

THE OBSERVER

BRUCE DENNIS

Editor and Owner

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Calendar for January 1911 showing days of the week and dates.

THE SMALL INVESTOR

The army of people in this and other communities who have a few hundred dollars to invest are in many ways making serious mistakes by buying some of the offerings on the market today.

Listen, if there was such great money-making possibilities in the coast cities, does it not occur to you that some of the moneyed people would grab them?

Do a little reasoning before you invest your money. Do not take anybody's word that comes along but investigate for yourselves.

Some time ago Jovita Heights was marketed in La Grande. How many people who purchased lots in that scheme can today sell them for what they gave?

Then came Laurelhurst. Mr. Lot-owner can you put your lot on the market today and get your money out of it?

And Wireless Telegraph, Telephone new railroad tracks and ties, rubber plantations and a thousand other schemes—all of you have bitten on them—can you cash in?

Here is a fact to remember: Anything is actually worth just what it will bring on the market under a forced sale. Your smooth talking agents can argue from now on until the judgment day and they cannot change this old law of value.

Probably the father of the late Governor Johnson of Minnesota did

let them prove their assertions.

La Grande is proving to be the mecca for the Rufus Wallingfords. It is the ideal spot where the easy-money lad strikes when he wants to dump a bunch of stuff.

While the Evening Observer makes it a rule not to print any communication unless one's true name is signed to it, we are going to forgo this ruling in order that some of the stockholders who have bitten on the fakes in the past may talk to the public without disclosing their identity.

The time has arrived in this community for the safe, conservative element to begin warfare on what has proven in the past to be unfortunate business transactions for many.

A ROLL OF NEWS PRINT

Among the souvenirs that are each year sent out to mark the festival season, none are more appropriate than those from the office of the Manitoba Free Press.

This season the box contained "a little roll of news print," a perfect miniature of the large rolls from which a newspaper is printed.

From the figures given it appears that Canada today possesses more than three times as much forest area as the United States, twice as much as Russia, and greatly more than any other nation.

The key-note of the argument contained in the pamphlet is the pressing importance to this whole continent of the question of pulpwood supply, as part of the wider matter of conservation of natural resources, which is compelling the attention of the peoples and the government of this country and the United States.

THE EMIGRANT'S POCKET BOOK

How much money should an emigrant have to enable him to gain admission to this country? That seems to be an important question nowadays in the eyes of immigration commissioners and others.

Fortunately the question was not raised when the father of the present secretary of commerce and labor landed in this country with only \$2 in his pocket.

Probably the father of the late Governor Johnson of Minnesota did

not have \$50 when he came here from Sweden, yet his contribution of an emigrant son was worth considerable to the republic.

We forget just what A. Carnegie, Esq., had when he landed, but it was far from \$50.

We wonder if the father of the late B. Franklin of Milk street or thereabouts had any spare coin when he set foot on these shores.

Between the years 1606 and 1621 money had been the standard whereby to gauge an emigrant's fitness to become an immigrant.

Better get some other test, gentlemen.

DENIES AMERICAN HUMOR

After deep thought, Professor Prentiss C. Hoyt of Clark college propounds the opinion that there is no such thing as American humor.

It may argue some temerity to contradict a college professor. We remember that one newspaper which so far forgot the proprieties and eternal verities as to "get gay" with Professor Oscar Lovell.

go, was haled into court for it. But really, Professor Clark goes on debatable ground in denying the existence that commonly recognized entity, American humor.

Surely there is a distinctively American twang to the drollery of our typical American humorists, and a family resemblance that makes their productions recognizable as American in a moment.

Mrs. Oldcastle. "I heard several people say they thought she was the best-dressed person in any of the boxes."

"Yes," replied her hostess as she hung her \$20,000 dog collar over the back of a real Chippendale chair.

A Guide to the Magazines. A singer should be accompanied by Harper's.

An auto racer should stick to The Century.

The devourer of books should try The Literary Digest.

The widower should look for The Housekeeper.

The tired man should ask for an Outing.

The church social committee should have The Bazar.

The suffragist should insist on The Workman's World.

The sick man should cling to Life.

The pugilist should seek The Arena.

The walking delegate should look for Popular Mechanics.

The clockmaker should have the Dial.

The census-taker should list Smith's.—Life.

Case for the Interstate Commission. Briggs—"Is it true that you have broken off your engagement to that girl who lives in the suburbs?"

Griggs—"Yes; they raised the commutation rates on me and I have transferred to a town girl."—Life.

The Only Trouble. He—"What bothers you most learning to skate, the rough ice or the snow patches?"

She—"The skates."—Meggendorfer Blaetter.

THE OFFICERS

of this bank will be pleased to talk with you at any time concerning mutual business relations

WHEN the Federal Government, the county, the city, and a large and growing list of commercial and private depositors entrust their funds to this institution to the extent of \$800,000.00, you may be sure that it is a safe one for you to identify yourself with.

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George Palmer, Pres. Fred J. Holmes, Vice Pres.
F. L. Meyers, Cashier Earl Zundel, Ass't. Cashier

Speaker Jerry Rusk is having a little fun at Salem that was not on the program, says the Joseph Herald.

A Cynical Error. "Your daughter looked very beautiful at the opera last night," said

Party Slippers Rec'd

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PATENT, BEADED and KID

Both Straps and Lace Effect \$3.50 and \$4.00

Prices Reduced During Annual Sale.

New Aeroplane Caps

Fashions Latest Whim in Ladies Headgear

Colors--White, Red, Blue and White, Red and White and Black and White, Sale Price, \$1.75

5 More Shopping Days Left at West's 13th Annual Sale

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When you decide to be corset-happy, come and be fitted in the lace-in-front Gossard. There is a model in the Gossard to show off to best advantage your special type of figure.

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Office Hours—9 to 11; 2 to 5; 7 to 8. Phones—Office Black 1362; Ind. 353. Dr. Richardson's Res.—Main 55; Ind. 512.

GEO. W. ZIMMERMAN—Osteopath Physician. Sommer Bldg., Rooms 7, 8, 9 and 10. Phones: Home 1332, Pacific, Main 63, Residence phone, Black 951. Successor to Dr. C. E. Moore.

DR. M. P. MENDELSON—Doctor of Optics. Spectacles and Eye Glasses Fitted and made to order.

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J. C. PRICE, D. M. D.—Dentist. Room 23, La Grande National Bank Building. Phone Black 399.

DR. R. L. LINCOLN, DENTIST—First class services given. Office over Lilly's Hdw. store. Phone Black-451.

DR. P. A. CHARLTON, Veterinary Surgeon. Office at Hill's Drug Store La Grande. Residence phone, Res 701; Office phone, Black 1361; Independent phone 53; both phones at residence.

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