

## THE OBSERVER

BRUCE DENNIS  
Editor and Owner.Entered at the postoffice at La Grande  
as second-class matter.

## SUBSCRIPTION RATES

Daily, single copy ..... 5c  
Daily, per week, ..... 15c  
Daily, per month, ..... 45c

| 1911 |  | MARCH |    |    |    |    |    |   | 1911 |  |
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## WANTED—FIFTY COTTAGES.

On this bright March morning La Grande awakens to find hers if decidedly short in residence properties. Eighteen families are walking the streets today looking for places to shelter themselves. And these people are members of only one party. It is an every day occurrence for people to hunt the city over for homes with no result. Our old friend and neighbor, George Ball, who has a home on Washington street close in, said yesterday he could rent 50 cottages with no effort if he had them to rent.

A prominent man in financial circles of La Grande said recently: "There is an investment open for \$50,000 in residence property alone in La Grande and it can be made to return better than ten per cent."

Think of it. Fifty thousand dollars invested in a city of 6,000 population for cottages. Is there another place in the northwest with a demand like this? Is there any other city of your acquaintance where there is such a demand? Rentals in La Grande are better than they are in Portland's outlying residence district. The return on the investment is very good. And by the way, a number of houses will be erected this spring, but so far as known there are not nearly enough contemplated.

Everything focuses down to one firm conclusion—La Grande is now in the lead of other nearby cities and she is going to stay there.

## FEW REALIZE THE TRUTH.

A statement from Mr. Moore appearing elsewhere in the Observer regarding the sale of his fruit crop in the Imbler district is of more than passing importance. It proves what is quietly being done here by the fruit grower who attends to business, and the proof is sufficient to make every-

one understand that Grande Rouge apples are the money getters.

Sales such as Mr. Moore records have been frequent but there has been little said of them because it has grown to be commonplace events in this valley. In any other fruit district of the northwest these sales would have been heralded all over the country.

It is a money-making proposition to plant land to fruit in this valley, and it is a proposition with the element of chance practically eliminated. Returns are sure, all being required is the common business sense necessary in any enterprise.

Here is cordial welcome to the people of Oklahoma who arrived in La Grande last night. May they look carefully over this valley and Walla-walla county; may they investigate everything in the minutest manner, and if they are sure to become permanent residents of this greatest of all portions of the glorious northwest country.

## RADIUM AND ENERGY.

"We are hearing and learning more and more in regard to the power of radium, and predictions have been made that it will some day furnish power in great quantities. This I very much doubt," said George Westinghouse before the Southern Commercial congress in Atlanta. "The popular belief is that radium constantly produces heat and light without an appreciable loss in its weight, and that it will continuously produce heat. Lord Kelvin, whom I had the honor of knowing, was greatly interested in the discovery of radium by Madame Curie. In one of the last conversations I had with him, I ventured to give a conception of the cause of the 'production' of heat by radium, my idea being that radium acts as a transformer of one of the forces of ether into some other form of force, and that in such transformation heat is produced. Lord Kelvin, who had studied the subject, said that he had already arrived at the same conclusion on the general hypothesis that neither heat nor light can be produced without energy. I refer to this because of the indication that there exists a form of energy of which we have as yet no knowledge, but which may become available to us as a result of further discoveries."

## CHEESE AS FOOD.

(Denver Times.)

James Wilson, secretary of agriculture, has pointed the way to escape from the high cost of living under the ordinary regime. A recent bulletin of the department gives the results of experiments in cheese eating at Wesleyan university. Sixty-five students were filled with cheese every day for three days. One went on a regular cheese "jag" for 42 days. As a result of this extemporaneous course in cheese diet Mr. Wilson is convinced that cheese is the salvation of the nation. One pound has the same value as two pounds of fresh meat, is worth as much as a pound of ham, is equal to two pounds of eggs and three pounds of fish. It costs about one-third more than round steak and twice as much as boiling beef, but the additional cost is nothing compared with the relative benefits received. Mr. John D. Rockefeller is credited with saying that he regretted extremely that he never learned to eat cheese until late in life. Mr. Wilson's report will save the rest of us from a similar regret. It is evident that we have carelessly overlooked a valuable article of diet which we supposed to be good only for indigestible midnight lunches.

## AMERICAN JEWS IN RUSSIA.

(Los Angeles Examiner.)

American protests against wholesale massacre of its Jewish subjects by the Russian government have been of little avail. But the results should be different where our own compatriots are made the victims of Russian oppression.

The government at Washington should insist that American Jews in Russia should have the same treatment there that other Americans receive. The United States cannot with self-respect permit any foreign state to discriminate against the American citizens of whatever racial extraction.

This country stands before the world as the chief exponent of the principle that citizenship is not a matter of birth or blood, but of free allegiance. Thus a blow struck at an American in a foreign land because of his race is a blow struck at the

fundamental principle of our American democracy.

When men like Jacob Schiff and Judge Julian W. Mack, of the commerce court, go to the president with a complaint that American Jews sojourning in Russia are denied the protection of their American citizenship their cause deserves the most serious attention of the administration.

SIXTH STREET IS  
TO BE PAVEDAFTER LONG DELAY WORK IS TO  
BE COMMENCED.Advertisement for Bids Next Step in  
the Procedure on That Street.

Advertisements for bids for the construction of bitulithic pavement on Sixth street from Washington to the street south of the court house are now the next thing in order in the improvement of that street, following urgent demands upon the council by a majority of property owners last night that the petition for paving that street—filed several months ago and laid on the table at that time on the request of minority petitions—be taken up and acted upon. The plans and specifications will be patterned after the Fir street contract as far as applicable.

The announcement follows a long debate on the floor of the council at various times. A majority of the property owners have requested the original petition be taken up and one of the property owners has threatened to invoke legal proceedings if the proposition is commenced. However, by the passage of the resolution last night on request of a majority of the property owners, the council ordered the work to proceed.

## Seeks Another Fortune.

Spokane, Wash., March 15.—(Special)—William C. Gates of Spokane, known from Alaska to Mexico as "Swiftwater Bill," who accumulated several fortunes in Alaska, California, Nevada and Arizona, only to squander them, when he reached civilization, has formed a syndicate here to develop 2,228 acres of placer gold in the Torredamba district in South America. He has acquired four properties from the government of Peru the titles being attested by the American consul at Lima. The gold beds are 600 miles back from the Pacific ocean and are traversed by the Torredamba, referred to by the natives as "the river of the roaring bull." Gates, who has just returned from a trip to the Peruvian wilds on which he was accompanied by his girl-wife, announces the syndicate has provided ample funds to work the properties. He will employ 200 natives to work in the creek beds and do the sluicing and as soon as operations are under way, late this spring, he and Mrs. Gates will head an expedition into unexplored portions of Peru and Bolivia.

## Mrs. Jones Couldn't Fool Husband.

She switched flour on him the last sack she bought. But you can gamble the next time she ordered Blue Stem, which adjusted matters and put the couple living happily together once more. Don't matter who your grocer is; they all sell it. La Grande Milling company is on the sack.

## Conflagration in Pensacola.

Pensacola, Fla., March 16.—Firemen are powerless and the populace semi-panic stricken while a wind is blowing at a terrific gale. A fire which started in a factory near the depot, spread rapidly this afternoon. Within an hour ten city blocks were burning. The fire continues to spread.

## Roosevelt in Grand Canyon.

Albuquerque, March 16.—Col. Roosevelt, his wife and daughter Ethel arrived at the Grand canyon this afternoon. They will spend tomorrow in sight seeing and go to Phoenix Saturday.

## Like Losing a Friend.

If the ladies who are using the La Grande Milling company's Blue Stem flour received notice that there was no more on the market, it would be just like losing one of the dear family. It's like using coffee. It's hard to part with. If it wasn't good we'd tell you so. The good is branded La Grande Milling company on every sack. Look out for this brand.

## Watch for It==Wait for It

## Look for the Big Posters

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of the Morgan Department Store  
OF PORTLAND, OREGON

Entire Stock now being shipped to  
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## N. K. WEST

Assignee of the Morgan Department Store

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Advertising

FOR SALE—130 quarts choice canned fruit including strawberries, peaches, raspberries, blackberries, pears and some plums, also household goods. Call Independent phone 1367.

CITY SCAVANGER—Joseph Turnbull, city scavenger. Anyone wanting my services call up City Recorder's office.

FOR RENT—Furnished and light housekeeping rooms. Mrs. E. C. Moore 1617—Fourth street.

WANTED—A good woman to do general housework in family of two at Telocast. Good wages. For particulars write to Alise Dupes, Pleasant Valley, Ore.—Henry Henson.

FOR SALE—Two good homestead relinquishments in Walla-walla county.

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400 Articles  
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A wonderful story of the Progress of this Mechanical Age. Instructive, but more fascinating than any fiction. A magazine for Bankers, Doctors, Lawyers, Teachers, Farmers, Business Men, Manufacturers, Mechanics. Has 1,200,000 readers every month. Interests everybody. When you see one you understand why. Ask the man who reads it. Your newsdealer will show you one; or write the publishers for a free sample copy.

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ASK YOUR NEWSDEALER Or Address

POPULAR MECHANICS MAGAZINE

223 Washington St., Chicago

Inquire of D. Birchoux.

FURNISHED ROOM, bath in connection, hot and cold water, after March 15th. Mrs. Fred Dittbrandt, 701 Washington Street, Bell phone, Red 531.

WANTED—Girl for general housework. Inquire at U. S. National bank.

EMPLOYMENT OFFICE—We furnish all kinds of reliable help on short notice. We have them listed in our office. If you are reliable phone us your wants. Wilson & Reed, employment office in postoffice block.

HAVE nicely furnish room for rent. Modern conveniences. Phone Bk. 822, or call at 1311 O avenue.

TO LOAN—A client will loan \$1,000 at 8 per cent interest, one year or longer, first mortgage farm security. F.

S. Ivanhoe.

LOST—Jersey cow with bell and halter. Strayed from sugar factory yard. Inform sugar company and receive suitable reward for information leading to recovery of the animal.

FOR RENT—Four good rooms, 1505 Madison avenue.

FOR SALE—Eggs for hatching. Barred Plymouth Rocks, R. I. Reds and White Wyandottes, \$1.50. Black Orpingtons, \$2 and \$3 per setting of 15. 3 choice R. I. Red Cockerels, Chas. E. Perry, 1315 Jackson avenue.

FOR SALE—Large brood and work mare. 1315 Jackson Avenue.

## For Sale.

A Bean power spraying outfit in good condition at a bargain if taken at once. Inquire of C. O. Ramsey, or J. B. Stoddard.

## THE OFFICERS

of this bank will be pleased to talk with you at any time concerning mutual business relations

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SURPLUS . . . 100,000.00  
RESOURCES . . . 1,125,000.00

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F. L. Meyers, Cashier Earl Zundel, Ass't. Cashier

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