

What Do You Know About This?

KNOWLEDGE COMPETITION

The Observer today announces a novel and interesting competition, the basis of which is familiarity with La Grande's commercial life and practical acquaintance with her various firms and business houses.

A number of questions are asked. Who will answer them? As will be noted, several attractive prizes are offered as a stimulus to competition.

Answers, to be correct, must have firm names correctly spelled and in the usual style of the firm. By this is meant that it will not be sufficient to merely say "Smith's" or "Smith's Grocery," when the firm's name and style is "John D. Smith & Bro." Where the location or street number is asked for it must not be omitted.

The correct answers to the various questions are already on file at this office, and in each instance have been furnished by the firms themselves, so there may be no chance for a dispute.

Competition closes Tuesday, April 18. Answers will be numbered consecutively as they arrive and the first one received that is correct will receive the first prize, and so on. Legibility and neatness will also be favored in the contest.

This will be republished next week with the correct answers together with the list of prize winners. Every man, woman and child who reads this is welcome to enter the competition, except employes of the Observer and their relatives. All answers must be sealed and signed with full name and address.

Address all answers to
KNOWLEDGE CONTEST,
Care the Observer.

NUMBER 1.—What drug store is this which has a corner entrance and a side entrance in the rear? It is the oldest drug store in the city. In this store you will find everything for the health and bodily comfort. They have a full line of drugs, druggists' sundries, cosmetics, patent medicines, etc. It is the only place in town where you can purchase the Nvall remedies, a line of remedies for all ailments that have no superior. It is the place where they put up that excellent White Pine cough remedy (preceded by the name of the store). Also the Culem Cream that has made such a hit with the ladies. Give the name and location.

NUMBER 2.—In what leading grocery store in this city will you find the Barrington Hall coffees? Also the Blue Stem flour? It is the place where you get that excellent boiled ham and dried beef. It is a grocery store that has been making history under its present management for 2 1/2 years. Two wagons are kept busy all the time making the deliveries to their many patrons. They make a specialty also of fresh fruits and vegetables. Everything they handle is of the highest quality and their system of business is very attractive to the people of La Grande and surrounding country. Give the name and location.

NUMBER 3.—What is the name of this meat market? It has been a going institution under this name for four years. The name is as broad as the valley, and its trade is equally as widespread. They have their own abattoir and cold storage plant, butchering their own meat and supplying both wholesale and retail. You will always find the very choicest fresh and salt meats, ham, bacon, lard and sausages at this market; also pickles, delicacies, olives and appetizers of all kinds. They have fresh fish twice a week. There are no stow-away corners in this market. Everything is fresh and clean-smelling as the outdoor flower garden. Give the name and location—of both markets.

NUMBER 4.—What is the name and location of this enterprising jeweler and optometrist who has been doing business in this city for 20 years—the oldest dealer in that line in the city? This is an important consideration in buying anything in the jewelry line. The average person is dependent upon the reputation of the seller. It is next to impossible for the layman to detect the deficiencies that lurk along the path of this industry. At this store you are safe. The 20 years of reputable dealing here is worth much to every purchaser of goods in this line. They are experts in this store on repairs of watches, clocks, and jewelry, and correct fitting of glasses to your eyes.

NUMBER 5.—You read, of course, and probably have purchased many entertaining books at this store. It is the one best place to get everything in the line of books and periodicals, stationery, school and office supplies, pianos, phonographs and musical instruments of all kinds. They keep a large line of the latest sheet music. They are exclusive agents in this city for the Star, the Richmond and other good pianos which they will sell you on easy terms. You can pay for the instrument while you are using it. They carry a large line of disc and cylinder records for the talking machines. What is the name and location of this concern?

NUMBER 6.—Among people of in-

telligent and refined proclivities the dentist has become fully as indispensable as the physician. We must take care of the teeth or in later years we repent the negligence in much sorrow. There is placed before you in this paragraph a dentist who has been practicing here for a period of 11 1/2 years. His inviting office suite looks out on Elm street. He is in a modern building of financial cast. He is a graduate of the North Pacific dental college at Portland. He is thoroughly up to date and has attracted a class of patrons that any dentist would be proud to have. You are to give his name and location.

NUMBER 7.—Will it be difficult for you to locate the leading picture show. This institution cannot "point with pride" to a long history, but its present standing with the people as a resort for amusement goes far into the whole city with pride. Pictures are changed Sundays, Wednesdays, and Fridays, and they are always new here before. They get the very best class films, those which are made by companies which employ the best actors to be found. It is the popular, modern play house of the city. Give the name and location. The only one on this street.

NUMBER 8.—In this establishment we find cigars, tobaccos, confectionery, periodicals, newspapers and sporting goods. It is kept by a gentleman who wears the name of the 14th president of the United States. In any of the lines mentioned you will always find the best quality, and always up to date. This is the place where everybody goes to get the news and to get good reading matter. Give the name and location.

NUMBER 9.—A large hotel with two hundred rooms, European plan, conducted by whom? Close by the d.pots, cars handy to take. Most excellent chefs do cook and bake.

Guests arrive from everywhere. To be housed and fed and cared for. And these will go and others come. All entertained as good as home. Sample rooms large for commercial men. Bus lines not needed to serve this good inn. Best hotel in all this region. Travelers aver this is the legend. A splendid place to patronize. Give its name and win the prize.

NUMBER 10.—What is the name and location of the oldest harness man in the county? It was 32 years ago when he first started in business here. He does his own manufacturing out of the very best materials and when he puts out a set of harness his name and guarantee goes right along with it. He also manufactures saddles and carries a big line in stock. Also blankets, robes, whips, and all horse goods. There is everything here to complete the horse's wardrobe. And when it comes to prices there is no man in Eastern Oregon that can discount him on quality goods. The name is a product of California. Give the name and location.

NUMBER 11.—If you want to eat good bread, life-giving, nutritious, healthful bread, made out of first quality flour, and baked in the most finished perfection you should eat the bread that comes from this bakery. If you are eating any other kind you are not eating the best. They also furnish the best pies, cakes, cookies, doughnuts, etc. They have a capacity of 2,000 loaves of bread daily and they are working a good part of the time up to their full capacity. Their bread is found on sale in all the live grocery stores of the city. During the summer months they serve ice cream and bakery lunch. Give name and location. They are outside the high rent district.

NUMBER 12.—This number represents a business that has been established here for eight years. They manufacture and sell mostly in the local market the very choicest butter, under a name which if we told you the name of the brand would reveal the identity at once. They also make most delicious ice cream for which they have a big sale during the greater part of the year. They supply retail dealers and families. Also sell sweet cream, milk and buttermilk. They have built up a big trade and each season increases it very largely. They have a full equipment and the place is kept thoroughly sanitary. Give the name and location.

NUMBER 13.—A large produce company is represented in this paragraph. They have been doing business in this city two years. They are wholesale and retail dealers in hay, grain, feed, flour, fuel and poultry supplies. They are sole distributors here for the Snow Drift flour, something that is classed very high by those who are good bread makers. Also exclusive dealers here in the Diamond brand of poultry feed. There is none better manufactured. You are to give the name and location of this company.

NUMBER 14.—This is the last firm you want to see, the first one you will look for, when you have need of their

THE PRIZES:

First Prize, Cash - - \$10.00

Second Prize, 1 doz. Photos, Ritter Studio - - \$10.00

Third Prize, Trade Order Wright's Drug Store - \$5.00

services. They manufacture and erect granite, marble and stone monuments of all designs. There are few cemeteries in this part of Oregon which have not some specimens of their artistic effort to do honor to the departed. This business was established by the present firm in 1900. They guarantee their work to be equal to that of any house in the west, and they have a very large assortment of designs from which to select. They also furnish copings and building stone of all kind and accept contracts of stone work of every description. Give the name and location of this works, also name of proprietor.

NUMBER 15.—Where is the one best place in La Grande to buy your garden and field seeds. This number represents a house that was established here in 1893. They operate a large warehouse and deal in hay, grain, feed flour and seeds. They are the distributors here for the Rock Creek flour, a very superior bread maker. Also represent the wholesale grocery accounts in this district for the Allen & Lewis wholesale grocery in Portland, and the Baker City wholesale grocers. Do a general storage business. What is the name and location?

NUMBER 16.—Do you smoke? Do you chew? Then this rhyme is meant for you: This store keeps goods that overwhelm, at a certain number next to Elm; any kind and any price, and his candies, too, are nice. We might have added, do you fish? If you do here you'd get your wish. A line of tackle he keeps that, I declare, would surely the wisest fish ensnare. But life is too short these rhymes to fit, therefore excuse, there'll be more—nit. This is where the boys all go to find their smokes and chews you know. Get wise and give the name; also the number just the same.

NUMBER 17.—There are two live ones in this grocery firm, and you will not find them in the high rent district. They are sole distributors here for the Snow White and Our Seal flour, manufactured and packed expressly for them. They also have the Legee & Haskins coffees, a fine blend that no one else in this city handles. They have a large stock of groceries and houseware, and they enjoy a very large patronage. They are on a corner and they have 50 feet front, including the ware room alongside. Another feature of this store is their large and varied stock of garden and field seeds, both in package and in the bulk. Their expenses are low and they make low prices. Give the name and location of this firm.

NUMBER 18.—La Grande has its mills, its churches, its schools and other public institutions—and it has this restaurant, which has become the popular place to dine. Its name suggests that it is a pattern for all like institutions to go by. The very best home cooking is served here, short orders and dinners. The service is all that could be desired. There are 16 tables in use all the time. It is the popular place for banquets and such. You are to give the name and location. You will know it at night by the electric sign.

NUMBER 19.—Where is the agency in this city for the Columbia bicycle and the Pioneer motorcycle? Also sell the Franklin automobiles and do all kinds of automobile and bicycle repairing, carry a full line of automobile and bicycle supplies. Do general repairing of all kinds—fix everything that needs fixing. Repairs typewriters, umbrellas, guns, locks, makes keys to order, grinds and sharpens knives, shears, files and gums saws, repairs sewing machines, etc. He is a machinist of 15 years' experience in all lines. Has a garage and necessary machinery and tools for auto work of all kinds. What is the name and location?

NUMBER 20.—If you have beauty, come, I'll take it; if you have none, come, I'll make it." This is the incentive offered by a certain leading photo studio in this city. And it goes without saying that its threshold is crossed by hundreds of the smart set, and other sets, as the days go by. This studio has been a fixture in this city for a period of years. The class of work turned out is of a very high grade. Portraits are the specialty, and they are produced in the highest style known to the art, all styles and sizes. It has a very substantial building in a scenic location. The studio is on the ground floor. Give the name and location.

NUMBER 21.—This is a complete home furnishing store—one of those places from which go out more real bargains than from any other class of business institutions extant. Many articles of furniture are just as good as new, although they may have stood in somebody's parlor or bed chamber a few months. And so with stoves and ranges. When they are brought in and overhauled, all damaged parts giving way to new repairs, they are practically as good as new, although they sell at half price. This dealer has been doing business here for nine years, all this time near the same spot. He carries a full line of household furnishings and hardware. What is the name and location? It is the place where you can get a Standard \$25.00 talking machine for only \$7.98.

NUMBER 22.—There has been some kind of mercantile business on this corner for more than 20 years. First it was a big general store, then a hide market, then a meat market, and for the past three years it has been a live grocery store. Recently it has changed hands, and is being enlarged and improved somewhat on the interior. It is not right in the center of the city. There is no need to gravitate to the center to get good groceries and provisions at the lowest price. You will find everything for the table here, including the freshest of fruits and vegetables. They have their own delivery wagons and their trade reaches out all over the city. They are live wires. Give the name and location. Also give name of the firm.

NUMBER 23.—Give the name of the leading dry cleaning works in the city? This firm took charge of it in February. It is fitted out with every facility for cleaning and pressing. They also do smart merchant tailoring. All cleaning is done by the dry process—no fading or shrinking. Ladies' and gents' apparel cleaned, repaired and pressed. They also do dyeing and they are in position to guarantee their work to give absolute satisfaction. They claim that their improved process is the one safe method. Give the name and location.

NUMBER 24.—This cigar factory was established in this city five years ago. You are to give the name of the factory and the location. You are also to give the name of his leading cigar, which sells at 10 and 12 1/2 cents—two sizes. If we gave you the name of this cigar it would reveal the identity. He also manufactures the "C. B." and the Lord James' 10c cigars and the "Little H" 5c cigar. You will find them all of the very best values for the money. Next time you line up at the cigar counter call for them. The proof of the pudding is in the smoking.

NUMBER 25.—One of the leading paint and wall paper marts is put before your imagination in this little word picture. You will see his name placarded all over town, on nearly every corner. The city would hardly know how to keep house without the little receptacles which he has made so prominent. He has been following the painting business here for many years. Carries a full line of the Bass-Heuter paints for which he is the sole agent in this city. Also deals in wall paper, oils, glass, and painters' supplies of all kinds. He is a painter and decorator of exceptional skill. Give name and location.

NUMBER 26.—Where do you find the best kitchen cabinets, the Gunn sectional book cases, the Park Mill Velvet carpets, and many other lines of most excellent house furnishings. This house had its beginning under the name of one of the present firm seven years ago. It is on a corner and has 60 feet of frontage. It covers one floor and a balcony, two departments, two entrances. They carry a complete line of furniture, carpets, linoleums, lace curtains, portieres, couch covers, etc. They make very close prices and command a large and growing trade. You are to give the name and location of this firm.

NUMBER 27.—In every branch of science there is progress but in none has there been greater progress than in the treatment of the diseases of animals. This number is to represent a veterinary surgeon who has been located here four years, and who practices vaccination, surgery and dentistry. He is a graduate of the Ohio State university. He treats horses, cattle and dogs. He has had splendid success and his services are in demand all over the valley. He is a

thorough student and masters everything that comes up before him. You are to give his name and location. And write it down in your address book for convenience when your day of trouble comes.

NUMBER 28.—Who is the man in this city to build that new delivery wagon, or any other kind of a wagon you may wish? He has been a wagon-maker in this city for several years. He also does blacksmithing but no horseshoeing. He will do any kind of repair work or build any kind of a wagon you want to order. He also deals in second-hand wagons and buggies. He has eight fine bargains on hand, just now, all overhauled and in good condition. You will see his name on the side of the shop and over the door. There are seven letters in his name. Give the name and location.

NUMBER 29.—To whom do you go for dyeing and cleaning when you have some delicate fabric which you are not willing to trust to the ordinary establishment? This is the largest and oldest works in the city and they are now receiving new and the most modern machinery for taking care of their rapidly growing business. The dry or French cleaning process is one of the important textile discoveries of recent years. But the process is also somewhat complicated and difficult. It needs expert knowledge and proper machinery. This is where this house has the advantage, both in experience and facilities. They do work for both ladies and gentlemen, and guarantee perfect satisfaction. Give the name and location.

NUMBER 30.—Do you know what firm in La Grande handles the Deering harvesting machinery, the Oliver chilled and Moline plows, the Henney and Racine buggies, the Bain, Weber and Mandt wagons, the Monitor wheat drill, and so on down the line? It is a house that has been a headquarters for farm machinery and farm tools of all kinds for 16 years. It has been within the last two years that they occupied their present commodious warehouse. They are live business men and have been instrumental in drawing lots of trade to this city. Give the name and location of this company.

NUMBER 31.—It is a fact that one can tell a good liveryman the first time you drive out in one of his rigs. There is always something to give the "slipshod" man away before one has gone a block. The liveryman in La Grande who makes good is who? He has been a practical liveryman for many years and has had charge of these stables a half dozen years. He knows the business thoroughly. In his stables he has a department for the vehicles and one for the horses. And he gives the horses a change at night time, taking them to the basement where they rest their feet on the ground, rather than on hard boards. The name of the stable is after a large American city. You are to give name of the stables, name of proprietor and the location.

NUMBER 32.—What is the name and location of the prominent real estate man that is always in the market to buy and sell Grande Ronde valley lands? There is probably no one in this valley better posted on the value and adaptability of lands than this gentleman. He is one of the best men in the whole valley to counsel with if you are thinking of making an investment. He has lands in large or small tracts for sale, improved and unimproved, some splendid bargains. He also does an extensive insurance business, being agent here for the N. Y. Underwriters, the Concordia, the Citizens, the Hamburg-Bremen, the National and other gilt edge companies. His name suggests a very dense color.

NUMBER 33.—Where in this city is the place to get the wet goods which go right to the spot—if you know where that is? They make a specialty of choice whiskies, bottled in bond. They are also the distributors in this city for the Budweiser beer, than which there is none any "wiser." Also the Overland beer. Both brands in bottles and on draught. They make a specialty of family trade on package liquors and have a large variety of imported and domestic wines. A very fine bar is conducted also and they serve excellent lunches on the side. Cold lunches at any hour. Give the name and location.

NUMBER 34.—This new variety store makes up in length what it lacks in width. When you think of some article you hardly know where to turn to find, this is the place that should come into mind. It is the one place in the city where you can bunch all those little notions and get them for a price that will leave more money in your purse than if you went elsewhere where they carry the regular lines. You cannot pay over 25 cents for anything here. All the goods are fresh and new, right from the factories. They are displayed so you can see them readily. Many articles on these counters are worth much more than they bring here—sell for more in the regular way. Give the name and

location of this new store, also name of proprietor.

NUMBER 35.—This number is to represent a store that has been in existence here, and under the same management for a period of 17 years. They carry a great variety of goods. It is neither a dry goods or a grocery store. It can not be classified in any of the usual lines of merchandise. They carry staple and fancy notions millinery, baskets, vases, hair goods, velvets, hosiery, handkerchiefs, lace, drawn work, toys, dolls, wagons, cards, games, stationery, etc. but there is no use trying to enumerate. They have nearly everything. They are right in the heart of the shopping district. Give the name and location.

NUMBER 36.—One of the prominent real estate agencies is put before you in this number. They have high grade investments for the small investor, fruit, alfalfa, timber and grain lands, in large or small tracts. Also do an extensive business in exchanges. If you have property for trade anywhere they are the people to see. In their office will be seen a display of Grande Ronde products that prove the veracity of the soil. This agency also handles fire insurance, representing the German Fire, the Franklin, the Providence, the Horticultural, one of the strongest Mutual companies in the state of Washington, and other good companies. What is the name and location. Also give name of the manager.

NUMBER 37.—Who is the dentist in La Grande who gets out of the old ruts and practices the modern kind of dentistry? No old time methods, no old-time prices. To be up to date you must find out to whom this sketch refers. There is progress in everything else, why is it not reasonable and ethical for charges to come in dentistry? This dentist is a graduate of the Philadelphia Dental College. He has been practicing here four years. He makes a specialty of the latest crown and bridge work. His office is fitted with two dental chairs and they are both kept busy. Another feature is the aseptic steel, white enamel dental furniture, where all instruments are sterilized. You will notice the metal sign at the foot of the stairway. Give name and location.

NUMBER 38.—Who are the insurance experts of La Grande, and where will their office be found? They make a specialty of fire insurance, representing 14 of the best companies, headed by the Home, of New York. The combined assets of their companies amount to \$139,616,460. They devote the most of their time to the insurance business, paying little attention to real estate, and considerable attention to mortgage loans. They can generally furnish money promptly on good property. They have been doing business in this city a number of years. They have an office on the ground floor.

NUMBER 39.—This the sweetest story ever told. There is always one leading candy store in every town of this size—a place where they manufacture the very choicest confections and ice cream and other frozen dainties. In none of the Oregon towns is there one that will excel the one which La Grande has to its credit. You are asked to give the name and location of this popular place. In this establishment the highest skill is brought to bear to produce the most edible and delicious products. The proprietor is thoroughly familiar with every phase of modern manufacture of this character. The place is beautifully fitted.

NUMBER 40.—This Drug Store bears the name of a king. The "King" refers to a certain line of remedies for which this store has the exclusive agency in this city. These remedies have a national reputation, being the result of "latest discoveries and long experience in medical science"—a different remedy for each ailment, not one remedy for all. You are to give the name of these remedies, and also the name and location of this store. You will find everything in the way of drugs and druggists' sundries here. It is the store that has been located here 12 years. It is the store where they have the large soda fountain, the Pickard hand-painted china and the Ricksecker Toilet line.

NUMBER 41.—The real estate man looketh upon the country with glory and setteth the world to thinking. Here is one of them who has been boosting for La Grande and the Grande Ronde valley for many years—in various and sundry capacities. He is "the one realty man in town who has no property of his own for sale, and does business on a strictly 5 per cent basis." It is a cold day, and very wet, when he has not a few choice bargains in city property and farming lands with which to interest the individual with money to invest. He also writes fire insurance, being the agent here for the Alliance and the Williamsburg Fire Insurance companies.

(Continued on Page Eight.)

There is a Clue to Identity in Every Paragraph