

THE SALE OF ALL SALES

The Money Raising Sale of Ash Bros.

Look for the Big Blue Sign at ASH BROS.

\$25000.00 Clothing Stock at Your Disposal
THURSDAY, JUNE 22

Buy Your 4th of July Clothes at This Sale

RECKLESS SLASHING OF PRICES IN MEN'S SUITS.

People of La Grande and vicinity all know the high quality and workmanship of Ash Bros.' clothing. The best makers of suits in the country are here represented.

\$15.00 Men's Suits, cut price \$ 9.75
20.00 Men's Suits, cut price 13.50
25.00 Men's Suits, cut price 16.50
30.00 and 35.00 Men's suits 19.50

GET ON TO THESE PRICES OF SEPARATE TROUSERS.

You could not buy them less of the manufacturer in lots of 100 pairs.

\$1.25 Cottonade pants, sale..... \$.75
1.25 Kiki pants, sale price75
3.00 Wool pants, sale price 1.95
4.00 Wool pants, sale price 2.35
5.00 Wool pants, sale price 3.50

A JOE DANDY UNION SUIT

25c

Made of strong selected cotton, well finished neck and seams. A cool summer weight and sold the world over for 75c the suit. Here in all the sizes 25c

We reserve the right to limit this union suit, as other merchants would quickly purchase all these splendid garments at the price. Not over two suits to a customer.

SHIRTS AT PRICES NEVER BEFORE QUOTED IN LA GRANDE.

Without doubt the finest and most perfect assortment of summer shirts ever placed on sale at such little prices. **GET BUSY.**

\$1.25 Victor golf shirts, sale price 85c
\$1.50 and \$1.75 Victor Golf shirts, at this great sale for \$1.00
75c negligee work shirts in blue, gray and black, sale price 35c
\$1.25 plain or polka dot railroad shirts with 2 collars 75c
\$1.25 negligee dress shirts now 85c
\$1.50 and 1.75 negligee work shirts now \$1.10
\$2.50 negligee dress shirts now 1.50
\$3.00 and \$3.50 silk and pongee shirts, now \$2.00

SENATOR HATS, THE POPULAR BRAND OF THE ASH STORE FOR YEARS

GREATLY REDUCED. To say that the Senator hat is a splendid \$3.50 value is putting it mildly indeed. Many of you men already know that no better hat can be found at that popular price. \$3.50 Senators Hats, all colors, shapes and sizes in soft and derby style \$2.25

2.00 felt hats, sale price \$1.00
Mexican straw hats, sale10
\$1.50 dress straw sailors, sale... 1.00
2.50 dress straw sailors, sale... 1.75
3.00 dress straw sailors, sale... 2.25

is the Day Fixed for the Opening of this Grand Event

YOU CAN MAKE YOUR CHOICE FROM THIS HANDSOME AND VARIED ASSORTMENT AT ONE THIRD AND ONE HALF LESS THAN THE PRICE YOU WOULD HAVE TO PAY IF YOU BOUGHT THIS CLOTHING IN THE ORDINARY WAY. IF YOU KNOW THE PRICE MR. ASH HAS ASKED IN A REGULAR WAY FOR YOUR CHOICE OF A SUIT YOU CAN COME HERE TOMORROW AND BE ASSURED OF SECURING THE SUIT YOU WANTED FOR ABOUT ONE-HALF THE SUM. IF HONEST PRICE CUTTING COUNTS FOR ANYTHING THIS UP-TO-DATE CLEAN STOCK WILL SOON BE SOLD.

MR. ASH MAKES A STATEMENT

MR. ASH SAID TO THE SALES-MANAGER IN CHARGE:
"ALL I WANT IS NEAR COST FOR MY STOCK OF CLOTHING AND SHOES. I DON'T EXPECT ANY PROFIT AND AS MY RUNNING EXPENSES ARE NOT LARGE I CAN TAKE THE SACRIFICE I AM MAKING AND FEEL IT LESS THAN STORES UNDER HEAVY EXPENSE. MY STOCK IS ALL NEW AND CLEAN AND OF THE NEWEST STYLE. I HAVE ALWAYS RUN A STRICTLY LEGITIMATE BUSINESS AND WOULD NOT HAVE YOU MISREPRESENT A SINGLE ARTICLE IN MY STORE FOR THE WORLD. I GIVE YOU FULL AUTHORITY TO CUT THE PRICES ON MY STOCK SO THAT YOU KNOW THEY WILL BE SURE TO SELL IN THE SHORT TIME OF OUR SALE CONTRACT. ON ACCOUNT OF THE SLOW SELLING SEASON I FEEL IT IS BETTER TO STAND THIS LOSS NOW WHILE EVERY GARMENT IS SEASONABLE RATHER THAN TO STAND A GREATER LOSS LATER.

Scorning the last defense of the man who "neglects to patronize this sale"

THESE CLOTHING PRICES BATTER DOWN THE DEFENSES OF THE MAN WHO HESITATES TO BUY AT THIS SALE. IT LEAVES HIM WITHOUT A SINGLE EXCUSE FOR DENYING HIMSELF AND THOSE INTERESTED IN HIM, THE HAPPINESS WHICH THIS UP-TO-THE-MINUTE CLOTHING BRINGS INTO EVERY HOME. THE QUALITY IS SO GOOD, SO STAUNCH, SO TRUE-BLUE IN THE WAY IT IS MADE, AND THE WAY IT WILL WEAR, THAT ONLY ONE POSSIBLE REASON REMAINS WHY YOU SHOULD DENY YOURSELF ITS OWNERSHIP. THAT REASON IS OF COURSE, THAT YOU CAN SEE NO ADVANTAGE AT ALL IN BUYING AT GREATLY REDUCED PRICES. BUT IF THERE IS ANY VIRTUE IN MERCHANDISE WHICH WILL SAVE YOU AND YOUR FAMILY EVERY DAY IN THE YEAR; WHICH SATISFIES ALIKE THE MILLIONAIRE AND THE MAN OF MODERATE MEANS, THEN THIS CLOTHING AT THESE PRICES MUST SURELY ROUSE YOU OUT OF YOUR INDIFFERENCE.

A WHIRLWIND IN THE SHOE SECTION

Have you been buying your shoes at the right place? Do you get a style that makes your foot look trim? Do they hurt your feet? Do they give you long wear? The shoes we sell will please you in style; they will not hurt the feet; they will wear a long time; the prices have been slashed to a frazzle. Even though you pay us a short price the shoes you get from us will give you longer wear.

Come here, expecting some strong values in footwear, either high or low styles. You will not be disappointed.

\$100.00 REWARD

WILL BE PAID TO ANY PERSON OR PERSONS FINDING ANY ARTICLE IN OUR STOCK "BOLSTERED UP IN PRICE" TO BE MARKED DOWN FOR THIS SALE. EVERYTHING MARKED IN PLAIN FIGURES.

AT

Ash Bros' Clothing Store
UNITED STATES SALES CO. IN CHARGE

SAN FRANCISCO.

C. W. KING, Sales Manager.

\$5.00 STETSON HATS FOR 95c

To the first 15 customers who enter our store Thursday morning at 8:30 o'clock we will sell a genuine Stetson Hat sold everywhere at \$5.00 for 95c. These will be placed on a special table easy of access in the center of the store. Can you afford to pass this snap by? If not, be an early bird and get one of these.

ATTENTION! ATTENTION!

The biggest value ever offered in young men's suits. Sizes 14 to 19 years. In this grand lot you will find such quality that you can hardly believe your eyes. They're here, however, but they won't last long at these prices:

25 suits, values up to \$15.00, sale price \$3.95

NECKWEAR.

Hundreds of nifty new neckties in four-in-hand, club, Windsors, etc., to choose from. We have them in every wanted shape and color made from the choicest of materials, you will like.

35c ties, all styles, choice 15c
50c and 75c ties, any style, choice 35c

RED HOT PRICES PUT ON COOL SUMMER UNDERWEAR.

Men, take advantage of this opportunity and buy for your future needs. 75c separate garments in French ribbed underwear, white, pink, blue, gray and black, sale price 35c

\$1.00 fine summer garments, sale price 65c

\$1.25 white, ecru, salmon Union Suits, long or short sleeves and legs suit 85c

Cooper's \$2.00 union suits, sale price \$1.50

CAST YOUR EYE ON THESE STRONG VALUES.

It will pay you to read every word of this grand array of bargain offerings. Never will you again have this opportunity to buy such values at these prices.

50c belts, dandies, sale price 25c

15c white, red or blue handkerchiefs 5c

15c Silver brand linen collars, all sizes and shapes 10c

15c black or tan sox sale price 8 1-3c

25c to 50c sox, all colors, sale price 20c

Good canvas gloves, pair 5c

35c mule skin gloves or mitts slaughtered to 20c

\$1.50 Hansen's railroad gloves, a pair \$1.20