

# July CONCESSION SALE Now On

## Summer Goods Greatly Reduced

# THE FAIR

## Making Room For Fall Goods

### NORTON'S SERIOUS TASK.

Secretary to Taft is Assuming strenuous Position at White House.

Washington, July 5.—(Special).—As McKinley had his Cortelyou and Roosevelt his Loeb, so Taft now has his Norton.

After Mrs. Taft left for Beverly, Charles Dyer Norton, secretary to the president, lived at the White House. Now that the nation's business is being transacted from Beverly, Norton is on the job there.

When Norton recently took his office, he called the newspapermen at the White House into conference.

"I'm green to the job," he explained, "and I want your assistance. I believe that the public is entitled to know how the wheels go 'round up here, and I want to help you get them real news."

It is the secretary to the president who explains to the newspapermen (and through them, to the public at large) what the president thinks. He hears the presidential brain cogitating, and translates a good deal of knowledge and tact and a big lump of discretion to translate the presidential brain.

The secretary is the buffer against which smash all the vexatious little things that go to make a presidential day. He makes and keeps track of the president's engagements. He relieves his chief so far as possible by a judicious "weeding out" process and sidetracks the troublesome and bore-some callers. He gets all the blame for everything and none of the credit.

Twenty years ago Norton started out in life as a book agent, the son of a poor clergyman. Later he went into the life insurance business, learning how to think quickly and talk without circumlocution. He advanced from solicitor to head of a division for a big life insurance company.

He had worked his way through college. He learned to study men through selling them books and life insurance. Secretary of the Treasury McVeagh brought Norton to Washington, as assistant secretary of the treasury.

It is said that President Taft first formed an admiration for Norton, when he called at the White House one day on a routine matter. Conversation turned into another channel and executive casually expressed an opinion on a certain subject. Norton very quietly took the opposite view. And he told the president why; he advanced further facts to support his

position, and, finally, got the executive to admit that his was the right way. It was all done tactfully, and yet with a display of backbone, that won Taft right away.

So it happened that when Fred W. Carpenter's health failed, and the president found himself in need of an individual with backbone and plenty of tact, he turned to Norton.

Norton is full of nervous energy. He is tall and spare, with dark hair that brushes back to show a broad forehead. He talks in crisp, short sentences, direct, to the point. He smiles pleasantly and his blue eyes twinkle. He is exceedingly well groomed, and, all in all, is the sort of man people look at twice.

Norton has been on all the trips with the chief since he became secretary. He is a close student of politics. Coming to his present job without a working knowledge of that most mysterious of all subjects, he has managed to grasp the situation thoroughly.

Norton has made a hit with the newspapermen because he is one of the few officials of the government who seem to have "noses for news." He reads the papers closely. If he tells the correspondents a bit of news one day, on the next he looks to see how they "played it up."

### Restore Waters With Fish.

Spokane, Wash., July 5.—(Special).—Commercial and sportsmen's organizations in all parts of the inland Empire will be invited by the Spokane Chamber of Commerce to join in a movement to restock the lakes, rivers, and streams in eastern Washington and Oregon, north and central Idaho and western Montana, with game fish, and efforts will also be made by the Spokane Fish Protective association to plant several millions of fish fry in the waters in the panhandle of Idaho and eastern Washington. Charles M. Fassett, president of the chamber of commerce, has been requested to appoint a special commission to make full inquiry into these questions:

How many fish and the character of same can be placed in these waters yearly for the next five years?

What appropriation should be asked from the states and how much from the citizens?

Why the present laws governing fish protection, such as seining, dynamiting and spearing, are ignored?

Why fish ladders are not erected at all dams and screens provided at the heads of irrigation canals tapping the lakes?

What amendment should be made to bring about the enforcement of the letter and spirit of existing laws?

"This movement will result in making the so-called Spokane country the best fishing district in America within the next five years," said Charles Liftschild, a member of the Spokane Fish Protective association. "and it will mean thousands of tourists from all parts of America and elsewhere."

"This work can be carried on without interfering with what the federal government and states are doing for fish propagation; in fact, I believe they would gladly co-operate with the chambers of commerce in extending the movement all over the western country."

## AUDIENCE LARGE

(Continued from Page one)

7:00 to 8:00 p. m.—Concert by the band.

8:00 p. m.—Lecture, "The Era of Conscience," Hon. J. M. Folk, former governor of Missouri.

### Friday, July 8.

9:30 to 11:30 a. m.—Domestic Science, classes and demonstrations.

10:00 a. m.—Prof. Cordley, lecture.

Noon.

1:30 p. m.—Round Table.

2:30 p. m.—Lecture demonstration, "The Home Sanitarium," Dr. Lena K. Sadler, assisted by the trained nurse.

4:00 p. m.—Demonstration, "Accidents and Emergencies, or What to do Until the Doctor Comes," by the entire company.

7:00 to 8:00 p. m.—Concert by the band.

8:00 p. m.—Lecture "Americanitis, or the High Pressure Life," (or Lessons from Nature, illustrated lecture) —Dr. Wm. Sadler.

### Saturday, July 9.

9:30 to 11:30 a. m.—Domestic Science, classes and demonstrations.

10:00 to 11:00 a. m.—Prof. Cordley, lecture.

Noon.

1:30 p. m.—Round Table.

2:30 p. m.—Lecture "Food Combinations," or the art of eating—Dr. Lena K. Sadler.

4:00 p. m.—Recital, "Aunt Jane of Kentucky"—Sarah Mildred Willmer.

7:00 to 8:00 p. m.—Concert by the band.

8:00 p. m.—Illustrated lecture, "Child Life in the Slums," Dr. Wm. S. Sadler.

### Card of Thanks.

We wish to thank the many friends for their kindness and sympathy in the loss of our husband and son and especially Mr. Kreiger and his brickyard crew, who so kindly assisted in the funeral expenses.

MRS. MINNIE STETZINGER  
MRS. ROSE HORNBECK.

### Thirty Tons of Cherries.

T. H. Tatman is busy right now harvesting a 30-ton crop of cherries. Royal Anne and Bing are his choice varieties and he has as fine fruit as can be found in the northwest.

### Floral Etymology.

"Primrose" is one of those words that have shown popular association to be stronger than etymology. It has no real connection with the rose, but is the old French "primerole" and, anyhow, means only the "prime" or first flower (more or less) of the year. Our language has insisted upon making "roses" of all sorts of flowers. We have the tuberose, which is only "tuberosa," tuberous, and the rosemary, which is "rosmarinus," dew of the sea. On the other hand the "rose" has been dropped feebly enough in cases where popular fancy could not see the flower. The alchemists called green vitriol "rose of copper," "cupri-rosa." In French this became "coupe-rose," but English wore it down to the pointless "coppers."—London Chronicle.

### The Dancing Mania.

The "dancing mania" of the middle ages came on the heels of the great plague known as the "black death." It was some sort of nervous disease and is now supposed to have been what is known as "St. Vitus' dance." It began in the year 1374 at Aix-la-Chapelle and spread all over Germany, the Netherlands and Italy. The dancers formed circles hand in hand and appearing to have lost all reason, continued dancing, regardless of the bystanders, for hours together until in their wild delirium they fell to the ground in sheer exhaustion. Panting and foaming at the mouth, they would suddenly spring up and begin the dance again, to be again exhausted, and so on until they died. The mania involved millions of people.

A Slap.  
"What are you thinking of, Mr. Borum?"  
"Nothing."  
"How egotistical!"

Not His Kind.  
The small boy saving up his change  
By labor, toil and pain.  
He doesn't thank them to arrange  
A Fourth that's safe and sane.

His Idea.  
Niece—Uncle, I want you to go to the church parlors with me tonight.  
Uncle—What for?  
Niece—We are going to have a necktie social.  
Uncle (from the west)—Who is to be the happy victim of this hanging bee?



Cherry Packers Wanted  
Highest price paid for cherry packers. Inquire Ramsey warehouse.

### Notice of Street Improvement To Whom It May Concern:

Notice is hereby given that in pursuance of a resolution adopted by the Common Council of the City of La Grande, Oregon, on the 8th day of June, 1910, creating Improvement District No. 1, 2 and 3 and designating the alley between Adams Avenue and Jefferson Avenue from Willow Street to Spruce Street, the alley between Adams Avenue and Jefferson Avenue from Spruce Street to Oak Street on Jefferson Avenue; Fourth Street from Lot 1, in Block 3, to Lot 5 in Block 3, in Grandy's Addition; Third St. from Washington Avenue to Grandy Avenue; Second Street from Pennsylvania Avenue to Palmer Avenue; First Street from Spring Avenue to Palmer Avenue; Oak Street from Main Avenue to Jefferson Avenue, as District No. 1, and in pursuance of a resolution adopted by said Common Council on the 8th day of June, 1910, whereby said Council determined and declared its intention to improve all that portion of said District No. 2, as hereinafter described by constructing sewers therein, the council will, ten days after the service of this notice upon the owners of the property affected and benefited by such improvement, order that said described improvement be made; that the boundaries of said district to be so improved are as follows: The alley between Adams Avenue and Jefferson Ave. from Willow Street to Spruce Street, said last mentioned alley from Spruce street to Oak Street on Jefferson Avenue; Fourth Street from Lot 1, in Block 3, to Lot 5 in Block 3 in Grandy's Addition. Third Street from Washington Avenue to Grandy Avenue, Second Street from Pennsylvania Avenue to Palmer Avenue, First Street from Spring Avenue to Palmer Avenue, Cedar Street from Main Avenue to Palmer Avenue, Oak Street from Main Avenue to Jefferson Avenue.

Notice is hereby further given that the Council will levy a special assessment on all the property affected and benefited by such improvement for the purpose of paying for such improvement. That the estimated cost of such improvement is the sum of \$71,800.08.

That the Council will on the 13th day of July, 1910, meet at the Council chamber at the hour of 8 o'clock, P. M., to consider said estimated cost, and the levy of said assessment, when a hearing will be granted to any person feeling aggrieved by such assessment.

La Grande, Oregon, June 22, 1910.  
CITY COUNCIL OF LA GRANDE, OREGON.

By D. E. COX, Recorder of the City of La Grande, Oregon.

June 28-July-9

## BEECH NUT Sliced Bacon In Glass For Camp Dinner

### SNODGRASS

## 840 ACRES 840

Of the finest farming and Fruit land in Eastern Oregon. Is growing alfalfa, timothy, grain, fruit and berries. Will sell you any amount from 20 or more acres. The price is right and terms very easy.

Let us show you this for a home or a guaranteed investment.

## C. H. JORDAN

Independent phone 555

## IRONERS WANTED

## A. B. C. LAUNDRY

Swift's Premium Small Picnic Hams Just the Size for CAMP LUNCHES CITY GROCERY AND BAKERY

### TOO LATE TO CLASIFY.

BOARD AND ROOM WANTED—By young man, close in preferred. Address "T. A. B." care Observer.

LOST—A heart-shaped jet belt pin at the Chautauqua grounds. Return to Observer and receive suitable reward.