

Ladd Park, which is located in the center of Laurelhurst, is to be im, proved at once, and when the proposed improvements have bet- inade it
will be the most megnificent pubic park in Portland. These improvewill be the most magnificent pubile park in Portland. These improve-
ments incluce the creation of extensive botanical gardess, an enlaigements include the creation of extensive botanical gardens, an enlaige-
ment of the prisent natural lake now there, and scenle driveways and

Residence property fronting on or convenient to a public park is always in demand and brings high values. The boulevards of Laurelhorst bave been made to conform to the proposed driveways of the park. As soon as the improvements in Ladd Park are complet
hurst lots will advance inother noteh or two.
aurelhurst
The Addition with Character
BECAUSE. Laurelhurst is a good place to invest money in.
BECALSE The prices are low. Thls is nearly always the case In placing a new additton on the market. The prices are made very, low to get he prices are low. This is nearly always the case in placing a new addition on the market. The prices are made very, low to get
people interested. The value of all the property increases as new homes are built, and those who buy early share in the increased (he population of Port land is growing at the rate of 30,000 n year, and all of these people must have homes. The bullding statistics
for the past 21 months show that 51 per cent of the permits granted for residences have been is sued for home on the East side. Today 73 per cent of the people in Portland live on the East side, and 27 per cent on the west side.
Does this mean anything?
it means wonderful ad vances in east side prices in general, and Laurelhurst in particular, because Laurelhurst prices are now just about one-half of the real values.
BECAUSE It surrounds the new city park that is to be improved at once and made one of the great scenic attractions of Portland, adding value pares The lote now selling an BECAUSE We are offering Special Inducements to those who commence bullding this year.

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