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LA GRANDE EVENING OBSERVER,

FRIDAY, DECEMBER 30, 1910.

## Our ests 13th Annual Great Annual Sale Annual Sale Sale

## **BEGINS MONDAY, JANUARY 2, 1911**

Every Article in the Store Reduced--Absolutely Nothing Reserved

## Annual Clearance of Men's O'coats

Regular line of Benjamin & Kenyon Overcoats reduced 25 per cent.

One line Kenyon light weight Raincoats Reduced One-Third. Odds and Ends in Men's Overcoats One-Half price.



Once each year, and once only, we hold this Greatest of All Annual Sales! No other sale of merchandise held in La Grande ever compared with it---None ever will. We make the



Great Savings On **Men's Suits** 

One lot men's Suits, values to \$15.00 .....\$3.90 50 Men's Two-piece Suits, ... values to \$15.00 . . . . . \$2.90 100 Benjamin & Sincerity Suits, broken sizes, reduced One-Third.

Regular line of Men's Clothing reduced 25 per cent.

coats One-Half Price.

MALONE MACKINAWS

