

SANTA CLAUS

at THE PEOPLE'S STORE

Saturday, Dec. 16 and All Next Week

He writes that he has heard of the nice new stock of Holiday Goods and Toys we have put in, and of the very reasonable prices at which we are selling them, and thinks we are entitled to his presence this year. He will hold a reception for the good little boys and girls of La Grande every afternoon from two to five o'clock in our TOY DEPARTMENT.

He has promised to have a nice little present for all the GOOD children of six years and under, who come to these receptions accompanied by their mamas or papas. He will also be glad to take the children's orders for what they want him to bring them for Christmas, and if any of the little ones are sick or can't come, he wants them to send their letters for what they want by papa or mama, so they won't be overlooked.

In this connection we want to say that while we are not selling our Holiday Goods at "Sacrifice Prices" we have marked them very low as hundreds can testify who have already seen them.

We have no desire to enter into personalities, but we believe it is our duty to expose a certain system in this city which advertises "GREAT SACRIFICE SALES" and which says, "You can get your Christmas Gifts for almost half what you will have to pay at other stores." WE CHALLENGE THIS ASSERTION AND INVITE COMPARISON OF PRICES. This same system employs "promoters" to put on sales for them and here is what such "promoters" write us: "Now, with reference to the cutting of prices to sell merchandise: To do this, we regard as a weak point in anyone attempting to sell merchandise fast, for the fact that when one makes the price the prevailing feature of the sale they not only destroy the confidence of the people in your store (for they don't believe the statements of prices sufficiently reduced to make it attractive) but you lose the best opportunity of getting profits which are justly due you."

WE DON'T BELIEVE THE PUBLIC CAN BE HUMBUGGED IN ANY SUCH WAY AND ALL WE ASK IS A COMPARISON OF GOODS AND PRICES.

THE PEOPLE'S STORE Opera House Block, La Grande, Oregon

HAS HOLY LAND SCENES

EPWORTH LEAGUE TO CONDUCT LECTURE.

Well Known Traveler Has Valuable Pictures From Abroad.

Mr. John Lewtas of Tacoma has been to the Holy Land and Egypt; he took with him from the city of London a photographer who made for him several hundreds of pictures of the select scenes he wished to carry away with him for the use he is now making of them. The effort cost several thousands of dollars. By careful management the Epworth League of the Methodist church has secured the services of Mr. Lewtas for Friday evening of this week at which time he will give the exhibition and accompanying lecture in the church.

Dr. Gillman and some other La Grander have seen it and pronounce it very superior. Of course, a display of that character consisting of scenes so widely separated as are many of these could not be put in moving-pic-

ture form, and the slide has been resorted to with excellent effect. Not only to Bible students but to travelers and general readers is this set of pictures instructively interesting.

The church doors are open at 7:30 Friday evening.

Notice is hereby given that the city of La Grande, Union county, Oregon, will receive sealed bids for the purchase of improvement bonds, in the sum of \$4,476.82 in denominations of \$500.00, bearing six per cent interest per annum, up to 5 o'clock p. m., December 20th, 1911; said bids to be filed with the recorder of the city of La Grande and to be accompanied by a certified check for the sum of \$225.00. The successful bidder will be required to pay for said bonds within ten (10) days after notice that said bonds are ready for delivery.

La Grande, Oregon, December 13th, 1911.

C. M. HUMPHREYS,

Recorder of the City of La Grande,

Dec. 14th-6t

Classified Advertising

WANTED—A girl for general housework. Call 2002 Oak street. 12-11-tf

FOR RENT—Housekeeping rooms 1914 Third street. 12-7-tf

FOR RENT—One furnished sleeping room, with bath. 1407 Ninth street. Phone Red 332. 12-7-tf

MESSANGER SERVICE—P. O. News Stand. Phone Red 3111. Mrs. O. C. Combs.

FOR RENT—Light housekeeping rooms. Modern. One parlor suite for three gentlemen. Apply 905 Spring. Call Black 3881. 12-4-tf

FOR RENT—Furnished house in South La Grande. Inquire of John Adams at Eagle saloon. 2-4-tf

FOR RENT—Barn. 1609 5th St 12-9-10t

FOR SALE—Good milk cow. Inquire at Grand Union Tea Co., 209 Fir street. 12-9-tf

FOR SALE OR TRADE—One and one-

half acres adjoining city. 5 room house, barn, chicken house, family orchard, etc. Fine for chickens. Good terms. Call at Grand Union Tea Co., 209 Fir street. 12-9-tf

STRAYED—Yearling calf, red and white spotted, branded G-5 on left hip, two slits in right ear. G. G. TAAL, La Grande.

WANTED—Have a buyer for cheap town property. No higher than \$1,500.00. Call at once. Second door east of postoffice. S. M. Slough Investment Company. 12-9-tf

A LIMITED AMOUNT of money to loan on first class real estate. The



Let us fit your house for electric lights. It will cost you little and please you much.

LA GRANDE ELEC. SUPPLY
Opposite Foley Hotel.

Savoy Hotel

EUROPEAN PLAN

The rooms are good and Steam heated only one block from depot

D. C. Brichoux, Prop.

Slough Investment Co., East door to P. O. 12-12-tf

FOR RENT—New cottage, four rooms and bath. Modern. Inquire at I. X. L. Store. 1602 Jefferson Ave. 12-13-3t

FOR SALE—Good second hand heating stove. E. C. Tuckey, 1202 Second street. Phone Red 3862. 12-13-4t

STEWART'S

OPERA HOUSE

Sat., Dec. 16

A MILLIONAIRE TRAMP

ONE OF THE BEST COMEDY DRAMAS OF TODAY.

If you want to spend a pleasant evening don't miss this attraction.

Owing to the Holiday Season being in full blast the prices will be cut to \$1.00, 75c and 50c.

SEATS WILL BE ON SALE AT VAN BUREN'S ON THURSDAY.

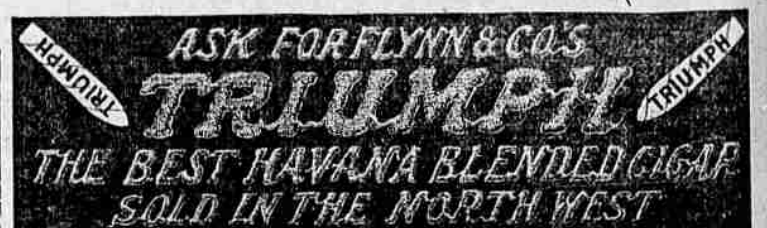
Secure them early as these low prices will make them go fast.

FOR SALE—A few choice Bared Plymouth Rock and White Leghorn cockerels. Phone Black 441 or better, come and see them. Jap Stevens at the Soda factory. 11-9-4t

FOR RENT—5 room modern house 1908 Adams. Phone Black 3561. 12-9-tf

WANTED—Woman to do family washing once a week. Inquire Mrs. C. E. Cochran, corner Second and Washington. 12-9-tf

WANTED TO RENT—By Dec. 12 to 15, furnished house or housekeeping rooms. Modern. H. G. Triplett, c/o Gelbel's store. 11-28-tf



IT'S A "STUCK-UP" BUSINESS. this of selling wall paper, but we have a right to be proud of ours, because we are making ourselves popular by giving the people the goods they want at the prices they want to pay. We carry a large line of Wall papers of the better grades in every kind of pattern and coloring, and suitable for every room in the house. And you can always save money by buying here.

B. B. NUTTER, Next to Observer Office.

THE IDAHO JUNK HOUSE

AT BOISE, IDAHO. S. KOPPEL, Proprietor

WILL PAY YOU TOP PRICES FOR ALL KINDS OF METAL AND RUBBER. SPECIAL ATTENTION TO CONSIGNMENT SHIPMENTS. REFERENCE: BOISE CITY NATIONAL BANK.

DRINK SAM-O

America's Best Mineral Water

It's Good for What Ails You

J. H. Richardson E. S. Givens

E. S. Givens Investment Co.

Rear La Grande Nat'l Bank

Real Estate,
Loans,
Insurance.

High Class Investments and Securities