



Suggestion of What is Doing

The big red apples and the long cucumber, the largest and best proposition horse, or the chicken with the reddest comb and the best pumpkin are all suggestive of what is doing in this community, and all looks good, because they are real, and not outclassed by any.

The assertion is not too broad when we say our line of goods is in reference when completeness of stock, newness and style are the object desired, and our stock is always suggestive of what is doing.



La Vogue Suits for ladies wear are most satisfactory, because from the time you make the purchase, you realize that you are getting real value received. The prices, style, goods and fit are right, and the individuality of the La Vogue line is a very desirable factor.

Think of a strictly tailored suit, lined with good satin, made of fine worsted or some neat patterns in wool suitings, the price and garment, in every detail is right. This is our popular priced suit. It is just the price that we can get and sell a good suit for, and the price is within reach of every one who wants a suit.

\$22.50

La Vogue Coats this season, our models are perfect. As the long coats are the most popular garments, every energy seems to have been put in this line to make it perfect, and in quality and style, the desire it seems, has been accomplished. Though we feature our \$17.50 coat as our popular priced garment, our line begins down as low as \$7.50 in the La Vogue, and at \$16.00, \$19.50 and \$15.00. They come in staple colors in Broadcloth, and cloakings in staple and fancies.

\$17.50

Millinery

A hat trimmed to become every feature is what is wanted. No one can come to our hat department and put on any hat and have it look well, but an experienced trimmer can shape and trim a hat that is becoming. Our hats range in prices from \$2.75 up, and we are confident that we can please you. We would at least be pleased to show you the most beautiful line in the city.

Quality as Good or Better and Prices Less.

The Golden Rule Co.



Men's Furnishings

Fancy cloths in men's overcoats. 54 inch model, fancy pockets made up with Presto Collar. "Style For You." They are the neatest that money can buy.

\$12.50, \$13.50, \$15.50 and \$18.00

Wandess School Suits

The boy, you must remember is very hard on his clothes, and we can recommend the Wandess line, Pants are lined throughout, and two pair with each suit. Popular prices ranging from \$3.50 to \$7.50.

The Golden Rule Co.



THE MILITARY Overcoat

THE Coat of Coats for the Man who is out of doors. An ideal Coat for the Man who Motors. The great call for the Military Overcoat has brought forth many wonderful results. Never before have our Makers produced such splendid garments. They're perfect in every detail. The new button up collar—the lay-back lapels—the just right shoulders—the graceful hang of the Coat—all will appeal to you. These Coats are the greatest protection to the Man who is out in bad weather. The fabrics are Chevrets and Tweeds in neat mixtures and colorings. Single or Double Breasted Models. Both are right. Here are Overcoat Luxury and Protection Combined, Sir!

Ash Bros. Better Clothes

THE ISIS

TONIGHT'S PROGRAM

Scenes in Norway. Trouble of a Policeman, comedy. (Fathe) The Tout's Remembrance. A great racing scene. (Eseanay) Pure Gold. (Kalem)

Beautiful dishes given to lady patrons of the matinee. See display in lobby.

AMISSON 10c

LOCALS

Haradon's Tra-Fruit Chocolates. Made just right.

Old papers, one hundred in a bundle, 25 cents at this office.

D. P. O'Connell and Chas. W. Steere are at the Foley. Mr. O'Connell represents the Sienflower brand of shoes, Mr. Steere the famous Rocky Mountain brand.

Girl for general house work for two \$5.00 per week. Inquire Henry & Carr.

Hotel rule cards, trespassing cards, houses for rent cards printed in red and black. For sale cheap at The Observer office.

One show case, 10 feet long and 3 short cases all in good condition and 2 or 3 wood counters for sale cheap at Silverthorn's family drug store.

The St. Peter's Guild will hold a fall rummage sale Thursday and Friday, the 13th and 14th of this month at the Airdome. New goods and a larger assortment than ever offered before. Remember the place and date.

Mrs. N. K. Mitchell and daughter, Miss Katherine Mitchell have decided to locate in La Grande. Miss Mitchell, whose card appears elsewhere, desires to organize classes in elocution, dramatic work and physical culture. Miss Mitchell comes highly recommended by the faculty of Northwestern University at Chicago and by prominent people who have known her work as reader and teacher.

L. A. Stoop of Elgin returned this morning from Portland. Mr. Stoop is heavily interested in the grain, hay and produce business as a shipper and says that Portland and La Grande are the coming cities of the great Oregon.

Vacuum carpet cleaning, taking up, sewing and laying. L. F. Billinger, phones Red 562 and Red 141.

Roy Knight of Elgin, a prosperous farmer is in the city today taking in the fair and says it is deserving of credit.

Clean cotton rags wanted at The Observer office.

The next time you have a prescription to be filled try our service. Your doctor will tell you that you are insured purity and accuracy by coming to us. Newlin Drug Co.

Just a few doses of our White Pine Cough Cure will rid you of that distressing cough. Better get a bottle today. It's guaranteed. Costs but 25 cents. The Newlin Drug Co.

Mrs. S. D. Vandecar is now in the city ready to make up orders for switches, etc. She will also buy combings. A big line of switches, puffs and many other things are to be had. At room 34, Foley hotel.

BUYS RESIDENCE.

Takes Over Property at Second and Spring and Will Make Repairs.

Mrs. Augusta Johnson has purchased through the La Grande Investment Co. the property on the corner of Second street and Spring avenue, formerly owned by Mrs. Mary Prescott. This property is in a location becomes more valuable by the opening of Spring avenue through to 4th street. Mrs. Johnson expects to do some extensive repairs and make this her future home.

LAST INSPECTION ENDED.

County Fruit Inspector Finds Slight Trace of Pear Blight.

After a careful inspection of the entire county and the marts of La Grande, County Fruit Inspector Stillwell is ready to make a statement of accounts. He found two affected boxes

of fruit, one at a grocery store and one at a fruit stand, and these were confiscated. The valley is in fine shape he says.

TRUE WILSON COMING HERE.

Noted Orator Will be in La Grande Next Thursday Evening.

Clarence True Wilson of Chicago, one of the most eloquent, logical and persuasive orators on America's platform will speak in La Grande Thursday evening on the local option question. Some suitable and extra places will be chosen and announced later. They who do not agree with him delight to listen to his center-shot statements.

SUFFRAGISTS AT OUTS.

Majority Decided that Decent Women Would Not Vote at Polls.

Los Angeles, Oct. 11—Because of the belief expressed by leading society women of Southern California that a "vote by every intelligent woman would be nullified by the votes of fifty women neither educated nor decent," the suffragettes in Los Angeles are conspicuously silent today. A resolution adopted by the Southern California association, composed of prominent social leaders to the effect that suffragists taboo, caused expression of the foregoing opinion. Heretofore Los Angeles was about evenly divided on the suffrage question but it is believed now that the antis have the best of the matter.

Be sure and take a bottle of Chamberlain's Colic, Cholera and Diarrhoea Remedy with you when starting on your trip this summer. It cannot be obtained on board the trains or steamers. Changes of water and climate often cause sudden attacks of diarrhoea, and it is best to be prepared.