

THE OBSERVER

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Editor and Owner.

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AN EMPIRE AS A RESOURCE

If there is a business man in La Grande, who has not taken the trip to Joseph he should do so at once. No man can have a knowledge of that magnificent empire called Wallowa county, without having at least gone over the branch line to Joseph and noted the many things there are to see on that trip.

Without the least doubt Wallowa county has diversified resources that are bound to command the attention of investors and cause a heavy increase in population.

And La Grande gets a benefit from every man who lives in the sister county. This city is the gateway for Wallowa people when they want to reach outside points. They pass this way and in changing from the branch to the main line they spend a little money. Their products are all marketed through La Grande, their merchandise all passes through this city.

Every institution in La Grande can do some business with Wallowa county and most of them do at the present time. But there is an opportunity to do a great deal more. We as a people, need to get in closer touch with our neighbors. We need to meet and talk over things in general for there is only an imaginary line that separates the two counties. Their wants and needs are

similar to those of the people of the people of the Grande Ronde. They enjoy the same kind of entertainment and pleasure, and it behooves La Grande to take the initiative and go across the county line with a message of good cheer and friendship for Wallowa county people.

In this issue of the Observer will be found a write-up of the city of Joseph—as fine a community as anyone can find. In talking with the Joseph people we found them loyal to La Grande as their big town. They like La Grande and would exert considerable effort to promote a closer feeling. The commercial club of Joseph is very active and is bringing many people into the country and they all have to come through La Grande.

The Observer was well received in that city and in the future this paper will have the Joseph news in its columns regularly. The same will be true of Enterprise, Wallowa, Lostine, and Elgin. All the people of these towns appreciate the paper that carries them the news and as a result the Observer's subscription list is growing rapidly along the branch line of the road as well as in the Grande Ronde valley.

A BEAUTIFUL PLACE.

Another eastern Oregon resort that is fast becoming famous and deserves the favor with which it is regarded, is Wallowa Lake. It is situated at the head of the enchanting valley and the lake and its surroundings make a scene that is beautiful and inviting. Those who spend their vacations there ride upon the lake, fish in the lake and the mountain river that is its inlet, visit the falls of the Wallowa, climb rugged peaks and enjoy themselves in numerous ways.

In the past Wallowa valley and its lake have been little known to the outside world because of their isolation. Even now the place is not visited by outside people to the extent its merits deserve because the train service is slow. In time however, Wallowa lake will come into its own, and when it does it will be the greatest of northwest mountain resorts.—E. B. Aldrich in East Oregonian.

HAVE PARENTS ABDICATED!

Without attempting to discuss whether the pictures of the Reno fight

should or should not be exhibited here, it is worth while to point out that the excitement over them throughout the country is of a rather novel sort, remarks the Walla Walla Union. Nothing of the kind could have taken place thirty years ago, even if the moving pictures had been then invented, because it was at that time supposed that parents had some authority over the children, and it was assumed that it would be exercised in a righteous manner to the good of individuals and society alike. There were in that day what were called "immoral shows", but unless they were notably offensive there was no call on the officers of the law to close them. The children were forbidden to attend and moral persons were supposed to keep away on principle, leaving patronage to that portion of the community which it was assumed could not be injured.

Notice to Contractors.

Notice is hereby given that sealed bids will be received at the office of

the recorder of the City of La Grande, for the construction of 520 lineal feet of standard five-foot sidewalk on "C" avenue, to be done according to the plans and specifications on file in this office. Said walk abutts lots 9-10-11 and 12 in Block I-D, lots 5-6-7, and 8 in Block 2-D, and Lots 1-2, Block 2-C, of the original town of La Grande. All bids to be in by 4 o'clock p. m., July 20, and to be accompanied by a check of 5 per cent of the amount of the bid. The council reserves the right to reject any or all bids.

D. E. COX,

Recorder of the City of La Grande, J13-18

Bankrupt Stock for Sale.

I will receive bids at any time on or before the 19th day of July, for the general merchandise stock of goods at Alice, belonging to the bankrupt estate of B. F. Webb. The stock and inventory was examined at any time by making appointment with the trustee at Alice.

CHAS. PLAYLE, Trustee!

**THIS SPACE TAKEN BY
M. & M. CO.**

Complete equipment for resetting and repairing rubber buggy tires.

LA GRANDE IRON WORKS

D. F. ZGERALL, Proprietor

Complete Machine Shops and Foundry

**CLOSING OUT
All Boys' Clothing and Shoes
AT COST**

Now is the time to Save Money by Buying th Boys' Clothes at Cost

C. C. PENNINGTON

Ladd Park, which is located in the center of Laurelhurst, is to be improved at once, and when the proposed improvements have been made it will be the most magnificent public park in Portland. These improvements include the creation of extensive botanical gardens, an enlargement of the present natural lake now there, and scenic driveways and walks.

Residence property fronting on or convenient to a public park is always in demand and brings high values. The boulevards of Laurelhurst have been made to conform to the proposed driveways of the park. As soon as the improvements in Ladd Park are completed, then prices in Laurelhurst lots will advance another notch or two.

Laurelhurst

The Addition with Character

- BECAUSE** The titles are perfect. A warranty deed with full covenants and a certified abstract of title will be given to each purchaser.
- BECAUSE** The prices are low. This is nearly always the case in placing a new addition on the market. The prices are made very low to get people interested. The value of all the property increases as new homes are built, and those who buy early share in the increased value, because they help to make it.
- BECAUSE** The population of Portland is growing at the rate of 30,000 a year, and all of these people must have homes. The building statistics for the past 21 months show that 51 per cent of the permits granted for residences have been issued for home on the East side. Today 73 per cent of the people in Portland live on the East side, and 27 per cent on the West side. Does this mean anything? It means wonderful advances in east side prices in general, and Laurelhurst in particular, because Laurelhurst prices are now just about one-half of the real values.
- BECAUSE** It surrounds the new city park that is to be improved at once, and made one of the great scenic attractions of Portland, adding value to all adjacent property.
- BECAUSE** The lots now selling at an average price of \$1150 each will be worth double that amount in one year.
- BECAUSE** We are offering Special Inducements to those who commence building this year.

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