



EASTER

This store has made special preparations for a large Easter business. We are showing everything that's new in men's fashionable attire. Each department is replete with the most wanted styles and our exhibit of

Adler's Collegian Clothes

surpasses any line ever shown in this city.



There's a thousand and one reasons why you should wear Collegian Clothes. They're Unlike Any Other Ready Made Garments. Young men who formerly had their clothes made to order, and who are now wearing Adler's Collegian Clothes, are better satisfied and are paying less than half. Ask any man who has worn these garments.

We are showing hundreds of styles in the very newest fabrics—light, dark, and medium. We guarantee a perfect fit before a suit leaves this store, and make no extra charge for alterations. Let Us Show You a Suit for Easter—prices range from \$15.00 to \$30.00.

ASH BROS.

CLOTHIERS & FURNISHERS

O'CONNELL'S Cigar Store

Pool, Billiards, Cigars, Tobacco and Soft Drinks—best and most complete line of cigars in the city.

Observer's Coast League baseball scores every day there's a game.

Corner Depot and Jefferson St.

Every family has need of a good, reliable liniment. For sprains, bruises, soreness of the muscles and rheumatic pains there is none better than Chamberlain's. Sold by all dealers.

GIVE US YOUR ORDERS

We do the Right Thing,
Do the Thing Right,
and do it Right Now

WENAH LUMBER CO.

GREENWOOD & MADISON

Home Phone 421.

Bell Phone, Main 732

Why pay Rent? We loan money to build, and pay us as you would rent.

J. R. CLIVER

The MODEL BAKERY

(Formerly the Royal)

THE HOUSE OF QUALITY.

Believing La Grande people want the very best bakery goods that expert bakers can manufacture the Model will always be ready to serve a full line of bread, cakes, pies genuine rye bread, Pumpernickel, etc.

Under management of C. A. Lenhart the well known baker.

The home of Fancy German Coffee Cakes.

HOT CROSS BUNS.

Ornamenting Work.

Next door to Royal Grocery.

Plumbing and Heating

John Melville

1428 Adams Ave.

LA GRANDE, - ORE

The proper Easter Breakfast

Swift's Premium Ham or Bacon

Swift's Premium Ham, of mild, delicious flavor, imparted by Swift's method of curing.

Not necessary to parboil before broiling.

SWIFT'S PREMIUM BACON

The sweetest bacon, sliced on our machine

Pattison Bros.

Both Phones

VERBAL PITFALLS.

Traps That Await English Speaking Tourists in Portugal.

THERE ARE NO TOES THERE.

But, Then, One Has Twenty Fingers to Make Up the Loss, Fingers of the Hand and Fingers of the Foot—Oddities of the Verb "to Walk."

The Englishman or American in Portugal who thinks in his own language and tries to speak in the language of the country he is visiting is a great smile producer.

For instance, you never marry anybody in Portugal unless—strange paradox—you happen to be a priest. You marry "with" your beloved Maria, and the priest marries you both. In the same way you never dream about anybody, but always "with" them.

When the landlady at your boarding house is ladling out your soup you call out, "Arrive." You are telling her to arrive at the stopping point—in other words, that you don't want more than she has put out. When you see a child that you want to fondle at the other side of the room you say to her, "Arrive here." And the child promptly "arrives."

In England when we speak of walking we refer to a certain use of the legs. But the Portuguese verb "to walk" has many more significations. In Portugal not only do the people walk, but also the carts and cars walk, the trains walk, a balloon walks, and a boat walks. Stranger still, the hands of a clock walk round the face! A clock, by the way, never goes; it "works."

Unless you are very intimate or very rude you never say to your fair partner at dinner, "Will you have some bread?" etc. You inquire, "Will your excellency have some bread?" or, "Will the lady have some bread?" the "lady" meaning not some other lady, but your fair partner herself.

In spite of winter you are never cold in Portugal unless you are a corpse. You are "with" cold. In the same way you are occasionally "with" heat, "with" headache, "with" hunger or "with" thirst. When you have occasion to discuss the weather you say, "It 'makes' cold," "It 'makes' fog," etc. On your way home from an entertainment you tell your companion that it "makes" dark.

If speaking of her husband a wife says he is a "tame" man. She merely means that he is a man of peace and justice.

The word "house" means more than with us. Your buttons share your own privilege of living in a house. The buttonholes are called "houses of the buttons." The squares on a chess-board are also "houses." You don't say, "I'm going to shave." You say, "I'm going to 'do' the beard." Neither do you say on the way to the barber's, "I'm going to get my hair cut," but you say, "I'm going to cut my hair."

When you are in Portugal you have twenty fingers, but no toes. If you want to make a distinction you say "fingers of the hand" or "fingers of the foot." Instead of telling the servant to set the table you tell her to "put" it. When you go to the theater you "assist." You don't mean by that that you "come on" nor even that you do a little scene shifting. You mean that you are there.

Residents in flats who meditate taking a holiday in Portugal will be relieved to hear that no one plays the piano there. They merely "touch" it. Neither do they ring bells. They "touch" them also. But they "play" stones, meaning that they throw them, and a ship at sea "plays" when it pitches and tosses.

Be careful how you tell your landlady that you intend to dine out or she may think, with a shrug of the shoulders, that you intend dining "outside"—i. e., in the garden. In answer to the kind inquiries of your friends don't say that you are well; say that you are "good." Be careful in your use of words. Some words similar in form are widely different in meaning, as an American missionary once discovered to his cost when preaching in Brazil, once a Portuguese colony. His subject was "The Prodigal Son," and he gravely informed his hearers that when the young man returned home his father killed for him the fatted beetle! But he had merely made a mistake in one solitary vowel.

A "sleeping" bridge means a bridge that is immovable (not a drawbridge). Stagnant water also "sleeps." So do trucks or trains that wait anywhere during the night. When they laugh in Portugal they "untie themselves to laugh," and when they cry they "unmake themselves in tears." A persistently unfortunate man says, "I am so unlucky that if I fell on my back I should break my nose!"—London Answers.

Take LAXATIVE BROMO pumline tablets. Druggists refund money if it fails to cure. E. W. GROVES signature on each box, 25c.

Classified Advertising

FOR SALE—A top buggy just newly painted. A snap if taken at once. Inquire at Fish-r's paint shop, or phone Pleasant View Farm 57. 4-11-f

FOR SALE—Good water barrels. Dutil bakery. 4-10-1f

FOR SALE—Two good homestead relinquishments in Wallawa county. Inquire of D. Birchoux.

FOR RENT—Housekeeping rooms. Close in. On ground floor. Inquire 1417 Wash. avenue. Phone Red 752. 4-5-1f

FOR RENT—Furnished rooms. Mrs. Roy Rynerson, phone Black 1462. 1620 Sixth street. 4-2-1f

FURNISHED ROOMS TO RENT—Inquire Mrs. Harding, 1910 Cedar. Telephone 1851. 4-11-1f

MAN WANTED—White man wanted for general work. \$50 a month and room. Apply at Observer office. 4-10-1f

WANTED—House of six or seven rooms, close to Adams avenue. Must be modern, one with barn preferred. Write to Box C, La Grande. 4-12-1f

FOR SALE—Second hand cook stove. Eight foot extension dining room table. Inquire at 1411 S. avenue, or Snowflake Bakery. 4-11-6f

FOR RENT—House partly furnished and two acres of land; 24 bearing fruit trees and small fruit. Inside city limits. Apply at Observer. 4-11-10f

FOR SALE—Household furniture. Inquire Mrs. F. W. Pattison, 704 Main street. 4-13-6th

WANTED—Light housework with good family; dependable girl. Inquire at Observer or phone Ind. 1328. 4-13-6f

WANTED—To trade One good residence lot on 10th street near Adams avenue for good lumber. Inquire 1502 N avenue or see F. G. Schilke. 4-6-1f

The Youth's Companion Larger and Better for 1911



The Contents of the New Departments of The Companion include

For Boys Expert Advice on Football and Baseball; Hunting and Fishing; Handy Contrivances for the Young Mechanic.

For Girls Suggestions for the Girl who must make her own way; Hints for Young Housekeepers; The Girl's Wardrobe.

For Family Practical Short Articles about the Kitchen, the Parlor, the Garden, the Henery—everything that can be of help in making home more comfortable, more beautiful.

GLORIOUS STORIES Inspiring Articles

Current Events, Nature and Science, The Doctor's Weekly Counsel.

Send for Announcement of this year's volume and Sample Copies of the Larger Companion—Free.

FREE—The Companion's Art Calendar for 1911

Every New Subscriber who cuts out and sends this slip (or mentions this paper) with \$1.75 for The Youth's Companion for a year will receive Free The Companion's Art Calendar for 1911, lithographed in twelve colors and gold—an extra copy being sent to every donor of a gift subscription. Then The Companion for the next 52 weeks—a library of reading that would cost \$40 in book form.

The Youth's Companion, Boston, Mass. New Subscriptions Received at this Office.

GOOD NEWS.

Many La Grande Readers Have Heard It and Profited Thereby.

"Good news travels fast" and the thousands of bad back sufferers in La Grande are glad to learn that prompt relief is within their reach. Many a lame, weak and aching back is bad no more, thanks to Doan's Kidney Pills. Thousands upon thousands of people are telling the good news of their experience with the old Quaker remedy. Here is an example worth reading:

J. A. Taylor of Union, Ore., says: "I can recommend Doan's Kidney Pills and I advise anyone afflicted with kidney trouble to try them. I was

bothered a great deal, by backache and when I lay down, there was much pain in my loins. The secretions from my kidneys were profuse and passed too frequently. Doan's Kidney Pills relieved these difficulties and proved of benefit in every way. I give this preparation my most hearty endorsement."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other. Ap. 12 My 10 Ju7 Jul5 26 Ag 23.

Don't Fail to Take Advantage of These Prices

I would rather be busy all the time and make smaller profits from each individual patient so people in all stations of life can patronize me than



REMEMBER

Only first quality of lenses used in all his fittings, and all frames guaranteed 12 K. G. F.

Let Dr. Keating fit you. If you want glasses that are easy and comfortable to wear.

DON'T PAY MORE.

Lenses in your own frames, \$2.50 \$3.00 and \$3.50.

Aluminum rim frames complete, \$3, \$3.50 and \$4.00.

12 K. G. F. rim frames complete, \$5.00 and \$6.00.

12 K. G. F. rimless with bows complete, only \$7.00.

12 K. G. F. eye glasses rimless complete, only \$8.00.

Don't fail to take advantage of these prices.

DR. W. H. KEATING

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Now at the Sommer hotel, rooms 8.

Office hours: 1 p. m. until 6 p. m.

April 18th is positively the last day to have proper glasses fitted at these prices.

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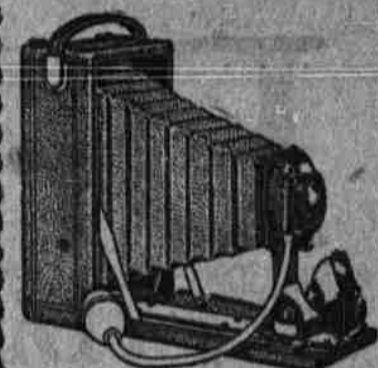
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Agency for EASTMAN KODAKS

Wright Drug Co.



Groceries for Easter

HOLY EASTER-TIDE and its grocery requirements have received the closest attention from this store. All the delicacies of the season have been carefully taken into stock

AS USUAL WE HAVE HAD IN MIND AND PAID THE CLOSEST ATTENTION TO THE NATURE OF THE SEASON. LADIES OF ALL BELIEFS WILL FIND ON VISITING THIS STORE THAT THEIR TASTES AND DESIRES ARE FULLY CATERED TO.

J. G. Snodgrass QUALITY GROCER