

A BUSINESS TALK

TO THE BUSINESS MEN OF LA GRANDE

If you were offered gilt-edged bonds or a valuable piece of property far below their value, would you invest?

Should not the same principle apply to your bodily comfort and personal appearance? There can be but one answer---an emphatic affirmative.

For Just 14 Days More

we are offering you a golden opportunity to purchase the world's best goods at prices far below their value.

Hundreds of Pleased Customers. Never before has such a crowd attended a sale in this city. Never were more goods bought in such a short space of time

WHY?

Because we are doing everything we promise. The people, far and near, came looking for bargains and found them. Hundreds turned away because the store was too crowded to enter. The buying was fast and furious. The largest and best pleased crowd that ever attended a sale in La Grande. The sale still goes on for only 14 short days.

We have loads of the newest and best goods here for you; if you could not be waited on today come tomorrow and every day so long as this sale lasts. Act now.

Below is a Forecast of What the Big Knife Will Do

Attention! Look, Read!

PANTS 37 1-2c A LEG AND THE SEAT THROWN IN.

Kiki and strong cottonade pants worth every cent of \$1.25, while they last at the cut price a pair (2 legs and the seat) **75c**
 \$3.00 all wool trousers, now **\$1.95**
 4.00 all wool trousers, now **2.35**
 5.00 all wool trousers, now **3.50**

A PERFECT BONANZA IN FURNISHINGS.

15c black or tan sox, 2 pairs	15c
25c and 35c sox, plain or fancy lises	20c
50c belts in all the colors, now	25c
50c suspenders, horse hide tips for	25c
10c Turkey Red or Indigo blue handkerchiefs	5c
15c Silver brand linen collars, now	10c
35c all silk four-in-hand ties, cut price	15c
Canvas gloves, all you want pr.	5c
35c mule skin gloves or mitts, pr.	20c

FOURTH OF JULY MILLINERY FOR MEN.

You can buy a \$3.50 Senator hat for **\$2.25**
 A good 2.00 felt hat for **\$1.00**
 New nobby fine straw sailors **\$1.00**
 \$2.50 and \$3.00 straw sailors for \$1.75 and \$2.25.

A Perfect Landslide of Cut Prices in these Fine Suits

Every wanted color and cloth.
 All \$15.00 suits cut to **\$ 8.75**
 All 20.00 suits cut to **13.50**
 All 25.00 suits cut to **16.50**
 All 30.00 suits cut to **19.50**

DON'T PASS THIS UNDERWEAR SNAP

A good 75c French ribbed union suit **25c**
 75c white, blue or black shirt or drawers **35c**
 \$1.00 fine white Sea Island silk underwear a garment **65c**
 Coopers' \$2.00 fine summer union suits in all the colors, suit **\$1.50**

DON'T OVERLOOK THE SHOE BARGAINS

We carry nothing but good reliable shoes, the best that money and brains can procure. Crosette, Douglas, Brockton and John Merers R R shoes are found among our stock. Every pair in the store included in this sale.
 50 pair lot \$4.00 and \$5.00 Douglas shoes **\$2.50**
 35 pair lot 4.00 and 5.00 low shoes **2.85**
 185 pair lot 3.50 and 4.00 tan or blk shoes **2.85**
 150 pair lot 5.00 shoes, any leather **3.85**

GET BUSY ON THIS SHIRT SLAUGHTER.

Every kind of shirt you can imagine from the finest silk and pongee to the ordinary work shirt.
 75c gray, blue and black work shirts **35c**
 \$1.25 negligee dress shirts, plain colors **85c**
 \$1.50 to \$1.75 negligee dress shirts, fancy **\$1.10**
 \$2.50 fine Soisette negligees, now **\$1.50**
 \$3.00 and \$3.50 silk and pongee shirts, now **\$2.00**
 \$1.75 Victor golf shirts, attached cuffs **\$1.00**

CORONATION CEREMONIES

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and the imperial mantle of cloth of gold and when he had resumed his seat, the archbishop placed the orb in his right hand, saying, "Receive this imperial robe and orb and the Lord your God endow you with knowledge and wisdom, with majesty and with power from on high, the Lord clothe you with the robe of righteousness and with the garments of salvation. And when you see the orb set under the cross remember that his whole world is subject to the power and empire of Christ, our redeemer."

At this the king returned the orb to the archbishop, who replaced it on the altar and slipped the ring upon the fourth finger of his majesty's right hand. "Receive this ring," he said, "the ensign of kingly dignity and of defense of the Catholic faith."

As the two scepters were next brought up, the Duke of Newcastle stepped forward to discharge his duty, as Lord of the Manor of Worksop, of placing an embroidered glove of the kingly right hand. Into the same hand the archbishop thrust the scepter with the cross, the Duke of Newcastle kneeling meanwhile and supporting the king's arm. Then, in his majesty's left hand was placed the scepter with the dove.

"Receive the rod of equity and mercy," said the archbishop. "Be so merciful that you be not too remiss. So execute justice that you forget not mercy. Punish the wicked, protect and cherish the just, and lead your people in the way wherein they should go."

Now the Dean of Westminster brought St. Edward's crown from the altar. The archbishop took it, showing plainly in every movement as he did so, despite his brave efforts to conceal his agitation, how deeply the preceding trying ritual had affected him. After a short prayer he placed the circlet gently but tremblingly upon the king's head.

Instantly every electric light in the abbey was turned full on, the silver trumpets brayed the royal salute, the peers clapped their coronets upon their heads and the abbey fairly rocked with the shouts of: "God save the king!"

Outside the sacred edifice the roll of the drums was quickly drowned in the roar of cheering from hundreds of thousands of throats.

George V has been crowned king of England.

Guns Thunder Welcome.

According to the requirements of the old ritual "the great guns at the tower were shot off" and the troops along the processional route—indeed,

all over England—came to the royal salute.

Then, led by the archbishop, the great nobles and prelates proceeded to do homage. In the old days it was customary for the entire assemblage in the abbey to file past the throne, kneeling in passing it and swearing allegiance to the king. Today the order is established according to rank.

Prince Renders Homage.

Then came perhaps the most touching and human part of the ceremony—the prince of Wales stepped forward to do homage for the royal family. Removing his coronet, the boy knelt before his father, while all the other English royalties knelt in their places, and repeated: "I, Edward, Prince of Wales, do become your liegman of life and limb, and of earthly worship and faith, and truth I will bear unto you to live and die against all manner of folks. So help me God." And rising, with washed face, the prince kissed his majesty, who pressed his hand warmly.

All the other royalties, who had of course, substituted their own names in repeating the oath with the prince, then advanced to kiss the monarch, and to touch his crown in token of their readiness to support the throne.

This ended the homage, the trumpets pealed once more, the duke knelt and the great assemblage shouted: "God save King George! Long live King George! May the king live forever!"

All this time the queen had remained seated near the altar. The ceremony of her coronation, which followed, was much shorter and simpler than the king's.

Her majesty knelt on a faldstool between the altar and St. Edward's chair and was anointed, while four duchesses held the canopy over her. Then the archbishop of Canterbury placed the royal ring upon her finger, lifted the queen's crown from the altar and placed it on her head, as he had placed the king's crown upon the king's. And all the princesses and peeresses put on their coronets, and the congregation shouted: "God save the queen!"

Mary Is Enthroned.

Having received the scepter in her right hand and the "ivory sword surmounted by the dove" in her left, her majesty then went to her throne, supported by her bishops and ladies-in-waiting and bowing deeply to the king as she approached him.

This practically concluded the ceremony, but the communion service having been resumed, their majesties discarded their crowns and scepters for a time and knelt at the steps of the altar, where the king offered bread and wine and made his oblation, consisting of a rich altar cloth and a gold ingot weighing a pound. At the

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Money Invested in a Home Brings You Real Rewards

that cannot be measured alone in dollars and cents. There's satisfaction in knowing you have a home when possibly all other investments fail—it gives you a feeling of security and demands the recognition of your fellow townsmen, because by building you show your faith in the future of the community. And every community is known by its deeds. You can help and at the same time help yourself. A home investment is always the most meritorious, and loss is less likely because you are dealing in values you understand and with people you know. We have supplied the lumber for the homes of many of your friends who are now on the road to success, and want to talk with you whenever you're ready.

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