

11 Trips to
Portland
Rose
Festival

Are You Helping a Deserving Friend to Win? It Costs Nothing

for patrons of this paper to help contestants. Votes are allowed on the regular price of the paper. Read over the voting schedule and see how you can help to send a friend to Portland, to the ocean beaches and to San Francisco, or to secure an additional scholarship. Your own year's subscription, which will be paid anyhow, if paid now, will advance your friend in the contest for one of these desirable prizes.

3 Trips to
Extend to
San
Francisco

ROUND TRIPS WITH ALL EXPENSES TO SEAPORT CITIES

Lessons in Music, to the Value of \$50.00, with Jean McDonald-Birnie, of La Grande.

Tuition to the Value of \$100.00 in any department of Whitman College, Walla Walla.

Tuition to the Value of \$50.00 in the Baker Business College, Baker City.

Conditions and General Information.

Any respectable person over 12 years of age is eligible to enter this contest.

The contest manager reserves the right to reject any nominations, and all candidates must abide by the rules of the contest.

No employee of the Observer is eligible to enter this contest and every candidate will be given the same advice and assistance from the newspaper.

Votes will be issued on renewals and paid-in-advance subscriptions. A coupon and nomination blank will also be published in the Observer, which will count for the number of votes specified thereon.

The first thing to do is to enter your name as a candidate.

Then either call, write or phone the Observer office for a receipt book.

with which to secure subscriptions.

Then let your friends know you are in the contest, and request them to save their votes for you.

Candidates may nominate themselves or may be nominated by their friends.

Votes will be allowed on subscriptions secured anywhere in the world. Votes not transferable.

Any question which may arise will be settled by the Observer, and its decision will be final.

Send in Your Nomination.

You will find a nomination blank in this paper. It is good for 1,000 votes, which give you a fine start.

Then enlist the aid of your friends and neighbors. Use your telephone. Let everyone know that you are a candidate before they promise their help to a more enterprising contestant.

Be ambitious and determined to win. If you have friends you can not see at

once, write them.

Votes will be given on both new and old subscription payments.

Call or send to the Observer office for a receipt book. The contest manager will be glad to have you call so that he can explain details and give you helpful plans. Telephone or write if you cannot call and a representative will give you full details in person or in letter.

Secure every coupon and nomination blank as soon as you can, as they all count. But work for the votes issued by payments on subscription, for they count the most.

Ask Your Friends to Help You.

If you belong to a society, church or any organization, let your fellow members know that you expect their help. It will be given freely if you only ask before it is given to some other contestant.

Don't forget that children can do the most effective work in collecting coupons and nomination blanks, as well as secure you many subscriptions.

Should you father, mother, brother, sister, or friend belong to an organization, get them to secure the votes and assistance of the members.

Do not let a day pass by without securing some subscriptions and votes. The steady, persistent daily work is what will win you the prize. Keeping persistently at it is what brings success.

Anyone, anywhere, can vote for any candidate. Candidates can secure votes anywhere.

These valuable prizes will be won by someone. Why not by you?

It is easier to ask questions than to correct mistakes. Don't hesitate to ask questions. The contest manager is at the Observer office to help you. Telephone Main 13.

Your Friends Will Help You.

Hundreds of people will have no personal friends in the contest. You can secure their friendship and subscriptions IF YOU ONLY ASK THEM. They will also secure votes for you FROM THEIR FRIENDS.

A little organizing among your

friends for systematic work in your interest will go a long way toward making you a winner of one of the trips or other prizes.

Increase Your Vote Each Day.

Don't lose a single day. Get some subscriptions each day. That is the way to win out. Get a receipt book and start at once.

Distribution of Prizes.

To insure a just distribution of prizes over the field of this newspaper, the territory has been divided into three districts. Certain prizes are allotted each district. Candidates within a district compete with one another. For certain prizes the districts may compete against one another. But in the main the competition is within the districts themselves. As the contest proceeds, the number of prizes allotted to each district may be adjusted to suit the number of candidates actively engaged in gathering votes.

To the Portland Rose Festival, beginning June 6, the highest candidates in each district will receive awards as follows:

Two from the city of La Grande;

four from Union county outside of La Grande; three from Walla walla county, Pine and Eagle valley.

Free for All.

The three winning candidates who, at the end of the contest have the most votes, may extend their trips to San Francisco, as guests of this newspaper.

The next four winning candidates, who, at the end of the contest range in numerical order in standing in votes, may extend their trips to sea-side or Columbia class summer resorts.

In lieu of the trips, scholarships in music and in schools may be selected. Before the end of the contest a list of such optional or exchange prizes will be announced. Prizes may be added as the contest proceeds and as the number of candidates multiplies, to the end that a proper proportion of all those who actively compete may receive prizes.

Voting Power of Subscriptions for the Evening Observer.			
TIME	By Carrier in La Grande	By Mail in United States	VOTES ALLOWED
One year	7.00	4.00	6000
Six months	3.50	2.00	2500
Three Months	1.75	1.00	900
One Month	.65	.65	150
One Week	.15		10

Voting Power of Subscriptions for the Weekly Observer.		
TIME	By Carrier in La Grande	VOTES ALLOWED
One Year	1.50	1500
Six Months	.75	400



Shoes less than one half their regular price—not an old style lot but practically all new and reasonable goods. They are remnants and odd pairs from our spring line. Look them over before they are picked over. The Golden Rule company.

When you have a cold get a bottle of Chamberlain's Cough Remedy. It will soon fix you up all right and will rid you of any tendency toward pneumonia. Remedy contains no opium or other narcotic, and may be given as confidently to a baby as to an adult. Sold by all dealers.



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STARKEY NEWS ITEMS.

Stockmen and Farmers Feel Confident of Banner Crops.

Starkey, May 9.—(Special).—A fine rain fell in the mountains freshening the grass and cheering the farmers in regard to their crops.

Mrs. John Aldin is home again from a visit to La Grande.

The stock men are well pleased with the increase in their flocks and herds, but Henry Hazey has the prize winner cows, which has two calves, and gives more milk than two ordinary cows.

Most of the farmers are through seeding. There is a larger acreage than usual in grain this spring.

Mrs. Sullivan has been looking after business interests in Pendleton and vicinity.

Some horse buyers came through the valley but they thought the prices for horses too high, and rode on.

Mrs. Walker has gone to Hilgard for a short visit.

School will close in this district soon. The scholars have advanced very well under the training of Mrs. Green.

The Ladies' club and their friends will hold memorial exercises at the Starkey cemetery on Decoration day.

Notice of Street Improvement.
TO WHOM IT MAY CONCERN: Notice is hereby given that in pursuance of a resolution adopted by the common council of the city of La Grande, Oregon, on the 9th day of February, 1910, creating Improvement District

No. 20, and designating Elm street as such district, and in pursuance of a resolution adopted by said common council on the 19th day of April, 1911, whereby said council determined and declared its intention to improve all that portion of Elm street, in said improvement district as hereinafter described, by laying thereon bitulithic pavement, the council will, ten days after the service of this notice upon the owners of the property affected and benefitted by such improvement, order that said above described improvement be made; that the boundaries of said district to be so improved are as follows:

All that portion of Elm street, from the north line of Washington avenue, to the south curb line of Jefferson avenue.

(A) And the property affected or benefitted by said improvement is as follows: All the property in the east 1-2 of blocks 106 and 113 and all the property in the west 1-2 of blocks 107 and 112, all in Chaplin's addition to La Grande, Oregon.

Notice is hereby further given that the council will levy a special assessment on all the property affected and benefitted by such improvement for the purpose of paying for such improvement is the sum of \$6,300.00. That the council will on the 10th day of May, 1911, meet at the council chamber at the hour of 8 o'clock p. m. to consider said estimated cost and the levy of said assessment, when a hearing will be granted to any person feeling aggrieved by such assessment.

La Grande, Oregon, April 27th, 1911.
CITY COUNCIL OF LA GRANDE, OREGON.
By C. M. HUMPHREYS,
Recorder of the city of La Grande, Ore.
Ap 29 M 10

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