

THE OBSERVER

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Editor and Owner.

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THE HOME INVESTOR

There are two sides to the out-of-town investment proposition, and the Evening Observer was served notice of that fact a few evenings ago when an investor after reading our articles on what is said to be a swindle, called and said, "did you ever stop to think that home investors have little offered them at home where they can invest a few dollars at a time?"

Until recently this has been true, and in a measure it is true as yet. Heretofore any home investment required quite a large payment down and

therefore became prohibitive to the wage earner. The plan of selling is what has attracted so many people, no doubt, to the outside cities with their investments where a few dollars each month could be planted with hope of good return.

Let the local capital frame some plan by which wage earners can get in on a few acres of ground with small payments down; let local companies who have stock for sale offer it to the home people. Honest presentation will bring results for the disposition to seek fields far away can be overcome if good things are rightly put before the public at home.

The human instinct has ever been in favor of going to a foreign country for investment, but records show that in most cases nothing but loss follows. The thing to do is to buy something where you can look after it. Returns on investment are rarely enormous, so let your desire to gamble cease and take something that is sure of a good return but does not promise a fortune in a few years, for such fortunes are hard to find and when they are open there is always plenty of money near at hand to grab them.

HONORING THE OLD VETERANS

Saturday afternoon the Grand Army post and the Relief Corps met in joint session, had a good visit and partook of refreshments in honor of the 72nd birthday of Veteran Sam Deal. The number is growing less and less each year. Only a score of men now comprise the local post and they are feeble and soon will pass on.

But it is such little events as that of Saturday that bring to mind the valor and bravery and self-denial of the old veterans; that kindles anew those fires of patriotism which, we regret to say, are today burning too lowly; that enables the example of loyalty to be firmly impressed upon the rising generation.

Let us have more entertainments and more attention shown the Grand Army men. They are to be with us but a short time; they are fast answering that last roll call, and to them the credit is due for handling the only big war of the generation, of perpetuating this nation as a whole and enabling the stars and stripes to wave in the breeze unscathed and unstained.

TAFT'S RE-NOMINATION.

Out here in Oregon there never has been much doubt about President Taft's re-nomination, probably due to the fact that Oregon people as a whole honestly believe the president has made good and is making good every day of his administration.

Coming on the scene of action as he did, immediately after the nation had been accustomed to a hand-clapping, loud hurrah administration filled with great claims and little results, the president quietly set to work to do his duty without undue notoriety; without the clamor of bands and without making claims which he felt he might not be able to make good. For a time very little attention was paid to Taft, but like in all cases where honest work counts in the end, he is now coming into his own and the people are seeing his merit and worth.

At present he has accomplished many of the things promised in the remaining promises are on his program. He promised postal savings banks and the people have them, he

promised reciprocity with Canada and indications are very good for accomplishing that promise.

Taft is one of the stalwart, earnest, patriotic American citizens. Do not be misled by those who oppose him in his own party. Do not condemn the head of the nation until he has had all the chance in the world to make good, according to your measuring stick, for in that big man who now occupies the chair you will finally learn there is more real presidential timber than this country has had for some time.

REST ROOM FOR THE FOURTH

No one thing can be welcomed more strongly than the rest room which is being provided for the Fourth of July celebration in La Grande. It is the original idea of Will Allison and it is a very good one. There will be a large free tent with plenty of shade, water and comba and brushes provided for all visitors, as they can get and wash their faces at their leisure. In the language of Allison, "this is intended principally for the ladies and babies, for no one expects a man to wash his face early when he gets up in the morning no matter where he may be. But the babies are the principal ones of this celebration. There is nothing doing of consequence unless there is a baby around. For that reason everything in this tent will be free. It will have the privacy needed for ladies, soaps, brushes, wash basins and pure Beaver creek water. There will be plenty of seats and a good reliable person will be in charge. I want everyone to know that the committee is looking after the welfare of La Grande's guests on the Fourth of July."

In addition to this the Evening Observer wishes to state that every lawn in this city is open to outside people who want to rest or eat their lunch. No loyal La Grande resident will complain in the least, and on the

other hand he welcomes any who wish to make use of his yard that day.

WOMEN'S HAIR DESTROYED.

Great Havoc Wrought by Women's Carelessness.

Many women destroy the beauty of their hair through thoughtlessness or ignorance of certain facts. They do not shampoo their hair often enough, or too often. They use soaps or preparations which contain ingredients harmful to the scalp and hair.

As a result of such treatment dandruff is created, the hair becomes, loses color, falls out, and baldness commences, unless prompt and proper precautions are taken in time. Then scalp, dandruff and certain diseases bring about unhealthy scalp and hair conditions.

Most people can do themselves of great benefit by using a special scalp and hair conditioner, if they will use it judiciously. We have that remedy and we will gladly exchange it with you, without charge, and you will not cost the least bit of money.

It is a pretty broad statement but we will back it and prove it with our own money. Recall '93' Hair Tonic is the remedy that will grow hair and remove scalp and hair troubles. It will grow hair even on bald heads, unless all the hair roots has been extinguished, the follicles closed, and the scalp is stained and shiny. If gets its name from the fact that it grows hair in 93 out of 100 cases, where it received a thoroughly hard, impartial and practical test.

We want you to try Rexall '93' Hair Tonic at our risk. You surely cannot lose anything by doing so, while you have everything to gain. You would better think this over, and then come in and see us about this offer. You will be well repaid for your visit to our store. Two sizes, 50 cents and \$1.00. Remember you can obtain Rexall Remedies only at our store—The Rexall Store.

Hill's drug store.

WE'RE GOING TO SELL TO YOU SOONER OR LATER

NOT THROUGH ADVERTISING, THOUGH WE THINK WE DO EFFECTIVE ADVERTISING—NOT THROUGH EXAGGERATED STATEMENTS, FOR WE NEVER MAKE THEM—NOT THROUGH ANYTHING ON EARTH BUT

Quality and Values

Like truth, they will out. You can't deny them, you can't beat them. THAT'S why we're going to get you eventually

Each and every day the business policies and the merchandise this store sells seems to become better understood. This, we believe, is largely due to the public's confidence in the published statements of a store that has never misrepresented values through advertisement or otherwise. We have given each customer the kind of satisfaction that carries conviction to others.

Merchandise With a World Wide Reputation

In Our Men's Store:

- SOCIETY BRAND CLOTHING
SINCERITY SUITS
EIDERHEIMER-STEIN SUITS
B. V. D. LOOSE FITTING UNDERWEAR
POROSKNIT UNDERWEAR
MANHATTAN SHIRTS
GORDON HATS
STETSON HATS
J. E. TILT SHOES
INTERWOVEN HOSE
ALFRED BANJAMIN'S CLOTHING

In Our Ladies' Store:

- WOOLTEX SUITS
GLOVERSILK GLOVES
KAYSER GLOVES
DENT'S KID GLOVES
BLACK CAT HOSIERY
DUCHESS "SILK LISTE" HOSIERY
KEISER NECKWEAR
HENDERSON CORSETS
NEMO CORSETS
KEISER WASH BELTS
COLONIAL DRAPERY

\$12.50

SPECIAL SALE OF GAGE PAT-TERN HATS, Regular \$20 Hats

\$12.50

JUST RECEIVED—COMPLETE NEW LINE OF LACE AND LINGERIE COLLARS AND LINEN SATIN AND EMBROIDERED HAND BAGS. On Display in Our Windows Today

West's...The Quality Store

Arcade THEATRE

"Indian Justice"..... Pathe
An Indian story of a Pawnee Warrior who falls in love with an Apache's maiden.

"Alone at Night" .... Gaumont
Very good a touching story of a child's pity for the aged.

"That Awful Brother".... Lubin
A comedy, and a good one.
"Jimmie, the Sporteman".... Gaumont
A comedy.

"Dreaming Alone"—Sung by Miss Stephenson. This song was composed by Miss Gertrude E. Holly, of La Grande.

Roberts—Piano.

Greenaway—Drums.

Old Friends and New

Winning permanent, lasting friends is the work of time, and this bank numbers among its clients hundreds of banks and business houses with whom it has had close relations for a great part of the twenty-four years of its existence.

Our friends have helped to make this one of the largest and strongest banks in the West. We have helped in their making, too.

We welcome new friends and will attend to their wants with the same fidelity which has cemented our relations with our older ones.

La Grande National Bank

LA GRANDE, OREGON.
CAPITAL \$ 100,000.00
SURPLUS 100,000.00
RESOURCES 1,100,000.00
UNITED STATES DEPOSITORY

Fred J. Holmes, Pres. E. W. J. Church, Vice Pres.
F. L. Meyers, Cashier Earl Zundel, Ass't. Cashier

Why pay Rent? We loan you money to build, and you pay us as you would rent.

J. R. OLIVER.

O'CONNELL'S Cigar Store

Pool, Billiards, Cigars, Tobacco and Soft Drinks—best and most complete line of cigars in the city.

O'Connell's Coast League baseball scores every day there's a game.
Corner Depot and Jefferson St.

The Grocery

STACHBERG & SANDBERG.
Main 70 Ind. 204

Grande Ronde Valley Strawberries
Get your berries for canning now

- Gooseberries,
Cherries,
Rhubarb
Lettuce
Green Onions
Spinach
Asparagus
Radishes
Turnips
Beets

Dutchers Wagon Shop

No Horse Shoeing
Wagon repaking a specialty.
If your Tires need reselling give us a call, Second-hand Buggies, Hacks and Camp Wagons for sale.
Cor. of Greenwood and Monroe Sts.

For the quickest and Most Reliable

MESSENGER SERVICE

Call Main 4 or Independent 121.
H. KESTER.
Calls Answered Promptly.

Savoy Hotel

EUROPEAN PLAN

The rooms are good and Steam heated only one block from depot

D. C. Brichoux, Prop.