

The GOLDEN RULE

PRE-INVENTORY SALE

The GOLDEN RULE

NEVER BEFORE AT ANY SALE HAVE WE THROWN ON OUR BARGAIN TABLES GREATER PRICE REDUCED MERCHANDISE. THE TIME IS COME WHEN WE WANT TO CLEAN OUR STOCK OF EVERY SHORT LINE IN THE HOUSE, IN EVERY DEPARTMENT AND ON ALMOST EVERY LINE WILL BE FORMED BARGAINS WORTHY OF YOUR CONSIDERATION.



COST HAS PLAYED A SMALL PART IN PRICING THESE GOODS. BUT HOW SEASONABLE AND HOW BADLY BROKEN THE LINE IS GOVERNS THE PRICE. WE DO NOT WANT TO CARRY OVER WINTER GOODS. NEITHER DO WE WANT TO TAKE INTO INVENTORY BROKEN LINES OR SHORT LENGTHS.

Ladies' and Misses' Sweaters. Large assortment of season's best sellers. Old garments ranging from \$1.65 to \$3.50 at \$1.00	Silk Waists. Numbers that have been popular during the fall. Black and staple colors. 1-2 Price	Silk Petticoats. Well assorted line of black and colors. 1-2 Price	Stamped Linens. Complete line of square, doilies, etc. 1-2 Price	Boys' Overcoats. Complete line in sizes 2 to 9, and large boys' sizes, 10 to 16. 1-2 Price	Large Size Men's. \$12.50 suits. Worsteds, cashmeres, all good fall numbers. \$7.50	Flannel Shirts. \$2.65 values. Oregon City Woolen Mills goods, \$2.50 to \$1.49	Men's Dress Shirts. A complete line of 1.25 grade. 79c	McKibbens' Hats. One lot broken sizes and odd number \$3 values \$1.50
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DOMESTICS Hope 4-4 bleached muslin, per yd. 7 1/2c Berkshire L. L. unbleached muslin, per yard 6 1/2c Mount Hood Outing Flannel, dark and light patterns, per yard 9 1/4c Foxcroft double width sheeting, full 2 yards, per yard 28c Ticking, good grade, fancy stripes, per yard 19c	HOSIERY. We have several lines that are broken in sizes that we are going to close out CHEAP. Childrens fine ribbed black stockings, that sell for 12 1/2c and 15c, at 10c Also a coarse rib and heavier weight for boys' wear 19c Same as above, both fine and coarse rib, better quality 15c Pieces lined, heavier weight, boys, 2 pair for 25c	COTTON GOODS 28 inch percale goods, staple colors, good patterns, per yard 5c Flannellette, best grade, good assorted patterns, yard 5 1-3c	TOWELS Bleached Turkish, size 18x44, hemmed, per pair 25c Same quality, size 21x46, per pair 35c Better quality and heavier, size 28x46, per pair 40c Cotton Huck Hemmed, size 18x36, 3 for 25c Better quality, larger, size 20x38, each 10c Small, Birdseye cotton towel, hemmed, size 24x27, 6 for 25c	LADIES' SHEETS AND PILLOW CASES 81x90 hemstitched, bleached sheets, each 75c Same quality, hemmed, size 81x90, each 87c Hemmed, seamed, size 78x90, each 47c Cases, bleached, hemstitched, size 42x36, each 19c
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ALL LADIES' FURNISHINGS, SUITS, DRESSES, COATS, MILLINERY, MISS AND CHILDREN'S WINTER COATS. OUR COMPLETE LINE 1-2 PRICE

WE DO NOT BELIEVE YOU HAVE EVER SEEN THE TIME WHEN YOU HAVE BEEN OFFERED GOOD STAPLE MERCHANDISE AT THE PRICES WE ARE MAKING DURING THIS PRE-INVENTORY SALE. PRICES TALK. IT'S NOT HOT AIR.

WINTER CAPS. This line is very complete, hardly any of the numbers being broken and they go on sale at the following prices: 50c values at 35c 60c value at 45c 65c values at 45c \$1.00 values at 75c 1.25 values at 90c 1.50 values at \$1.15	SHOES. 1 lot boys' heavy shoes, sizes 13, 13 1/2, 1 1/2, regardless of cost. Boys, if you want a heavy shoe in one of these sizes, here is a price you never heard of before. Only \$1.25 Boys' shoes to size 6 1/2 \$1.45 1 lot child's shoes 55c 1 mixed lot ladies' shoes 85c 1 lot ladies' shoes, heavy and medium weight, regular price, \$2.00 and \$2.50 at \$1.25 1 lot ladies' shoes, \$2.65 to \$3.00. \$1.95 1 lot ladies' shoes, \$3.00 to \$4.00. 2.45 1 mixed lot men's shoes \$1.95 1 lot men's shoes, \$3.50 to \$4.50. \$2.95 1 lot men's shoes, \$4.50 to \$6.00. 3.15 1 lot men's high tops 3.75 Ladies' fur top felt slippers 90c Children's fur top felt and Comfy slippers 65c	ENAMELED, HIGHLY FINISHED WITH HOOD, each 11c Wire comb, tooth brush and soap rack combination 7c Strainer, ladies, bright wire, heavy and well made 30c Large, long handled iron spoon, retinned, each 7c Meat forks, heavy wire, retinned, 4c Tin cups, pieced, substantially made 23c Pie tins, 8 and 9 inch, each 34c Gravy strainers, heavy 5 inch 20c Electric egg whips, heavy wire 20c Sink strainers, white enameled, heavy and durable 23c Blue enameled, similar to the above 23c Heavy, retinned, well made 18c Flour sifters, 7 inch pan, round 12c Same as above, 12 inch 16c Nesco flour sifters, the genuine 11c 11 inch, retinned, each 19c Milk pans, 8 quart, 1x10 tin 8c Dish pans, 10 quart, retinned 32c 14 quart, same as above 48c 17 quart, same as above 54c Salt boxes, china to hand on wall 87c Rolling pins, choice hard maple 19c Wire potato mashers, enameled handle 7c Same as above, heavier, hardwood handle 10c Same as above, heavier wire and better 15c Pancake turners, large steel blade 9c Hennessey's potato ricer, genuine Hennessey 22c Potato ricer, silver, nothing better made 32c
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THE GOLDEN RULE COMPANY

QUALITY THE SAME PRICES LESS

The Isthmian Theatre

"THE YOUNG MEN'S CHRISTIAN ASSOCIATION"
Edison
Silver Bay, Lake George, New York, August, 1911. This shows the camp of this great institution in full working order.

"THE CATTLE RUSTLER'S FATHER"
Essday
A really magnificent western tale of a dare devil son whose old father finally gives him up to the sheriff and his posse to suffer the penalty.

"A GLIMPSE AT THE YELLOWSTONE NATIONAL PARK"
Edison
Beautiful scenic series of photographs.

"HOW BETTY CAPTURED THE OUTLAW"
Edison
Betty mistakes her cousin for Slim Jim, the outlaw and imprisons him in the cellar. It's a fun comedy.

SPECIAL
Miss Garrick and Mr. Fursten will sing

"THE SWEETEST STORY EVER TOLD."

LOCALS

H. T. Love, Jeweler, 1212 1/2 Adams av.

Dr. Posey, Specialist for Eye, Ear, Nose, Throat diseases and catarrh. Over Selder's store. Eyes fitted with glasses. Hours 9 to 11:30; 1:30 to 5 and 7 to 8 p. m.

Crochast work done promptly and

satisfactorily. Aviation caps a specialty. Mrs. Henry Moss, near brickyard. 11-19-11

Try our hot coffee and clam chowder. Snow Flake Bakery. 11-38-11

PAY YOUR WATER RENT TO-MORROW.

SOMETHING NEW.
Foley Bros' Organ Store.
SOMETHING NEW.

Cham chowder and shellfish every day at the Snow Flake Bakery. 11-38-11

Our specialties are dinner parties and first class service. Foley Grill.

Good skating is now to be had at Perry and at Dutch pond. You know what fun that means. Get your skates sharpened at Leighton's and you will know you have a good job.

PAY YOUR WATER RENT TO-MORROW.

PROF. E. J. FERRIS—Ophthalmologist and Hearing, Urine and Blood. 2417 Adams street. Hours 9:30 to 7:30, La Grande.

PAY YOUR WATER RENT TO-MORROW.

MADAM ROSE—India world renowned mind reader of past, present and future. If in trouble or in doubt consult her at once. Prices reasonable. 1386 O street. From 10 a. m. to 10 p. m. 12-20-11

PAY YOUR WATER RENT TO-MORROW.

Dancing at Rink every Wednesday and Saturday nights. 12-6-11

A hustling young man wishes a place where he can work for his board and attend school. If of good habits and is desirous of place in a good home. Address Lock Box No. 697, city. 1-2-11

Arcade Theatre

REFINED ENTERTAINMENT FOR ALL PEOPLE.
THE LONG SHOW OF FOUR REELS

"AN OUTLAW DEPUTY"
S & A
One of the most interesting western pictures this company has produced in a long time.

"IN JAPAN—NAMA, THE PARK OF THE SACRED BOBS"
FAITH
A view of the land of Nippon, which will long be remembered for its beauty.

"A GYPSY BRIDE"
MEYERS
A very strong western drama. A feature of the picture is a lively scrap between the young American and his Gypsy rival.

"PROVIDENTIAL BREAK"
G. C. P. T.
A touching story of an old man and an orphan girl.

"AN INNOCENT BURGLES"
VITAGRAPH
Comedy. A man accused of burglarizing gets into all sorts of trouble.

"A KING ON THE PINE IS WORTH TWO ON THE PRONE"
Sung by Williams.

FOUR REELS OF HIGH CLASS PHOTOPLAYS. WHERE? AT THE ARCADE.
YOU ARE ALWAYS WELCOME

PERSONALS.

S. J. Claridge, an insurance man of Portland, is at the Foley.

G. Eldridge of Moscow, Idaho, was a guest at the Foley this morning.

D. Taylor, head accountant for the E. O. L. & P. Company, is in the city today, staying at the Foley

Miss Elena Reed arrived home yesterday from Walhwa county where she has been visiting with friends and relatives for a few days.

H. Wilcox of Pendleton transacted business in La Grande this morning, staying at the Foley.

A. W. Rugg and G. W. Bugg, prominent sheep raisers of Pendleton, who disposed of large areas of timber land on the Grande Ronde river basin along with others to August J. Stang, were at the Foley this morning.

Mr. and Mrs. Flagg of Elgin were at the Sommer this morning. Mrs. Flagg recently arrived from "The Valley" to join her husband and family at Elgin and is rapidly becoming acquainted with the new friends and neighbors at Elgin.

Start Off Your Dinner every day with a can of Campbell's Soups

It will make the whole meal feel better and digest better. Pure full-flavored and nourishing. Tomato, vegetable, extall, chicken, celery.

15c a Can, 2 for 25c.

For Sale by **Pattison Bros.** Phone Black 81.

Auto Taxi Service.
SMITH'S AUTO-TAXI SERVICE
Day or Night.
To any part of the city.
Phone Red 241.

CEGARS POLBY BROS' CIGAR STORE.
FIFES TOBACCOES CIGARETTES CIGARS

PAY YOUR WATER RENT TO-MORROW.

Removal Notice.
I have moved my offices from the second floor of the Silverthorn drug store to building to rooms in the second floor of the Lilly hardware building.
DR. G. W. ZIMMERMAN, 1-2-11

Treasurer's Call for City Warrants.
Notice is hereby given that there are now funds on hand to pay all outstanding warrants on general fund of La Grande city up to and including No. 87716, P. O. BLOCK. Phone Blk 2411

9327. Endorsed
Interest on all warrants on general fund from No. 9021 to No. 9327 inclusive ceases from this date.
La Grande, Oregon, Dec. 14, 1911.
ROY W. LOGAN, City Treasurer.

WHO WANTS THE ELECTRICIAN?

YOU WILL FIND HIM AT THE

La Grande Electric Supply

PURE DRUGS FOR PHYSICIAN'S PRESCRIPTIONS

There is a particular care which has to be exercised in filling physician's prescriptions. Pure drugs and chemicals must be used. We give you this extreme care and the most scientific compounding. If you are recovering from cold, la grippe or pneumonia, we can supply you with the exact drugs which your physician prescribes.

Wright Drug Co.