

GREAT SACRIFICE SALE

\$70,000.00 Worth of Highest Grade Merchandise will be Placed on Sale at Prices so Low they will Astonish you and Competition will Stand Aghast. **SALE OPENS**

Friday, Dec. 15, 1911, at 9 o'clock, A. M.

BE THERE WHEN THE DOORS SWING OPEN ON THIS MIGHTY AND COLOSSAL MERCHANDISE MOVING EVENT, FOR TO MISS ONE HOUR IS TO LOSE DOLLARS. WE ARE GOING TO GIVE A SALE WHERE COST DOES NOT MATTER AND PROFIT HAS BEEN FORGOTTEN.

Do Not Be Misled!

BY WHAT OTHER STORES WILL TELL YOU FOR THIS WILL BE THE BIGGEST SALE EVER GIVEN IN EASTERN OREGON. WE ARE GIVING THIS SALE RIGHT AT THE CHRISTMAS BUYING TIME. YOU CAN GET YOUR CHRISTMAS GIFTS FOR ALMOST HALF WHAT YOU WILL HAVE TO PAY AT OTHER STORES WHERE THE REGULAR PRICES ARE IN EFFECT.

<p>Twenty Experienced Salespeople Wanted Apply at once to Mr. Geibel or Mr. Triplett.</p>	<p>Sale Rules No goods taken back or exchanged except sized goods. No phone orders accepted. Take your packages with you. Count your change and come again.</p>	<p>Dont's Dont' forget the place--GEIBEL'S Dont' forget the date--Friday, Dec. 15th at 9 o'clock a. m.</p>	<p>STORE CLOSED Wednesday and Thursday, Dec. 13 and 14th, To display the stock, Slaughter the prices and to Let the new force become familiar with the stock.</p>
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STOP

AND THINK WHAT THIS SALE MEANS TO YOU AT THIS TIME OF THE YEAR. YOU CAN GIVE DOUBLE THE NUMBER OF CHRISTMAS GIFTS WITH THE SAME AMOUNT OF MONEY. PEOPLE ARE COMING FROM FIFTY MILES AROUND TO ATTEND THIS WONDERFUL AND GIGANTIC BARGAIN GIVING CARNIVAL SO DON'T YOU MISS IT FOR THIS WILL BE THE GRAND-EST OPPORTUNITY OF YOUR LIFE TO SAVE MONEY. COME PREPARED FOR BARGAINS. YOU WILL NOT BE DISAPPOINTED. WE WILL HITCH YOUR DOLLAR TO A BIGGER LOAD THAN IT EVER PULLED BEFORE. EVERY ARTICLE IN THE STORE WILL BE CUT IN PRICE, NOTHING RESERVED, ALL ON SALE. COME, COME, COME.

EVERY ARTICLE

IN THIS MAGNIFICENT STOCK WILL BE REDUCED, PRICES CUT AND SLASHED. NOTHING RESERVED OR HID AWAY BUT EVERYTHING WILL BE ON SALE. DRY GOODS, SHOES, WOMEN'S READY TO WEAR STOCK, MEN'S CLOTHING, TRUNKS, AND EVERYTHING IN THE STORE. YOU NEVER HAVE HAD OR WILL AGAIN FOR YEARS A CHANCE TO BUY HIGH GRADE GOODS AT SO LITTLE A PRICE. THEY ARE GOING TO BE SOLD SO BE SURE YOU GET YOUR SHARE OF THE WONDERFUL BARGAINS ALL OVER THE STORE. THE STAGE IS ALL SET AND EVERYBODY IS IN THEIR PLACES TO HAND OUT THE BARGAINS TO YOU. THE ENTIRE STORE IS READY TO SAVE YOU MONEY. A LARGE FORCE OF SALESPeOPLE WILL BE READY TO WAIT ON YOU. COME!

SALE
Opens Friday,
Dec. 15; Closes
Sat. night, Dec. 23

GEIBEL'S

\$1,000.00 Given to charity if this is not a genuine sale in all respects as advertised.