GOLD LEAF IS

PURCHASES RIVAL PLANT.

Machinery Included in Deal to Be sale, Used to Equip Union Plant.

Purchase of the Gold Leaf creamery by the Blue Mountain Creamery company, the pioneer creamery institution in this city, has been effected and the machinery taken over by the purchase of the plant will largely be used in re-equipping the Union branch plant of the local institution.

The Gold Leaf creamery was instituted about two years ago and was located on Fir street between Adams and Jefferson. The deal takes effect but is expected to teturn in a few Ronde, reports Mr. Zaugg and it will at once and the new plant is to be weeks. closed up at once so that the machinery may be moved and distributed between the local and the Union Blue Mountain plants as rapidly as pos-

BREAKING GROUND FOR HOME

William Ash to Erect a Handsome Residence at Once.

for the new home of William Ash on home here from now on. the corner of Fifth and N. streets. It is a sightly location and Mr. Ash will erect a modern home that will add to the appearance of that portion of the

DEAL PROPERTY SOLD.

Four Acre Property at Mouth of Deal Canyon to Be Improved.

Through the C. J. Black agency, M. Kelley has purchased the four acres Bloom, 10 rounds, at Kenosha, Wis. owned by Robert Deal in the mouth of Deal canyon and and Mr. Kelley 15 rounds, at St. Joseph. Mo. will make his home on it and improve the property in general.

onductor Ed Cross Returns and Buys a Home in the Payroll City.

Ed Cross, the popular O.-W. conductor, after an absence of some time, has returned to La Grande, this time to stay, if buying a home means anything. Yesterday he purchased the BLUE MOUNTAIN CREAMERY CO. J. M. Clark property on the corner of Monroe and North Spruce. The consideration was \$1,300. George H. Currey, the land man, negotiated the

REV. ELLIOTT BUYS HOME.

Secures the Well Improved Wilhelm Property on First Street.

property on First street, the consid- \$19,200 to purchase 320 acres of the eration being \$2,800. Rev. Elliott bought a residence on Spring street last fall, but sold it a few weeks ago, tate man, turned the deal, Mrs. Elliott at present is in Portland

ADDITIONAL LOCALS.

J. Rafter and M. Shane of Palmer Junction are staying at the Savoy while transacting business here.

R. D. Zweiffel, a well known resident of Elgin, is here today and is stopping at the Savoy.

Publicity Manager S. M. Slough brought his family to La Grande this Today the ground is being broken afternoon and they will make their

> Double Tracking to Start. New York, April 7 .- Preparations

are under way today for the beginning of double tracking the Harriman system from the Missouri river to the coast. The work will begin at a numof place at the same time.

Fights Scheduled for Tonight. Packey McFarland vs. Morris Danny Goodman vs. Tommy Moore,

Pal Moore vs. Freddie Welsh rounds, at New York city.

PAYS NEARLY \$20,000 FOR A BIG FARM IN HEART OF VALLEY

More Canadians Are Coming to the Grande Ronde, Says the Buyer.

Reversal of conditions which have been worrying the northwest and the middlewest is reflicted in the influx to the Grande Ronde valley of several Rev. L. C. Elliott, through the Geo. Canadian families this week. Fred H. Currey real estate agency, this Zaugg, of Sterling, Canada, has come morning purchased the F. E. Wilhelm to this valley and brought with him Walter Glenn ranch in the heart of the valley. C. J. Black, the real es-

More are coming to the Grande not be surprising to see a general influx to this valley once the Canadians are apprised of conditions here.

PAVING PROGRESSES RAPIDLY

Fourth Street Now Completed to Main and Progress Rapid.

The Warren Construction company has now concluded over two blocks of paving on Fourth street. The completed work reaches almost to the Junction of Fourth with Depot and the bottom has been laid further on than that. The work will be done with dispatch if the present good weather continues.

Indiana Oratorical Contest.

South Bend, Ind., April 7 .- A formidable array of college orators assembled at Notre Dame university today to compete in the Indiana intercollegiate peace oratorical contest. Indiana state university, Purdue university, DePauw university, Wabash colleges and other leading universities 10 and colleges of Indiana were repre-

FLORSHEIM SHOES

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The Best Advertisement this Store ever had

has been the goods we have sold. We have always believed that small profits would make a big business. Our new Spring merchandise exhibits in a marked degree what values can be offered when the dealer is looking to his future, and considers, first of all, the customers satisfaction.



OUR NEW SPRING SUITS

will WIN your trade if you see them, a nd HOLD your trade if you wear them.

To get a thorough understanding of how good they are, how beautiful they look, how varied are the models, and how moderately they are priced-you will have to see them-

To get a better understanding of how well they will wear, how well they fit, how well they retain their shape, you will have to buy them. When you have done this, you are among the best and most satisfied dressers in town.

We are showing all the new things in Hats, Shoes, and Furnishings of all kinds for Men and Boys. We're glad to have you come to look, and if you want to buy, we can surely please you.

TONEY & SCRANTON

The Store That Satisfies.

FLORSHEIM SHCES

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FLORSHEIM SHOES



A Full Line of Summer Wearables

Play Juits

C and C. play suits for girls, boys and babies; light and dark shades in light and heavy weight cloths; many styles, price 50, 60, 65 and 75c.

Straw Hats

Your little boy or girl will be out in the sun from now own; our selection is large in both play and dress straws. 25, 35, 40c to \$1.50.

Girls' Dresses

OUR STORE FOR THE GIRLS-Our styles in wash dresses are just as dainty in effect and serviceable in materials as one could wish them to be, values that assure an unparalleled sav-

ing for you at 50, 75c to \$1.00.

Overalls

Made "just like papa's" and you know that pleases your boy. These garments are especially well made.

THE GIRLS NOT OVERLOOKED

We have them in a good assortment for the little sisters.

Shoes

We sell the E. C. Scuffer shoes for children; made especially for growing feet, they are wide and shaped like the foot. and fine for wear. Price \$1.25 to \$2.00.

Monarch Hosiery

As the name implies, are second to none for the sturdy out-door children. No darning the stocking next time, mother. Think of our Monarch line and give them a trial. All colors, heavy and light rib. Price 12 1-2, 15, 20 and 25c.

GEIBEL'S

OBSERVER WILL PRESENT NOVEL FEATURE TO ITS READERS.

Simply Knowing Is the Only Requirement-No Guess Work.

Familiarity of the people of La Grande and surrounding country with the business houses, commercial and manufacturing institutions and professional men is desideratum to be wished for and encouraged by every conceivable means and all sorts of publicity. It is important alike for the people and the commercial inter-

As a means to this end the Observer will, in a few days, inaugurate a novel feature to be called the "Knowledge competition." About 75 brief sketches of institutions will be printed, giving some of their distinctive features, but omitting the names, and from these descriptions the public is asked to identify them. identify them.

To stimulate the competition several valuable prizes will be given to those who can identify them quickly and correctly. If you are not familiar with La Grande's rapidly growing commerce it behooves you to get familiar both for the sake of local pride and of winning some of the prizes of-

This interesting feature has been used in many other cities of the west, and it has been found a great success in disseminating knowledge of home institutions and drilling it into the minds of the people. Also it has proven a most effective means of pub-

Descriptions are being prepared by

reference is made in each instance. for women, Close study of the advertising columns should aid materially in shedding useful light. Those intending to participate should gain all possible knowledge of local business institutions.

prove most interesting.

must know. If you don't know, find

POLEY KIDNEY PILLS

FOR IIIOT and expert in that line and it will be mation of the bladder and all annoyup to the readers of the Observer to urinary irregularities. A positive boon determine by the earmarks to whom to middle aged and elderly people and H. M. Beatty, Little Rock, Ark., says

"For two years, I have been troubled with severe kidney trouble. The pains across my back and over my hips were so bad that they almost meant death Full instructions of the competition to me at times. I used several well will be published at the time. It will known kidney remedies which gave me no relief until I used Foley Kidney This is not a guessing contest. You Pills, and these I can truthfully recommend as they have made me sound and well."

Hill's drug store.

The quicker a coto rs gotten rid of the less the danger from pneumonia and other serious diseases. Mr. B. W. L. Hall, of Waverly, Va., savs: "I firmly believe Chamberlain's Cough Remedy to be absolutely the best preparation on the market for colds. I have recommended it to my friends and they all agree with me." For sale by all dealers.

************************ BICYCLES

on the Installment Plan

Columbia, Hartford, Flyer and other standard makes.

Bicycle repairs and repairing. Also bicycles for rent. Auto Garage, second-

hand bicycles. Auto re-



R. W. Leighton

309 Fir street.

Telephone Main 737