THE PEOPLE'S STORE

BEGINS Jan. 2 1911

THIS SIMPLE STATEMENT ALONE SHOULD BE SUFFICIENT TO CROWD THIS STORE WITH CUSTOMERS. OUR MID-WINTER CLEARING SALES OF THE PAST HAVE MADE RECORDS OF WHICH WE ARE PROUD. THEY HAVE MADE GOOD PEOPLE WHO KNOW AND ARE ECONOMICALLY INCLINED, TO WAIT FOR OUR CLEARING SALES. THEY KNOW THAT THEY SAVE MONEY THEREBY.

BEGINS Jan. 2

GOODS REDUCED TO HALF PR

WE HAVE GONE THROUGH THE VARIOUS DEPARTMENTS OF OUR STORE AND GOTTEN OUT ALL THE ODDS AND ENDS AND BROKEN LINES AND THESE GOODS WILL BE PUT ON SALE AT JUST ONE-HALF OF THE ORIGINAL PRICE. WE ARE DETERMINED TO RID THE STORE OF THESE GOODS IF LOW PRICES WILL DO IT.

Ladies', Misses and Children's Cloaks--Furs--Ladies' Tailored Suits--Dress Goods-Drawn work-Linens-Shoes-Boys Clothing-Mens Pants, Hats, Shirts.

FOLLOWING PRICES WILL GIVE SOME IDEA OF THE BARGAINS WE OFFER:

The Store of the People	BOYS' CLOTHING. \$2.25 Suits \$1.15 \$3.00 Suits \$1.50 \$3.50 Suits \$1.75 \$5.00 Suits \$2.50 60c Knee Pants 30c 75c Knee Pants 38c 85c Knee Pants 43c \$1.25 Knee Pants 63c \$1.50 Long Pants 75c	MEN'S CLOTHING \$2.50 Pants \$1.25 \$3.50 Pants \$1.75 \$5.00 Pants \$2.50 \$2.00 Duck Coats \$1.00 \$3.00 Duck Coats \$1.50 \$4.00 Duck Coats \$2.00 \$5.00 Duck Coats \$2.50	LADIES' & CHILDREN'S COATS. \$3.00 Misses' Coats	LADIES' FURS \$2.25 Stole \$1.15 \$3.75 Stole \$1.88 \$6.50 Stole \$3.25 \$12.50 Stole \$6.25 \$40.00 Near Seal Coat \$29.75 \$50.00 Astrakan Coat \$37.50 \$60.00 Beaver Trmd Coat \$46.75
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LADIES' SUITS

One lot Ladies' Tailored Suits, each \$3.50 One lot Ladies' Tailored Suits, each 5.95 \$17.50 Tailored Suits, - -20.00 Tailored Suits, -25.00 Tailored Suits,

MEN'S HATS Odd lot of Men's Hats, \$2 to \$3 value, each \$1.00 DRESS GOODS 25c to \$2.25 Dress Goods Values at half regular price LADIES SHOES \$2.50 to \$4.00 values, large assortment, per pair, \$1.49

Other Special Prices in All Departments

TESSIORE

OPERA HOUSE BLOCK - LA GRANDE, OREGON