

Are You Getting Your Share of the Unusual Savings in this Great Event?

Mid-Season Clearance Sale of Our Entire Line of Ladies' Coats, Suits and Millinery



Not a Lot of Odds and Ends, but our entire line of

Attractive New Styles

that are now in the very height of fashion

NOTHING RESERVED!



BETTER MAKE YOUR CHOICE TODAY

Unusual Offerings like these are sure to sell quickly. Get the benefit of two months extra wear.

JANUARY PRICES EARLY IN NOVEMBER



2809

A Superb Collection of Elegant New Garments at Unusual Reductions

\$8.90 This lot includes values that sold from \$12.50 to \$17.50. Clearance Price \$8.90 \$14.90 Beautiful new fabrics and styles in garments that sold up to \$25.00. Our Clearance Price \$14.90 All Millinery Reduced from 25 to 50 per cent. \$2.98 This lot of mercerized waterproof coats sold regular from \$4.00 to \$7.50. Our special \$2.98 New Polo cloth, diagonals, chevils, Blanket cloth and heavy serge coats that sold from \$12.50 to \$39.00. Round, military, and cape collars. Wide cuffs. ATTRACTIVE REDUCED PRICES.

YOU KNOW WHAT A SALE AT WEST'S MEANS

N. K. WEST, The Quality Store

THE OBSERVER

BRUCE DENNIS Editor and Owner.

Entered at the postoffice at La Grande as second-class matter.

SUBSCRIPTION RATES. Daily, single copy 5c Daily, per week 15c Daily, per month 65c

LA GRANDE ELKS AT PORTLAND.

There never was any doubt as to La Grande lodge of Elks making a proper showing in 1912 at Portland, but last night the matter was settled and now work will begin along definite lines. Nothing will be spared to imitate the antlered herd have done upon the national gathering and are doing in this city. The line of march will contain many La Grande Elks and on every hand the Grande Ronde valley will receive proper recognition. A display of the products of the soil, pictures of the valley, bird's eye views of La Grande will all be on tap in Portland during the big event, and no Elk unless he is unfortunate in not having his eyesight will return to the east without realizing what a great country we live in. Elks are good advertisers. They advertise largely by their deeds and this time they followed on a large scale during the Portland grand lodge meeting.

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RAISING THE OREGON SPUD.

To illustrate what a friend the potato is to the man who will raise that crop every year the Observer points to J. S. Mitchell of Mt. Glenn district who is a practical potato raiser and follows the game year after year. He said to this paper recently: "Yes, I stick by potatoes every year. True, some years I make good money and other years not so much. This is a good potato year, but take it one year with another and I can show a good profit."

There is a lesson in this statement and only proves that to raise potatoes year in and year out means a permanent bank account, safe living and accumulation of property. It is not the game for the man who wants or expects to get rich quick. But is there any game that can be followed with assurance of this feature? It has been tried so often and nothing but failure followed. Then why not follow Mr. Mitchell's idea and stick to the staple potato?

LOVELY WINTER.

Do you appreciate this snow? Well, you should. Living in a country like Eastern Oregon where there are changes in weather is a luxury little thought of, but nevertheless of great value. You do not get tired of one until you have another kind. If you lived in California you would have nothing but sunshine, in northern Canada nothing but icycles, either of which would finally grow tiresome. But here in Eastern Oregon we have the sunshine at its best, the winter as pictured in a story book, and everyone should enjoy and content.

A Good Position

Can be had by ambitious young men and women in the field of "Wireless" or railway telegraphy. Since the 8-hour law became effective, and since the wireless companies are establishing stations throughout the country there is a great shortage of telegraphers.

Position pay beginners from \$70 to \$90 per month with good chances of advancement. The National Telegraph

institute of Portland, Oregon, operates under the supervision of railroad and wireless officials, and places all graduates into positions.

It will pay you to write them for full details. 11-8-11

NOTICE OF STREET IMPROVEMENT

TO WHOM IT MAY CONCERN: Notice is hereby given that in pursuance of a resolution adopted by the common council of the City of La Grande, Oregon, on the 4th day of October, 1911, creating improvement district No. 41 and designating V avenue as such district, and in pursuance of a resolution adopted by said common council on the 4th day of October, 1911, whereby said council determined and declared its intention to improve all that portion of V avenue, in said improvement district as hereinafter described, by laying thereon standard board walk, south side, the council will, ten days after the service of this notice upon the owners of the property affected and benefited by such improvement, order that said above described improvement be made; that the boundaries of said district to be improved are as follows:

All that portion of V avenue from the east line of Spruce street, to the east city limits.

(A) And the property affected or benefited by said improvement is as follows:

Along north side of lots 1, 2, 3 and 4 block 4 and lots 2, 3, and 4 and 37 1/2 feet of lot 1, block 5. Pleasant Home addition to La Grande, Oregon.

Notice is hereby further given that the council will levy a special assessment on all the property affected and benefited by such improvement for the purpose of paying for such improvement. That the estimated cost of such improvement is the sum of \$423.55. That the council will, on the 15th day of November, 1911, meet at



Printed words fail to give you a full idea of Gossard style-leadership. You must see a Gossard Corset—better still, you must try one on at the mirror, before you can understand how the Gossard enables any woman to display a figure that is stylish and attractive, besides being easy to wear in any position.

Indorsed by our leading physicians and dress makers. A model for every type of form.

Prices \$3.50 to \$8.50 MRS. ROBT. PATTISON. Phone Blk 1481. —Corsetiers

the council chamber at the hour of 8 o'clock, p. m., to consider said estimated cost and the levy of said assessment, when a hearing will be granted to any person feeling aggrieved by such assessment. La Grande, Oregon, November 1st, 1911.

CITY COUNCIL OF LA GRANDE, OREGON.

By C. M. HUMPHREYS, Recorder of the city of La Grande, Oregon. 11-4-10t

Classified Advertising

RUSSELL SAW MILL No 2, first class condition. 20-horse boiler and engine; everything complete, ready to set and saw lumber. You can't duplicate for \$2,800. Give some one a bargain. Address Abe, care Observer. 11-9-11

DON'T THROW AWAY hot water bottles because they leak. Leighton will fix them. Don't throw away anything—have Leighton make them as good as new. Everything done. Saws filed and set. Knives and scissors sharpened, expert on typewriters, cash registers and locks. Leighton is the man to call when you are in trouble. Fir street, La Grande. 11-9-11

FARM FOR SALE—160 acres of deep rich soil. Improved. Easy terms. Will trade for city property. Address P. O. box 333, La Grande, Ore. 11-8-2t

FOR SALE—Furniture for seven room house in good condition. Cheap if taken at once. Inquire at 1603 Adams. 11-7-11

LOST—Between the La Grande investment company's ranch known as the Penington farm, near Alice and La Grande one suit case, containing wearing apparel. Finder will please leave at La Grande investment company's office and receive reward. 11-7-11t

FOR SALE—Ludwig Piano good as new. Cost \$475.00. Will sell for \$225 cash. Call 1417 Wash. ave. or phone Red 752. 11-4-11

FOUND—Fur collar, between Cherry laundry and Penn avenue Inquire at Observer office. 10-30-11

FOR SALE—Household furniture at 1520 V avenue. 11-10-3t

FOR RENT—Two front downstairs rooms furnished. Call at 1407 Ninth street, or phone Red 332 10-26-11

MODERN HOUSE for rent. Six rooms and bath. Inquire at Dutil's bakery. 10-27-11

FOR RENT—Modern furnished front room. Inquire 1208 Seventh and M streets or phone Red 61. 11-6-11

FOR SALE OR TRADE—160 acres of timber land. Inquire Chas. Disqua, Russell Meat Market. 11-6-10t

WILL TRADE—Good five room house and 4 lots. Will trade for horses or cattle. 10-11-11

LA GRANDE INVESTMENT CO., La Grande, Oregon.

FOR RENT—New modern cottage.

full basement. Phone black 3492. 11-7-11

FOR SALE—Good range and cupboard. Inquire 2005 N. Greenwood. Phone Black 3392. 11-7-5t

STRAY COW—Spotted, right ear is cropped, no brands; young calf. Been in Pierce pasture all summer. Call Geo. Pierce for particulars. 11-6-10t

FOR SALE—New two story modern house. J. G. Snodgrass, or call Main 48. 11-6-11

GOOD SECOND-HAND tent 10-12 for sale very cheap. 1421 Adams avenue.

FOR RENT—Housekeeping rooms near high school. 903 Third Street, cor of O. 11-9-6t

LOST—Between 3 and 6 o'clock Saturday meerschaum pipe with amber mouth piece in chamois case, lined with red plush. Return to 906 Adams avenue. Liberal reward. 11-9-2t

A Strong Modern Bank

Efficiently conducted, not only in the interests of its stock holders, but of its depositors and patrons as well; With officials well known and trusted in the community. With capital, surplus and undivided profits of \$210,000.00 and total resources of \$1,000,000.00.

The La Grande National Bank offers to firms, corporations and individuals the best banking service, and its officers ask a personal interview with those contemplating changing accounts or opening new ones.

La Grande National Bank

LA GRANDE, OREGON. CAPITAL \$ 100,000.00 SURPLUS 105,000.00 RESOURCES 1,000,000.00

Fred J. Holmes, Pres. W. J. Church, Vice Pres. F. L. Meyers, Cashier Earl Zundel, Ass't. Cashier