

The
GOLDEN
RULE

PRE-INVENTORY SALE

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Beginning Monday Morning January 1st We Open Our Regular January Sale

THIS SALE is held for the purpose of cleaning up and reducing our stock before we take Inventory which will be Feb. 1st

Everything in the Store Will Be Reduced In Price From 10 to 50 Per Cent
EXCEPTING CONTRACT GOODS

This is not a Boom-o-Rang Sale. We do not wish you to get the impression that we are going to give goods away. But on merchandise where lines are broken, odd garments, pairs, short lengths, etc., the price will be made without taking cost into consideration and in every case lower than you will expect. SALE STARTS MONDAY.

DOMESTICS

Hope 4-4 bleached muslin, per yd. 7½¢
Berkshire L. L. unbleached muslin, per yard 6½¢
Mount Hood Outing Flannel, dark and light patterns, per yard 9½¢
Foxcroft double width sheeting, full yards, per yard 20¢
Ticking, good grade, fancy stripe, per yard 10¢

COTTON GOODS

28 inch percale goods, staple colors, good patterns, per yard 5¢
Flannellette, best grade, good assorted patterns, yard 8 1-5¢

TOWELS

Bleached Turkish, size 19x44, hemmed, per pair 25¢
Same quality, size 23x16, per pair 55¢
Better quality and heavier, size 23x46, per pair 40¢
Cotton Huck Hemmed, size 18x36, 3 for 25¢
Better quality, larger, size 20x38, each 10¢
Small Birdseye cotton towel, hemmed, size 24x27, 6 for 25¢

SHEETS AND PILLOW CASES

81x90 hemstitched, bleached sheets, each 78¢
Same quality, hemmed, size 81x90, each 67¢
Hemmed, seamed, size 72x90, each 47¢
Cases, bleached, hemstitched, size 42x36, each 19¢
Plain hem, same quality, size 42x36, each 15¢
Plain hem, size 42x38 10¢

HOSIERY.

We have several lines that are broken in sizes that we are going to close out CHEAP.

Childrens fine ribbed black stockings, that sell for 12½¢ and 15¢, at 10¢
Also a coarse rib and heavier weight for boys' wear 10¢
Same as above, both fine and coarse rib, better quality 15¢
Fleece lined, heavier weight, boys, 2 pair for 85¢

LADIES'

Plain, fine gauge, black, fair quality, 2 pair for 15¢
Better grade, black or tan, 3 pair 25¢
Fleece lined, fair quality, fine gauge, 3 pair for 25¢
Heavier weight and fleece, an excellent winter weight, 2 pair for 25¢

UNDERWEAR

Childrens fine ribbed cotton. Good weight, fleece lined, size 16, 11¢
size 18, 12¢, size 20, 14¢, size 22, 15¢, size 24, 16¢, size 26, 18¢, size 28, 19¢, size 30, 20¢, size 32, 22¢, size 34, 23¢.
Heavy fleece, same sizes as above, heavier and better garment, price same as the size of garment, size 16, 16¢, etc. Sizes run to 34, which will be 34¢.

WOOL SCARF, KNIT.

It would be hard to give description of this line, but they are all new fall numbers, and the price in most cases is less than ¼ the regular price.
50 to 65¢ values, good size 37¢
75¢ to 85¢ values, scarfs and squares 53¢

\$1.00 to \$1.25 values, heavier and better 68¢
\$1.50 to \$1.75, fancy knit, beautiful goods 80¢
\$1.85 to \$2.00, fancy knit, finest wool yarns 81¢
\$2.25 to \$2.50, nothing better, best of yarn 81¢

SHOES.

1 lot boys' heavy shoes, sizes 13, 13½, 1, 1½, regardless of cost. Boys, if you want a heavy shoe in one of these sizes, here is a price you never heard of before. Only 1.25
Boys' shoes to size 5½ 1.68
1 lot child's shoes 50¢
1 mixed lot ladies' shoes 98¢
1 lot ladies' shoes, heavy and medium weight, regular price, \$2.00 and \$2.50 at 1.23
1 lot ladies' shoes, \$2.65 to \$3.00. 1.98
1 lot ladies' shoes, \$3.00 to \$4.00. 2.48
1 mixed lot men's shoes 1.98
1 lot men's shoes, \$3.50 to \$4.50. 2.98
1 lot men's shoes, \$4.50 to \$6.00. 3.19
1 lot men's high tops 3.78
Ladies' fur top felt slippers 96¢
Childrens fur top felt and Comfy slippers 68¢

SWEATER COATS.

Our complete line of sweaters will be greatly reduced in price.
\$2.00 values at 1.33
3.00 values at 2.00
3.50 values at 2.33
4.00 values at 2.67

BOYS' SWEATER COATS.

\$2.00 values at 1.50
1.75 values at 1.31
1.50 values at 1.13
1.25 values at .94

CHILDREN'S SWEATER COATS

65¢ values at 38¢
75¢ values at 38¢
90 values at 45¢
1.00 values at 50¢
1.10 values at 55¢
1.50 values at 75¢

WINTER CAPS.

This line is very complete, hardly any of the numbers being broken and they go on sale at the following prices:

50¢ values at 38¢
60¢ values at 45¢
85¢ values at 64¢
1.00 values at 75¢
1.25 values at 94¢
1.50 values at 1.13

McKIBBON'S HATS.

In this line, we have quite a few broken lots. All \$3.00 shapes, including soft and stiff hats in broken lines 1.98
All unbroken lines in our \$2.00 grade. This includes some good staple numbers 1.48
All broken lines in our \$1.50 grade at 1.15

MEN'S SMOKING JACKETS.

We have a few odd numbers left in this line that we are going to close out at the following prices.

\$6.00 values at 4.00
7.50 values at 5.00
8.00 values at 5.33
9.00 values at 6.00

One lot of long duck and rubberized covert coats. This includes values up to \$5.00, at \$1.50
Men's sheep lined coats, \$6.50 values, \$4.88
\$8.00 values \$6.00
Mackinaw coat and pants, heavy 40 ounce blue or brown, \$6.00 values at \$4.50
\$5.00 values \$3.75
Boys' duck coats just the thing for cold weather.

\$1.25 values at .84
1.50 values at 1.00
1.85 values at 1.25
Large line of boys' knee pants, ½ price.
Boys' knickerbocker pants, in heavy winter weight cassimeres and worcesters.
75¢ values 57¢
\$1.00 values at 75¢
1.25 values at 94¢
1.50 values at 1.13

CLOTHING.

Boys' knee pants suits. Large lot of cassimeres and worsteds in staple patterns to be closed out at ½ PRICE.

QUALITY THE
SAME

THE GOLDEN RULE COMPANY

PRICES
LESS

Society and Clubs

Mr. and Mrs. George Bernie, Miss Ruth Russell and Miss Nell Grimmit very pleasantly entertained a score of friends last evening at Honan hall, at an informal dancing party. Beautiful decorations centering about candlelight, red shades and holly made the hall room exceptionally pretty. The large and handsome fire place was very prettily toned up with vases of roses and holly and huge rugs and Indian robes made a large rest corner where the guests were entertained until dancing commenced. From every angle the event was marked with a nicety and elaborateness that ranks it high as a social function of the winter season. Beautiful gowns added in adding tone to the event which to those present was exceedingly clever and uniquely arranged.

Sleighloads and autoloading of young folks attended the dancing party at Island City last Monday night when Clarence Garrity, Ray Couch, Raymond Caviness, Lyle Kiddle and Gilbert Hunter were hosts to a large number of friends at a dancing party. Coupled with the delightful time under the direction of their hosts, and the exhilarating pastime of the sleighing to and from the suburb, the event was decidedly important in the annals of society this winter, both in Island City and in La Grande.

Mr. Bartness of P. Imer Junction and Miss Christina W. Vanderpool of Summerville were united in the bonds of matrimony at the home of the bride's parents, Mr. and Mrs. John Vanderpool on December 24. It was a quiet home wedding and the heartiest and best wishes of the entire community are for the happiness and welfare of the couple. Clinton D. Day, pastor of the Methodist church, was the officiating pastor.

Mr. and Mrs. Jay Van Buren and Mr. and Mrs. J. J. Carr entertained the Kaffee Klatch last evening at the home of the former. The honor of the delightful evening went to Dr. M. K. Hall and Mr. and Mrs. E. E. Bragg. This was the first meeting of the club since holiday vacation was taken and from now on the regular afternoon

and evening sections will convene as per schedule.

The Locomotive Firemen and Enginemen give their 19th annual ball on Monday night and the usual elaborateness of decoration and large attendance is anticipated for these men invariably do something unique in the decoration line. Those who have in the past attended this annual social event will not miss it this year, that is certain. The usual attention to lights and clever decorations will be given, it is announced.

The Thimble club met with Mrs. C. E. Wilson this week. Mrs. J. A. St. Johns, Mrs. Ed Wright, Mrs. J. F. Campbell, Mrs. Earl Zundell, Mrs. C. E. Tuckey and Mrs. J. W. Bush comprised the guests. Refreshments were served and a delightful afternoon was spent.

The Neighborhood club resumes its semi weekly meetings after the holiday rest on January 9. This will be the first club event for the Tuesday Musicals does not meet again until two weeks hence.

Mrs. W. H. Bohnenkamp was hostess at the Five Hundred club party this week, it, too, having resumed its usual meetings after the Christmas lull. Card honors went to Mrs. E. Polack.

Mrs. Lloyd Scriber was hostess to the members of the Billikin club this week, entertaining in a very delightful manner.

HOT LAKE CELEBRATES

(Continued from Page One.)

meals. When they camped in this valley, somewhere between Union and Hot Lake, their sole means of support is reported to have been one Indian dog. This they ate and proceeded toward the Pacific to join the Astor party at Fort Astoria. This dog feast occurred at noon on the 29th day of December, 1811. The following night

they camped upon the site of the present city of La Grande. Here they dined, so the record says, upon the "remembrances of the dog." For the benefit of those who take interest in to state that his party whose visit was the affairs historical, it might be well celebrated last evening was what is known as the Hunt party, the land section of the Astor party, which established the first American settlement in the Oregon country.

In commemoration of the event the Methodist choir of Union, under the direction of Mrs. Edith Phy, presented the beautiful cantata, "The Birth of Christ." The rendition of this impressive musical was most delightful and was thoroughly appreciated by the guests as well as the management of Hot Lake Sanatorium.

Senator Walter M. Pierce acted as historian for the occasion and delivered an address complete with historical facts and at the same time brimful of heart interest. He told of the little and an babe, born near Baker City, only two days before the party reached the Grande Ronde. Explained how the famous "skeleton horse" had been

spared through the long journey in order that the Indian mother and her little ones might continue with the party. The woman was the wife of the French guide. He told how the little one had finally succumbed to the hardship of the trip upon reaching the Umatilla. In fact he entertained, as well as instructed the party for more than an hour though more felt that he had talked more than ten minutes.

The Union choir, together with some sixty other Union people came in a special train, and returned home a few minutes before midnight.

Treasurer's Call for City Warrants.

Notice is hereby given that there are now funds on hand to pay all outstanding warrants on general fund of La Grande city up to and including No. 9327. Endorsed.

Interest on all warrants on general fund from No. 9021 to No. 9327 inclusive ceases from this date.

La Grande, Oregon, Dec. 14, 1911.
ROY W. LOGAN,
City Treasurer.

A GOOD POSITION

Can be had by ambitious young men and women in the field of "Wireless"

or railway telegraphy. Since the 8-hour law became effective, and since the wireless companies are establishing stations throughout the country there is a great shortage of telegraphers. Positions pay beginners from \$10 to \$90 per month, with good chances of advancement. The National Telegraph Institute of Portland, Oregon, operates under the supervision of R.R. and Wireless officials, and places all graduates into positions. It will pay you to write them for full details.

12-30-4t

State of Ohio, city of Toledo, Lucas County.

Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of HALL'S CATARRH CURE.

Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1911.

A. W. GLEASON,
Notary Public.
Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Send for testimonials free.
F. J. CHENEY & CO., Toledo, O.
Sold by all Druggists, 75¢.
Take Hall's Family Pills for constipation.

Buy Building Site.
C. H. Barlow has purchased a lot at First and Spring, opposite the building formerly known as the Stoddard home but now owned by F. L. Meyers. Mr. Barlow is an Idaho man. He made the purchase through the La Grande Investment company.

FOR RENT—8 room house with bath. Toilet and lights. Close in on Adams avenue. Inquire 1417 Wash. avenue or Phone Red 752. 12-30-5t

FOR SALE—Piano, sideboard, organ, extension table, dresser, cook stove, heater, etc. Inquire at 1417 Wash. avenue. Phone Red 752. 12-30-6t

A NOTRE DAME LADY'S APPEAL

To all knowing sufferers of rheumatism, whether muscular or of the joints, sciatica, lumbago, backache, pains in the kidneys or neuralgia pains, to write to her for a home treatment which has repeatedly cured all of these tortures. She feels it her duty to send it to all sufferers FREE. You cure yourself at home as thousands will testify—no change of climate being necessary. This simple discovery banishes uric acid from the blood, loosens the stiffened joints, purifies the blood, and brightens the eyes, giving elasticity and tone to the whole system. If the above interests you, for proof address Mrs. M. Summers, Box B, Notre Dame, Ind.

WE ARE BEGINNING A NEW YEAR

and we would like to add your name to our list of Satisfied Customers. Once a customer, always one with us, for we give you the Shoes that have STYLE, QUALITY and COMFORT, and our stock is large enough so we can please you. We carry only standard brands that have proven their worth in all respects. We can shoe the family from the baby up at prices that you cannot beat. Also complete line of Onyx Brand Hosiery for men, women children.

L. J. FRENCH SHOE CO.