

The People's Store

"The Store of the Christmas spirit"—this store—is all aquiver with the excitement preceding the great HOME DAY—CHRISTMAS.

The prattle of little children—the laughter of the older folks and tinkle of toys—the glitter of holiday novelties, the good natured crowds all combine to transform this store in the REALM OF SANTA CLAUS.

Everywhere that there is a counter or shelf or table or nook or corner Christmas merchandise is displayed, for your convenience in choosing.

As the greatest joy of Christmas it is the pleasure of giving; the PLEASURE OF BUYING naturally is a part of it.

WE, in the store, have done our very best to add to the pleasure of your Christmas purchasing, and from day to day will earnestly strive to cause your shopping trips for this Christmas to be a delightful remembrance. During the final days preceding the 25th we will ask for your co-operation in that you will be patient with us.

The jolly crowds are taxing our capacity to the utmost, but we assure you whether we shall be privileged to say so in person or not that your presence in the Holiday Shopping crowd will be thoroughly appreciated by us and we will be only too glad when possible to give you our time and show you that courtesy so typical of this store during ordinary times.

All purchases with which you honor us, will be delivered upon the date you wish. We thank you for past patronage and hope to be found worthy of your future friendship. REMEMBER, SANTA CLAUS HOLDS A RECEPTION EVERY AFTERNOON FOR THE LITTLE ONES IN OUR TOY DEPARTMENT.

We Wish you A MERRY CHRISTMAS.

The People's Store

Opera House Block

La Grande, Ore.

"THE BATTLE" TONIGHT.

Arcade Will Present Attraction Depicting Stirring War Scenes.

"The Battle" is the title of a film to be shown at the Arcade tonight and tomorrow night.

The hero is unconventional enough to be frightened out of his wits when he, a raw recruit, hears the roar of cannon and sees his comrades falling by his side. He takes to his heels, as many a brave soldier has done before him at the first sight of the bloody horrors of war. Possessed with an insane fear, he runs to the home of his sweetheart, near which the battle is being fought. The girl first moved to laughter at the altered aspect of her gallant soldier of a few hours before at last feels that unquenchable loathing and hate for a coward which is planted in the breast of all true men and women, and orders the man whom she had once promised to marry, out of the house. In the confusion after the first rush of battle, the young soldier regains control of his

nerves and rejoins his comrades without having been missed from the ranks. The conflict gets hotter and hotter as the fight is resumed. Both sides are entrenched and fight with desperation. Finally the Northern army runs out of ammunition. In this perilous situation the young soldier who before had run away, but now is most eager to make amends, volunteers to go through the lines of the enemy and bring up reinforcements and more ammunition.

General Grant has no men to spare but fits out a wagon with ammunition and provides a scant escort. This maneuver has not escaped the confederates and they set fire to the timber through which the wagon has to pass, returning with the powder. The soldiers of the escort are killed one by one and the driver is finally overcome by the heat of the burning timber and falls from his seat. At this the young soldier proves what he really is. He jumps to the drivers seat, grasps the reins and rushes the wagon loaded with powder through the flaming timber and reaches his comrades in the Northern lines.

The boy is a hero, receives the thanks of his commander, the love of his sweet heart and the gratitude of the army. It is a beautiful story well told and well acted.

YOUR HOLIDAY SHOPPING.
 The time is not far distant when everyone will be arranging for holiday purchases. It is very essential in order to get the greatest satisfaction that shopping be done early. It is better for the shopper, better for the merchant, and decidedly better for the clerks in the different stores. La Grande stores are filled with splendid articles that will make useful gifts. Take a look around and begin figuring out what you are going to buy for the holiday season. It is none too early.

"GAY DECIEVERS" COMING

SKETCH TO BE PRESENTED BY ELKS' MINSTRELS.

This Skit to Be One of Several Clever Features of Minstrel Show.

Among the many clever numbers to be presented at the Elks minstrel on next Wednesday and Thursday nights, will be the clever comedy sketch entitled "The Gay Deciever," which will be presented by Miss Reta Bramwell, Adna Rogers, Wm. B. Sargent and H. E. Coolidge. This act is the big comedy number and is full of funny situations and the lines are very clever. Another number of good comedy and which will introduce some high class dancing will be the "Coon From Alabama," an act which shows a cotton field nigger at his first moving picture show. The entire show this year will abound in catchy song numbers and the best talent in La Grande will appear in the production which the Elks are making big preparations for. The music this year will be unusually catchy and the songs and jokes are all new and up to the minute. Another big rehearsal will be held tonight at the Elks auditorium at 8 o'clock.

Saved His Wife's Life.

"My wife would have been in her grave today," writes O. H. Brown, of Muscadine, Ala., "if it had not been for Dr. King's New Discovery. She was down in her bed, not able to get up without help. She had a severe bronchial trouble and a dreadful cough. I got her a bottle of Dr. King's New Discovery, and she soon began to mend, and was well in a short time." Infalible for coughs and colds, it's the most reliable remedy on earth for desperate lung trouble, hemorrhages, influenza, asthma, hay fever, croup and whooping cough. 50c, \$1.00. Trial bottle free. Guaranteed by all druggists.

The United States National Bank

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Is officiated by men of fine character and high standing in business circles. Its Board of Directors DO direct, giving their time and attention to the proper performance of their duties. Our patrons have the benefit of our broad, liberal and satisfactory banking service.

Four per cent. interest paid on Savings Accounts

Greet Your Friends Properly.

The Holiday box you send away will be so much more appreciated if you will include a box of the celebrated Hackman cigars. Hackman is making a specialty on holiday boxes and

the goods are that same superior stock characteristic of the Hackman factory. Stick in a box of these cigars for your friends and they will be delighted. For sale by all La Grande dealers. 12-14-101



...Christmas...

THE CHRISTMAS SEASON DRAWS NEARER AND NEARER EVERY DAY AND THE TIME IN WHICH TO CHOOSE CHRISTMAS GIFTS SHOWS SHORTER!

IT'S ALWAYS WISE TO MAKE SELECTIONS EARLY WHEN YOU CAN DO SO LEISURELY AND SATISFACTORILY, AND WHILE THE PICKING IS AT ITS BEST.

WE'RE IN SPLENDID TRIM FOR HOLIDAY TRADE—SHOWING JUST THE THINGS THAT MEN AND BOYS ARE ALWAYS DELIGHTED TO RECEIVE AS CHRISTMAS GIFTS.

COME IN FOR A "SEE" AND WE'RE SURE THAT YOU WILL DISCOVER MANY THINGS IN OUR LINES OF CHOICE CLOTHES—OUR LARGE ASSORTMENT OF CORRECT HEADWEAR, AND OUR SPLENDID DISPLAY OF ELEGANT AND EXCLUSIVE HAREBDASHERY THAT WILL FILL THE MERRY CHRISTMAS BILL EXACTLY!

ASH BROS. CLOTHIERS AND FURNISHERS

SIEGRIST & CO.

La Grande's Biggest, Busiest and Best Jewelry Store

ENORMOUS STOCK OF JEWELRY AT PLAIN PRICES. YOUR CHOICE OF OUR ENTIRE STOCK OF WATCHES LESS THAN CATALOGUE PRICES. HAND PAINTED CHINA AT JUST ONE HALF PRICE, CUT GLASS AND STERLING SILVER PRICED VERY LOW FOR XMAS SELLING.

Special Values In Diamond Rings and Jewelry

STORE OPEN EVENINGS

Siegrist & Co.

Largest Jewelry Store in Eastern Ore.



OUR ENTIRE STOCK OF SOLID GOLD RINGS AND JEWELRY SOLD AT REMARKABLY LOW PRICES. NEVER BEFORE HAVE YOU HAD SUCH A STOCK TO SELECT FROM AND NEVER AGAIN CAN YOU BUY AT SUCH LOW PRICES.



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THE Gentleman's watch must combine reliability with beauty. Discriminating men the world over carry

WALTHAM COLONIAL SERIES.

Walthams of the Colonial Series represent the last word in watch-making. They are made as thin as it is safe to make a reliable watch. They possess great beauty and will give a life long service of accurate time-keeping.

We are headquarters for fine Waltham Watches. All grades at a wide price range—each grade the best at its price.