

THE ISIS

TONIGHT'S PROGRAM

- Roosevelt in Cairo.
- Purged by Fire (Urban)
- One of the Finest (Vitograph)
- What's Your Hurry?
- Song—"Dixie Lee"

ADMISSION 10c

Local Manger Charles Gore is in Baker City today conferring with the head officials of the Eastern Oregon Light and Power company.

Mr. and Mrs. R. E. Smith who have been touring Southern and Eastern sections of the United States for the past six weeks, are expected home Saturday evening.

Mrs. Sheppard, the well known W. C. T. U. lecturer of Denver, passed through La Grande this morning on her way from Baker to Walla Walla.

Howard C. Gauntt, architect in charge of the new high school building, arrived here this morning for a tour of the state of Washington, including stops at Yakima and other towns.

Will Neill, holder of the Northwest intercollegiate record in the javelin throw, who has been attending the University of Oregon the past year, returned home this morning, and will spend the summer vacation with his mother, Mrs. Nellie Neill.

Assistant Superintendent A. Buckley and wife left this morning west bound, to join General Superintendent M. J. Buckley and other relatives prior to a trip to St. Paul, Minnesota, where they will attend a reunion of the Buckley family. They expect to be gone about two weeks.

Engineer Henry Henson, who returned Sunday from Detroit, Mich., where he represented the La Grande Brotherhood of Locomotive Engineers at the national convention which was in session for nearly a month, left his morning for Baker City where he will attend a meeting of engineers on this division. He expects to return tomorrow and resume his regular runs on the East end.

RUGS ATTRACT ATTENTION

Oriental Display at Henry & Carr's Extremely Attractive

Oriental rug of rare fibre and pattern are attracting such attention at the Henry & Carr reestablishment. Two rug experts are here from the Orient, managing the display and rugs of the true Oriental stamp are being displayed to the admiring public.

Mrs. Julius Roesch and daughter, Miss Louise, returned home this morning. They have been visiting friends in Portland.

PUT ON A GOOD FRONT.

If Your Store Windows Don't Attract Trade, What Will?

There is a vast difference in the amount of good which people get out of their window displays. A great many stores don't "work" their windows as they should, and as a natural result the windows do not work for them.

The windows must be kept alive. They must be made to tell a distinct, emphatic story to the people who pass by and look in. You can't make a lively window without putting things there which will attract attention and cause people to keep watch of the windows for interesting things.

One Cleveland grocer adopted a simple plan for a lively window attraction which brings him very good results. About Thursday of each week he puts a big placard in his window saying:

"Watch this window about 6 o'clock Saturday afternoon. Don't miss it." Then at 5 o'clock Saturday the curtains of the window are drawn, and the merchant puts into the window some especially attractive bargains. It may be a choice line of sundries at 10 cents each; it may be a display of bananas at a low price or in the berry season of berries at a low figure. It is bound to be something which will move fast and attract instant attention. People have learned to watch for this Saturday night window, for it always holds something especially attractive.

About the most discouraging looking thing about a store can be its window. A store window, which has a tired look, indicates the same sort of store back of the window and repels rather than attracts trade.

HE'S THE ONLY ONE.

Everybody but the Traveling Salesman Ought to Do His Buying at Home.

About the only class of citizen who may be exempted from the obligation of buying goods, wares and merchandise in the town in which he resides or where he makes his headquarters is the traveling commercial salesman.

Mr. Traveling Man makes his living by the sale of goods to merchants scattered over a wide territory. Perhaps Mr. Traveler has no trade in his home town. In the majority of instances travelers do not sell very many goods at home. There are exceptions to this rule, of course. Naturally the salesman is going to favor his customers whenever he can. The better the customer the more he is likely to buy if he finds the goods he wants. Then, again, perhaps the house for which he travels is located in another city. He is located in another city. He is friendly to that city and boosts that town first, last and all the time. He buys whatever he pleases there. Naturally, though, the bulk of the family's purchases are made at home, because it's more convenient.—Commercial News.

Birth Record.

Born in this city, June 28, to Mr. and Mrs. Fred Pugh, a son.

TOO LATE TO CLASIFY.

BOY WANTED—A good, bright boy, over 16 years of age, to learn the laundry business. Apply at once to Cherry's New Laundry.

FOR RENT—Five room modern cottage. Enquirer of Mrs. Zuber.

Your complexion as well as your temper is rendered miserable by a disordered liver. By taking Chamberlain's Stomach and Liver Tablets you can improve both.

FARMERS' BUSINESS

WE GIVE PARTICULAR ATTENTION TO THE BUSINESS OF FARMERS. WE CORDIALLY INVITE THEM TO MAKE THIS THEIR BANKING HOME.

The United States National Bank, LA GRANDE, OREGON.

The Soldier Ant.

The lion is the king of beasts, but all of his magnificent strength and ferocity would avail him nothing when he faced a mere ant. But this ant is not the usual kind which peacefully goes about its domestic duties day by day. It is the terrible driver or soldier ant, said to be the most invincible creature in the world. Against these tiny enemies no man or band of men, no lion or tiger, not even a herd of elephants, can do anything but hurriedly get out of the way. Among the Barotse natives a favorite form of capital punishment is to coat the victim with grease and throw him before the advancing army of soldier ants. The quickness with which the poor wretch is dispatched is marvelous when it is considered that each ant can do nothing more than merely tear out a small particle of flesh and carry it off. Yet in a surprisingly short time the writhing victim will have been changed into a skeleton.

Old Sayings and Sayings.

A few old sayings on the subject of food come to us rather as a surprise in our age of daintiness and refinement, yet they have their raison d'être notwithstanding. "Meat is much, manners are more;" "Cease your chatter and mind your platter;" "The ass that brays most eats least;" "The wing with the liver to him who's the giver;" "He can give little to his servant who licks his own trencher."

Apropos of this remark, it is amusing to note that "manners" was the name given to the remnants of a meal. These came to the servants as official perquisites; hence our well worn expression before emptying a dish, "Leave the last slice or whatever it may be for manners," though if votes were collected on this point it is hardly likely that any of us would have taken it as it stands in the original.

Carthage's Great Snake.

The ancients firmly believed in monster serpents of all kinds and of both the land and marine species. During the wars with Carthage a great snake is said to have kept the Roman army from crossing the Bagradas river for several days. The monster swallowed up no less than seventy Roman soldiers during this combat and was not conquered until a hundred stones from as many different catapults were fired upon it all at one time. The monster skull and skin were preserved and afterward exhibited in one of the Roman temples. The dried skin of the creature was 120 feet in length, according to Pliny.

Throat Trouble.

"You look bad, old man. What's the matter?"
"Throat trouble."
"I didn't know you were subject to it."
"Yes, I am. This throat belongs to the newcomer in the next house, who practices singing at all hours of the night."

Past is Past.

Finish every day and be done with it. You have done what you could. Some blunders and absurdities, no doubt, crept in. Forget them as soon as you can.—Emerson.

The Drawback.


"Can't you live just as cheap in the suburbs as in town?"
"Yes, but everybody knows it out there."—Life.

Distance is a great promoter of admiration.—Diderot.

If You Use

GOLD LEAF Brand of Butter You use the Best

KRYPTOK
FAR VISION
Without Lines in the Lens
NEAR VISION



DR. M. P. MENDELSSOHN
DOCTOR OF OPTICS
PERMANENTLY LOCATED
AT 1105 ADAMS AVE., OPPOSITE POST OFFICE.
DR. MENDELSSOHN'S GLASSES GIVE THE BEST RESULTS.

The Golden Rule. The Golden Rule



Label the Makers GUARANTEE

You know the boy is going to give the suit a test that takes a good one to withstand.

A Whoop and Hurrah, Boys! All Play Ball!

Get to the base even if you have to slide. This is the kind of wear they will get, and this label is the makers' guarantee. Made of all-wool cassimere, plain or knick pants. Nice assortment patterns. Sizes 6 to 16 years.

SUIT \$4.00 to \$8.00

STAR BRAND SHOES

THE R. J. & R. SHOE



You get style, fit and service at a moderate cost. LADIES', MEN'S, BOYS', CHILDREN'S. Ask to see the Regor Kid, the best wearing shoe we can buy

The Golden Rule. The Golden Rule

SOME BODY

is going to be disappointed when the five-acre tracts we have been offering you are all gone, and they are, all but two.

We have some fine buys in residence lots at \$125.00 each; \$25.00 down and \$5.00 a month. Better Investigate these.

Bell-Phone, Red 801 Independent 262

LA GRANDE Inv. CO.,
Foley Hotel Bld., La Grande

The Airdome

Thomas Bruce, Manager.

TO-NIGHT!

Ethel Tucker Stock Co.

In "A YOUNG WIFE."

JOSEPH

Will have the Greatest Celebration on

July 3, 4 and 5

Ever Held in Wallowa County

It will be held at the head of Beautiful Wallowa Lake, the finest Summer Resort in Oregon.

There will be all kinds of Games, sports, Races, Boat Races, Etc., for valuable prizes; Fine music and every amusement the heart could wish for.

Low Excursion Rates

from all points on the O. R. & N. Tickets on sale Sunday, July 3, good for return until Tuesday, July 5.

Everybody Cordially invited to Celebrate with us.