

# Joseph, Oregon

The City of Promise at the End of the Line.  
Great Opportunities are There for Everyone.

## RESUME OF INDUSTRIES AND SCENIC SPOTS

Great is the land of Chief Joseph.

With the keen intuition possessed by the Indian race the old warrior made no mistake in selecting the spots in which to pitch his tepee. Where the streams dance playfully down steep mountain sides, where the sunshine strikes the snowcaps, where deer bound past on trails that have been in use for many, many years, here it was that the old Indian made his last stand. Here it was that the white man with good judgment saw at a glance was the place for permanent abode and therefore was anxious for the federal government to throw out a protecting arm making him safe from molestation by the red man.

For years the whites and reds dwelt within the borders of Wallowa, but one day Chief Joseph mounted a goods box on the main street of the town that bears his name and issued a proclamation that his people intended to reclaim all land within a certain radius of the wonderful lake.

This brought on the final climax. Petitions were speeded to Washington from all Wallowa county settlements and the prayer of the people was for the government to restrain the red man. The prayer was answered and an order issued preventing more than three Indians from entering that part of the federal domain at any one time. Since that day property and life have

been safe in Wallowa county and it has offered a most delightful place for the homeseeker who desired not only to make a living but to amass a fortune as well.

### One of Oregon's Best Counties.

That Wallowa county is one of the very best in Oregon is a matter of record. When the writer was in Joseph recently he met J. M. Mitchell who settled there in 1880. In speaking of the wealth of the county he said:

"Yes, sir, we believe that our county is among the good ones. We remember back when hard times tied up everything on the coast and state taxes became due. It was not a county in the fertile Willamette valley that was first to respond. Every county in Oregon was delinquent, but Wallowa, and she sent in her remittance with the usual promptness.

"In those days we had no railroad and only had about 1,500 people in the county yet the money per capita here was probably the largest of any place in the United States unless it

was some remote mining camp where they were taking gold from the ground."

### Beef Cattle Are Extra Good.

Any one who has ever been at the stockyards in Portland or Seattle knows the story of the Wallowa steer and his sister. The beef raised on Wallowa grass is considered and graded extra, taking the top of the market in almost every instance.

Thousands upon thousands of cattle have grazed the hills of the northeast corner of the state and each year brought in dollars to the owners with little effort on their part. Stock raising has been the native industry and it has been decidedly profitable, as the banks of Wallowa county towns will show by their deposits.

### Railroad Marks the New Era.

As usual the railroad's entrance to Wallowa county last year marked the new era—time when long distances and the old Concord stage was relegated to the rear.

The people of Joseph are happy now over the advent of the steam car

and speak of it with the greatest pleasure. But, being a progressive people they naturally want the best train service attainable and will in no wise be satisfied until a regular passenger service is inaugurated.

"It beats the old stage coach as it is," remarked one man who has lived here for many years, "but we are very anxious now to have a passenger train so we can save more time.

### Industries Are Many and Varied

It is impossible to enumerate the many industries and resources of the country surrounding Joseph. The scenery, which rivals anything on the globe, is beautiful to behold but the commercial side of life in the thriving city of Joseph is of greatest importance.

With new buildings in course of construction including one of the finest school buildings in the northwest. With a very expensive Methodist church just completed and dedicated, and with numerous residences and business houses planned, it would seem that the steady growth of Joseph had come to stay and nothing could prevent it from making a city of many thousands of people within a few years.

The electric power alone within a few miles of the city is destined to do wonderful things for that city. If properly harnessed it is estimated there is sufficient water power there to run every railroad train passing

between The Dalles and Huntington, including the Walla Walla lines of the O. R. & N.

The Joseph Light and Power company, a home institution, put in a fifty thousand dollar plant last year and is now furnishing light and power for the city at nominal cost. Electric juice is so cheap that many people never think of turning off their light.

The retail stores and other enterprises are many, and it is but proper to enumerate some that are identified with the growth of this splendid country.

Among the large mercantile companies of the Northwest, Joseph has one whose volume of trade will com-

pare favorably. It is the McCully Mercantile company and today is the product of long business experience, of thorough business minds and capable management. It is rated highly not only by commercial agencies but by the people who deal with it, which is the best test of successful business. Everything is carried by this company.

### Lime is a Big Product

Not until recently has it been known that Joseph had the best lime deposits in the United States with only one rival—a locality in New York state. As soon as it was known capital immediately set to work in a campaign of development and as a result

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Nature's Blendings in the Beautiful Wallowa.

**T. M. SHANNON,**  
LA GRANDE.

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Schaps made to Order**

**Mail Orders Given Prompt  
Attention.**

# KEEP THE QUALITY UP

THE MOTTO OF

# THE PEOPLE'S STORE

We are fully convinced that this is the correct policy in the Mercantile Business, and all our purchases of stock are made with this object in view—to get the best we can for the money. Our orders for Fall Goods have been placed in most lines and already these goods are beginning to arrive. When they are all in we believe we will have as complete a line as can be found anywhere, in

**Dry Goods, Ladies' Wear, Clothing, Shoes,**

Embracing the "Palmer" Garments for Ladies, Hart, Schaffner & Marx for Men, Hamilton Brown Shoes for Men, Women and Children.

**PURITAN HOSIERY and UNDERWEAR for EVERYBODY**

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