This Advertisement Means Money to You

Read it Over Very Slowly. Think of the Savings it will mean in all Your Purchases

150
Boys and Men's SUITS
1-2 Price

Our Mid-Season Clearance Sale
Starts Wednesday, July6, and Lasts 10 Days Only

EVERY ARTICLE IN THE STORE REDUCED

Not alone our stock of Summer Merchandise but everything in the entire store will be sacrificed during this Mid-Season Clearance Sale.

Ladies'
Suits, Coats, Shirts and Jackets Reduced
25 per cent

Benjamin and Eiderheimer Stein Clothing Reduced 25 per cent	Men's Oxfords, Values to $4, $2.90	Men's Dress Pants Reduced 25 per cent	**N.K. WEST** LA GRANDE, ORE., The Quality Store.	Muslin Underwear Reduced 25 per cent	Figured Lawns and Batistes 1-2 price	Entire Line Shirt Waists Reduced 20 per cent

You Know What a Sale at West's Means. Don't Miss It

LA GRANDE EVENING OBSERVER

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BRUCE DENNIS
Editor and Owner

United Press Telegraph Service

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SUBSCRIPTION RATES.

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Daily, per month..... 60c

This paper will not publish an article appearing over a nom de plume. Signed articles will be revised subject to the discretion of the editor. Please sign your articles and save disappointment.

SPEAKERS GO TOO FAR.

As a rule the public speaker of today goes to the extreme in his remarks. He stands before an intelligent audience, for he no doubt addresses men and women who have rights to opinions as well as himself, yet he takes such a strong stand, makes his announcements so rigid, that if one were to believe most of them there would be nothing to do but elect him ruler and leader and say, "I will follow thee."

Now, as a matter of fact, the great majority of public speakers are not fit to follow. Too often they are not balanced; they have become prejudiced and biased on some one subject that they have studied, and demand of the people that their views this subject be taken as final.

Argument from the public platform is always welcome but mere assertions that are not backed by argument mean nothing, and the man who expects people to take those assertions as facts, is laboring under a terrible misapprehension from which he will awaken sooner or later to find that his power of leadership has vanished because it had not a single leg to stand upon.

It does not matter how popular a subject may be, nor how popular the side of that subject which a speaker chooses to talk upon, he must give the people something besides his opinions. He should bear in mind that other people have lived for some length of time; that they have studied in all probability as hard as he has studied; that their lives have been fraught with experiences just as thrilling as those he has undergone.

So when you hear a man ranting away with a loud talk and mere assertion, listen to what he has to say, but when you go home take up a volume of Shakespeare, Burns, Hugo Balzac or any of the old writers and read both sides of the subject.

Everyone has a right to his own opinions but [illegible] not have a right to force them upon people without giving some argument that will stand.

OBSERVER GIVES THE NEWS.

Another illustration of a live newspaper and its position in a city was exemplified today when several hundred people congregated in front of the Observer office to hear the prize fight returns. They were announced from the office door as soon as they arrived and then were immediately telephoned to different parts of Union and Wallowa counties where people anxiously awaited to hear the news of this great event as furnished by this paper.

The Observer had the exclusive news privilege of the prize fight and no one in this terrtory received information over the telegraph wires from Reno except this publication.

From the bridge at the Chautauqua grounds, the telegraphic report was read to the hundreds who gathered at the park. In Hot Lake, North Powder, Joseph Wallowa, Enterprise and Imbler the Observer's returns were gladly read by the people.

Without a good newspaper a community is deprived of one of the modern conveniences and blessings. We will leave it to any person in Union and Wallowa counties whether or not the Observer does not cover its field in a manner that is a credit to any city. And La Grande appreciates the efforts of this paper. Her people are loyal as will be seen by the splendid support this paper is receiving.

LET THE EAGLE SCREAM.

All over America today the glorious Fourth was celebrated in fitting and appropriate manner. Of late people have seen fit to deviate from the old time customs and sport for the natal day and many enjoy a change. Styles in this form of entertainment are like styles in women's clothes—they rotate, and about every so often we get back to the greased pig and pole, and hear the Fourth of July orator shout himself regarding the cattle with the golden horns.

At present there seems to be a disposition to have entertainment decidedly different from the old program, although the Continental congress was reproduced very effectively today in La Grande and the acting was in keeping with that remarkable event.

Doubtless another year will witness a celebration filled with horse racing, the greasy pig and greasy pole along with silver tongued orators and political candidates such as we used to witness when we were boys.

But it is all right either way. Let the majority rule, and which ever style of entertainment is agreeable, most people will join in and make it a success.

Not a minute should be lost when a child shows symptoms of croup. Chamberlain's Cough Remedy given as soon as the child becomes hoarse, or even after the croupy cough appears, will prevent the attack.

IRRIGATION WITH ELECTRIC PUMPS.

The Eastern Oregon Light and Power Company Prepares to Irrigate Large Acreage in Baker and Union Counties.

All persons owning land in Baker and Union counties not supplied with sufficient water for irrigation purposes, are earnestly requested to furnish their names and addresses to either our Baker City or our La Grande office. It is our aim to have a representative of our engineering department make calls for the purpose of getting the necessary surveys and to furnish estimates as to the cost of irrigating such ground by electrically operated pumps.

It has been our observation, that hundreds of land owners within the limit of our high tension transmission lines are in possesson of valuable tracts of ground, without fully realizing how easy and inexpensively the same may be irrigated by pumping electrically from rivers, ditches, walls etc.; and it is our intention whereever possible to form such into groups in order their land may be reached with the extensions to our electric lines at the minimum of expense to each.

Hydro-electro irrigation has been the main factor of development during the past several years in many western communities. During this season, we have demonstrated its practicability within our own territory, by the installation and successful operation of several pumping equipments at Baker City, North Powder, and LaGrande; and the results, as viewed by the pratical irrigators in these communities has been most gratifying, indeed.

Since the advent of this comparatively new method of irrigation many land owners have awakened to find what had heretofore been considered an almost valueless tract of land is their most valuable possession, as a nominal sum paid per acre for electric power, will now place their land under water.

It is also found that in many places, where ditches or natural streams are not available as a source of water supply, that a well of comparatively small dimensions is found adequate for the purpose, as both Baker and Union counties are amply supplied with sub-surface water.

If all persons owning high or dry ground, will kindly notify one of our main offices, we will cheerfully furnish the services of one of our enginmates on the cost of electrical operations for the purpose of getting the data essential to making the estimates on the cost of electrically operated pumping equipment.

EASTERN OREGON LIGHT AND POWER COMPANY.

Don't waste your money buying plasters when you can get a bottle of Chamberlain's Liniment for twenty five cents. A piece of flannel dampened with this liniment and bound on the [illegible] for [illegible]

LAUNDRY SHOWS GOOD SPIRIT.

A. B. C. Laundry Will Handle Cherry's Business.

As a courtesy to Mr. Cherry and to the public in general, Dunn Bros., of the A. B. C. laundry have taken over all of the Cherry laundry business and will care for it until Mr. Cherry can get his new plant and reestablish his business which was burned in yesterday's conflagration. Patrons of the Cherry laundry are assured that the wagon will call as usual and that their stock will be handled in the best possible manner. It is well to bear in mind that help is very scarce and with the additional work it may cause the A. B. C. laundry to strain every point to give service, but everything will be attended to as promptly as can be done, everything being considered.

CHERRY'S NEW LAUNDRY,
A. B. Cherry, Mgr.

Notice of Street Improvement

To Whom It May Concern:

Notice is hereby given that in pursuance of a resolution adopted by the Common Council of the City of La Grande, Oregon, on the 9th day of Feb., 1910, creating Improvement District No. 16 and designating Sixth Street, as such district, and in pursuance of a resolution adopted by said Common Council on the 17th day of June, 1910, whereby said Council determined and declared its intention to improve all that portion of Sixth Street in said improvement district as hereinafter described by laying thereon Bitulithic pavement, the Council will, ten days after the service of this notice upon the owners of the property affected and benefited by such improvement, order that said above described improvement be made, that the boundaries of said district to be so improved are as follows: All that portion of Sixth Street, from the North line of Washington Avenue, to the North line of "K" Avenue.

Notice is hereby further given that the Council will levy a special assessment on all the property affected and benefited by such improvement for the purpose of paying for such improvement. That the estimated cost of such improvement is the sum of $31,984.00.

That the Council will on the 13th day of July, 1910, meet at the Council chamber at the hour of 3 o'clock, P. M., to consider said estimated cost, and the levy of said assessment, when a hearing will be granted to any person feeling aggrieved by such assessment.

La Grande, Oregon, June 22, 1910.
CITY COUNCIL OF LA GRANDE, OREGON.
By D. E. COX, Recorder of the City of La Grande, Oregon.

June-28-July-9.

TOO LATE TO CLASIFY.

LOST—A pair of gold rimmed glasses, double lenses; return to this office.

Around the Circle for Forty Dollars

Going Via	Returning Via
SPOKANE	PORTLAND
MACLEEOD	THE DALLES
CALGARY	PENDLETON
VANCOUVER	WALLA WALLA
VICTORIA	LEWISTON
SEATTLE	INLAND EMPIRE

or Vice Versa

SHORTER TRIPS

To the

CANADIAN ROCKIES
ARROW LAKES
KOOTENAY LAKES

Tickets sold daily, June 1 to September 1. Final limit October 31. Unlimited stopovers.

Write for Particulars.

G. M. Jackson Trav. Pass. Agt. **Geo. A. Walton** Gen. Agt.

14 Wall St, Spokane.

CANADIAN PACIFIC

Furniture Specials

Box Seat
Quarter Oak Gloss Diners Worth $2.75. Save Money and buy here at $2.00

This handsome Princess Dresser finest French Plate Glass,
Select White Maple or Quarter Oak Rubbed or Gloss Finish. You can save $3 00 in buying here at
$15.00

Elite Ranges
Special Price $25.00
Over 200 now used in this Valley.
Save $10.00 when you buy your Range.

F. D. Haisten,

Furniture on Easy Payments