COMMERCIAL EXECUTIVES WILL MEET AT BOISE IN AUGUST

Boise, July 28.—(Special) — The first meeting of the Northwest Association of Commercial Executives will be held at Boise, Idaho, August 23, 24 and 25, 1911. A very strong program is being arranged by the committee in charge and Boise Commercial club promises something absolutely new in the way of entertainment. The Idaho State Press association will also meet at Boise at the same time and there is reason to believe that the newspaper and commercial club men will succeed in having a good time.

Among those who have accepted places on the program and the subjects assigned to them are Joseph E. Caine, secretary of Salt Lake Commercial club, "The Troubles of a Commercial Secretary;" A. L. Sommers, secretary of the Tacoma Chamber of Commerce, "The Northwest Association of Commercial Executives;" C. C. Chapman, manager of Portland Commercial club, "What Constitutes Good City Advertising;" Francis Hope of the California Development Board, "The Exhibit;" W. B. Wells of Sunset Magazine, "Railroads as Community Advertisers;" W. R. Rothacker, manager of Industrial Moving Picture company of Chicago, " Moving Pictures and Lantern Slides;" A. J. Breitenstein, secretary Missoula Chamber of Commerce, "Magazines and Perdicals;"o J. E. Barnes, secretary of Southwest Washington Development association, "How the State in General Can Assist in Advertising Its Resources;" Rufus R. Wilson, secretary Seattle Commercial club, "The Efficient Secretary." A number of talks have not yet been assigned as the committee is making every effort to give to each executive chosen to address the meeting that point which he is best able to cover.

The commercial executives who have called the meeting intend that it shall be a school for those who are anxious to keep up with the times in the profession. All talks will be short and each will be followed by a general discussion in which the views of the leader will be commented upon by the members. A strong feature of the meeting will be the round table discussions at the noon hour. A special luncheon will be held each day in the rooms of the Boise Commercial club at which only the members of the association will be present and different ones will be appointed every day to lead in the discussions of subjects close to the work of the commercial officer.

Membership in the association probably will not be restricted to commercial club executives but the officers of the Ad clubs are expecting to be admitted also.

The address of welcome will be delivered by Governor James H. Hawley of Idaho and should congress adjourn before that time Senator William E. Borah will be on the program.

The organization into a permanent association of those who are actively engaged in commercial club work is a very important step in the development of the northwest. It will materially assist in bringing the different states closer together and will prove a great help to each individual in his year's work. The exchange of ideas should prove particularly beneficial to all especially the secretaries in the smaller twns woh experience great difficulty in keeping themselves posted on what others in their profession are doing to advance the interests of their respective communities. The committee in charge of the program is A. L. Sommers of Tacoma, R. W. Raymond of Portland and Reilly Atkinson of Boise. The call to the meeting was issued at the last annual convention of the Oregon Development league, held at Salem, November 30, 1910, and is signed by C .C. Chapman Francis Hope, J. E. Barnes, A. L. Sommers, Reilly Atkinson and R. W. Raymond.

Classified Advertising

FOR RENT—Five room house for rent Inquire Geddes Grocery. 7-27-5t

WANTED—Experienced man position as traction engineer. Inquire at Observer office. Phone Main 13. 7-26-3t

FOR SALE—200 White Leghorn single comb pullets. Hatched in March and April. Inquire A. J. Bishop, 2805 North Fir street. 7-19-22-24

FRO RENT—Six modern rooms. Telephone Main 89.

FOR SALE—Timber claim near railroad. Address Observer. 7-1 to 8-1

FOR SALE—Dry chain wood in any quantity. $1.50 per cord at the Perry yards. Grande Ronde Lumber company Perry, Ore. 6-15-tf

WANTED—All the boys in La Grande between 10 and 13 years old to join the Boys' Savers' club. Call at the laundry and I will tell you all about it. A. B. Chrery, mgr. Cherry's New Laundry.

FOR SALE—Furniture complete for five rooms. Also canned fruit, will sell all or any part of it. Inquire 1415 X avenue, between Greenwood and Fir streets. 7-20-2t

For World's Sculling Title

Sydney, N. S. W., July 28.—The sculling match for the championship of the world between Richard Arnst of New Zealand and Harry Pearce of Australia will be rowed tomorrow on the Paramatta river. The contest is to take place over a course of three and a half miles. The stakes are $2,500 a side. Arnst is a favorite in the betting.

Arnst, the present holder of the title is generally regarded as the greatest oarsman the world has ever produced. He is 28 years old and a native of New Zealand. As a cyclist he is known in New Zealand and Australia as one of the best road racers, while he is equally successful on the track. His chief success in that line was in the Sydney "thousand" the most valuable race in the world.

In 190 he decided to take up sculling and on Jan. 2, 1907, competed in the all-comers' Best and Best boat handicap. That event was won by S. Pearce, with 25 seconds' start, Arnst being second. The following month Arnst competed in the Rush handicap, and received 31 seconds' start. He had in the meantime made such improvement that he won easily.

His success caused him to be brought back to the scratch mark in subsequent handicaps but such form did he show, that both at the Ulmarra regatta, on Nov. 11, 1907, and Corski regatta, nine days later, he won. At about this time he defeated Charles Towns, who subsequently was beaten by Webb for the worlds' championship. On Aug. 1, 1908 he sculled Harry Pearce on the Parramatta and won easily, and then on Dec. 15, 1908, defeated William Webb on the Wanganui for the world's title. Shortly after he met Webb in a return engagement over the same course and again was successful. In the early part of last year he successfully defended his title against Welch and last August he defeated Barry, the English champion, on the Zambesi river in Rhodesia.

Edward Clay O'Rear, whom the republicans of Kentucky have named for governor, is 48 years of dand has been a judge of the Kentucky court of appeals for the past ten years.

Women in Tibet.

Concerning the manners of Tibetans a traveler writes: "The male part of the Amdo population is fond of meeting together for frivolous conversation on all suitable and unsuitable occasions. The most the men do is to go hunting and robbing. The domestic work, such as tending the cattle, collecting fuel, drawing water and, in short, everything, falls on the women. While the wife is working incessantly all day long the husband grows weary with idleness and does not go to her assistance unless she is physically incapable of doing any work at all. On horseback the women are as dexterous as the men. To catch any horse she likes out of the troop, lay her hand on its mane and quickly spring on to the back of the barebacked steed and ride off in any direction she wishes is an ordinary feat for any young Amdo woman."—Chicago News.

All in Good Time.

Champ Clark at a dinner in Washington pleaded indulgence for a somewhat rambling speaker.

"He'll arrive," he said, "if you'll give him time. He is like Dr. Thirdly.

"Dr Thirdly was dividing up his sermon into appropriate heads one Sunday morning when a member of the congregation shouted irascibly:

"'Meat, man! Give us meat!'

"'Well,' said Dr. Thirdly promptly, 'hold on, then, till I'm done carving.'"—Pittsburg Gazette-Times.

A Steady Watch.

"Henry," said Mrs. Gloonip at dinner, looking down at her watch, but speaking to Mr. Gloonip on the other side of the table, "my watch hasn't varied a second in a week."

"Remarkable!" said Mr. Gloonip "How did you get it to vary so little?"

"I broke the mainspring."

Politeness.

True politeness is that which when a man is lying to you and you know he is lying impels you to listen to him as though you believed him and impels him to go on lying as though he believes you believe him.—Chicago Post.

A Left Handed One.

He—A handsome woman smiled at me yesterday. She—Well, it is possible for even a handsome woman to have a sense of the ridiculous.—Scranton Tribune-Republican.

A beautiful eye makes silence eloquent; a kind eye makes contradiction an assent; an enraged eye makes beauty deformed.—Addison.