

Christmas Presents ?

Come to our store and see! Every section in complete readiness to assist you in your buying !!

Everything for Everybody !!

Beautiful China and Silver Premiums for all Cash Purchases, of \$5.00 or over

Opera House Block

THE PEOPLES STORE

La Grande Ore.

Store Open Evenings This Week

Tru-Fruit Chocolates. No imitation flavors.

We do all kinds of furniture and carpet work, upholstering and vacuum house cleaning. Call L. L. Bellinger, phones Red-583 and Red-141.

Classified Advertising

WANTED—Position by man and wife as cook, wife as helper. Camp preferred. Inquire Observer.

FOR RENT—Furnished rooms for light housekeeping. Inquire Clinton Van Fleet, Golden Rule.

FOR SALE OR RENT—House and lot, one acre of ground, 75 fruit trees, seven room house, and new barn in city limits of Cove. Inquire at Cove bank.

LOST—Sunday morning in postoffice several opened letters addressed to W. R. Kivette, including invoices, way bills and checks. Return to Observer office.

WANTED

500 Ladies and Gentlemen

To call and look over our line of Holiday Goods, we have the best assortments of Christmas presents in the city, never before has this store carried such a large up-to-date stock. We have alone over half a ton of Candy. Here you'll find gifts of every day utility—gifts that are worth while: Hand Painted China, Cut Glass, Leather Goods, Manicure Sets, Fountain Pens, Books, Stationery, Toilet Sets, and Sundries too numerous to mention. Call early while the getting is good.

Wright Drug Compn'y

Both Phones.

WHY COFFEE GOES UP

BRAZIL'S VALORIZATION SCHEME IS BEHIND IT.

Oregon Merchants' Magazine Throws Light on Problem.

At this particular time when coffee is on the increase, La Grande dealers and consumers alike are much interested in the reason. A. H. Devers, a well known coffee man explains it in the current issue of the Oregon Merchants' Journal just received here:

Did you ever hear of such a crazy scheme? What would you say if Uncle Sam were to buy up the surplus wheat in the United States in order to boost the price? Well, the scheme will never work because the stuff will always hang over the market and depress it and everybody will know that it's there. Such, and a hundred and one other expressions were common talk when four or five years ago the state of Sao Paulo launched this scheme for the so called "valorization" of coffee. It was a rather peculiar affair considered from the standpoint of the Anglo-Saxon but at the same time the Brazilians had it figured out correctly and this year with the aid of a short

crop, and by reason of the coffee stored away which cannot be sold, prices have been considerably advanced and now speculators have taken hold and advanced them more and confidently count on advancing them much further still. Within the memory of the writer there have been three heavy advances in coffee in the last thirty years. Each time coffee went up from eight to ten to eighteen cents and as high as twenty-two cents and each time it was confidently stated that that coffee could not be shoved up to such prices. Just the same it did go up and stayed up for a year or two each time and left coffee on a permanently higher level for a number of years afterward. The idea of the valorization scheme in Brazil was to put coffee on a permanently higher level because the growers in that state were bankrupt and unable to pay their taxes and something had to be done for them. There is no question that the statistical position of the coffee market is in such shape that prices can be held up and unless there should be an enormous crop next year there is no probability of a serious decline. It is this that the retail grocers of the country are interested in. Coffees have been on a low level for eighteen years about. The consumer has been accustomed to paying 25 cents per pound for a fairly good coffee for fifteen years or more and if the roaster is to make any money on his coffee, and the grocer in turn any profit, this price must be advanced or everybody who handles coffee must handle it without profit. There will always be some who will cut prices and no amount of organization or regulation will prevent this but with an advance in green coffee or at least 5 cents per pound on the average, which means 6 cents per pound on roasted goods, the roaster will eventually have to raise his prices to where they belong on the market and the retailer will have to do the same and the quicker it is done the better for all concerned because the general public being well advised knows of the advance and now is the time to put up the price where it belongs.

Every family has need of a good, reliable liniment. For sprains, bruises, soreness of the muscles and rheumatic pains there is none better than Chamberlain's. Sold by all dealers.

Ladies and Gents
Shoe Shine Parlors
"TOM, THE BOOTBLACK"
HAS MOVED
to 1118 Adams Ave., where
he will serve all customers,
new and old



Purchase an Acre Lot in
GRAND VIEW ADDITION.
This most sightly Addition is situated at the intersection of the Macadam Road and the road leading to South La Grande. We are beautifying it by planting each lot to the choicest varieties of fruit trees. The soil is the best. Good drainage and sufficient water. We are selling these acres planted with trees at the same price you would be compelled to pay for a small building lot and our terms are more liberal. Our price is \$500.00 per lot. Our terms are \$50 down and \$10.00 per month—with no interest and no taxes. We also agree to look carefully after the trees during the contract period. Can you not see your money grow on an investment like this. Give us an opportunity to explain this magnificent investment in detail, by cutting out and mailing the enclosed coupon.

La Grande Investment Co.,
La Grande, Oregon.
Please mail me full particulars regarding Grand View Addition, without any obligation on my part.

For Quick
Messenger Service
Call Main 24, or Ind. 4321

Mrs. Robert Pattison
agent for
**GOSSARD
CORSETS**
PRICES
\$3.50 and Up
PHONE
Black 81 or Black 1481

Our Holiday Eatable Program

- | | |
|---------------|-------------------|
| Cranberries | Sweet Potatoes |
| Celery | Cauliflower |
| Navel Oranges | Hot House Lettuce |
| Bananas | Cocoanuts |
| Figs | Dates |

Phone us your order and you will not be disappointed

Snodgrass Grocery

NOW IS THE TIME TO Look After That Eve Trough

Rainy weather will set in soon. We have plumbing fixtures of all kinds. Come and see.

BAY & ZWEIFEL

HACK AND
AMBULANCE
Uptown office Main 720
Residence phone Main 25
E. L. BUSSEY

Desires of Curing the Dring Habit?

We are honestly desirous of curing all who are addicted to drink, and if you are interested in any one needing Orrine we invite you to write us. Our correspondence is confidential and our replies are sent in plain sealed envelopes. Orrine No. 1 is the secret treatment and No. 2, for those who wish the voluntary treatment. \$1 per box. Write for free booklet on "How to Cure Drunkenness." The Orrine Co. 274 Orrine Building, Washington, D. C. The leading druggists endorse Orrine. Sold in this city by Silverthorne's Family Drug store, Dec. 19, 21, 23.

A Simple Safeguard for Mothers.

Mrs. D. Gilkerson, 326 Ingles, Ave., Youngstown, Ohio, gained wisdom by experience. "My little girl had a severe cold and coughed almost continuously. My sister recommended Foley's Honey and Tar. The first dose I gave her relieved the inflammation in her throat and after using one bottle her throat and lungs were entirely free from inflammation. Since then I always keep a bottle of Foley's Honey and Tar in the house as I know it is a sure cure for coughs and colds." Hills Drug Store.

We Clean, Press, Repair and Make Clothes to Please You

HATS BLOCKED. GIVE US A TRIAL.

THE WARDROBE

1118 Adams Ave., Tel. Main 735 BERT THOMAS

Complete Equipment for Resetting and Repairing
Rubber Buggy Tires
LA GRANDE IRON WORKS
D. FITZGERALD, Proprietor
COMPLETE MACHINE SHOPS AND FOUNDRY

Poultry Supplies
WE ARE PREPARED TO FURNISH GRANULATED BONE, OYSTER SHELL GRIT, SCRATCH FOOD, PROTEINA, FLAX SEED MEAL, ALFALFA MEAL, POWDERS AND TONICS IN ANY QUANTITY AT RIGHT PRICES.
Sold By **Water-Stanchfield Produce Co.** Main 70 Ind. 121
WOO, HAY, FLED, FLOUR 1425 Jefferson Avenue

The Up-Building of This Bank

is due to the fact that we have ample capital and that we have adhered to a policy which has been conservative, yet along progressive lines. We offer to our customers modern facilities for the prompt and proper transaction of their financial affairs; ample vault and safe room for storing and safe-guarding of their money, notes, insurance policies and other valuable papers and such liberality of treatment as is consistent with prudent banking.

YOUR account is cordially solicited.

The United States National Bank, LA GRANDE, OREGON