

## Why Throw Away Money for Worthless Xmas Presents?



Ladies and Gents Shoe Shine Parlors "TOM, THE BOOTBLACK" HAS MOVED 61118 Adams Ave., where he will servc all custom. ers, new and old

## Franklin Would

 Have Been Amazed If his viloton could have extended far enough into the hize ofevolufifon to forenee the ultimate triumph of Incandesant electrie lighting - the GENERAL ELECtRIC MADZA LAMP. The sage old phlosopher tew and by means of $\%$ key attracted and by means of $\Phi$ key attracted
and dilicovered electricity; but ard dilicoverad electrlicity, out
arolion decreed that modera tiventive genius ithould discover an incandescant lamp that is revolutionizing artanclal light. THE GENERAL ELECTRIC
MADZA LAMP MADZA RAMP gives nearly
three timee the lisht of the orarree times the light of the or-
dinary carbon Incandescantand costs no more to operate. In addition to this tt gives ilght of a vailty superior quality - a clear white Hght Mike the sun't
ragg. raya.
Everywhere people are having
their houce their housee wired for electrie
light, since the tinvention of the GENERAL ELECTRIC MADZA LAMP. It has made electriety as cheap as it Is conventent. Come in for a moment today and let us prove to your ceitiro ent-
latactor that atactor that there is no longer Wlthout the greatest of all hoobehold conventencest-electric ligite

> EASTERN ORECON Light and Power Company


#### Abstract

Think of the many useful articles in the furniture line that will last for years, and the pleasure you will have from a piece of new furniture in your home. Perhaps you need some inexpensive piece--we have it, and everything you want, from the cheap to the very best, at prices to fit your puree.


