

## Men's Heavy Rubbers

4 Buckle Overshoes - - - \$2.50  
 High Top German Rubbers - - 3.00  
 Low Top German Rubbers - - - 2.00

## Just Arrived!

New Spring Line of Cluett  
 Shirts and Collars  
 ALL THE LATEST STYLES

# THE TOGGERY

A. V. ANDREWS

## Thirty Day Sale

For the Next Thirty Days You Can Buy Your Silverware, Cut Glass, Hand Painted China, Clocks and Jewelry at a Reduction of from 10 to 25 Per Cent off. All reliable Quality and Fully Guaranteed.

**J. H. PEARE,** La Grande's Leading Jeweler.  
 Opposite U. S. Land Office on Adams Avenue.

## Reduction Sale

100 Switches 25 per cent off  
 Beginning Monday morning

Switches, Curls, Puffs and Combing made to order can also supply the trade with Hair Goods and Novelties, Massage Cream and Facial Remedies.

**The Paris Hair Store**

MRS. PALMER, 209 Fir St., La Grande, Ore.

Perry Pneumatic Water Systems, Samson Wind Mills, Deming Pumps, Richardson & Boynton Warm Air Furnaces, Pipe Valves and Fittings, Gutters, Plumbing Fixtures of All Kinds, Full Assortment of Nickel Trimmings.

**BAY & ZWEIFEL**  
 PLUMBERS, HEATERS, SHEET METAL WORKERS

**HACK AND AMBULANCE** Uptown office Main 720  
 Residence phone Main 25  
**E. L. BUSSEY**

Job Printing Promptly at The Observer

## The George Palmer Lumber Company

### Retail Department

We solicit your orders for Shingles, Rubberoid Roofing, Deadening Felt, Building Paper

We are prepared to furnish and deliver material, promptly. Phone Main 8.

## MARCH FIRST IS LETTER DAY

EVERY MAN, WOMAN AND CHILD SUPPOSED TO BOOST.

Colonist Day be Observed Throughout Three States Wednesday.

Portland, Ore. Feb. 23.—(Special.) "Colonist Day" has been fixed for March 1. On that date each man, woman and child in the Northwest is expected to write a letter to some friend in the East or Middle West, asking them to come to Oregon, Idaho or Washington, during the period of the low rates westward which will be in effect from March 10 to April 10.

The special effort on March 1 has been originated by the publicity department of the Harriman lines, in the Northwest and from the Portland headquarters will go out a great number of folders specially issued for "Colonist Day." These folders are to be inclosed in the letters written to Eastern friends. They will tell of the advantages of living in the West and urge those to whom they are addressed to make a change.

Thirty-six communities in Oregon, Washington and Idaho that have plan of advertising will be sent folders, 5000 going to each place. It is felt that if the people of the different towns respond to the plan of "Colonist Day" that the campaign for new citizens will be very successful and that a decided impression will be made upon many thousands of Easterners who may thus be attracted to the Pacific Northwest.

"It all depends on how the people take hold of it," explained Mr. William Bittle Wells of the Harriman Homeseeker's Bureau, which decided to try this novel plan. "If the various cities of the Northwest enter into the spirit of the thing and carry it out as it is intended, I have no doubt but that great good will result from it; otherwise, we must not expect too much. Our people will show their good intentions by distributing the special folders designed to attract the eye of any one who wishes to change his location and a consignment of ten thousand folders will also be sent to Omaha, to see if they cannot be put to a good use there as well."

**GRANGERS TALK CHICKENS.**  
 Fin. Program Dealing With Hens and Hen Industry Carried Out.

Cove. Ore. Feb. 23.—(Special.)—Mt. Fannie Grange No. 388 held a very interesting meeting Saturday, Feb. 18. This being poultry day, a chicken dinner was served.

The literary program in the afternoon was as follows:

Recitation by Gladys and Ethel Daron.

Question for roll call, "What is the best variety of chickens to keep?"

Recitation, Walter Daron, "Regarding the hen."

Paper by Mr. Ingram, "Is it more profitable to keep chickens for eggs than market fowls?"

Reading, M. L. Carter, "Dot your

hen."  
 Paper by Mrs. Lantz, "What is the most profitable, raising chickens with the incubator, or with the hen."  
 Recitation, Mary Carter, "A Setting Hen."  
 "The care of incubators and brooders," Mrs. Ingram.

Recitation, Mrs. Daron, "Some of the things a hen can do."

Reading, Charlie Johnson, "Feeding little chicks."

Paper by Mrs. Daron, "How to make hens lay in winter."

Recitation, Mary Carter, "The dancing hen."

Reading, Grandma Miller, "Hen smiles."

Delegates to the county convention were elected as follows: M. L. Carter, Nathan Daron, J. W. Ingram. Their alternates are Henry Chambers, Geo.

## THIS COUNTY STILL OPEN

Good, live, responsible party, understanding automobiles, can secure an agency for the famous

**BRUSH RUNABOUT**  
 and LIGHT DELIVERY CARS

**Oregon Brush Auto Co.**  
 503 Alder Street  
 Portland : : : Oregon

## Cure Your Rheumatism

AND OTHER ILLS OF THE BODY

At The  
**HOT LAKE Sanatorium**

(THE HOUSE OF EFFICIENCY)  
 HOT LAKE, OREGON

THE  
**Oregon-Washington**

**Railroad & Navigation Co.**  
 Sells round-trip tickets, good for three months, allowing \$6.00 worth of accommodation at the Sanatorium, at Portland and all O-W. R. & N. Stations.

For further information and illustrated booklet, address, Dr. W. T. Phy, Medical Supt. and Mgr., Hot Lake, Oregon, any O-W. R. & N. Agent, or write to

**W. M. McMURRAY,**  
 General Passenger Agent,  
 PORTLAND, OREGON.

Miller, J. W. Dean.

## Wood Notice

Notice is hereby given that the District School Board of School District No. One of Union county, Oregon, will receive up to 4 o'clock p. m. of March 3rd, 1911, sealed bids for furnishing said school District No. One with cords of four foot, split, yellow pine and red fir wood, said wood to be cut while green and not later than June 1st, 1911, free from large knots and accept-

able to said school board. Said wood is to be delivered 300 cords at high school building, and 100 cords at the Fourth ward school and to be corded up neatly and closely where directed by Board.

100 cords to be delivered by July 1st, and all on or before Sept. 1, 1911. Bids to be left with school clerk. The Board reserves the right to reject any or all bids.

ARTHUR C. WILLIAMS,  
 School Clerk.

## Mr. BUSINESS MAN

Do you realize the importance of an

**Electric Sign**

in drawing trade to your store or place of business?

We make a very low flat rate on sign lighting, and are prepared to quote attractive prices on any kind of a sign that you may desire.

Our representative is always ready to call and talk the matter over with you.

**Eastern Oregon Light & Power Company**  
 Phone Main 34

## Umbrella Repairs

Govers from 50 cts. to Three Dollars

**L. C. Smith-La Grande**

Why pay Rent? We loan you money to build, and you pay us as you would rent.

J. R. OLIVER

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ARTHUR C. WILLIAMS,  
 School Clerk.

## Be Corset-Happy



When you decide to be corset-happy, come and be fitted in the lace-in-front Gossard. There is a model in the Gossard to show off to best advantage your special type of figure. \$3.50 to \$5.00.

**Mrs. Robert Pattison**  
 PHONE BLACK 1481.

## Selder's Fresh Hand-Rolled Chocolates Can't Be Beaten

**Chief Joseph Flour is Warranted to Please**  
 FOR SALE BY  
**Water-Stanchfield Produce Co.**  
 HAY, GRAIN, FEED, POULTRY SUPPLIES, WOOD 1426 Jefferson Avenue