LINE HAS FOR THE PAST FEW MONTHS, BEEN EXCEPTIONALLY GOOD. THEY HAVE SOLD WELL, BUT WE HAVE A FEW ODD NUMBERS IN SILK, SOME SERGES AND A FEW OF THE COMBINATION DRESSES, SILK WAIST AND SERGE SKIRT. THINK OF BUYING A \$15.00 SILK DRESS AT \$ 7.50 OR A \$9.00 COMBINATION DRESS AT 4.50 OR A \$32.00 SILK DRESS AT 16.00 THEY ARE EXCEPTIONAL BARGAINS.

DRESS GOODS

1-2 Price

WE NEVER HAVE THROWN ON OUR BARGAIN TABLE SUCH A CHOICE LOT OF PIECE GOODS BEFORE. WOOL SERGES, VOILES, PANAMAS, CASHMERES AND HEAVY SUITINGS. THEY ARE SHORT LENGTHS, BUT IN MOST PIECES THERE IS A SUIT OR DRESS PATTERN. THINK OF BUYING AN ALL WOOL SERGE AT 30c PER YARD, OR A VOILE THAT HAS BEEN SOLD ALL FALL AT \$1.25 FOR 63c. DON'T MISS THEM.



FURS

1-3 Off

This complete line of Ladies' Fur Coats, Collarettes and Muffs at a reduction of 1-3. You have the largest part of the Winter before you to use a garment of this kind—why not take advantage of this opportunity. They are real bargains.

DOMESTICS.
Hope 4-4 bleached muslin per yd. 7 1/2c
Berkshire L. L. unbleached muslin, per yard 6 1/2c
Mount Hood Outing Flannel, dark and light patterns, per yard 9 1/4c
Foxcroft double width sheeting, full 2 yards, per yard 20c
Ticking, good grade, fancy stripe, per yard 10c

TOWELS.
Bleached Turkish, size 19x44, hemmed, per pair 25c
Same quality, size 23x46, per pr. 35c
Better quality and heavier, size 23x46, per pair 40c
Cotton Huck Hemmed, size 18x36, 3 for 25c
Better quality, larger, size 20x38, each 10c
Small Birdseye cotton towel, hemmed, size 24x27, 6 for 25c

SHEETS AND PILLOW CASES
81x90 hemstitched, bleached sheets, each 78c
Same quality, hemmed, size 81x90, each 67c

Hemmed, seamed, size 72x90 each 47c
Cases, bleached, hemstitched, size 42x36, each 19c
Plain hem, same quality, size 42x36, each 15c
Plain hem, size 42x36 10c

COTTON GOODS
28 inch percale goods, staple colors, good patterns, per yard 5c
Flannellette, best grade, good assorted patterns, yard 8 1-3c
Our complete line of 12 1/2c apron and dress ginghams at 8 1-3c
Full line of 15c ginghams, including apron and dress 10c
Full line of domestic and imported **HOSIERY**
We have several lines that are broken in sizes that we are going to close out **CHEAP.**
Children's fine ribbed black stockings, that sell for 12 1/2c and 15c, at 10c
Also a coarse rib and heavier weight for boys' wear 10c

Same as above, both fine and coarse rib, better quality 15c
Fleece lined, heavier weight, boys', 2 pair for 35c

LADIES'
Plain, fine gaug. black, fair quality, 2 pair for 15c
Better grade, black or tan, 3 pair 25c
Fleece lined, fair quality, fine gaug., 3 pair for 25c
Heavier weight and fleece, an excellent winter weight, 2 pair for 25c

WOOL SCARF, KNIT.
It would be hard to give description of this line, but they are all new fall numbers.
50 to 65c values, good size 37c
75 to 85c values, scarfs and squares 53c
\$1.00 to \$1.25 values, heavier and better 68c
\$1.50 to \$1.75, fancy knit, beautiful goods 89c
\$1.85 to \$2.00, fancy knit, finest wool

yarns \$1.18

UNDERWEAR.
Children's fine ribbed cotton, Good weight, fleece lined, size 16, 11c, size 18, 12c, size 20, 14c, size 22, 15c, size 24, 16c, size 26, 18c, size 28, 19c, size 30, 20c, size 32, 22c, size 34, 23c. Heavy fleece, same sizes as above, heavier and better garment, price same as the size of garment, size 16, 15c, etc. Sizes run up to 34, which will be 34c.

CHILDREN'S SWEATER COATS
65c values at 38c
75c values at 38c
90c values at 45c
\$1.00 values at 50c
1.10 values at 55c
1.50 values at 75c

BOYS' SWEATER COATS.
\$1.25 values at \$.94
1.50 values at 1.13
1.75 values at 1.31
greatly reduced in price.
\$2.00 values at \$1.33

3.00 values at 2.00
3.50 values at 2.33
4.00 values at 2.67

SHOES.
1 lot boys' heavy shoes, sizes 13, 13 1/2, 1, 1 1/2, regardless of cost. Boys, if you want a heavy shoe in one of these sizes, here is a price you never heard of before. Only \$1.28
Boys' shoes to size 5 1/2 \$1.68
1 lot child's shoes 50c
1 mixed lot ladies' shoes 99c
1 lot ladies' shoes, heavy and medium weight, regular price \$2.00 and \$2.50 at \$1.29
1 lot ladies' shoes, \$2.65 to \$3.00. \$1.98
1 lot ladies' shoes, \$3.00 to \$4.00. 2.48
1 mixed lot men's shoes \$1.98
1 lot men's shoes, \$3.50 to \$4.50. \$2.98
1 lot men's shoes, \$4.50 to \$6.00. \$3.19
1 lot men's high tops \$3.78
Ladies' fur top felt slippers 96c
Children's fur top felt and Comfy slippers 68c



CLOTHING.
Boys' knee pants suits. Large lot of cassimeres and worsteds in staple patterns to be closed out at 1/2 PRICE.

MEN'S SUITS.
1 lot including values up to \$12.00 while they last at \$3.48

BOYS' OVERCOATS
1 lot, ten to sixteen, including values up to \$4.00 now at \$2.00
1 lot including values up to \$5.00 at \$2.50
1 lot including values up to \$6.00 \$2.00

MEN'S PANTS.
1 lot of staple numbers and \$4.00 value \$3.50
1 lot of staple numbers \$3.50
\$4.00 values \$1.98
1 lot of \$2.50 values, your choice for \$1.68

WINTER CAPS.
This line is very complete, hardly any of the numbers being broken and they go on sale at the following prices:
50c values at 38c
60c values at 45c
85c values at 64c
\$1.00 values at 75c
1.25 values at 94c
1.50 values at \$1.13

McKIBBON'S HATS
In this line, we have quite a few broken lots. All \$3.00 shapes, including soft and stiff hats in broken lines \$1.98
All unbroken lines in our \$2.00 grade. This includes some good staple numbers \$1.48
All broken lines in our \$1.50 grade at \$1.15

MEN'S SMOKING JACKETS.
We have a few odd numbers left in this line that we are going to close out at the following prices:
\$6.00 values at \$4.00
7.50 values at 5.00
8.00 values at 5.33
9.00 values at 6.00
One lot of long duck and rubberized covert coats. This includes values up to \$5.00, at \$1.50
Men's sheep lined coats, \$6.50 values at \$4.68
\$8.00 values at \$6.00
Mackinaw coat and pants, heavy 40 ounce blue or brown, \$6.00 values, \$4.50
\$5.00 values at \$3.75
Boys' duck coats, just the thing for cold weather.
\$1.25 values at 84c



Fancy Hand Painted Haviland China. Berry Sets, Salad Bowls, Plates and all odd dishes **ONE-THIRD OFF.**
Haviland China. All short lines and odd pieces **ONE HALF OFF.**
Glassware. Large assortment of odd glass, goods that have sold for 25c to 50c at 17c

QUALITY THE SAME THE GOLDEN RULE COMPANY PRICES LESS

The Isthmian THEATRE

THE HOUSE OF QUALITY. UNDERSTAND! THE HOUSE OF QUALITY. MAGNIFICENT KALEM FEATURE FILM.

DON'T LOOK OVER THIS. "THE SMUGGLERS"..... Kalem
A magnificent reproduction of the industry now carried on of smuggling Chinese into this country on the Pacific coast. The gang is captured by the revenue cutter.

"THE CURE OF JOHN DOUGLAS"..... Lubin
A powerful story with a great moral lesson. John is cured of drunkenness by his friends in a very peculiar manner.

"CRAZY DOPE"..... Pathe
It's absolutely impossible to describe the results of this dope administered amongst others, to a pugilist. It's a scream.

"CIRCUS IN AUSTRALIA"..... Pathe
A splendid scenic picture taken in Melbourne, Australia.

Illustrated Song **"IN THE CITY WHERE NOBODY CARES"**
Sung by Miss Garrick and Mr. Ferrin.

SONGS OF "QUALITY" FOR TOMORROW (SUNDAY)
Miss Garlick sings **"DARBY AND JOHN."**
Mr. Ferrin sings **"O PROMISE ME."**

H. T. Love, Jeweler, 1212 1/2 Adams av.

LOCALS

Dressmaking. Miss C. Stoddard, R. 172 1-5-6t

Crochets work done promptly and satisfactorily. Aviation caps a specialty. Mrs. Henry Moss, near brickyard. 11-19-tf

PAY YOUR WATER RENT TOMORROW.

CIGARS
FOLEY BROS. CIGAR STORE.

PIPES TOBACCOES **CIGARETTES CANDLES**

PAY YOUR WATER RENT TOMORROW.
der. Snow Flake Bakery. 11-29-tf
Try our hot coffee and clam chowder.

Gregg and Pittman—the best systems—taught at La Grande business college. 1-5-tf

PAY YOUR WATER RENT TOMORROW.

PROF. F. J. FREENOR—Spinalogist and Healer. Successfully treats all diseases. 1417 Adams avenue. Phone Main 724, La Grande.

Good skating is now to be had at Perry and at Dutch pond. You know what fun that means. Get your skates sharpened at Leighton's and you will know you have a good job.

Our specialties are dinner parties and first class service. Foley Grill.

PAY YOUR WATER RENT TOMORROW.

MORROW.

Dancing at Rink every Wednesday and Saturday nights. 12-6-tf

Clam chowder and shellfish every day at the Snow Flake Bakery. 11-29-tf

SOMETHING NEW.
Foley Bros. Cigar Store. SOMETHING NEW.

PAY YOUR WATER RENT TOMORROW.

A hustling young man wishes a place where he can work for his board and attend school. If of good habits and is desirous of place in a good home. Address Lock Box No. 667, city. 1-2-tf

PERSONALS.

J. M. Ferguson, an employe at the Foley, fell yesterday, breaking his wrist.

Mrs. Wilkinson of South La Grande is reported greatly improved today after a short illness. She hopes to be out tomorrow.

Fred Klepper of Caldwell, C. E. Ryder of Elgin, Fred M. Housh of Payette were Foley hotel guests last night.

L. A. Rechon of Portland, C. E. Edgings of Portland, George H. Flagg of Elgin, Chester Drake of Portland were some of the guests at the Sommer last night.

FOR RENT—5 room house close in. Inquire Geddes Bros. 1-6-tf

FOR SALE CHEAP—Three beautiful rugs nearly new. Western Brokerage Co. Phone Black 1241. 1-6-tf

16 in. wood \$6.00 per cord Saves you \$1.00. Western Brokerage Co. Phone Black 1241. 1-6-tf

All members of the German Verein of La Grande are requested to attend a meeting at 2 p. m. Sunday, Jan. 7th, at C. E. Hackman's residence, 1409 Adams avenue Business of Importance C. E. HACKMAN, President.

FRANK MORRISON.
Custodian of McNamara Brothers' Defense Fund.

Photo by American Press Association.

FOOTBALL NOTES
Friends and neighbors of catcher Chief Meyers, presented him with a loving cup when he returned to his

home in Riverside, California.

With a new president, a new manager and a new ball park the Boston Red Sox should be able to show Hub fans lots of class next season.

Pacific coast league fans predict that Budd Ryan, the Portland player who goes to Cleveland, will make a bigger sensation than Ping Bodie did last season.

Nothing slow about the Chinese fans. As soon as their baseball season was over they framed up a war in order to have a little excitement during the winter months.

The Virginia league is split wide open. Three clubs stand for the reelection of C. R. Williams, of Roanoke, for president, and the same number of clubs are holding out for W. M. Bradley, of Richmond.

When asked his opinion of the defeat by the Athletics, Christy Mathewson said: "Great pitchers and seven men in the regular lineup who can hit over .300 is a combination that cannot be beaten"

THE Gossard CORSETS
"They trace the Form"

JUST RECEIVED.
A complete line of new models in the Gossard corsets. Prices from \$9.50 to \$8.50.
MRS. ROBT. PATTISON, Corsetiere, Phone Black 1481.

DRINK SAM-O

America's Best Mineral Water
It's Good for What Ails You

YOUR ROLL
will not be shrank much by buying your rolls of Wall Paper here, and you will be sure of getting the newest designs and best colorings. We have Papers for every room in the house, also Wall Paper of the prettiest patterns in floral scroll and figure work. We have the best grades at the fairest prices, and respectfully ask you to call and look over our samples.
B. B. NUTTER, Next to Observer Office.