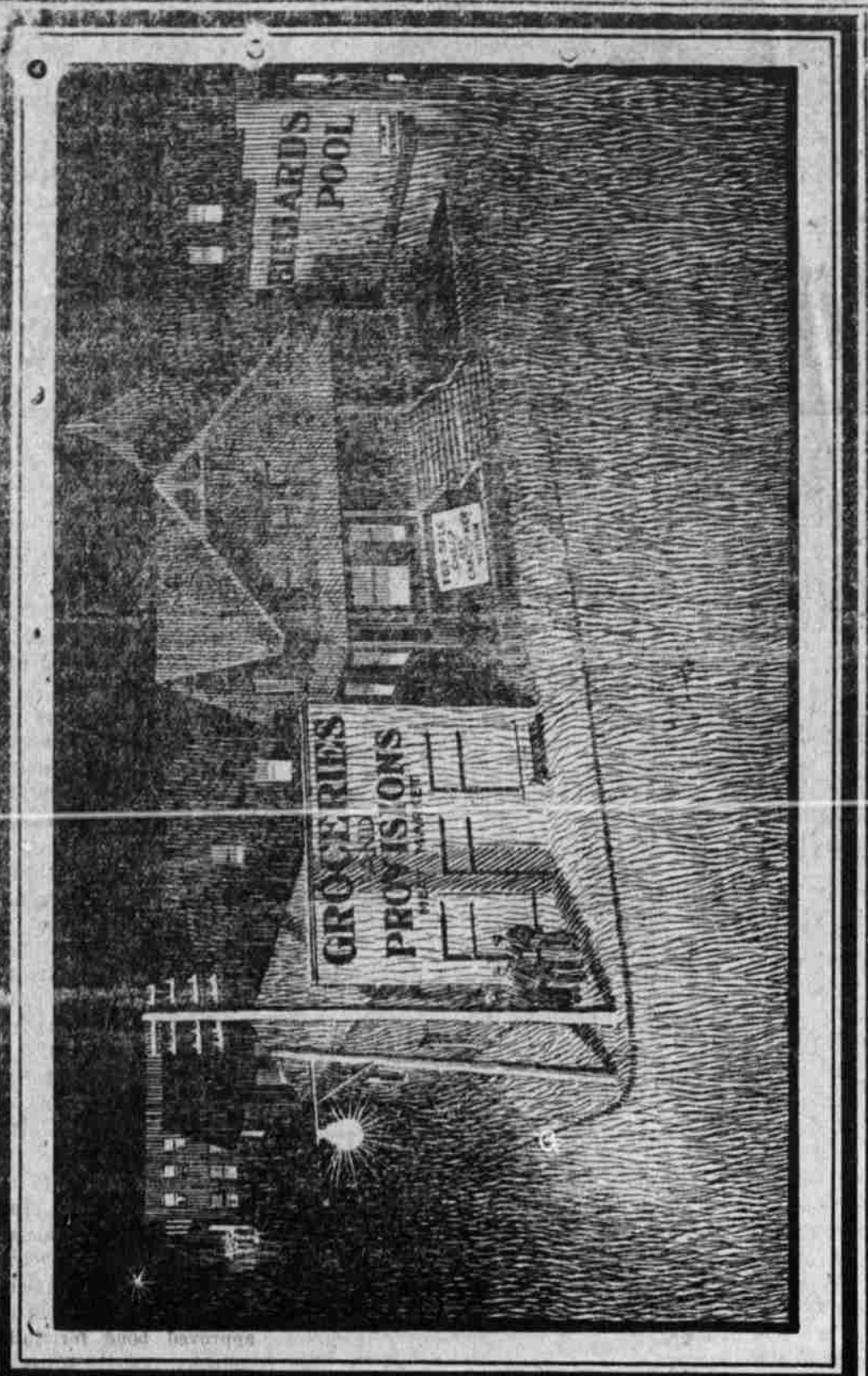
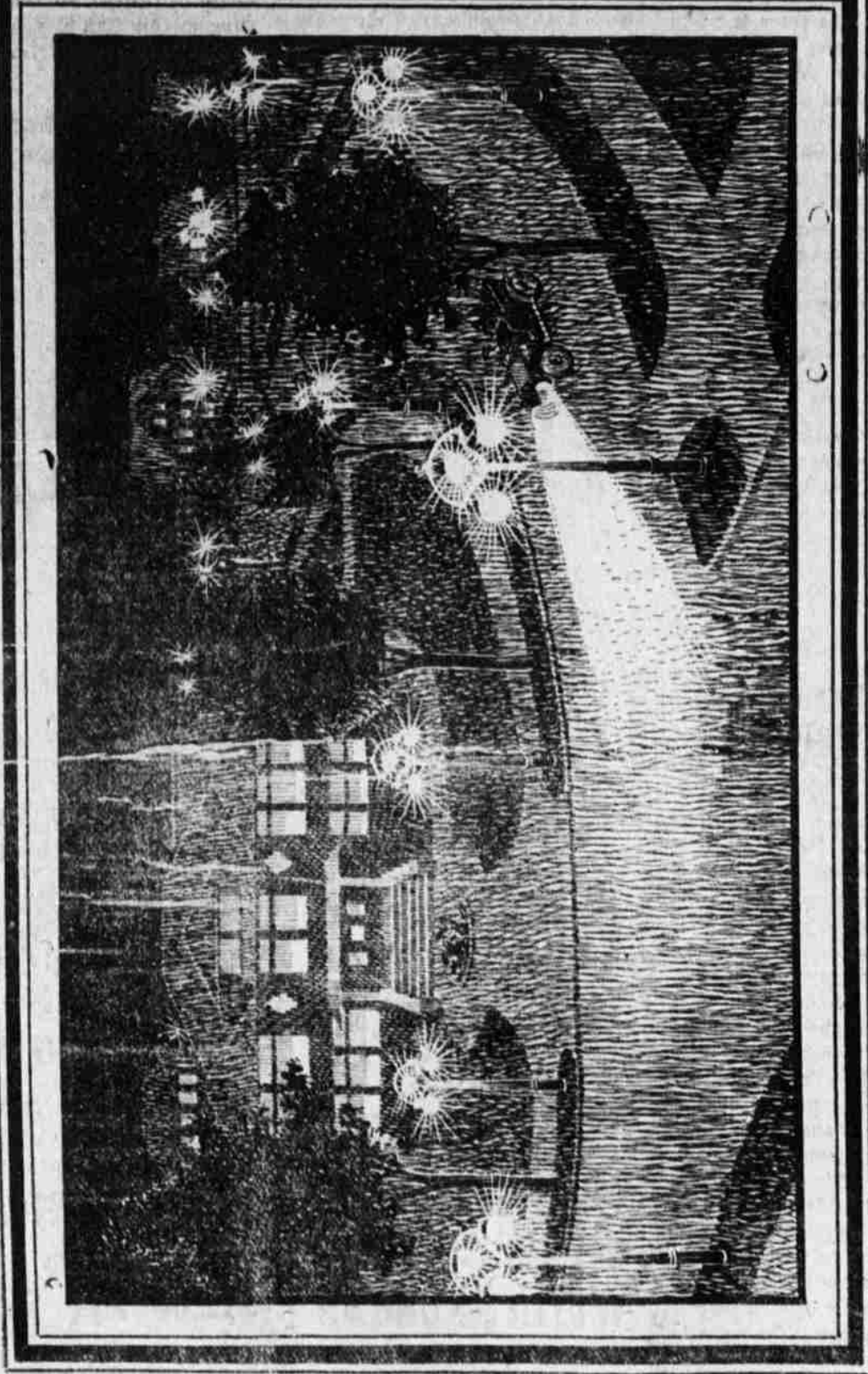




Laurelhurst

The Addition with Character

Asphalt Streets, 28 to 48 feet wide, 6 foot Cement Walks, 9-foot Parking Strips, Cluster Lights, Shade Trees, Water, Sewer, Gas, Etc. A magnificent Boulevard system, and a very strictly enforced building restriction, which assures only High-Class Homes

FOR INVESTMENTS

The Other Kind Common Elsewhere

No building restriction--Good Homes ruined by having cheap shacks and stores crowded next to them, often two buildings on one 50-foot lot, muddy, unhealthy streets, board walks, wooden curbs, disease-breeding cess pools in place of sewers---Only improvement water

FOR SPECULATION

INVESTMENT IS FOR THE MAN WHO DESIRES TO PLACE HIS MONEY WHERE ABSOLUTE SAFETY AND FUTURE RETURNS ARE ASSURED.

We believe Laurelhurst offers the best opportunity for investment in Portland. Because it is so close to the business and shopping district of the city, being 15 minutes' ride on three car lines. Too much importance cannot be laid on the fact that every improvement is to be found in Laurelhurst now. If all these improvements were not put in by the original owners there would be years of waiting before they could be finally secured. Take for example the above picture. All improvements in and strictly enforced building restrictions stamp Laurelhurst a magnificent residence section. People are not afraid to put their money into fine homes, for they know they are protected by the building restriction. Consequently Laurelhurst is a safe investment. On the other hand, the other picture gives an idea of the property with no building restrictions and no improvements. Here is a well-populated district which has been and still is fighting, pleading, petitioning and demanding the improvements that cannot come for months, because there are petitions from many other districts on file ahead of them and each must come in turn. And so people hesitate to build fine homes here. In the picture one has done it, and as there are no building restrictions, stores and shacks have built in around. The property is absolutely ruined for residence purposes for all time to come, because the improvements and building restrictions were not made by the original owners. People coming out from town see the class of buildings and note the lack of improvements and return to town. Now when the improvements are finally made, here, and they will, of course, eventually come, they will have to be paid for and the property cannot stand it. As long as these improvements have to be paid for some time, why not purchase in a district that has them all in the first place? In this case you not alone enjoy them from the start, but the future of your property is assured.

AT THE SAME PRICE AS THE OTHER KIND AND YOU ENJOY ALL THE IMPROVEMENTS FROM THE START

J. R. MOORE, AGENT, La Grande, Oregon.

LAURELHURST CO., 522 Corbett Bldg
Portland, Oregon.

Kindly send me by return mail the above described literature on Laurelhurst.

Name
Address
Town