



# THE CHOICE Style-Fit-Price

ALL WILL PLEASE YOU

## Select the Particular Style Which Becomes You Best

All styles are not becoming to all persons. Our diverse assortment of designs offers wide choice, but we urge you to make your selection early-- before the best styles are sold. Now you can choose the particular Coat or Suit that appeals to you, and best becomes you.

There are some very pretty novelties in Suits and early Fall Coats, also plain tailored styles that are most effective for certain figures.

We unhesitatingly stand back of every LA VOGUE garment we sell. All inside seams are Piped, Shields in every Suit, Buttons reinforced with Pearl Back Stays. Every detail of Fit and Finish in LA VOGUE garments are faultless.

Moderate in Price---Highest in Quality---Latest in Style

\$17.50    \$22.50    \$27.50    \$32.50  
Coats, \$8.50    \$12.50    \$17.50    \$25.00

# The Golden Rule Co.



## THE ISIS

### TONIGHT'S PROGRAM

Short Lived Triumph—Pathé.  
The Erecs Acrobats—Vita-graph.  
Turn of the Balance—Biograph.  
The Usurer.

Beautiful dishes given to lady patrons of the matinee. See display in lobby.

—AMISSON 10c—

## LOCALS

Hotel rule cards, trespassing cards, houses for rent cards printed in red and black. For sale cheap at The Observer office.

Haradon's Tra-Fruit Chocolates. Made just right.

You'll doubtless have to use more or less drugs and drug store goods during 1910. Why not buy them at a store having a reputation for quality and square dealings? This is such a store and we would like to serve you. Newlin Drug Co.

Drink Quality Coffee. Save your coupons and get your notions free at Daltons.

Beef, Iron and Wine is a particularly good tonic for those debilitated by colds. Makes new, rich blood and increases strength rapidly. 50c pint. Newlin Drug Co.

The St. Peter's Guild will hold a fall rummage sale Thursday and Friday, the 13th and 14th of this month at the Airdome. New goods and a larger assortment than ever offered before. Remember the place and date.

All persons wishing employment at the sugar factory must report not later than 7 o'clock Saturday afternoon at Sugar mill. A. Thomas, Supt.

Try a can of Quality Brand Baking Powder and get a large premium at Dalton's.

Heinze's sweet and sour pickles, preferred stock, oysters, salmon cover peas and tomatoes. Van Camp's pork and beans, corn and chipped beef in glass. All help to make a good meal with little cooking. Geddes Bros. have them all.

Well, talk about fish. You can see more fish and pettier fish for 50c each than at any other place in this locality at Silverthorn's Family Drug Store. Only 50c each for those pretty Gold Fish at Silverthorn's Family Drug Store.

John Milville has secured the contract to put in new blow pipes in the flouring mills at Imbler. He is also putting in new plumbing for C. D. Huffman.

The management of the Foley received word this morning that owing to other business that Mrs. S. D. Vandecar would not be at the Foley until Tuesday, October 11th.

### PERSONALS

C. M. Stockland of Cove is stopping at the Savoy today while attending the fair.

Alec McKinzie, a prominent citizen of Summerville is a guest at the Savoy.

J. C. Austin of Elgin is visiting the fair and stopping at the Savoy.

Roy Denham of the O. R. & N. service has resumed his position after a few days' visit in Baker City.

Miss Jessie Hallgarth and Mrs. E. C. Dredley of Elgin are in the city today seeing the fair. They are returning from the Walla Walla and Spokane fairs.

R. E. Rochester, a prominent livery man of Wallowa is stopping at the Foley.

J. H. Wilson of Wallowa is registered at the Foley.

A. C. Ingram of Cove is at the Foley.

Dick Anderson, D. Mahake of Wallowa are at the Foley. They will take in the fair.

J. A. McCarthy, proprietor of the St. Louis bar, received word yesterday that his best 3 year-old, a full brother to Black Dandy, was ruined by wire cuts.

George Anderson, a prominent liveryman of Pendleton is in the city, attending the fair.

C. E. Waters of the firm of Waters & Stanchfield Produce Co. is here from Salem to spend a week with his firm and take in the fair. Mr. Waters says that Salem is all right but the Grande Ronde Valley is good enough for him to invest money in the grain, hay and flour business.

Julius Fisher and Bill Salling returned last night from Carson on the Grande Ronde where they went to visit the Seven Nation mines. While there they struck a rich ledge of gold and silver. The workmen are already in 4 feet and not through it yet. They expect a rich strike.

Mr. Green and Mr. Sawyer, the Yale graduates who are operating the Hardscrabble orchard at Imbler, were fair visitors last evening, bringing in an exhibit of their products yesterday morning.

Nathan Farril of Hilgard spent the day in the city transacting business in the county capital.

Dan Sommers and wife are down from Elgin today, stopping at the Sommer while attending the fair.

Oscar Kuhn of Ogden is a Sommer hotel guest today.

V. Sleser of Vale is stopping at the Sommer while transacting business in the city.

J. N. Johnson of Simmons, Kansas is stopping at the Sommer today.

### To the Ladies.

Mrs. S. D. Vandecar will be in La Grande next week. Tuesday, October 11, until Saturday, October 15, ready to make up orders for switches, etc. Also will buy comings. A big line of switches, puffs and many other things are to be had. At the Foley hotel, room next to parlor. if

### Dandruff Means Baldness.

Wise people say there is nothing sure in this world but death and taxes. But that dandruff means baldness later on, is just as sure as either death or taxes, and every physician knows it.

But Parisian Sage is more than a vicious, persistent, tenacious germ—that up to the discovery of one of the world's greatest scientists, was supposed to be unkillable. This discovery is called Parisian Sage, and Newlin, the druggist, who is the agent in La Grande, guarantees it to kill every dandruff germ and remove all traces of dandruff in two weeks or money back.

But Parisian Sage is more than a dandruff killer; it is guaranteed to stop falling hair, itching of the scalp and all diseases of the hair and scalp. It contains just enough of sage, properly combined with other ingredients to make a woman's or a man's hair grow luxuriantly. It makes everybody's harsh, lusterless hair, change to soft, lustrous and beautiful hair. A Newlin sells it at 50 cents a bottle, or you can get it direct from the American makers. The Giroux Mfg. Co., Buffalo, N. Y. at the same price, by express, all charges prepaid. The girl with the auburn hair is on every bottle.

NEWLIN DRUG CO.

### Careless About Appendicitis in La Grande.

Many La Grande people have chronic appendicitis which is carelessly treated as if it were ordinary bowel or gas in the stomach or bowels, sour stomach or constipation, try simple buckthorn bark, glycerine, etc., as compounded in Alder-I-ka, the new German appendicitis remedy. A. T. Hill states that a single dose of this

simple remedy will relieve any bowel or stomach trouble.

Chicken Pie Dinner,  
Next Saturday Noon,  
At I. O. O. F. Hall,  
By Catholic Altar Society.

## DR. M. P. MENDELSON

DOCTOR OF OPTICS.

PERMANENTLY LOCATED

AT 1105 ADAMS AVE.

FOLEY HOTEL BUILDING.

DO NOT BE MISLEAD, as there are no extra charges for the examination of your eyes. One charge pays for examination, frames and glasses. The service and material are far superior to any in the county. Dr. Mendelson carries the best stock that can be had in the country.

HONEST WORK calls for experience, skill, equipment, facilities, resources and high moral business and professional purpose. Our 29 years of practice and experience, the completeness of our equipment, the immense stock we carry, the satisfaction we have given others, is our guarantee to you that we have ALL these qualifications.

Dr. Mendelson is indorsed by all the leading oculists of the Pacific coast and by all the physicians of La Grande.

All broken glasses replaced while you wait.

OFFICE HOURS 8:30 a. m. to 12 m. 1 to 5 p. m. and 7 to 8 p. m.