

THE OBSERVER

BRUCE DENNIS
Editor and Owner.

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OFF ON THEIR PLEASURE TRIP.

This evening the Observer's young ladies will leave for Portland and San Francisco on their pleasure trips, and they will carry with them the very best wishes for pleasant journeys from all of our citizens.

The girls did splendid work in the popular voting contest, and did it with a will that was admirable to witness. The only feature of the entire contest was the fact that all could not win. All who made a good campaign, whether they won or lost, have the loyal friendship of this paper, and it will be a pleasure for us at any time to do anything within reason to assist them.

The party leaving this afternoon will all assemble at Hot Lake this afternoon and a banquet will be given at the dinner hour in the Hot Lake grill. Senator Pierce will be toastmaster and his good advice to all young people

will doubtless be remembered for the senator is a man of wide experience and has never been known to advise anyone other than for good.

Accompanying the girls will be Mr. and Mrs. Nelson, Mrs. C. C. Dugger of Joseph and Wilbur F. Brock of the circulation department of the Observer.

May they all have the time of their lives. May they see the roses at the best, partake of their fragrance and witness Portland, the party of the witness Portland, the metropolis of the state, in its gala day attire.

We hope to be able, when the girls come home to have each of them write a short story telling the people of the points of interest as they individually saw them.

ONE HUNDRED LOCOMOTIVES.

Did you ever consider what it means for 100 locomotives to assemble at one point and from that point be dispatched to different parts of the northwest for service?

That is the number of new engines that during the past 30 days have been sent from La Grande to the various points of the Harriman system in the northwest country.

One hundred brand new steel horses to pull the freight and passenger trains. Each engine will have an average cost of \$20,000, which will give some idea of the capital invested.

If these engines were made up in trains it would require ten trains.

Among the number are several of the new type designed especially for the western coast traffic where coal is scarce and the use of lignite is becoming more popular each year. Mr. Graham of the O. W. R. & N. company designed a special fire box for burning lignite coal. A model was sent to the locomotive works and a sample engine was built and put in service on the coast. It worked so well that the new type has been adopted by the Harriman system wherever it is necessary to burn lignite. The saving will be large as heretofore all the steam making coal had to be transported from the Wyoming and Utah fields.

At present there are six new locomotives in the yards at La Grande to be set up and tried out. It is worth anyone's time to visit the yards and see these huge machines, and when you are viewing the work stop for a moment and consider that La Grande—your home city—is the railroad center for the entire Eastern Oregon country. Every train is dispatched from this point and the whole system in all its detail is handled from this city.

REASONS FOR TRADING AT HOME

In a recent issue of the Des Moines Register and Leader the commercial page published the creed of one loyal-spirited booster who gives good reasons why one should support the home merchant. He says:

"I buy at home

"Because my interests are here.

"Because the community that is good enough for me to live in is good enough for me to buy in.

"Because I believe in transacting business with my friends.

"Because I want to see the goods.

"Because I want to get what I buy when I pay for it.

"Because my home dealer 'carries' me when I run short.

"Because every dollar I spend at home stays at home and works for the

welfare of Des Moines.

"Because the man I buy from stands back of the goods.

"Because I sell what I produce here at home.

"Because the man I buy from pays his part of the town, county and state taxes.

"Because the man I buy from gives value received always.

"Because the man I buy from helps support my school, my church, my lodge, my home.

"Because when ill luck, misfortune, or bereavement comes, the man I buy from is here with the kindly greeting, his words of cheer and his pocketbook, if need be.

"Here I live and here I buy."

Why is this not good religion for La Grande people.—Editor.

TODAY'S OPPORTUNITY.

Begin today to forget that the business transacted last month was less than that of the record breaking month of any previous year;

That pending legislation may possibly have a bearing or influence on your own affairs;

That the business man you talked with recently exuded pessimism. Possibly he was unconscious of it; probably he did not know any better; And—

To remember

That national legislation concerns you not one-half so intimately or vitally as does the current demand for your own product;

That good crops are the foundation of good business, but that good crops alone do not make good business;

That never was money so cheap nor so much of it available as today;

That credit is being frittered away through inactivity;

That idle men, mills, factories and foundries constitute an extravagant no nation can afford;

That the purchasing power of a nation is gaged by the continuous employment of its capital and labor and the continuous exercise of confidence;

That advancing civilization is manifested by better methods of educating, feeding, clothing, housing and amusing the people;

That these functions can be performed acceptably only through the continuous employment of all the capital, all the mental resources and all the labor of all the people;

That he who sets idle machinery in motion and provides for the use of products which are not now in request, contributes to present and future progress, and that such contributions, once made, are cumulative in their effects;

That a start made today is preferable to one tomorrow, in that it saves one day's interest on capital, turns loose one day earlier the earnings of workmen and helps to inaugurate normal activity, normal happiness and normal progress.

PATRONIZE THE HOME MERCHANT

His Wares Are Good and Often Cheaper Than in Big Cities.

AND BOOST EACH OTHER.

Don't Send a Customer to a Big City Store if You Haven't an Article He Wants—Send Him to Your Local Rival—It Will Pay.

The perplexing task of convincing people to realize the benefits of trading with their local merchants, says Hudson's Magazine, is about the most herculean task that the small towns of the country have to contend with. Money is just as well invested in the small town as in the big one, as far as getting full value is concerned, and we must not fail to remember that when we leave it here it is only taken out of one of our pockets and put into another pocket, while when we spend it in a metropolis we never see it again.

There it goes to put more gasoline in the millionaire's automobile and to buy him more luxurious cars, to build up his city, to make it clean, to further beautify its parks and recreation grounds and to enrich and make more prosperous their already prosperous citizens and merchants, while we small town people sit here and wonder why we are not able to cope with cities in mercantile projects.

Most of us have no faith in our respective towns. If a thing purchased

A Hat for Every Face

La Grande's Exclusive Agents for

Gordon Hats

\$3.00

Always the Same ... No More, No Less



Complete showing of JOHN B. STETSON stiff hats and soft felt hats.

STETSON STIFF HATS \$4.00.

STETSON FELT HATS. \$4.00 and \$5.00

THE COMO CRUSHER Black and Brown. Price \$1.50 only.

MEXICAN SUN HATS. All shapes 15c to 50c. Complete new line of Boys' Hats.

GORDON STIFF HATS New shapes in both black and brown.

GORDON FELT HATS. Our line includes the best of spring and summer styles in shades to match the new suits. You will find a style to please you here.

GORDON STRAWS. The name stands for perfection in straw hats. See the new \$3.00 Gordon Sailor. You'll like it.

A NEW TELESCOPE PANAMA Very fine braid. Price \$7.50.

COMPLETE NEW LINE OF BOYS' HATS

N. K. West, The Quality Store

Arcade THEATRE

"Water Falls of Northern Spain"—A beautiful scenic film.

"A Case of High Treason"—An Edison picture with Cuban settings and a very pleasing story.

"His Mother"—A Vitagraph is truly the feature of this program, the dear old mother, her grief at parting from her son who sailed to America. America and to where five years later, she, too, comes to find him a prominent physician in New York acted with the true Vitagraph spirit. You cannot help but like this picture.

Mr. Birnie in latest illustrated song. Mr. Greenaway—drums and effects. Matinee every day at 2 p. m.

Old Friends and New

Winning permanent, lasting friends is the work of time, and this bank numbers among its clients hundreds of banks and business houses with whom it has had close relations for a great part of the twenty-four years of its existence.

Our friends have helped to make this one of the largest and strongest banks in the West. We have helped in their making, too.

We welcome new friends and will attend to their wants with the same fidelity which has cemented our relations with our older ones.

La Grande National Bank

LA GRANDE, OREGON. CAPITAL \$ 100,000.00 SURPLUS 100,000.00 RESOURCES 1,100,000.00 UNITED STATES DEPOSITORY

Fred J. Holmes, Pres. W. J. Church, Vice Pres. F. L. Meyers, Cashier Earl Zundel, Ass't. Cashier

SOCIETY TO CLEAN STREETS.

Prominent Washington Women to Set Housewives an Example.

The sight of society women clad in aprons and wielding brooms and buckets is soon to edify Washingtonians. The "clean up the city" slogan has been enthusiastically sounded by the Housekeepers' alliance, which includes such prominent women as Mrs. Robert M. La Follette, wife of Senator La Follette, and Mrs. David J. Brewer, widow of the late associate justice of the supreme court.

The leader of the street washing campaign is Mrs. Richard Wainwright, wife of Rear Admiral Wainwright. Believing that example is more powerful than precept and having the courage of their convictions, the women propose to show Washington householders the way the civic campaign for cleanliness ought to be conducted.

WOMAN'S DUTIES.

A woman's first and most important duty to the state is the same as it always has been since the beginning of things—the rearing of good citizens.

A woman who does her whole duty to the children she brings into the world is herself the most important citizen of that world. I can't make that too emphatic. There is no achievement, literary, artistic, what you will, which a woman can perform that is of the same vital significance to the nation as a family of mentally, morally, physically healthy boys and girls. There is no profession containing such real honor for a woman as that of homemaking. And it is the great natural job for the majority of us. Let us see that we stick to it. We can't do anything better.—Ida M. Tarbell.

"Now, if you take my advice," said one beauty to another as the wind caught the hat of the latter from his head—"If you follow my advice your derby will stay on in any wind that New York can produce. When I buy a new hat I heat it over the gas jet, and while it is still warm I put it on and let it cool on my head. The result is a perfect fit. Try it and see."—New York Sun.

The only wealth which will not decay is knowledge.—Langford.



The Prettiest Waists and gowns will become soiled and stained in time. But their usefulness is by no means ended.

If Cleaned and Pressed by us they will be as good as new. Send us the waist, frocks, suit or coat that you cannot wear because they are spoiled or spotted. We'll make them so you wear them.

ELITE DYEING & CLEANING WORKS Main 64. Waggoner & Zundel.

Will Exchange

MY PORTLAND HOME FOR SMALL ACREAGE IN GRANDE RONDE VALLEY

Have \$900.00 Equity in new \$4,000.00, 5 room, 2 story house. House has double floors, combination fixtures, curtains, large fire place, furnace in cement basement, sleeping porch. Lot 50x100. Located in Rose City park. Call and see pictures of house.

H. COFFIN, 1107 Adams avenue. Main 1.