

The BELMONT COLLAR and the CLIFTON COLLAR will not fray at the button holes. Laundries do not tear them

**The Cluett Shirt** IS THE GENTLEMAN'S SHIRT  
It has both high class and quality. The Price is very ordinary .... We have everything to fit out men, from the collar buttons to the full dress suit

**THE TOGGERY** AL ANDREWS

**Hotel Gearhart "By-the-Sea"**

Hotel Gearhart "by-the-sea," Oregon's most beautiful coast resort, will throw its doors wide open to members of the Evening Observer's contest party in June.

Arrangements have been made whereby Hotel Gearhart will entertain four of the young ladies for two days. This will include ocean-view sleeping rooms, meals and tickets for the salt water natorium.

Gearhart's attractions and amusements are many and as an all-year-round resort is the most popular in the Pacific northwest. The trip from Portland to Gearhart over the Astoria and Columbia River railroad in Pullman observation cars is one of the most scenic rides out of Oregon's metropolises. The trip requires three and one-half hours and the picturesque scenery of the Columbia river is the beautiful panorama that is unfolded while the fast trains speed along.

The Gearhart hotel is one of the most magnificent resorts of the kind in North America. The hotel is steam heated, electric lighted with hot and cold water in all rooms. The table is excellent and the porch dining room overlooking the broad expanse of the Pacific ocean is a feature of which few seaside hotels in the world may safely boast of having. Hotel Gearhart is almost at the very edge of the rolling surf and the wide, hard sand beach, free from driftwood and rocks, is ideal for riding or driving, automobilizing, beach strolling and surf bathing.

The fortunate members of the Evening Observer's contest who capture the special prize and are taken on the trip to Gearhart will return to La Grande enthusiastic over the wonderful and beautiful things to see at Gearhart hot and park.

Gearhart is not only the name of the hotel, but also the park surrounding the hotel. At Gearhart are the best golf links in the west, tennis courts and croquet grounds. Just back of the hotel is the park of 200 acres. Winding trails have been built through the woods, an auditorium erected for the use of conventions and other gatherings and the big dairy ranch is always a source of interest. There are many roads leading back into the woods to the mountains, rivers for boating and fishing and the wide board walk in front of the hotel is illuminated at night. Tillamook head is in full view from the hotel veranda and picnic grounds are numerous.

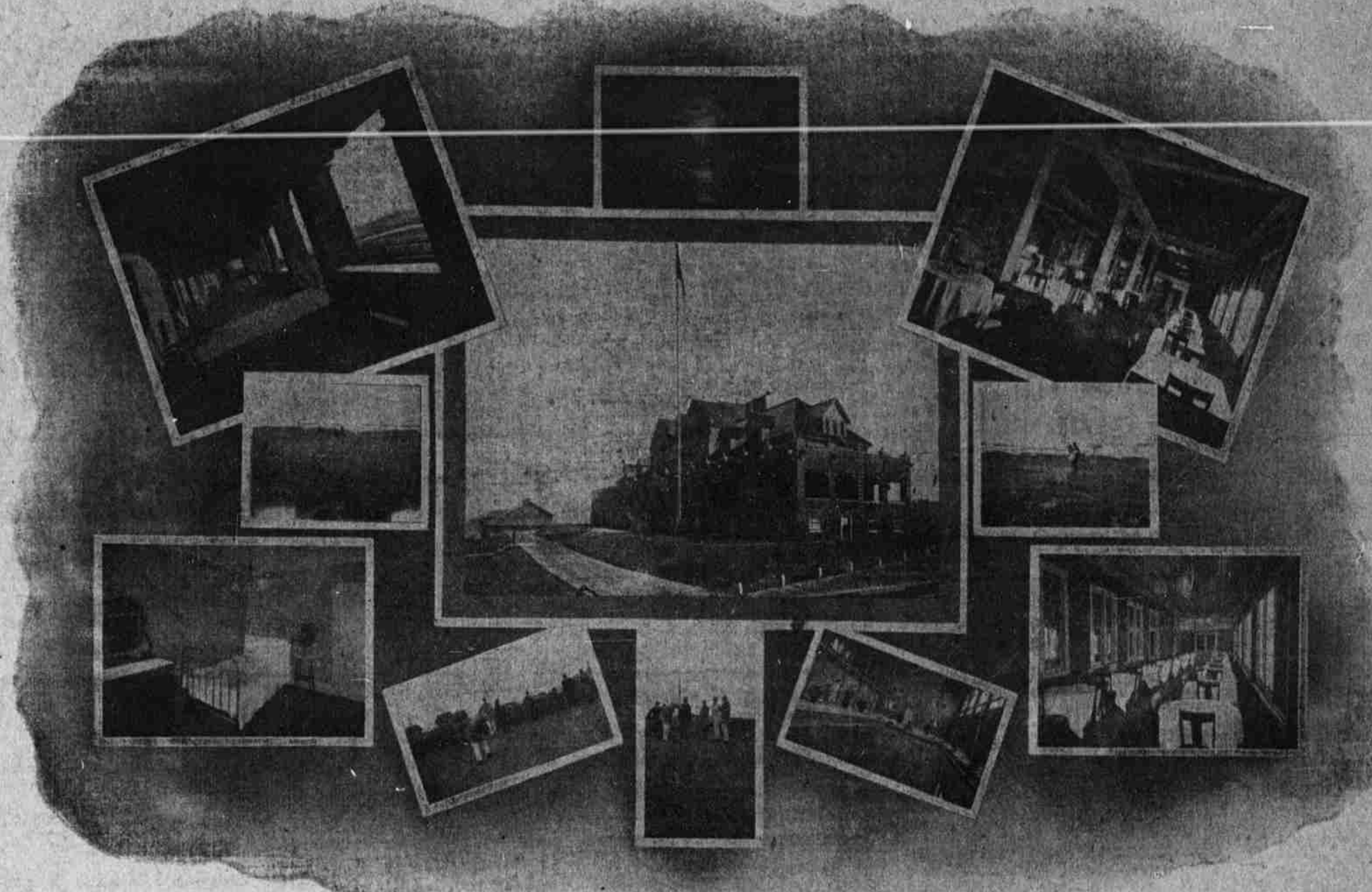
Gearhart park is a high class resort and has already been selected by more than 200 families of the northwest for their beach home. The many beautiful cottages and bungalows are the scene of many week-end parties in the summer months and during the winter time Portland people often spend weeks at Gearhart. The number of cottage owners at Gearhart Park is increasing each season and since land at Gearhart is held at exceedingly reasonable prices many people are taking advantage of the inducements offered and are building a cottage at the seaside.

At Gearhart Park the members of the contest party will view more than 100 of the most artistic cottages ever built at a seaside resort, for at Gearhart purchasers have the choice of a lot in the woods, along the fringe of the forest line, in the open meadow or overlooking the Pacific ocean.

When the members of the Evening Observer contest party reach Gearhart they will be met at the station by a representative of the hotel and taken for a stage ride through the woods to the hotel. Special accommodations will be provided and the members of the party will be given a tour of the hotel and grounds. After that they will be given the keys of the hotel and every amusement at this beautiful resort, every joy and every comfort will be theirs for the asking.

It may be a stroll along the beach, a dip in the surf, an evening in the natorium or a journey through the woods. Gearhart's features are many and two days may be well spent at this resort. It will prove a pleasant outing after several days spent in Portland and a trip that persons living inland invariably enjoy.

When you have a cold get a bottle of Chamberlain's Cough Remedy. It will soon fix you up all right and will ward off any tendency toward pneumonia. This remedy contains no opium or other narcotic and may be given as confidently to a baby as to an adult. Sold by all dealers.



**ASTORIA PROGRAM OUT.**

List of Attraction to Make the Big Celebration There.

Astoria, Ore., April 26.—(Special)—Astoria Centennial dates are August 10 to Sept. 9, to celebrate the first settlement of the northwest by the white man. April 12, 1811, the Tonquin, a trading ship owned by John Jacob Astor, sailing into the mouth of what is now the Columbia river, and proceeded up ten miles to a cove where the crew landed, and established a camp to facilitate trading with the Indians. This camp became known as Astoria. It grew from a trading expedition sent out from New York by John Jacob Astor. It is to celebrate this event that the Astoria centennial was projected.

The state of Oregon has appropriated \$50,000 to aid in the expense of this celebration. Clatsop county made a tax levy which raised \$25,000. The merchants of Astoria raised \$50,000 more. Colonel John Jacob Astor of New York city donated \$10,000, and other private contributions bring the available funds up to \$150,000 at this date. The program is as follows:

- Aug. 10—Centennial day, grand opening ceremonies.
- Aug. 11—Elks' reunion day.
- Aug. 12—Elks' celebration day.
- Aug. 13—Sunday.
- Aug. 14—Oregon day—Oregon Development league convention.
- Aug. 15—Young Americans' day.
- Aug. 16—Puget Sound, Seattle, Tacoma, Washington day.
- Aug. 17—Spokane inland empire day.
- Aug. 18—Idaho-Montana day.
- Aug. 19—Redmen's Massachusetts,

- Connecticut, Rhode Island day.
  - Aug. 20—Sunday.
  - Aug. 21—Indian war veterans, Nevada, Utah, Arizona, New Mexico day.
  - Aug. 22—Pioneers' day, Pennsylvania, Ohio day.
  - Aug. 23—McLoughlin, New York, Delaware day.
  - Aug. 24—G. A. R. Colorado, Wyoming, Texas day.
  - Aug. 25—Portland day.
  - Aug. 26—Shriners' day.
  - Aug. 27—Sunday.
  - Aug. 28—Astor day.
  - Aug. 29—Fisheries congress, Maryland, New Jersey day.
  - Aug. 30—California day.
  - Aug. 31—Home products, Maine, New Hampshire, Vermont day.
  - Sept. 1—Fraternal day, Missouri, Kansas, Oklahoma day.
  - Sept. 2—Lewis and Clark, North and South Dakota day.
  - Sept. 3—Sunday.
  - Sept. 4—Pacific coast regatta, labor, Illinois, Indiana, Michigan day.
  - Sept. 5—Pacific coast regatta, Alaska day.
  - Sept. 6—Pacific coast regatta, the Carolinas and Virginia day.
  - Sept. 7—Pacific coast regatta, Kentucky, Tennessee, Mississippi, Alabama day.
  - Sept. 8—Pacific coast regatta, Minnesota, Wisconsin, Iowa, Nebraska day.
  - Sept. 9—Pacific coast regatta, Arkansas, Louisiana day.
- All Sundays devoted to churches and recital of historical sermons, morning and evening, with sacred concerts, sightseeing trips, etc.

**RAISIN DAY.**

April 29th, 1911.

The above date has been set apart by the people of California in which all are asked to join by eating raisins in the form of "Raisin Bread," or in whatever form is desired.

The object of this special day is to create a widespread raisin sentiment that will result in a greater demand for that fruit, and to direct the attention to all good housewives to the excellence of the raisin as an article of food.

The good people of the northwest are invited by their neighbors to participate in the pleasant custom and "break" raisin bread on April 29th.

**GIVE US YOUR ORDERS**

We do the Right Thing,  
Do the Thing Right,  
and do it Right Now

**WENAHU LUMBER CO.**  
GREENWOOD & MADISON

Home Phone 421. Bell Phone, Main 732

**ICE CREAM and Summer Drinks**

THE KIND YOU LIKE AT.....

**SELDER'S**

WE MAKE OUR OWN ICE CREAM AND SHERBET

**Seeds**

Buy them IN BULK and save money We have the best quality of Western Grown Seeds, also Timothy, Clover, Alfalfa, etc.

**Waters-Stanchfield Produce Co.**

EXCLUSIVE AGENTS