

Prices without
the loss of
quality is our
slogan

\$10000.00

The evidence is all
before you. You the
progressive men. Get
busy!

MUST BE RAISED IN THE NEXT 15 DAYS

and to do this we are going to give the people of La Grande and vicinity the opportunity of buying the most dependable and HIGH GRADE GOODS at prices never before quoted THIS GREAT SALE WILL SUPPLY A THOUSAND PEOPLE WITH CLOTHING. WILL YOU BE ONE OF THEM?

\$25,000 worth of the best Clothing, Furnishings and Shoes on earth to be ruthlessly slaughtered. Former price or cost cuts no figure now, as we are going to turn this stock into cash and have secured the services of the United States Sales Co., of San Francisco, who are now on the ground in full charge. The sales manager has his orders from Mr. Ash to unload this stock--turn it into money. What does the sales manager care about cost and values of this clothing? Not two whoops! Better believe there will be slashed prices placed on this merchandise that will fairly bulge your eyes from their sockets. No half-way, chicken-hearted measures used in this sale. The greatest and grandest distribution of strictly high class merchandise at less than manufacturers' cost. Every one for miles around will attend this stupendous and most wonderful clothing slaughter, and well they may, as it's genuine, men. No changing of marks for us. Every suit marked in plain figures. Cut price and former price equally displayed.

This Sale Will Open at 8:30 O'clock Thursday Morning, June 22
Store Closed Tuesday and Wednesday to Arrange Stock and Slash Prices. Be on hand Early.

MR. ASH WISHES IT KNOWN

Every article in this store will be tagged with the sale price in plain figures, and these tags will be placed beside the original price to show you the immense saving at your disposal. There will be no marking up and then down to show a larger discount on goods. But the old untampered price tickets will be left on for your inspection. Our reputation is too dear to us and will always be. We have ever tried to satisfy your every want at the lowest possible price. But now to accomplish our purpose we are going to give you unheard of prices on all our stock. Not one single garment reserved, but every article marked down. You will be the judge and the jury. The goods are here for your inspection and we are willing and ready to abide by your decision.

Such Merchandise Offerings Will Stir The Entire City

From a thousand different directions will come eager people voicing their approval of this wondrous sale. The exceptional little price on such goods of quality, place them within the reach of all. It opens the flood gates of demand and will almost engulf us with buyers. Be here so as to share in these grand good bargains. You want your clothes to be as good as they look. Our name in them is your assurance of quality. If it's a new suit, trousers, shoes, underwear or furnishings or all of them, be on deck when the gong strikes 8:30 on Thursday morning.

COST OF LIVING HIGH BUT UNITED STATES SALES CO. ARE AN IMPORTANT FACTOR IN RETARDING ITS SPEED
We mean just what we say when we claim to be an important factor in keeping down living expenses. It's true in every sense of the word. When you can buy strictly first class merchandise at manufacturers' cost and in many instances less, doesn't that stand in the way of high prices? Our business is to turn stocks into cash and to do so quickly we everlastingly cut and slash prices to make this conversion. That's where your big saving comes in. If you are economically inclined you will join hands with low prices and supply yourself for the future at this big sale at Ash Bros.' clothing store.

Big Doings In The Shoe Section

We carry nothing but good reliable shoes, the best that money and brains can procure. Such makes as Crosette, Douglas, Brockton and Jno. Meiers Railroad shoes. Every pair will be included in this great sale. The prices are cut to compare with the clothing and if you want a genuine snap in a good shoe don't pass up this chance of securing them at this money raising sale.

SAVING!

A portion of one's income or wage is necessary to success. The proper disposition of savings is as important as the act itself. The saver should buy for cash only, in which case his success is a question of proper advice and selection, when patronizing a reliable store. This sale offers the biggest opportunity for your investment yet. You have to have clothing for the future as well as today. Lay in a supply while these prices on such good unquestionable merchandise is on. Buy your clothes at a clothing store. This is the proper one for proper fit, style and price. We have no trash to offer. Shoddy goods are not cheap at any price.

YOU MAY WONDER WHY THIS BIG SALE?

You all know the reputation of Mr. Ash for his upright and honest dealings with the people. He has been here in business for 10 years and expects to remain right here in the future. Do you think for a minute he would wish to sacrifice his good name and reputation by advertising or misquoting facts? Certainly not. His motto has always been the "Best goods at the lowest possible price," and when we say best, we mean that there is not a cheap or shoddy garment in the entire store. He finds, however, that he is heavily overstocked, an exceptional heavy spring purchase and backward selling season finds him with a big quantity of clothing furnishings, and shoes on hand. Never having a sale before he called to his assistance the United States Sales Co., the most reckless and daring price cutters, who have signed a contract with complete power to make these price concessions. And they are prepared to offer you such prices as you never dreamed of in your wildest moments.

The Only Reason

You can have for not attending this great sale is lack of investigation. You who have put up with high prices, take notice: Judge the clothing you buy from the reputation of the store that sells it.

Oodles of Cool Underwear

All the popular styles and colors in union suits or separate garments. Long or short sleeves and leg or any old way that underwear is made, will be found here at way less than regular wholesale prices.

LOOK! LOOK!

As a tip on the underwear slaughter that you will find here we list you just one of the many kinds. Space prevents further quotations. 75c French ribbed Union Suit, cool and durable natural color, all sizes, slaughtered price, suit

25c

Are You One of the wide awake?

If so you will attend this sale opening day. With a little bit of your time, a little bit of judgment and a little bit of cash you can supply your needs here, even though it is utterly impossible for you to come yourself you ought to know where these bargains abound. You can favor your friend or neighbor by sending them to this sale. You will be elbowed some but by pleasant people, and there is real bargains enough to make a lot of people delighted and happy. Remember, no unseasonable goods but everything that you need right now.

Bargains That Strike Home

Every utterance you read here is punctuated with genuine bona fide offerings. Staunch values almost unexpressable on paper. Come and get posted on the saving possibilities for yourself. Don't let the other fellow get all the plums. There are distinctive features which make this sale a peer among ordinary sales. Study it seriously, you will be surprised at the amount of your savings by supplying every need for months to come while the chance is yours.

\$5.00 STETSON HATS 95c

You all know what a Stetson Hat is. There is no better. Enough said To the first 15 people entering our store Thursday morning, June 22nd we will sell a genuine \$5.00 Stetson hat for the ridiculous price of

95c each - Think of It!

Be here when the doors swing open to get in on this snap.

Economy is the road to wealth

If you save on one thing without sacrificing quality, you have just that much more for something else. That's the real story in a nut shell of this great sale. We can save you on every article in men's apparel without sacrificing quality. You want good clothing and that's what we are selling and at prices that inferior makes sell for elsewhere. All former price concessions will fade into insignificance when this sale is opened. Bargains most wanted by you are wanted by all, so come early while we have a good selection of sizes.

Not a Sale of odd Sizes

and unseasonable merchandise, but a grand sweep of everything. Not one single garment reserved. All our spring and summer stock must go. A sale so great in its bargain giving, a sale so timely in its conception that is bound to astound the purchasing public, and cause competition to stand aghast at this our marvelous method of merchandising. A sale which will live in the annals of merchandising of La Grande as the greatest sale ever known. Follow the great crowd who will surely attend this great sale and you will not regret it.

The Best Suits Money Can Buy

are grouped together here and every one to go at this great sale. Every wanted color, size and weave is to be found here and not a single suit will be held back from sale. Former prices cut no figure now as we are after the cash and cash we must have regardless of how low we have to sell these high grade suits.

A big lot of splendid blue serge suits are to be found in this grand assortment of values, also. So men go to it. All \$15.00 suits now \$8.75; all \$20.00 suits now \$13.50; all \$25.00 suits now \$16.50; all \$30.00 suits now \$19.50.

This Big Stock of Clothing

We be cut to the core. High class finely tailored suits made by master suit makers to be sold at makers' cost.

Men's Furnishings

Including Hats, Shirts, Neckwear, Sox, Handkerchiefs, suit cases and underwear piled out on the counters at unheard of prices.

Shoes Men Like

at prices you can't scarcely realize on such good reliable makes, the best the world produces. Be here with the crowd Thursday morning, grab 'em, reach over, under, any old way and get your share of these whirlwind bargains.

United States Sales Company
San Francisco C. W. KING, Salesmanager

Conducting
Sales For

ASH BROS.

LA GRANDE
OREGON