

In Preparing for ...Easter...

ALL LADIES CAN BE FITTED OUT WITH HIGH GRADE FURNISHINGS, ONE PIECE DRESSES, AND SPRING MILLINERY AT THE

W. W. Berry Co.

WE CATER EXCLUSIVELY TO LADIES AND CARRY THE VERY BEST QUALITIES.

Society and Clubs

Holy week is drawing near; it commences tomorrow and a week hence Easter will be with us. Easter means the new bonnet and the new gown but it means more than that in a social way for La Grande again this year. It has been the custom of late to open the post-Lenten season with a popular ball and custom is to prevail again this year. Easter Monday sees the Park association ball when simonitions will be garnered to complete necessary improvements that will round up and make complete Riverside park. The fact that the proceeds go to a good cause is not the only reason why the ball should be well attended, for there will be good music, a good social crowd and it will be the first unrestrained social event after Easter—there are always many who fast socially during the Lenten season.

A wedding of considerable interest locally was solemnized at Baker this week. The Democrat relates the following: "A very pretty wedding took place at four o'clock yesterday afternoon, at the home of the bride's parents, Mr. and Mrs. Mose Fuchs, when their daughter, Miss Gertrude Fuchs, was united in marriage to Mr. G. S. Levy of Union. The marriage was performed by Rabbi Wis of Portland in the presence of a few relatives and friends of the bride and groom. Following the ceremony, a reception was held which was attended by a large number of friends of the young couple. They received many beautiful gifts in token of the esteem in which

they are held. Dainty refreshments were served the guests by Misses Hazel Small and Pauline Muller. The bride is one of Baker's most beautiful and admired young ladies. She was born in this city and has spent her entire life here, being a graduate of the Baker high school and also a student for some time at St. Helen's Hall in Portland. Mr. Levy is the son of a pioneer Union county family and has resided there all his life, being at present engaged in the drug business in the town of Union where he also has other interests. Mr. and Mrs. Levy left last evening for a brief trip to Portland and points on the Puget Sound, after which they will reside at Union. They have the best wishes of all their Baker friends for a most happy and prosperous wedded life.

One of the pleasant stag parties since last Saturday afternoon was the one given in honor of Harry Frawley last Saturday evening when members of the Blue Mountain association, of which Mr. Frawley is a charter member, were guests of Mr. and Mrs. John Frawley in celebration of the birthday anniversary of their son Harry. The evening was spent in a delightful manner and lasted well into the night.

The calendar of social clubs in this city was added to last night when the G. G. E. K. club was organized—no Greek letters there, but nevertheless mystery surrounds the derivation. The only thing secret about the club is the name, however, and the members who are popular young ladies of the high school, promise several important parties before the end of the school year.

The engraved calling cards furnished by the Evening Observer are becoming quite the thing in La Grande and many ladies have expressed a pleasure that they were able to get engraved cards from a local printing concern. All orders are carefully looked after by this office.

Of all the delicious drinks that are made in La Grande one can find them at Silverthornes soda fountain. The drinks are made of the purest material of fruits, juices and syrups and mixed by Mr. Roy Varnum who is certainly an expert.

Mrs. C. A. Vurpalt was hostess to the afternoon section of the Kaffee Klatch Friday. This club has not been holding evening meetings during the Lenten season.

Miss Inez Knowles entertained the Omnia girls, a young ladies' club composed of co-eds of the high school, on Thursday evening of this week.

The bi-weekly meeting of the La Jaunesse club occurred this week and Mrs. H. M. Bay was the hostess. Onco-cours, refreshments were served.

Next Friday is the date set for the next literary program at the high school. The senior-freshman section will carry out the numbers.

Mr. and Mrs. A. V. Andrews entertained the Decum club this week at their home on Adams avenue. Mrs. P. L. Lilly won the honors of the evening.

Little is in store for those socially

LOCAL THEATERS

AT THE ISIS.
Special Easter Music to Be Provided at Isis.

Notwithstanding the approaching closing week of Lent, a time in which box office receipts the world over invariably suffer, the Isis has had good houses and its patrons have been unstinting in their expressions of approval.

The dear old song, "When You and I Were Young, Maggie," beautifully sung by Miss Nellie Garrick and Mr. C. P. Ferrin earned rounds of applause at each performance, and Musical Director Chas. E. King promises another old time favorite in a few days. By the way, Mr. King is now engaged on an arrangement of his own for four voices with organ accompaniment of an Easter offering of music for Easter Sunday only. Within a few days an entirely new system of seating will be inaugurated at the Isis. No expenses has been or will be spared to make this the most comfortable house in the district and although the seating capacity will be somewhat lessened in numbers the public will derive the benefit of large and most comfortable seats. From time to time other innovations will follow and the reputation the Isis has earned of the up to date house will be rigidly held to.

Commencing tomorrow, Sunday, Mr. George Birnie, the Isis baritone resumes his engagement, Mr. Ferrin retiring until Easter. A magnificent program, as advertised elsewhere, is offered for tonight, the feature picture being a first release Selig, entitled "Her Adopted Fathers."

The much advertised Biograph special "What Shall We Do With Our Old," is billed for Sunday and Monday. This picture has been much commented upon by the leading newspapers of the day. It is taken from real incidents in life and is proving a valued piece of evidence in the efforts of those who are handling the vital question of our national and social economic conditions. This pic-

ture should be a big drawing card for the Isis Sunday and Monday.

ture should be a big drawing card for the Isis Sunday and Monday.



Miss Marshall, a leading character in "The Squaw Man," which comes to the Steward April 13.

Ladies

The Elite are using Engraved calling cards furnished by the Observer.

There is nothing quite so nice.

Phone in your order today

The Observer

Main 13

(Continued on page Eight.)

Notice to Stockholders.

The annual stockholders meeting of the Grande Ronde Reservoir company will be held in the office of the company in the M. & M. company building, La Grande, Oregon, on Monday, April 10th, 1911, at the hour of 2 o'clock p. m., for the purpose of electing a board of directors and for the transaction of such other business as may come before the meeting.

W. J. CHURCH, Sec'y.

Mar 21Ap 10

Stationery that is quite the thing

A lady cannot afford to use inferior stationery when writing to her friends, for good stationery reflects the character and standing of the writer.

This is especially true when you can purchase the best stationery that is made for so little money at

WRIGHT'S DRUG STORE

Remember, the Kodak season is on—Kodaks and Supplies for all with free use of our Dark Room.

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Reminds us --- We have received an assortment of new eye glass mounting THE PARAGON Let us show you. They mean an end of trouble as far as the mounting goes, and if your eyes are fitted by Siegrist & Co. it means an end of eye trouble.

SIEGRIST & CO.

Jewelers and Opticians

The well dressed ladies for social events are mindful of the

PARIS HAIR EMPORIUM

Foley Hotel Building.

Hair Goods

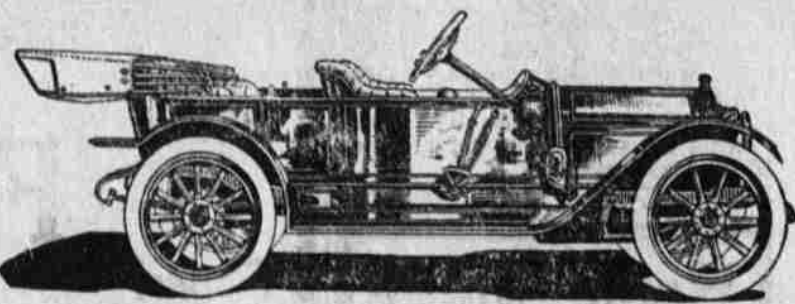
Massage Creams

Facial Remedies

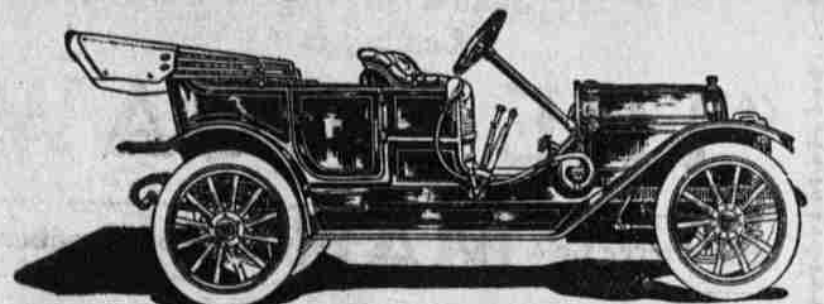
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Puffs, switches, and curls made to order from combings.



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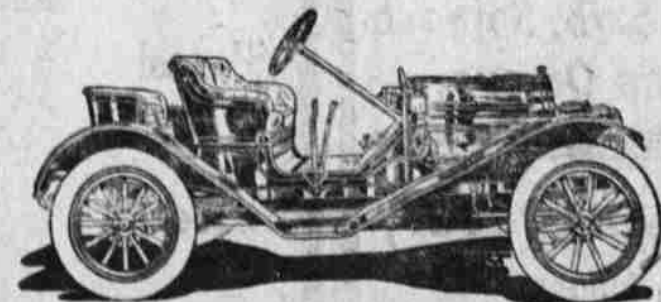


HUDSON "33" TOURING CAR.—With Top, Glass Front, Bosch Magneto, Gas Lamps and Prest-O-Lite Gas Tank. Price \$1,400.

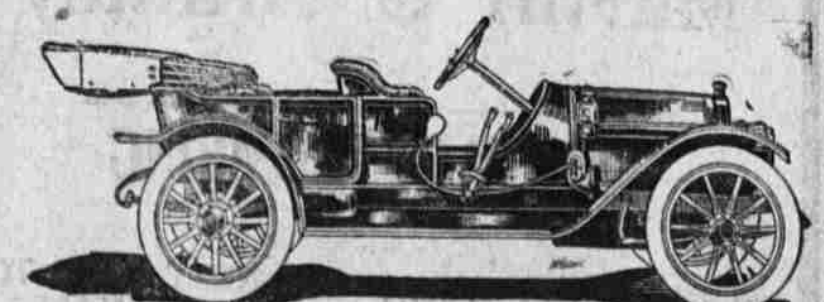
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HUDSON "20" ROADSTER.—With Top, Glass Front, Bosch Magneto, Gas Lamps, and Prest-O-Lite Gas Tank. Price \$1,150.



HUDSON "22"—With Top, Glass Front, Bosch Magneto, Gas Lamps, and Prest-O-Lite Gas Tank. Price \$1,450.