

Contest
Opens
at Once

FREE VOTING CONTEST

Contest
Closes
May 27

CONDUCTED BY THE

La Grande Evening and Weekly Observer

Summer Trips and Other Educational Prizes to Be Given Away

to the Enterprising Candidates who Gather the Most Contest Votes
During 60-Day Campaign ANYONE MAY COMPETE

Opportunity Knocks But Once == Open and Embrace!

Conditions and General Information.

Any respectable person over 12 years of age is eligible to enter this contest.

The contest manager reserves the right to reject any nominations, and all candidates must abide by the rules of the contest.

No employe of the Observer is eligible to enter this contest and every candidate will be given the same advice and assistance from the newspaper.

Votes will be issued on renewals and paid-in-advance subscriptions. A coupon and nomination blank will also be published in the Observer, which will count for the number of votes specified thereon.

The first thing to do is to enter your name as a candidate.

Then either call, write or phone the Observer office for a receipt book with which to secure subscriptions.

Then let your friends know you are in the contest, and request them to save their votes for you.

Candidates may nominate themselves or may be nominated by their friends.

Votes will be allowed on subscriptions secured anywhere in the world. Votes not transferable.

Any question which may arise will be settled by the Observer, and its decision will be final.

Send in Your Nomination.

You will find a nomination blank in this paper. It is good for 1,000 votes, which give you a fine start.

Then enlist the aid of your friends and neighbors. Use your telephone. Let everyone know that you are a candidate before they promise their help to a more enterprising contestant.

Be ambitious and determined to win. If you have friends you can not see at once, write them.

Votes will be given on both new and old subscription payments.

Call or send to the Observer office for a receipt book. The contest manager will be glad to have you call so that he can explain details and give you helpful plans. Telephone or write if you cannot call and a representative will give you full details in person or in letter.

Secure every coupon and nomination blank as soon as you can, as they all count. But work for the votes issued by payments on subscription, for they count the most.

Ask Your Friends to Help You.

If you belong to a society, church or any organization, let your fellow members know that you expect their

DISTRICT NO. 1---La Grande, city only.

Four Trips to Portland Rose Festival.

DISTRICT NO. 2--- Union County, La Grande Excepted

Four Trips to Portland Rose Festival.

DISTRICT NO. 3---Wallowa County, Pine Valley, Eagle Valley

Three Trips to Portland Rose Festival.

Free-For-All Prizes Regardless of Districts. Four Tours of Columbia River and Seaside Resorts

These are extensions of the trip to the Portland Rose Festival and include all expenses. If winners desire the newspaper will appoint an experienced guide to personally conduct this party. The candidates need take no money in their pockets from the time they leave home until they return. They will be guests of this newspaper.

Three Ocean Voyages to San Francisco

These are extensions of the trips to the Portland Rose Festival. The ocean trip to San Francisco in the summer is a delightful experience.

Trips Include

Transportation by rail and steamboat, berths, meals and hotel accommodations, box parties at the great Heilig theatre, tour through Portland, vaudeville theatres, electric car trips to all points of interest and amusement in and about Portland.

Lessons In Music --- Business College Scholarships

Or tuition in Whitman college or some other convenient school of higher education. One correspondence course in music, one correspondence course in the I. C. S. or some other approved system of home study.

help. It will be given freely if you only ask before it is given to some other contestant.

Don't forget that children can do the most effective work in collecting coupons and nomination blanks, as well as secure you many subscriptions.

Should you father, mother, brother, sister, or friend belong to an organization, get them to secure the votes and assistance of the members.

Do not let a day pass by without securing some subscriptions and votes. The steady, persistent daily work is what will win you the prize. Keeping

perlastingly at it is what brings success.

Anyone, anywhere, can vote for any candidate. Candidates can secure votes anywhere.

These valuable prizes will be won by someone. Why not by you? It is easier to ask questions than to

correct mistakes. Don't hesitate to ask questions. The contest manager is at the Observer office to help you. Telephone Main 13.

You Can Easily Win a Prize.

For every payment made in subscription, on and after April 1, a vote certificate is issued. You can circulate among the patrons of the Observer and gather up these certificates.

Your Friends Will Help You.

Hundreds of people will have no personal friends in the contest. You can secure their friendship and subscriptions IF YOU ONLY ASK THEM. They will also secure votes for you FROM THEIR FRIENDS.

A little organizing among your friends for systematic work in your interest will go a long way toward making you a winner of one of the trips or other prizes.

Increase Your Vote Each Day.

Don't lose a single day. Get some subscriptions each day. That is the way to win out. Get a receipt book and start at once.

Distribution of Prizes.

To insure a just distribution of prizes over the field of this newspaper, the territory has been divided into three districts. Certain prizes are allotted each district. Candidates within a district compete with one another. For certain prizes the districts may compete against one another. But in the main the competition is within the districts themselves.

To the Portland Rose Festival, beginning June 1, the highest candidates in each district will be taken as follows:

Four from the city of La Grande; four from Union county outside of La Grande; three from Wallowa county, Pine and Eagle valley.

Free for All.

The three winning candidates who, at the end of the contest have the most votes, may extend their trips to San Francisco, as guests of this newspaper.

The next four winning candidates, who, at the end of the contest range in numerical order in standing in votes, may extend their trips to seaside or Columbia river summer resorts.

In lieu of the trips, scholarships in music and in schools may be selected. Before the end of the contest a list of such optional or exchange prizes will be announced. Prizes may be added as the contest proceeds and as the number of candidates multiplies, to the end that a proper proportion of all those who actively compete may receive prizes.

Measurement of Subscriptions.

For convenience in estimating the relative standing of contestants, subscriptions to the Observer are measured out into votes, according to the length of time paid for. Old subscribers as well as new, by paying arrears or by paying in advance or by paying both in advance and arrears, may help the candidates. A blank for the convenience of those who wish to vote on account of a payment on subscription in favor of a candidate is printed herewith, also a schedule of voting power of subscriptions.

Whether in advance or in arrears payments on the La Grande Evening Observer for more than one year give a premium of 3,000 extra votes for each year so paid; on the Weekly Observer a premium of 1,000 extra votes for each year so paid. The premium is the same whether the subscriber is new or old. The 3,000 votes for each extra year paid on the Evening Observer and the 1,000 votes for each extra year paid on the Weekly Observer are in addition to the ones earned by the regular schedule as printed below.

A yearly subscription of any other newspaper or magazine that clubs with the La Grande Evening or Weekly Observer, when paid with a yearly sub-

scription to the Observer, gives 1,000 votes, in addition to the votes earned by the money applied to the Observer. Any payment made to a contestant by a person now taking the Observer extends the subscription from the date to which the subscriber was paid before the transaction with the contestant.

Voting Power of Subscriptions for the Evening Observer.

TIME	By Carrier in La Grande	By Mail in United States	VOTES ALLOWED
One year	7.00	4.00	6000
Six months	3.50	2.00	2500
Three Months	1.75	1.00	900
One Month	.65	.65	150
One Week	.15		10

Voting Power of Subscriptions for the Weekly Observer.

One Year	1.50	1500
Six Months	.75	400

NOMINATE A CANDIDATE. Nomination Blank—1000 Votes. THE OBSERVER CIRCULATION CONTEST

I nominate _____
Address _____
District No. _____
Phone No. _____

Only the first nomination blank counts 1000 votes; each subsequent blank 1 vote. Names of people making nomination will not be divulged.

Cut Out Around Border.